



Learning Abroad - local responses to global opportunity



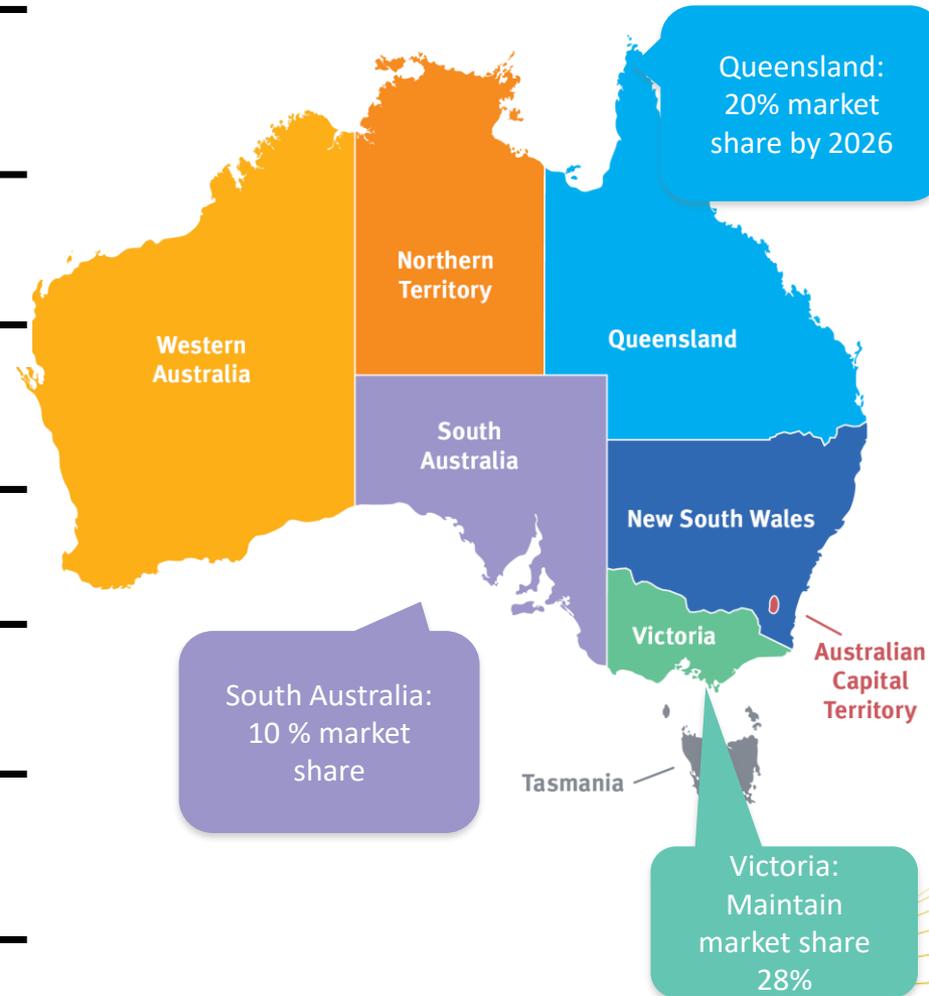
Queensland
AUSTRALIA
endless opportunities

TIO Trade &
Investment
Queensland
AUSTRALIA



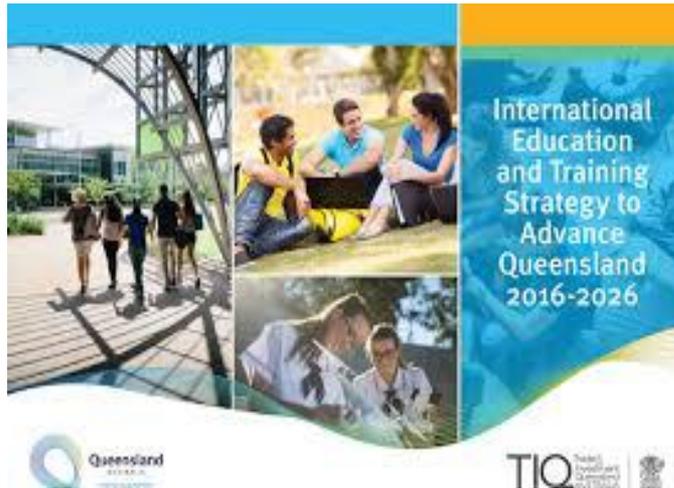
Subject to change – elections happen!

