MOBILITY WITHOUT LEAVING HOME: ONLINE HE OPPORTUNITIES IN INDIA – IT SEEMED LIKE A GOOD IDEA AT THE TIME!

Brigid Freeman, Dr Karen Barker and Dr Oeendrila Lahiri
Australia India Institute, University of Melbourne
Australian International Education Conference
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Pivot to the second main sender country, India. Leverage disruptive technology.
Why India?

“The sleeping elephant is now up and running”

Indian Prime Minister Modi, 2018
INDIA IS NO GREENFIELDS SITE WHEN IT COMES TO FLEXIBLE & TECHNOLOGY ENABLED LEARNING

1. Educomp (30 million school learners)

2. Indira Gandhi National Open University – Largest university in the world (3.5 million uni students)

3. Study Webs of Active Learning for Young Aspiring Minds (SWAYAM) platform, and National Programme of Technology Enhanced Learning (NPTEL)
UpGrad focuses on elite partnerships, career support, and student experience for white collar job aspirants in India’s metropolitan cities.
SCDL delivers reasonably priced courses to early career aspirants in India (including tier 2 and tier 3 cities) as well as overseas.
Bombay Stock Exchange Varsity offers boutique courses in financial investment and markets as the online face of the BSE Institute.
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What is a “procedure” at KFUPM?

What is a “guideline” at KFUPM?

Is “academic policy” different from other categories of policy? If so, how?

8-fold growth projected in Indian online education market in the 5 years to 2021
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Breakthrough regulations allow limited credit recognition of some online courses
The Government of India does not recognise online learning delivered by foreign higher education providers.