



**Cambodia Education Market:**  
**Overview, Challenges & Opportunities**  
Sreng Mao, IDP Education (Cambodia)

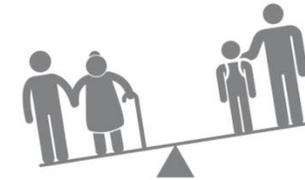
# 1. CAMBODIA COUNTRY FACTS

## POPULATION



## UNDER THE AGE OF 30

65%



**CAMBODIA**



## ECONOMY GROWTH

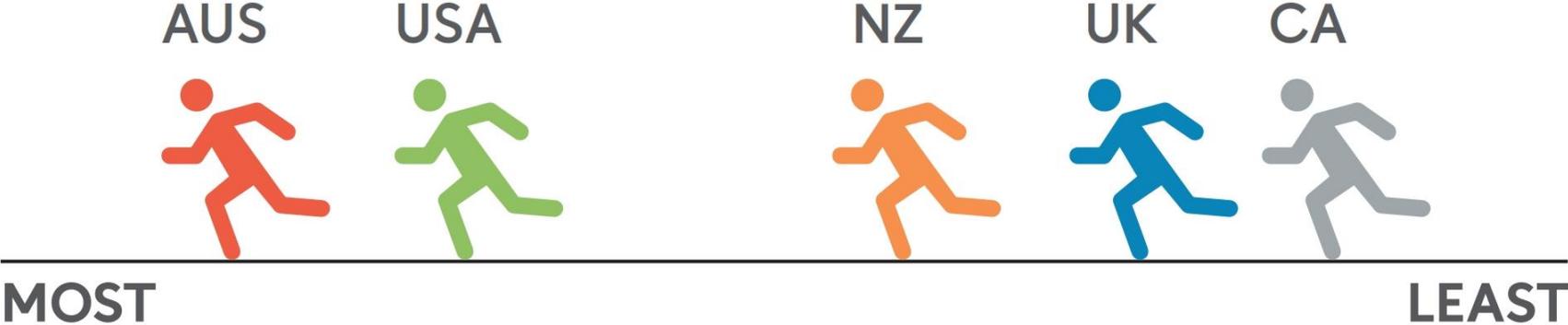
7.0% for 2018

## GDP PPP (PER CAPITA)

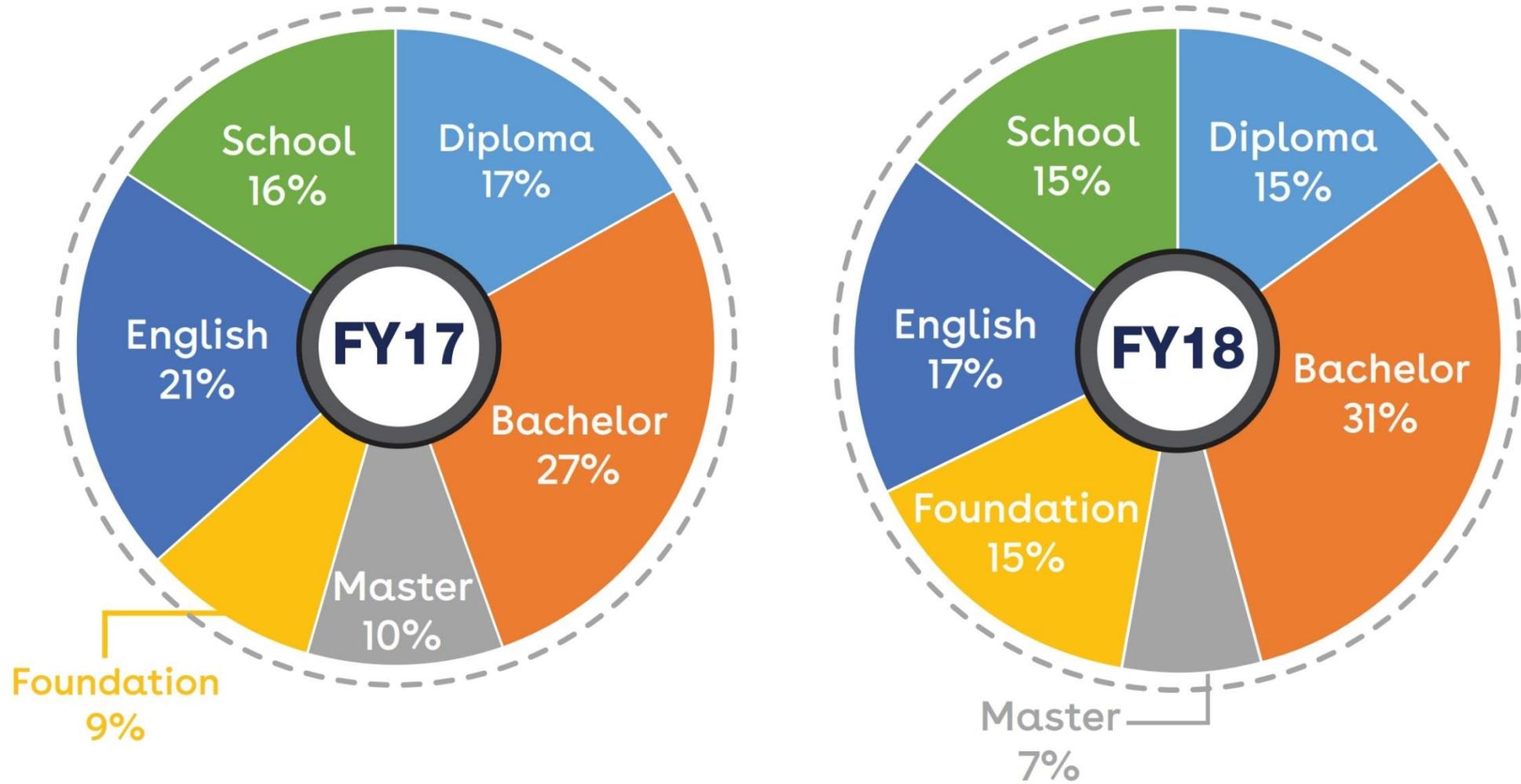
\$3,400 (2017 est.)