Focus on growing the IET sector – inbound targets



International Education and Training Strategy to Advance Queensland has 36 initiatives

An initiative with great potential to change Queensland is IET is initiative 9 – “taking Queensland students to the world”



“We will promote the value of two-way international education and work with providers to encourage more Queensland students to engage in international education.

This initiative aims to grow the number of Queensland students participating in student mobility activities (from schools, VET institutions and universities) and in national programs such as the New Colombo Plan and Endeavour Awards”

What steps might we take to garner support at a state level?

Step 1 – Know where we stand

Step 2 – Engage with the experts to understand barriers/opportunities

Step 3 – Make the case and lift the conversation

Step 4 – Resist jumping to another program solution

Step 5 – Work to embed any strategy into broader policy context



Step 1 - Know where we stand

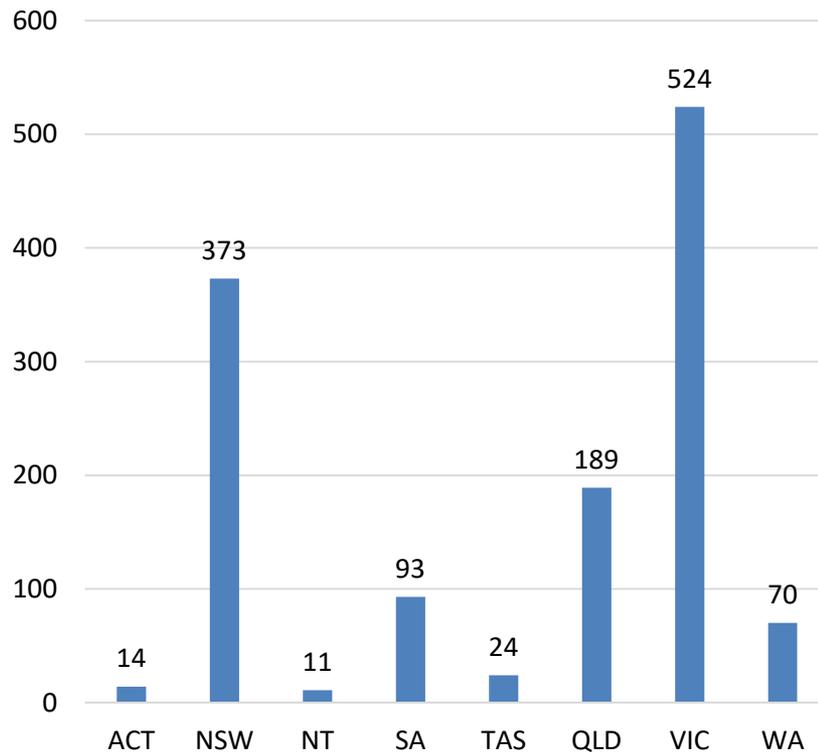


- **Engaged a researcher** to work with Queensland universities, schools, VET providers, regulators, Australian Government and other program managers to gather existing data and to understand constraints.
- **Accessed datasets** including AUIDF Mobility data, DET International Schools Program, travel data, program reporting and outcomes (ie NCP and Endeavour) that had not previously been considered together
- **Hosted a cross-sectoral roundtable** to discuss the data and to begin to mobilise an industry advisory group to steer next steps

