



Innovative models of social inclusion and
Community engagement

Phil Honeywood

Chief Executive, IEAA

IEAA community engagement



- Research to understand broader community and employer engagement, benefits and barriers
 - Beyond 'preaching to the converted'
 - Encourage personal connections and greater integration
 - Dispel myths/perceived disadvantages
- Research informed development of a toolkit of resources to **humanise** and **demystify** the sector for employers and the community.
 - 2 videos, 2 reference guides, infographic
 - High level resource for international education professionals to use when working with employers or at community events, to help raise the profile of the sector
- Phase 2 funding to build a dedicated 'microsite' and implement a coordinated and targeted dissemination plan to employers from early 2019.





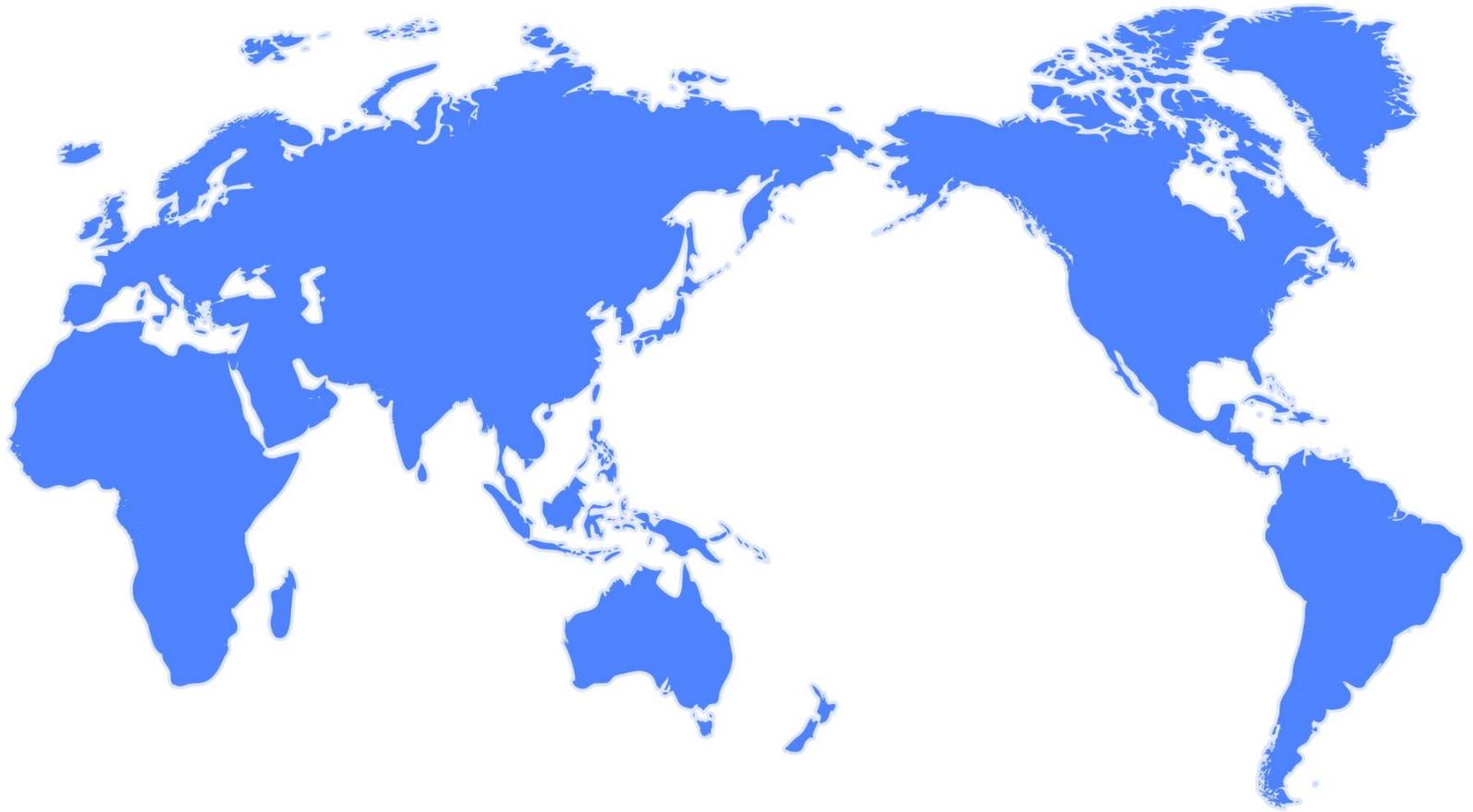
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Chris Marr

Director, Strategy and Development
Sonder Australia



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need it. Confidence
when you don't.**



You've got this.
We've got you.

