

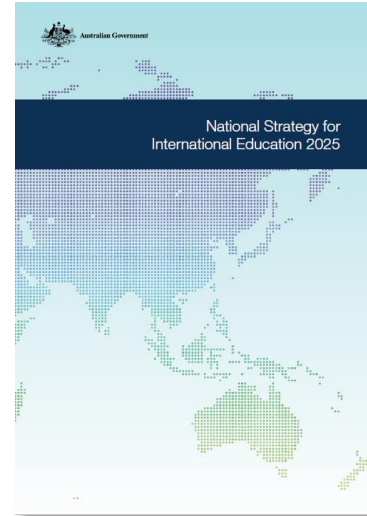
# National Council **for International Education**

Hon. Phil Honeywood

Australian International Education Conference  
Wednesday 10 October 2018

# Australia's first national strategy

- Minister for International Education launched strategy in April 2016, together with Austrade's AIE 2025 and DFAT's Global Alumni Strategy
- The three pillars:
  - Strengthening the fundamentals
  - Making transformative connections
  - Competing globally
- 17 person National Council for International Education (6 Federal ministers and 11 non-ministerial members)



## First meeting for 2018 focussed on:

- Update on two current National Strategy projects:
  - KPMG student accommodation | Deloitte student digital engagement
- Peter Varghese's PM commissioned India Economic Strategy
- Council of Australia Latin America Relations (COALAR)
  - Two new Education Counsellors
- Proposed education mission to China
  - Other China related concerns
- Priorities for National Strategy grants for 2018/19
  - 70 applications received for app. \$2.1 million

# First two rounds of strategy funding

- **Community engagement and profile raising**
  - Develop toolkits – information on the benefits of the international education sector
  - Disseminate resources at relevant industry conferences and community forums.
- **Data gaps and needs analysis**
  - International education data audit
  - Identify data gaps and needs across all education sectors.
- **International Student Barometer**
  - Continued facilitation of student satisfaction survey
  - New in 2018 – targeted engagement with VET small providers.
- **Other projects:** pre-departure info, mental health, market action plans for Vietnam, Indonesia

Full list of projects: <http://bit.ly/2NOrIWL>



## **Student Service Delivery**

- Results of audit into strategies and activities re: workplace exploitation of o/s students
- Migrant Worker Taskforce update presentation

## **Marketing/Collaboration**

- Progress by Austrade on developing a new brand
- Harnessing different State/Territory Government initiatives with better coordination.

## **Regional working groups**

- Latin America (chaired by Brett Blacker)
- China (chaired by Kent Anderson)
- India (chaired by Phil Honeywood)

# Key priorities for Australia

- Quality
- Diversification and sustainability
  - Source country
  - Modes of delivery
  - Pathways
- Communicating and understanding the benefits of international education
- Improved student experience – value for money proposition

Thank you