Where we stand: schools mobility

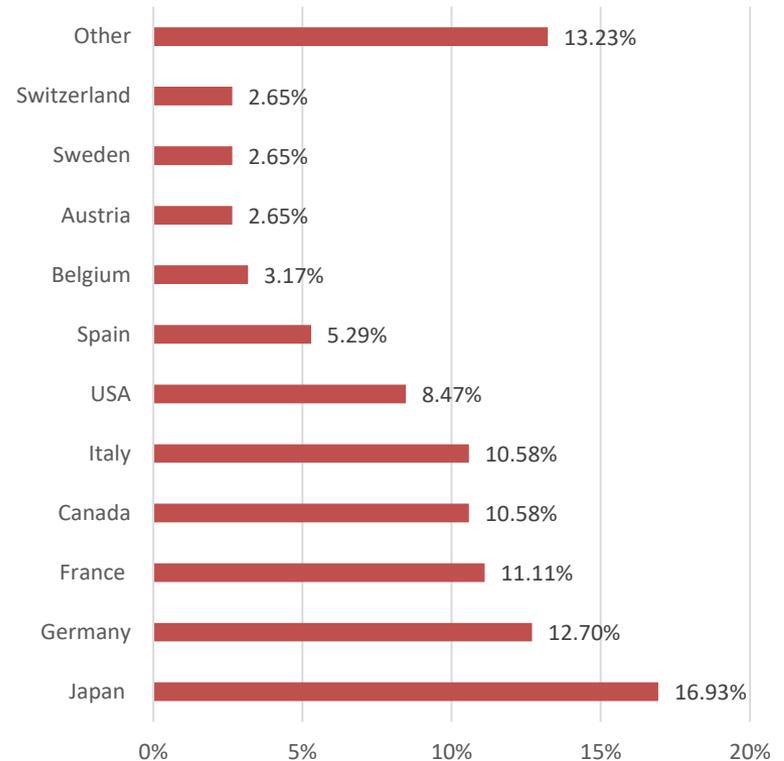
Queensland is its usual 3rd position

Outbound Secondary exchange by state and territory (number of student experiences, 2016)



85% of experiences are with Japan, Europe & North America and long tail of “other”

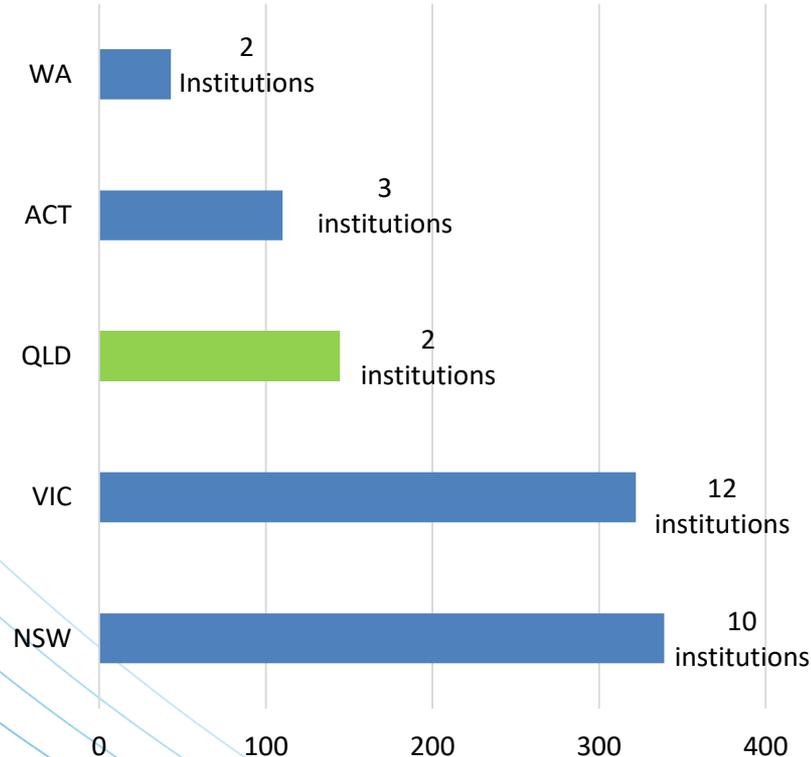
Queensland secondary exchange by destination (numbers of student experiences, 2016) n=189



Where we stand: Queensland's VET sector mobility

Queensland has room to grow in managing a greater number of participants in the grants process