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Hayley Shields

Director, Student Experience
Education NZ



niesh

International

New Zealand's Fastest Growing Student Platform.

"A company created for students by students. Niesh has created solutions to students' problems in ways that students need"

Community growth



8,075
Students
July 2017

33,687
Students
Sept 2018



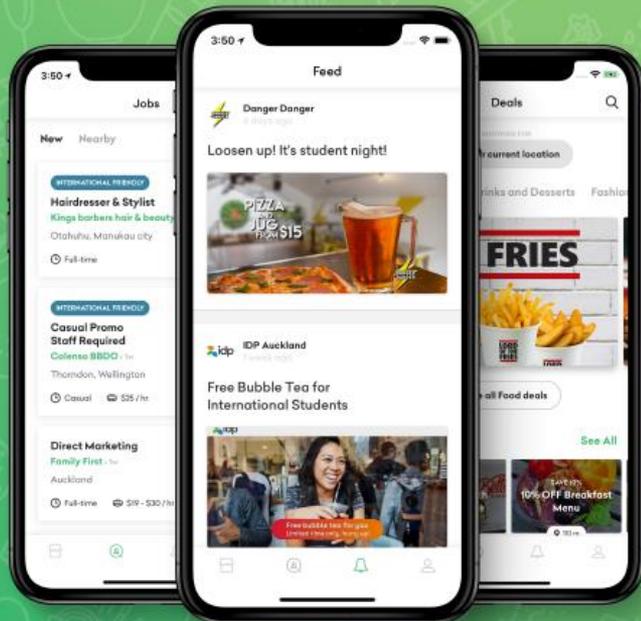
12 Events
Last 12 months



3,374 Students Engaged
Last 12 months

Product

All things student, in one platform





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Robert Chasse

Education Manager Services

CET Connect

CET Connect

Innovation models of social inclusion and
community engagement

Presented by

Robert Chasse

Education Manager Services

The University of Sydney Centre for English Teaching



CET Connect



- Gamified Student Engagement Program
- Mobile app platform
- Three learning communities
- Builds engagement portfolio
- Integral component of the CET Learning Model 4-2-1

