Research: International student employability

The role of internships

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Let's start with why

More options than ever before, BUT

There are essentially six core choice factors:

• Quality and reputation
• International education service attributes
• Macro-environmental factors
• Cost issues
• Influence of others
• Personal factors

All driving towards Return on Investment
Who we are & what’s the deal
Perception vs reality

Prior to an internship…

Only

30% of host companies rated their intern’s employability as good or very good

However

41% of interns rated their employability as good or very good

Following an internship…

87% of host companies rated their intern’s employability as good or very good

82% of interns rated their employability as good or very good
Perception vs reality

76% of interns said their perception of Australian businesses were somewhat or much more positive following their internship.
Industry is passionate

Top motivations

Kick – start a career
Engage with grad talent
Project work

Highly satisfied

NPS 38

94% of host companies said their experience hosting international student interns was good, very good, or outstanding.
Control the controllables

Why hosts hired international interns – host company and intern perspectives
Interns’ attributes rated

Overall, how would you rate interns you have hosted or worked with in the following areas?

- Willingness to learn
- Enthusiasm
- Team fit
- Work ethic
- Contribution to team
- Adaptability
- Cultural contribution
- Problem solving skills
- Written communication
- Technical skills
- International market knowledge
- Subject matter knowledge
Get your copy of the whitepaper

Motivations, perceptions and employability: Why companies hire international students

visit the Readygrad team at stand 27

Research take-aways

Value of internships
Student Preparedness
Thank You

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