Innovative models of social inclusion and Community engagement

Phil Honeywood
Chief Executive, IEAA
IEAA community engagement

• Research to understand broader community and employer engagement, benefits and barriers
  o Beyond ‘preaching to the converted’
  o Encourage personal connections and greater integration
  o Dispel myths/perceived disadvantages

• Research informed development of a toolkit of resources to humanise and demystify the sector for employers and the community.
  • 2 videos, 2 reference guides, infographic
  • High level resource for international education professionals to use when working with employers or at community events, to help raise the profile of the sector

• Phase 2 funding to build a dedicated ‘microsite’ and implement a coordinated and targeted dissemination plan to employers from early 2019.
Innovative models of social inclusion and Community engagement

Chris Marr
Director, Strategy and Development Sonder Australia
Sonder

Help when you need it. Confidence when you don’t.
You’ve got this.
We’ve got you.

sonderaustralia.com
Innovative models of social inclusion and Community engagement

Hayley Shields
Director, Student Experience
Education NZ
International Student Experience Ecosystem
New Zealand’s Fastest Growing Student Platform.

“A company created for students by students. Niesh has created solutions to students’ problems in ways that students need”

Community growth

8,075 Students
July 2017

33,687 Students
Sept 2018

All things student, in one platform
Innovative models of social inclusion and Community engagement

Robert Chasse
Education Manager Services
CET Connect
CET Connect

Innovation models of social inclusion and community engagement

Presented by

Robert Chasse
Education Manager Services
The University of Sydney Centre for English Teaching
CET Connect

- Gamified Student Engagement Program
- Mobile app platform
- Three learning communities
- Builds engagement portfolio
- Integral component of the CET Learning Model 4-2-1
Student needs

- Sense of belonging
- Connectedness
- Social network & friendships
- Learning outside the classroom
- Community engagement
- Acculturation
- Building skills & confidence
Innovation process

**Phase 1**
- Develop an engagement framework
- Develop tracking system
- Introduce gamification
- Partner with University of Sydney Union

**Phase 2**
- Extend accessibility to all students
- Ensure scalability of the program and resources
- Modify the program of activities via data and feedback

**Phase 3**
- Engage internal and external stakeholders
- Integrate CET Connect with internal database and 4:2:1 course frameworks
- Adjust the points and rewards framework
Measuring Success

91%
CET students who engaged in all three learning communities have gained entry to university

Awards and recognition

- 2018 Award for Innovation (Winner)
- 2018 Best Practice Award for Innovation (Winner)
- 2018 Premium Product Endorsement
- 2017 NSW International Student Community Engagement Award (Finalist)
More Information

Robert Chasse
Education Manager Services
The University of Sydney Centre for English Teaching

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Innovative models of social inclusion and Community engagement

Jonathan Gliksten
Director, Iglu
A holistic model for student wellbeing and health

Jonathan Gliksten
Managing Director and Co-Founder of Iglu
Five inter-connected rings
Five interconnected rings

Academic Achievement
Five inter-connected rings

Academic Achievement

Physical Fitness
Five inter-connected rings

- Academic Achievement
- Physical Fitness
- Psychological Wellbeing
Five inter-connected rings

- Academic Achievement
- Physical Fitness
- Psychological Wellbeing
- Social Engagement
Five inter-connected rings

- Academic Achievement
- Physical Fitness
- Psychological Wellbeing
- Meaning & Purpose
- Social Engagement
Innovative models of social inclusion and Community engagement

Shannon Willoughby
CEO, Study Gold Coast
STUDY GOLD COAST

VISION:
The Gold Coast, Australia’s Favourite Classroom, is recognised globally for providing quality education and training, innovation, employability and opportunity.

MISSION:
Promote, grow and unite the city’s education sector to support student recruitment and retention, enhance student experience and increase employability. Position the Gold Coast as an education city.

STUDENT ATTRACTION
Vision: Increase the number of students who choose the Gold Coast as their preferred study destination.