Student needs

Sense of
belonging

Connectedness

Social
network &
friendships

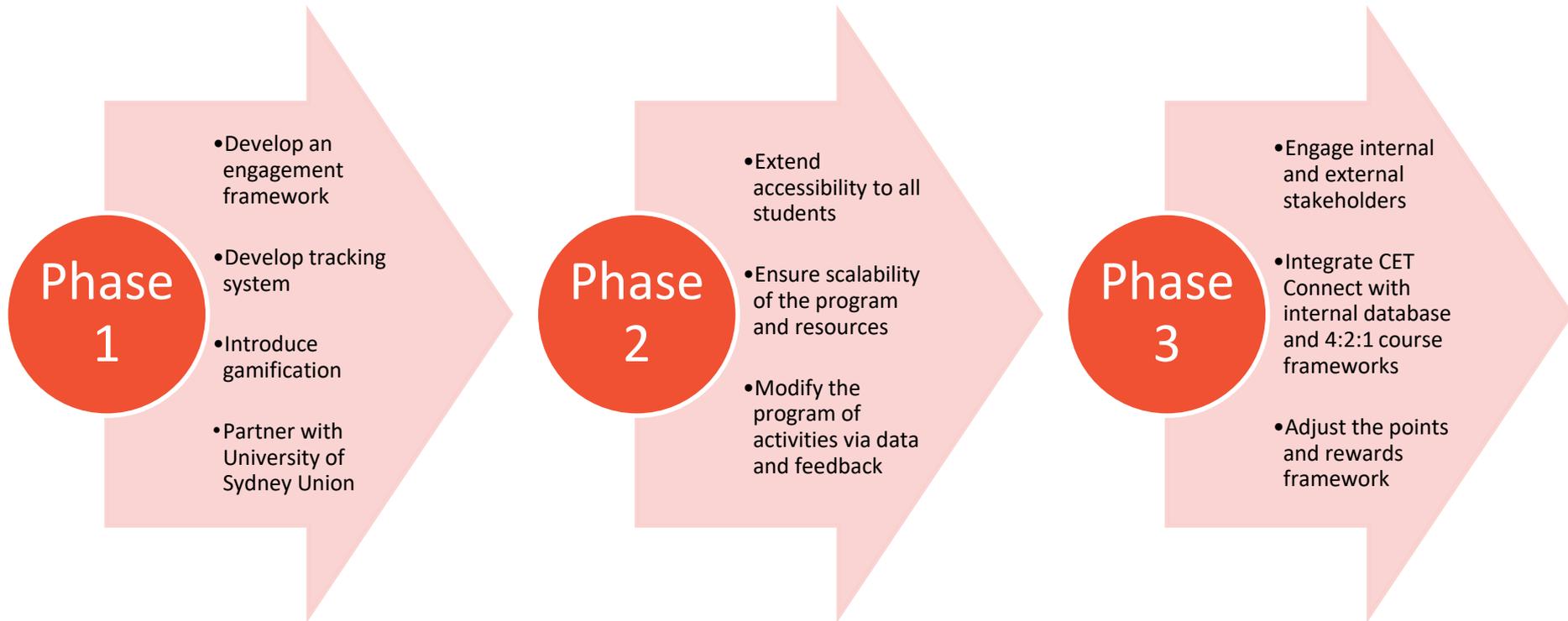
Learning
outside the
classroom

Community
engagement

Acculturation

Building skills
& confidence

Innovation process



Measuring Success



91%

CET students who engaged in all three learning communities have gained entry to university