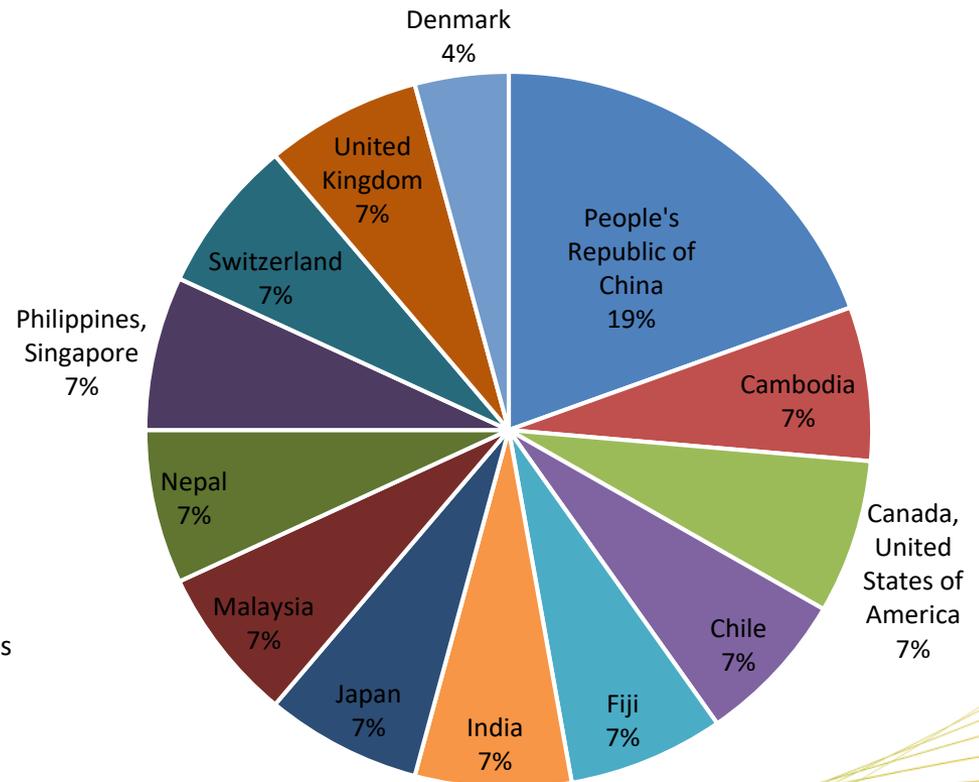
Endeavour Mobility Grants participants, VET Programs, 2017



Source: DET, 2017

Endeavour Mobility Grants achieve a high level of country diversity

Endeavour Mobility Grants, VET, QLD (by destination, 2017)



Where we stand: Queensland's Higher Education sector mobility

- In 2015, 4,783 students at all levels undertook international study experiences across the 6 universities that responded to the study.
- This represents 10.5% of the 2015 graduating cohort at the responding Queensland universities.
- Top 5 destinations - USA, UK, China, Canada, Germany – in line with overall Australian patterns

