

Research: International student employability

The role of internships

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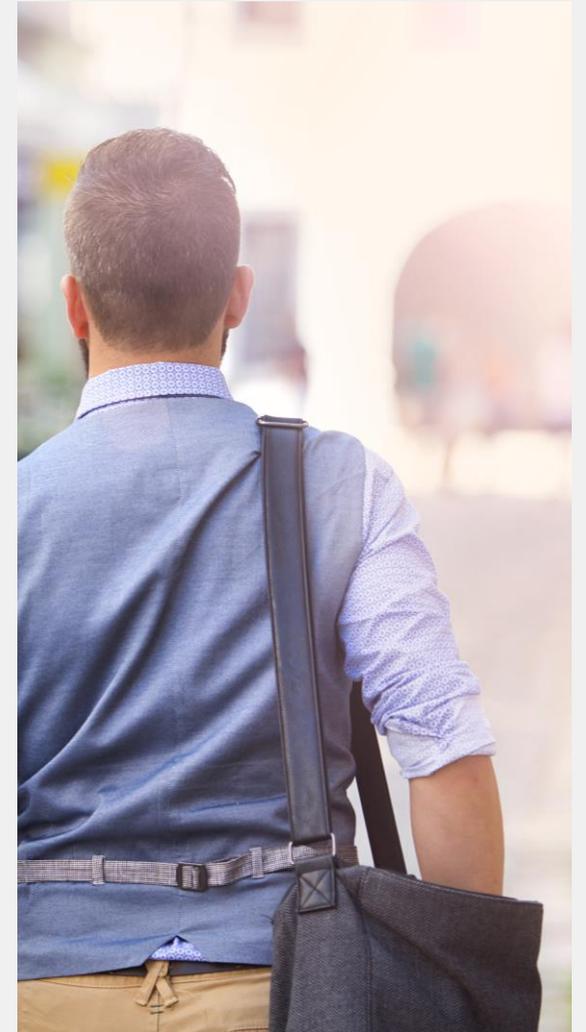
Let's start with why

More options than ever before, BUT

There are essentially six core choice factors:

- Quality and reputation
- International education service attributes
- Macro-environmental factors
- Cost issues
- Influence of others
- Personal factors

All driving towards Return on Investment





**Who we are
& what's the deal**

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Perception vs reality

Prior to an internship...

Only

30%

of host companies rated their intern's employability as good or very good

However

41%

of interns rated their employability as good or very good

Following an internship...

87%

of host companies rated their intern's employability as good or very good

82%

of interns rated their employability as good or very good

Perception vs reality

76%

of interns said their perception of Australian businesses were somewhat or much more positive following their internship