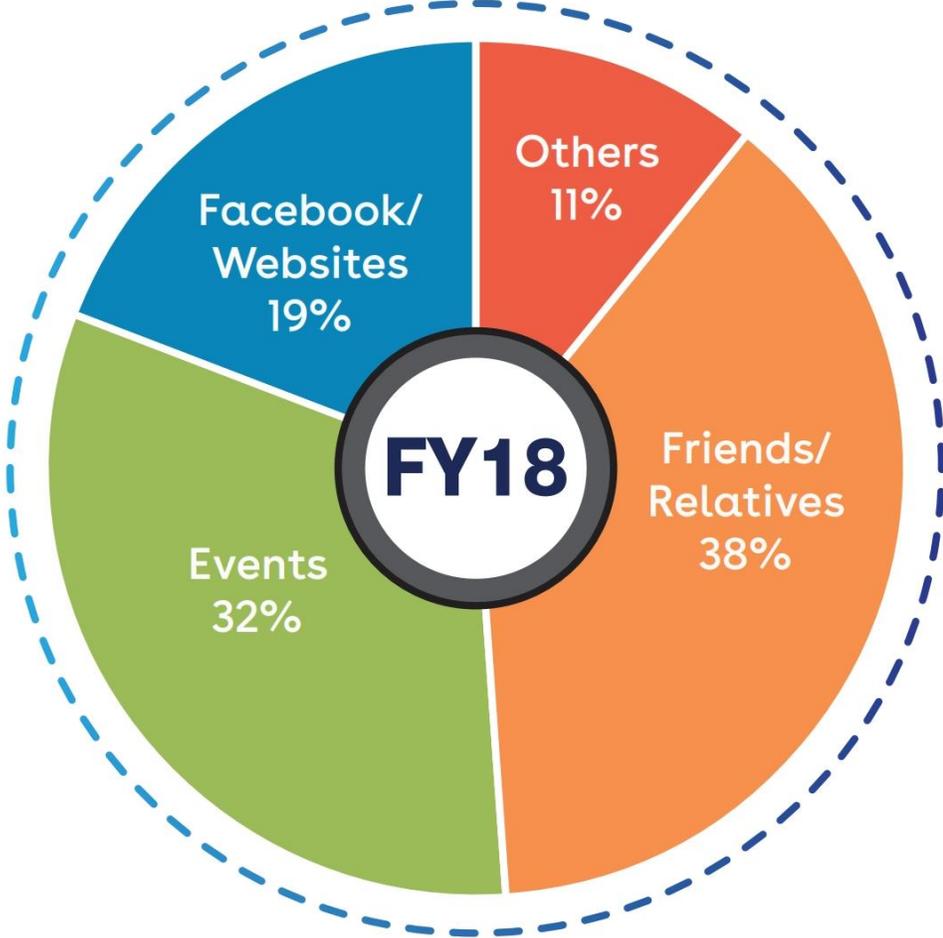
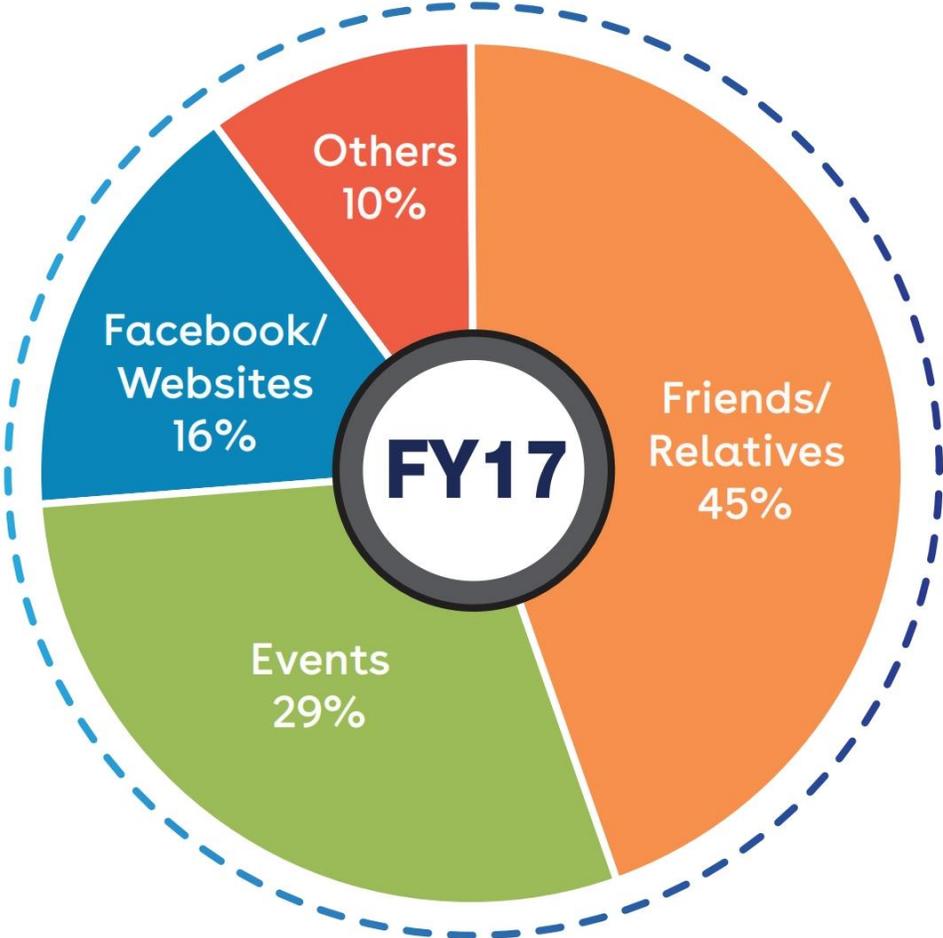
# 2. INTERNATIONAL EDUCATION MARKET OVERVIEW