New Colombo Plan, 2016

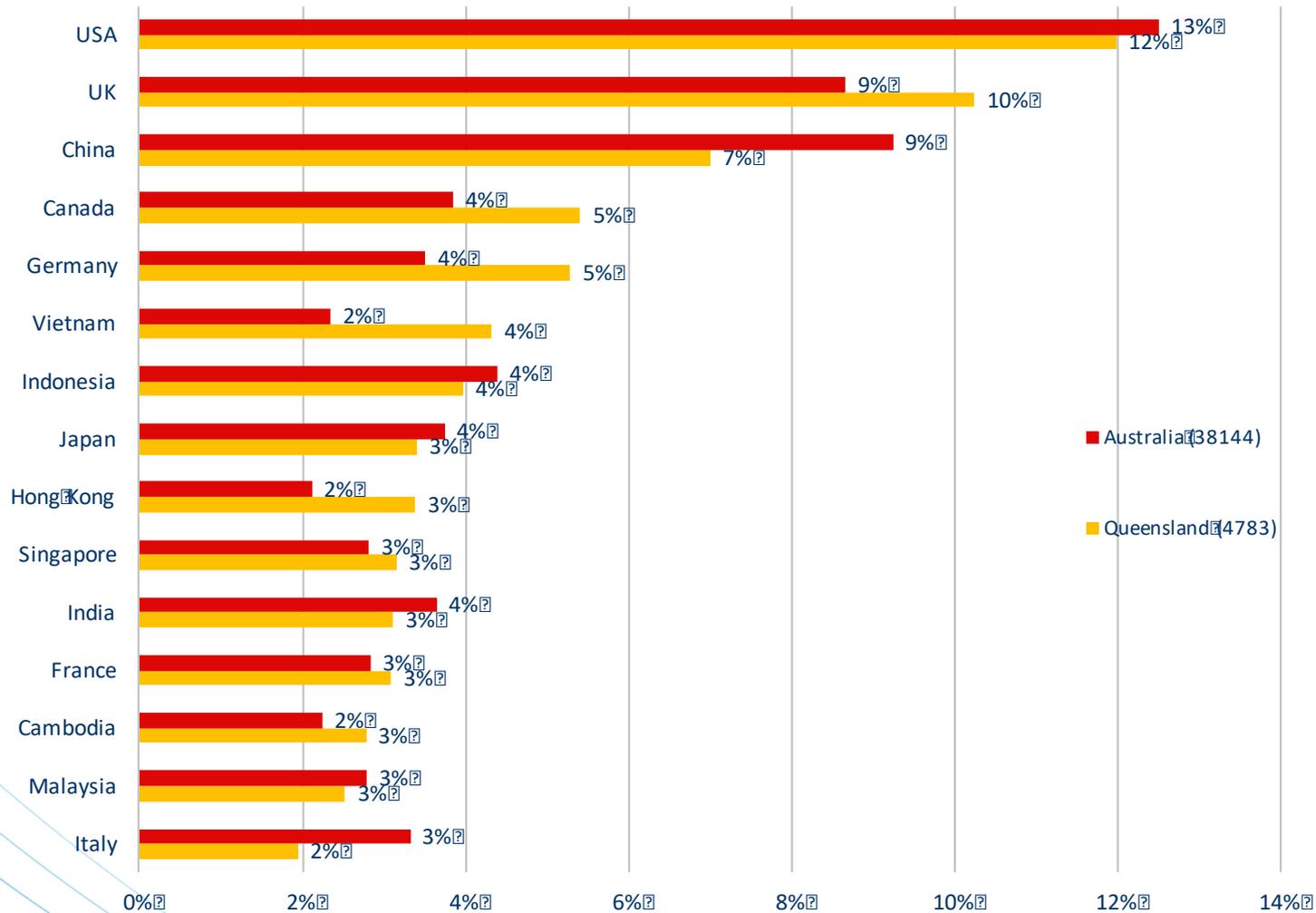
| State/Territory | Total | Share of Total |
|-----------------|-------|----------------|
| NSW | 1621 | 32% |
| VIC | 1358 | 27% |
| QLD | 803 | 16% |
| WA | 441 | 9% |
| SA | 359 | 7% |
| ACT | 263 | 5% |
| TAS | 125 | 2% |
| NT | 57 | 1% |

Endeavour Mobility Grants (2017) and scholarships (2016), Higher Education

| State/Territory | Total | Share of Total |
|-----------------|-------|----------------|
| NSW | 645 | 32% |
| VIC | 483 | 24% |
| QLD | 307 | 15% |
| WA | 213 | 11% |
| SA | 190 | 9% |
| ACT | 115 | 6% |
| TAS | 34 | 2% |
| NT | 21 | 1% |

