National Council for International Education

Hon. Phil Honeywood

Australian International Education Conference
Wednesday 10 October 2018
Australia’s first national strategy

- Minister for International Education launched strategy in April 2016, together with Austrade’s AIE 2025 and DFAT’s Global Alumni Strategy

- The three pillars:
  - Strengthening the fundamentals
  - Making transformative connections
  - Competing globally

- 17 person National Council for International Education (6 Federal ministers and 11 non-ministerial members)
First meeting for 2018 focussed on:

- Update on two current National Strategy projects:
  - KPMG student accommodation | Deloitte student digital engagement

- Peter Varghese's PM commissioned India Economic Strategy

- Council of Australia Latin America Relations (COALAR)
  - Two new Education Counsellors

- Proposed education mission to China
  - Other China related concerns

- Priorities for National Strategy grants for 2018/19
  - 70 applications received for app. $2.1 million
• Community engagement and profile raising
  • Develop toolkits – information on the benefits of the international education sector
  • Disseminate resources at relevant industry conferences and community forums.

• Data gaps and needs analysis
  • International education data audit
  • Identify data gaps and needs across all education sectors.

• International Student Barometer
  • Continued facilitation of student satisfaction survey
  • New in 2018 – targeted engagement with VET small providers.

• Other projects: pre-departure info, mental health, market action plans for Vietnam, Indonesia

Full list of projects: http://bit.ly/2NOrlWL
Student Service Delivery

- Results of audit into strategies and activities re: workplace exploitation of o/s students
- Migrant Worker Taskforce update presentation

Marketing/Collaboration

- Progress by Austrade on developing a new brand
- Harnessing different State/Territory Government initiatives with better coordination.

Regional working groups

- Latin America (chaired by Brett Blacker)
- China (chaired by Kent Anderson)
- India (chaired by Phil Honeywood)
Key priorities for Australia

• Quality

• Diversification and sustainability
  • Source country
  • Modes of delivery
  • Pathways

• Communicating and understanding the benefits of international education

• Improved student experience – value for money proposition
Thank you