Awards and recognition



2018 Award for Innovation (Winner)



2018 Best Practice Award for Innovation (Winner)



2018 Premium Product Endorsement



2017 NSW International Student Community Engagement Award (Finalist)



2502

ACTIVE USERS

August 2018



2086

COMPLETED

Online Welcome Modules,
August 2018



218

REGISTRATIONS

University Clubs & Societies,
July 2018



124

ATTENDEES

NSW Police Safety Workshop,
February 2018

More Information



Robert Chasse

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Community engagement

Jonathan Gliksten

Director, Iglu



A holistic model for student wellbeing and health

Jonathan Gliksten
Managing Director and Co-Founder of Iglu

Five inter-connected rings



Five inter-connected rings



Academic
Achievement



Five inter-connected rings



Academic
Achievement



Physical
Fitness

Five inter-connected rings



Academic
Achievement



Physical
Fitness



Psychological
Wellbeing

Five inter-connected rings



Five inter-connected rings



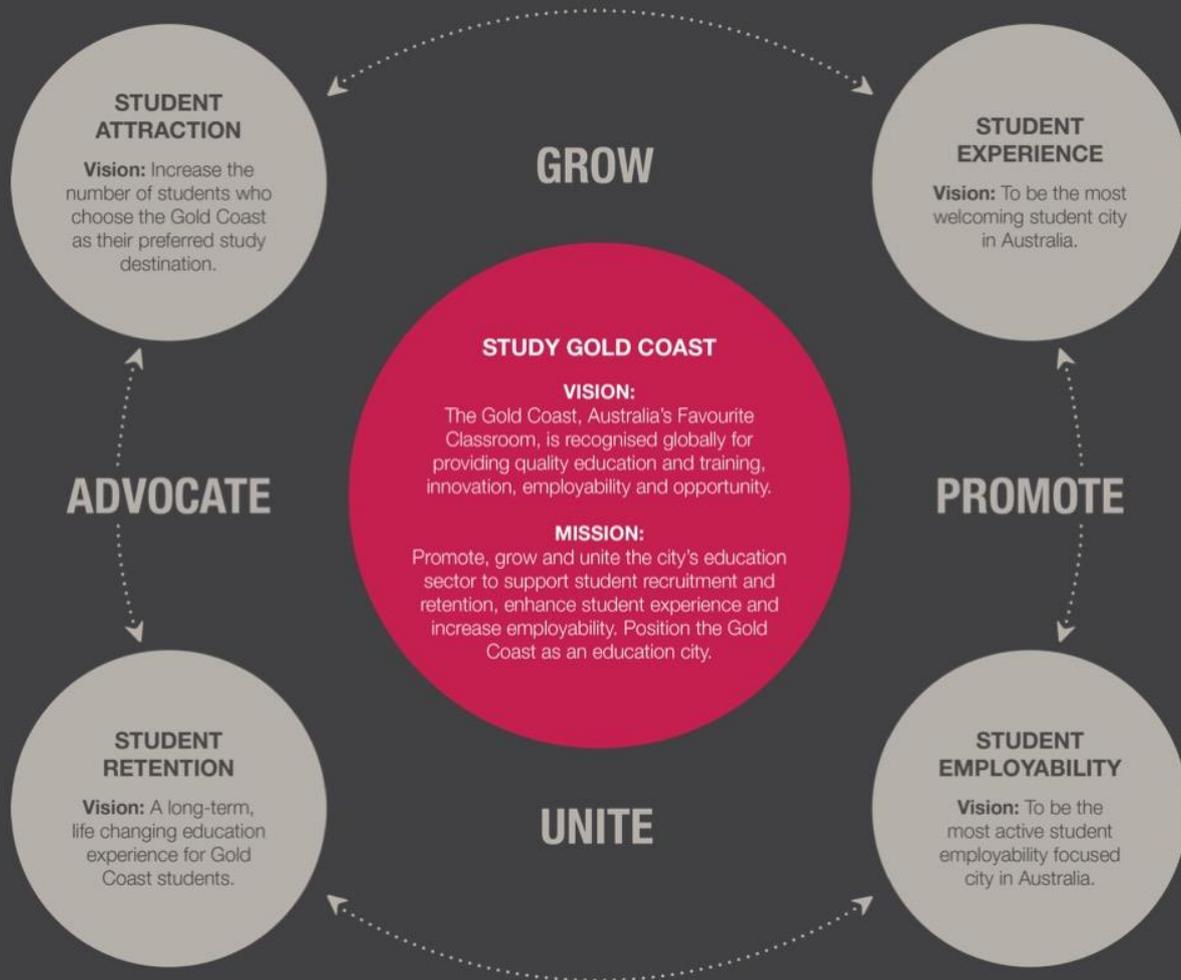


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Shannon Willoughby

CEO, Study Gold Coast

STRATEGIC POSITIONING





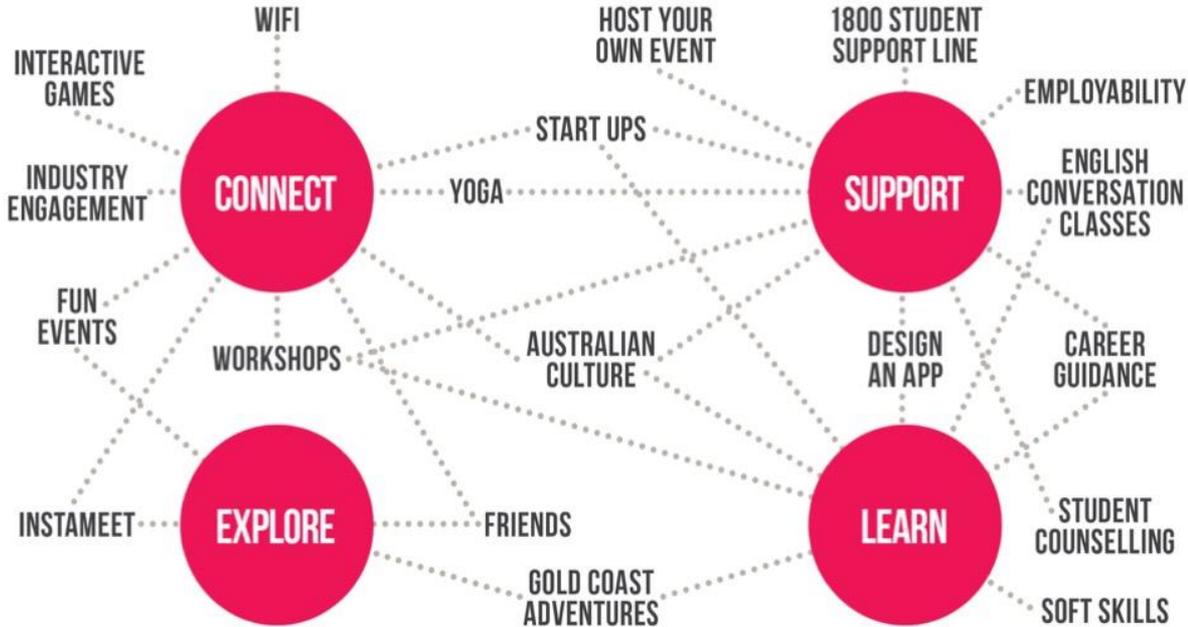
GOLD COAST STUDENT HUB

The Student Hub is an exciting initiative that was co-funded by the Queensland Government and City of Gold Coast council, to provide a welcoming space, which is freely available for students to visit, share and connect with their friends and colleagues. It is: A destination for the Gold Coast student community to connect, learn, explore and get support.