- *i-graduate, 2017; DFAT, 2017; DET 2017*

Where we stand: close alignment in destinations



Source: i-graduate, 2017

Where we stand: Queensland cross sectoral learning abroad

4,755

school
experiences,
excluding
independent
schools

210

VET
experiences,
using VET mobility
grants as a proxy

4783

University
experiences based
on 6 unis

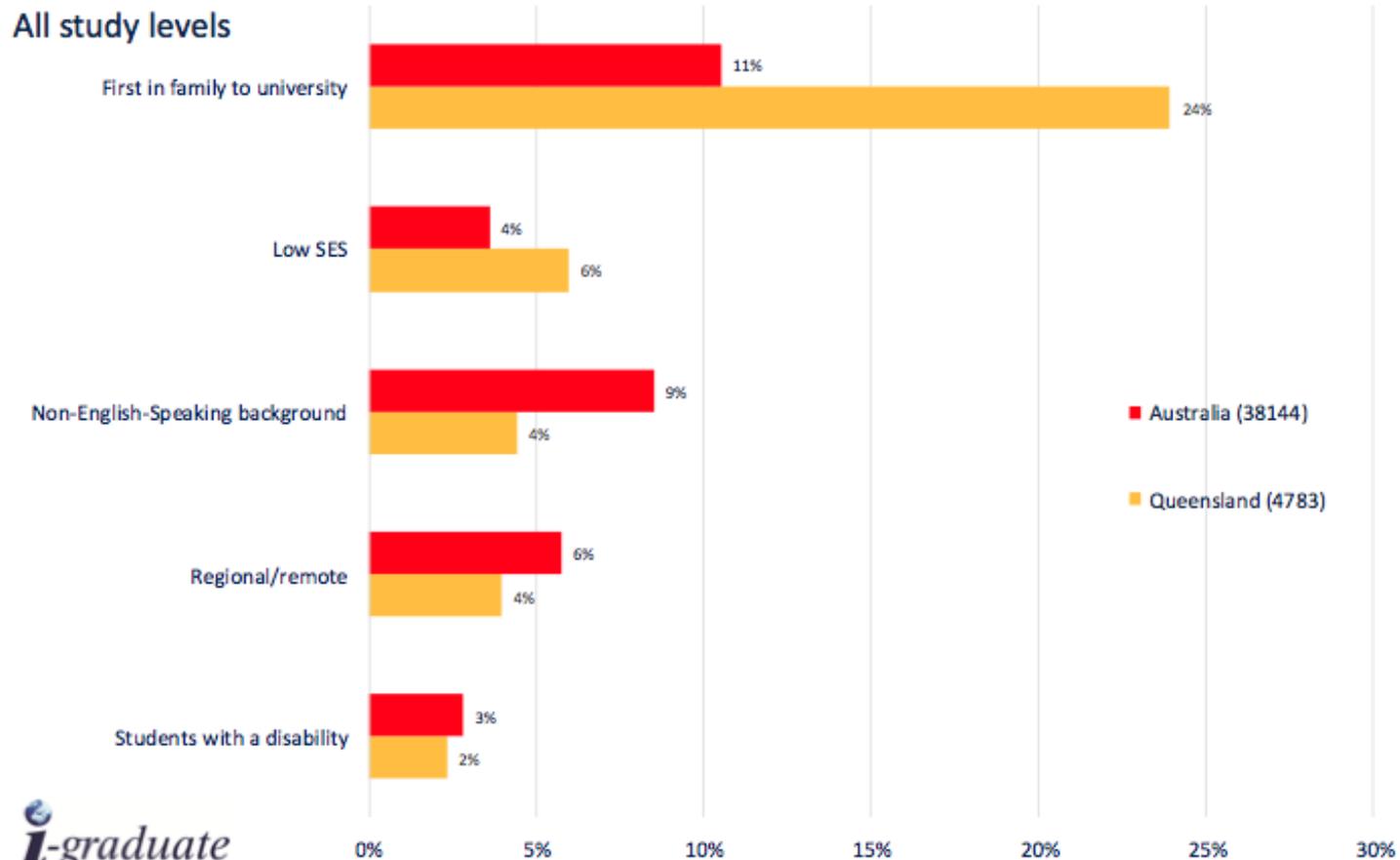
At least
another 4000
experiences?