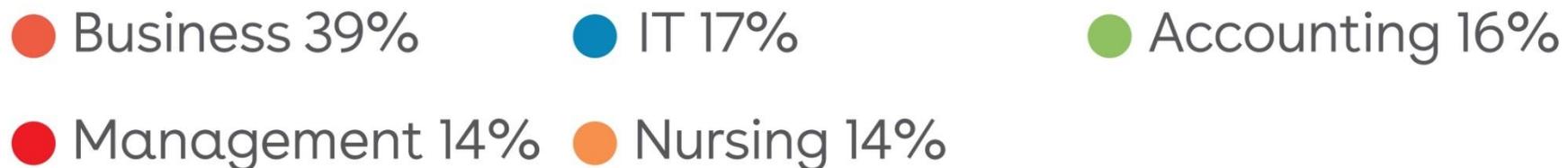
### 3. IDP EDUCATION SECTOR MIX – AUSTRALIA



# 4. IDP LEAD SOURCE - AUSTRALIA



## 5. TOP 5 PROGRAM CHOICES – AUSTRALIA



## 6. DECISION FACTORS – AUSTRALIA



Relatives



Location



Quality of  
Program

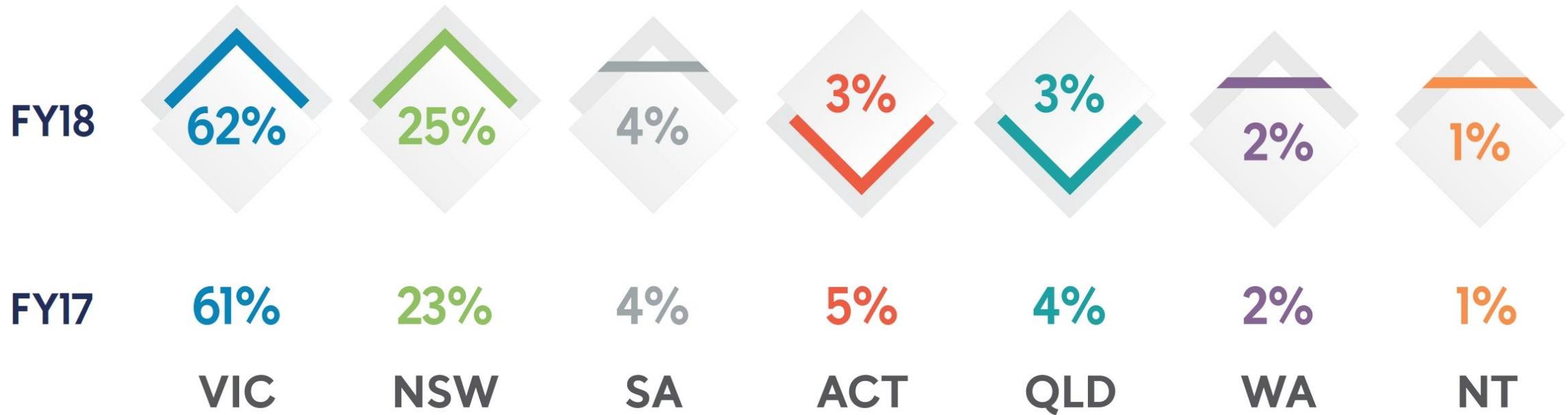


Ranking of  
Institution



Fees

## 7. GEOGRAPHICAL SPREAD



# Cambodia Education Market:

## Challenges & Opportunities

- Market Size (with continuous annual growth)
- Demand for Edu (65% of population under 35)
- Education Quality (resource poor environment/reform)
- Political Stability
- Skill Gap (VET)
- English Language
- TNE, Sandwich Delivery, FY or Uni Prep



Thank you