Industry is passionate

Top motivations



Kick – start
a career



Engage with
grad talent



Project
work

Highly satisfied

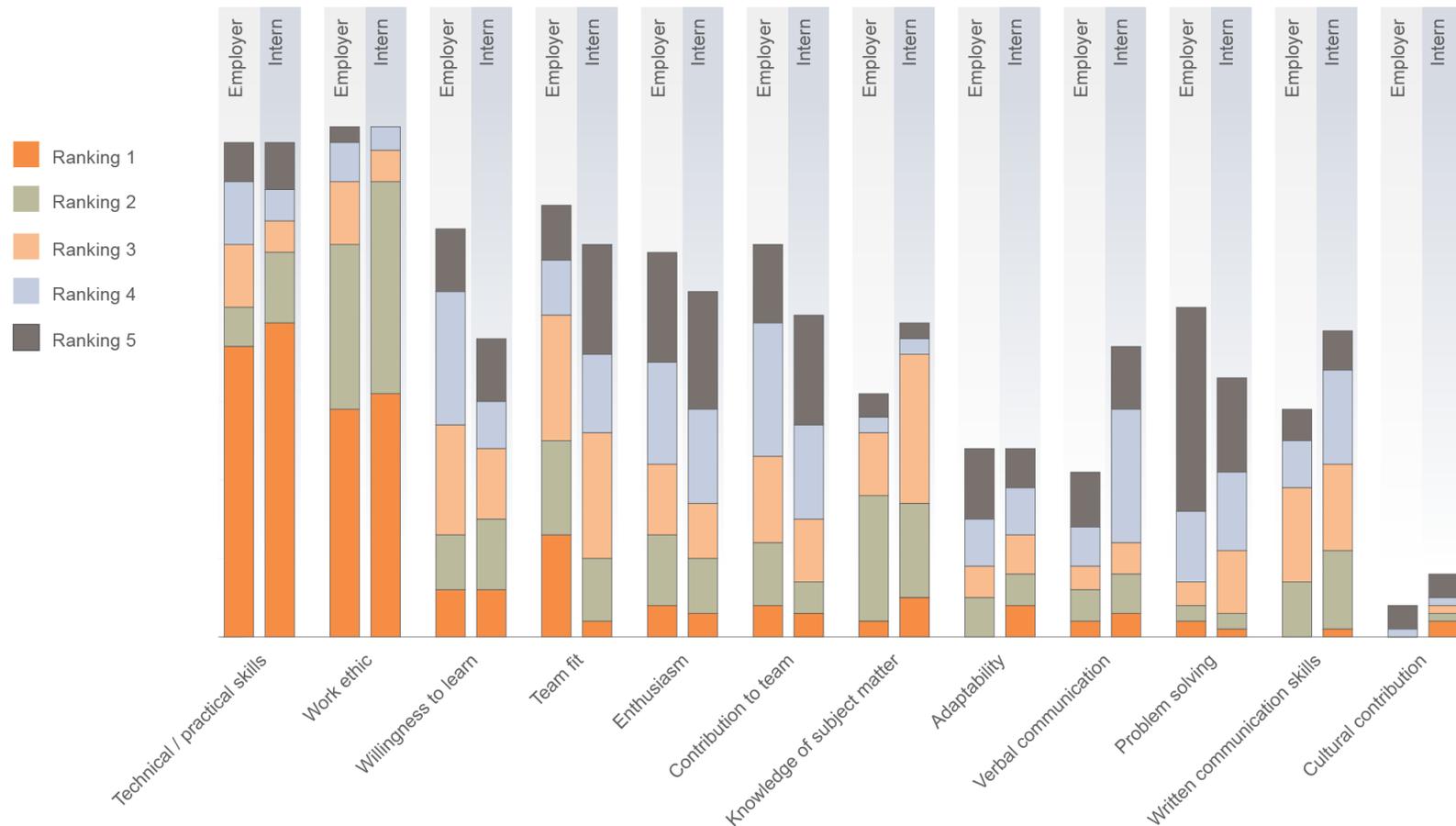
NPS
38

94%

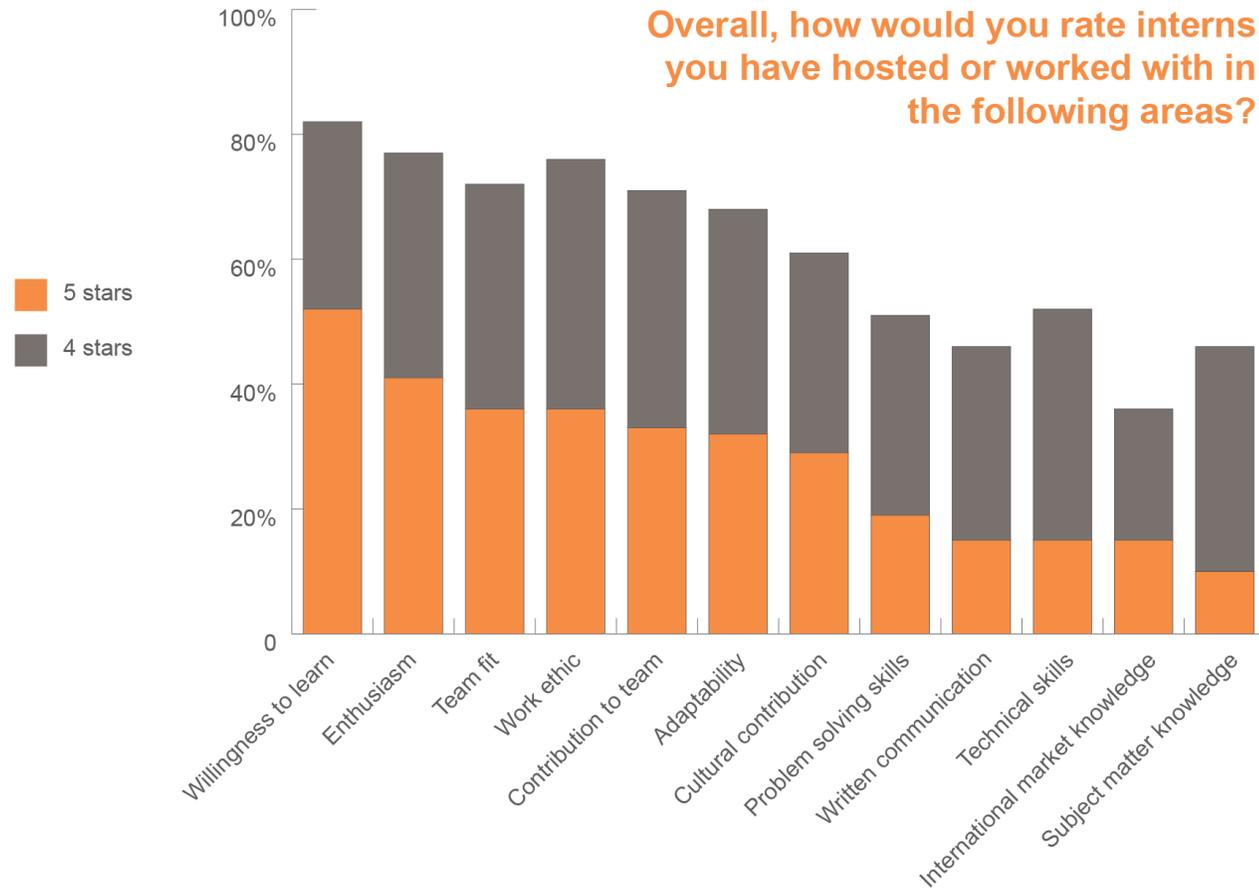
of host companies said their
experience hosting international
student interns was good, very
good, or outstanding.

Control the controllables

Why hosts hired international interns – host company and intern perspectives



Interns' attributes rated



Get your copy of the whitepaper

**Motivations, perceptions and employability:
Why companies hire international students**



visit the Readygrad team at stand 27



Download it from:
intern.readygrad.com.au/industry-insights-whitepaper

Research take-aways

Value of internships
Student Preparedness



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Thank You

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