The Student Hub so far

- **Top 5 Markets:** Brazil, Japan, Australia, South Korea & Colombia
- **5,460 students** visitations
- **67** Gold Coast institutions have used the Hub
- Students from **79** nationalities
- They want to be social, studying, join events and workshops and orientation
- **8,039** #GCStudentHub hashtag engagements
- **Mobile Hub is going global!**

STUDENT HUB



CORE SUPPORT SERVICES & EVENTS

Student Support	Career Support	Job Club	Social BBQ	Other
<ul style="list-style-type: none">• Independent student counselling• Referral to relevant services• Health and wellbeing counselling• Navigating Australian systems and culture• Accommodation assistance• Budget planning	<ul style="list-style-type: none">• Career direction• Course and study options• Resume preparation and review• Applying for internships and work experience• Personalised appointments	<ul style="list-style-type: none">• Identify available jobs• Assistance with job applications• Feedback on CV/Resumes• Branch into personalised appointments	<ul style="list-style-type: none">• Free BBQ• Live music• Screening student-made films• Connect and network	<ul style="list-style-type: none">• Printing• JP• English Language Support• Enterprise Skills Workshop

PARTNERSHIPS WITH THE COMMUNITY

Partners	Attraction	Retention	Employability	Experience
Bleach	X			X
GC Innovation Hub			X	
GC SUNS	X			X
GC Health & Knowledge Precinct	X	X	X	
GC Tourism	X			
HOTA	X			X
John Gilders			X	
MDA				X
Southport Sharks			X	X
Urbis	X		X	X





TALENT FOR BUSINESS GROWTH

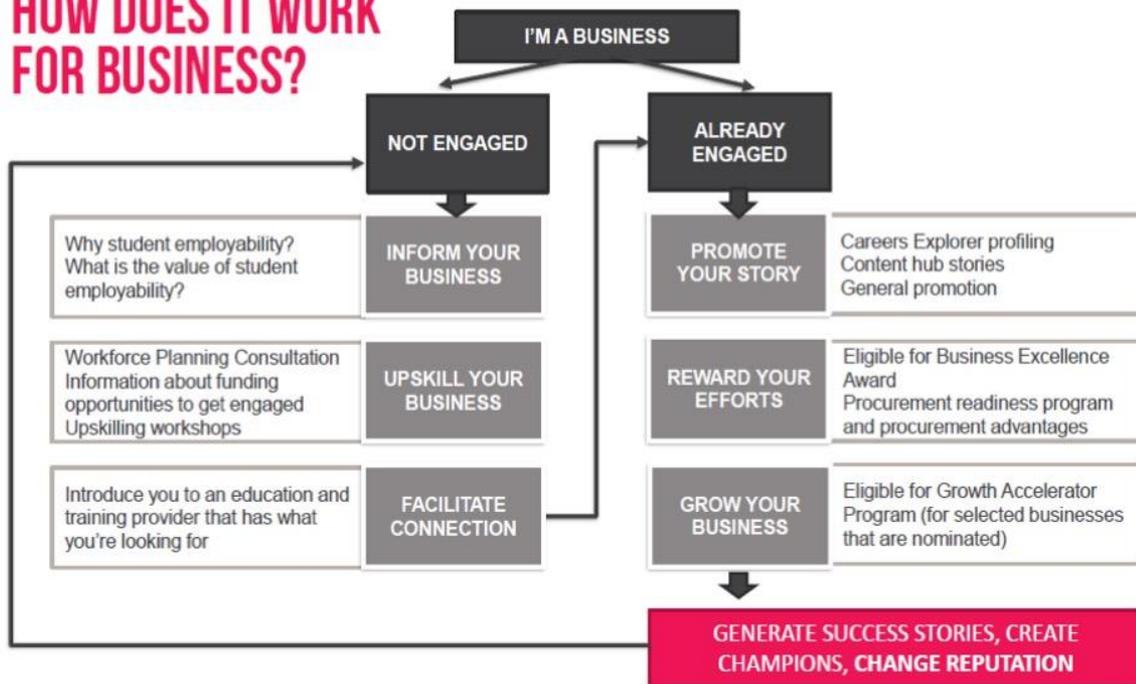
THE STUDY GOLD COAST EMPLOYABILITY PROGRAM

With the aim of becoming the most active student employability focused city in Australia, Study Gold Coast initiated an Employability Program in 2017. The goals are to increase career touchpoints, improve industry connections and showcase the depth and diversity of careers in the city.

We have recently launched out Talent for Business Growth initiative which incentivises and supports new businesses wishing to engage with the education and training sector in a bid to help improve all Gold Coast graduates find great careers.

TALENT FOR BUSINESS GROWTH

HOW DOES IT WORK FOR BUSINESS?



“Retaining the talent and knowledge of our younger generation to contribute to the future prosperity and growth of our City is only possible if local employers engage with students and provide pathways from study to practical experience through work place learnings and training.”

- Anne Jamieson-Abadian,
Group General Manager of
Sunland Group

QUESTIONS?

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