2015 data sets

Source: Qld DET, 2017; Qld DET International, 2017; Queensland Catholic Education (Brisbane Archdiocese, Toowoomba Diocese and Diocese of Rockhampton), 2017; Qld DET (IQU), 2017; DET, 2017, NCVER, 2017; TAFE Qld, 2017; DET, 2017, i-graduate, AUIDF Mobility Benchmark 2017

Step 2: Engage with the experts to understand barriers/opportunities

Equity and access an issue for Queensland



Step 2: Engage with the experts to understand barriers/ opportunities

Cross sectoral perspectives and guiding coalition

Independent
Schools
Queensland

Catholic
Education
Office

Department
of Education
and Training

Secondary
school
exchange
organisations

TAFE Queensland
International

ACPET

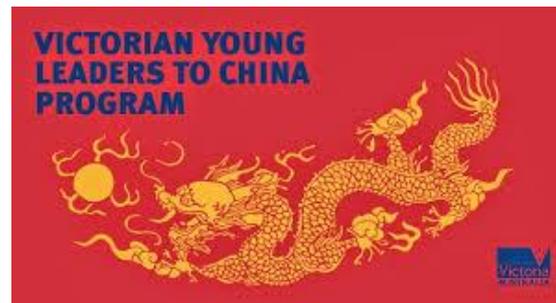
Queensland Universities

Step 3: Make the case and lift the conversation

This is not just an international education initiative

- What the benefits for a state to invest and or incentivise growing student mobility?
 - Where are the cross-sectoral opportunities?
 - How do we influence related policy areas such as language learning, global citizenship curriculum, teacher training and professional development
 - Should we take the conversation out of the classroom and into the community and with employers?
- 
- The bottom of the slide features a decorative graphic consisting of several thin, curved lines in shades of blue, green, and yellow, creating a wavy, abstract pattern.

Step 4: Resist jumping to another program



Step 5 – Work to embed any strategy into broader policy context

Getting the right people on board

- Related government agencies
- Regional alliances
- Institutions from cross sectors
- Regulators
- 3rd party providers
- Employers

Making the right policy interventions

- Ensuring strong alignment with other policy areas
- Getting traction in busy policy agenda
- Commitment to data improvement and annual process
- Ensuring we have an evaluation framework to measure impact

Create the issue and opportunity in multiple policy areas: education, health, regional engagement, multiculturalism, trade and investment



Thank you

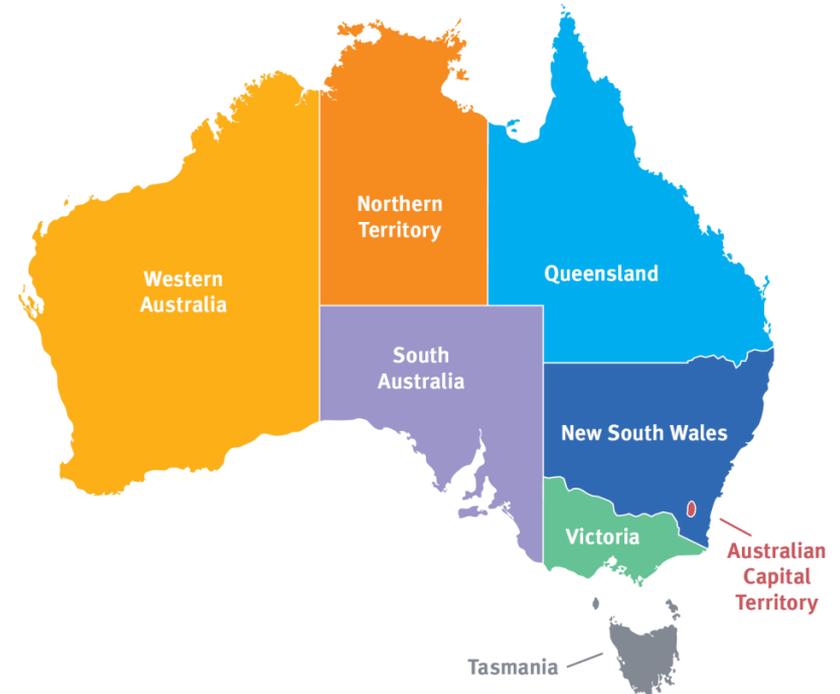
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With special thanks Anna Ibbotson for data collection and stakeholder engagement