Do you remember your first days of Uni?
Did you feel like this?
Or this?
We asked students
Help me get ready for life at Uni
Help me be successful with my learning
Help me get work experience
So, where’s the A.I.?
A digital companion providing unparalleled support to every student, driving a sense of belonging during their journey with the university.

Built and enhanced with students

From enrolling to graduating, it evolves with students

Powered by A.I.

Hyper-personalised, proactive, contextual, anywhere, anytime

Experience of mattering and feeling cared about
A.I. assistant: my three key takeaways

Hyper-personalised
Available anywhere, anytime
In-control
Must leverage machine learning and data (a lot) to be hyper-personalized and proactive
Must be invisible, so it needs to be available anywhere, anytime.
Must pass the “toothbrush test”, so it needs to keep students in control
A last thought
A.I. = Augmented Intelligence
Thank you

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