SCHOLARSHIPS FOR INTERNATIONAL STUDENTS – WHAT IS THE RIGHT APPROACH?

Joanna Storti, University of New South Wales, Head of Partnerships
Keri Ramirez, Studymove, Managing Director
Scholarships for international students
What is the right approach?
$340,200,000

*Australian scholarships and support for international students, Research Snapshot, Department of Education and Training (2016).*
SCHOLARSHIPS

- University
- Scholarship name
- Country specific scholarships
- About the scholarship
- Scholarship type
- Value
- Number available per year
- Eligibility
- Area of study
- Study level
- Student type
- Campus
- Ongoing requirements - Terms and Conditions
COUNTRY SPECIFIC SCHOLARSHIPS

- No specific: 53%
- Country specific: 47%
Number of universities which offer country-specific scholarships in selected markets

- Malaysia: 25
- China: 17
- Vietnam: 17
- India: 16
- Indonesia: 16
- Singapore: 14
- Sri Lanka: 13
- Thailand: 10
- Nepal: 10
- Hong Kong: 8
- South Korea: 8
- Bangladesh: 8
- Myanmar: 8
- Taiwan: 8
- Philippines: 7
- Pakistan: 7
- Japan: 6
- Germany: 6
- Mexico: 6
<table>
<thead>
<tr>
<th>Study Level</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>35</td>
</tr>
<tr>
<td>Postgraduate</td>
<td>34</td>
</tr>
<tr>
<td>Foundation/English Pathway</td>
<td>11</td>
</tr>
</tbody>
</table>
### AREAS OF STUDY

<table>
<thead>
<tr>
<th>Area</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>BUSINESS</td>
<td>25</td>
</tr>
<tr>
<td>SCIENCE</td>
<td>17</td>
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<tr>
<td>HEALTH</td>
<td>16</td>
</tr>
<tr>
<td>ENGINEERING</td>
<td>15</td>
</tr>
</tbody>
</table>
VALUE
Number of universities offering scholarships with the following percentage value

- 100%: 11 universities
- 50%: 15 universities
- 25%: 17 universities
- 20%: 7 universities
- 15%: 5 universities
- 10%: 7 universities

www.studymove.com
Number of universities offering scholarships with the following dollar value
INTERNATIONAL SCHOLARSHIPS

what is the right approach?

Joanna Storti
Head of Partnerships & Global Education
Importance of criteria

Change agents

INDIA

Pilot program

Sustainability

“halo effect”
WHY Scholarships?

- Quality
- Access
- Competitiveness
- Perception
- Prestige
- Marketing impact
- Diversity
- Growth
- Offset high tuition fees
- Legacy
- Tradition
- Access
- Student demand & expectations
- Philanthropy
- Sustainability

Future of Change
Scholarships
YOUR RESEARCH
GLOBAL IMPACT

Ground-up approach
Future of Change – going global
Masterbrand-led
Scientia Scholarships & Fellowships
Philanthropy

700
SCIENTIA PHD SCHOLARSHIPS

For new PhD scholars of exceptional quality to work on research projects aligned with UNSW’s ten year strategy. These prestigious scholarships offer unique benefits, individualised support and enriched funding to reach your personal development goals.

290
SCIENTIA FELLOWSHIPS

For the best and brightest people, with outstanding research track records. For researchers who share our vision of improving and transforming lives and want to create global impact through their work. Successful candidates will help shape back to our society.
INTERNATIONAL SCHOLARSHIPS

what is the right approach?

- Increasing student and partner demand
- Increasing fees + living costs
- Criteria & fit; whole of person approach
- Measuring effectiveness of scholarships
- Sustainability of geo-pricing
THANK YOU!