STUDENT RETENTION
Vision: A long-term, life changing education experience for Gold Coast students.

STUDENT EXPERIENCE
Vision: To be the most welcoming student city in Australia.

STUDENT EMPLOYABILITY
Vision: To be the most active student employability focused city in Australia.
The Student Hub so far
- Top 5 Markets: Brazil, Japan, Australia, South Korea & Colombia
- 5,460 students visitations
- 67 Gold Coast institutions have used the Hub
- Students from 79 nationalities
- They want to be social, studying, join events and workshops and orientation
- 8,039 #GCStudentHub hashtag engagements
- Mobile Hub is going global!

GOLD COAST STUDENT HUB

The Student Hub is an exciting initiative that was co-funded by the Queensland Government and City of Gold Coast council, to provide a welcoming space, which is freely available for students to visit, share and connect with their friends and colleagues. It is: A destination for the Gold Coast student community to connect, learn, explore and get support.
STUDENT HUB

CONNECT
- WiFi
- Interactive games
- Industry engagement
- Fun events
- Workshops
- Instameet

EXPLORE
- Friends
- Australian culture
- Gold Coast adventures

LEARN
- Host your own event
- 1800 student support line
- Employability
- English conversation classes
- Career guidance
- Design an app
- Student counselling
- Soft skills

SUPPORT
- Start ups
- Yoga
## CORE SUPPORT SERVICES & EVENTS

<table>
<thead>
<tr>
<th>Student Support</th>
<th>Career Support</th>
<th>Job Club</th>
<th>Social BBQ</th>
<th>Other</th>
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<tbody>
<tr>
<td>Independent student counselling</td>
<td>Career direction</td>
<td>Identify available jobs</td>
<td>Free BBQ</td>
<td>Printing</td>
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<tr>
<td>Referral to relevant services</td>
<td>Course and study options</td>
<td>Assistance with job applications</td>
<td>Live music</td>
<td>JP</td>
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<tr>
<td>Health and wellbeing counselling</td>
<td>Resume preparation and review</td>
<td>Feedback on CV/Resumes</td>
<td>Screening student-made films</td>
<td>English Language Support</td>
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<tr>
<td>Navigating Australian systems and culture</td>
<td>Applying for internships and work experience</td>
<td>Branch into personalised appointments</td>
<td>Connect and network</td>
<td>Enterprise Skills Workshop</td>
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<tr>
<td>Accommodation assistance</td>
<td>Personalised appointments</td>
<td>Personalised appointments</td>
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<td>Budget planning</td>
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## Partnerships with the Community

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<tr>
<th>Partners</th>
<th>Attraction</th>
<th>Retention</th>
<th>Employability</th>
<th>Experience</th>
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THE STUDY GOLD COAST EMPLOYABILITY PROGRAM

With the aim of becoming the most active student employability focused city in Australia, Study Gold Coast initiated an Employability Program in 2017. The goals are to increase career touchpoints, improve industry connections and showcase the depth and diversity of careers in the city.

We have recently launched out Talent for Business Growth initiative which incentivises and supports new businesses wishing to engage with the education and training sector in a bid to help improve all Gold Coast graduates find great careers.
TALENT FOR BUSINESS GROWTH

How does it work for business?

I'm a Business

Not Engaged

Inform your Business

Why student employability? What is the value of student employability?

Workforce Planning Consultation Information about funding opportunities to get engaged Upskilling workshops

Introduce you to an education and training provider that has what you're looking for

Already Engaged

Promote your story

Careers Explorer profiling Content hub stories General promotion

Reward your efforts

Eligible for Business Excellence Award Procurement readiness program and procurement advantages

Grow your business

Eligible for Growth Accelerator Program (for selected businesses that are nominated)

Generate success stories, create champions, change reputation

“Retaining the talent and knowledge of our younger generation to contribute to the future prosperity and growth of our City is only possible if local employers engage with students and provide pathways from study to practical experience through work place learnings and training.”

- Anne Jamieson-Abedian, Group General Manager of Sunland Group
QUESTIONS?

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