



MONASH
College

In Focus: Bangladesh

Jo Mithen, Monash College CEO



WHO ARE WE?



MONASH University
Wholly owned entity



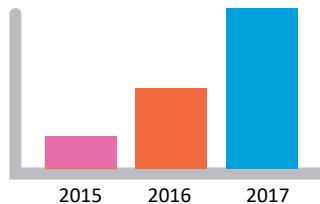
Pathways

50%

Monash international
students

10,000+

Students in Australia
and offshore

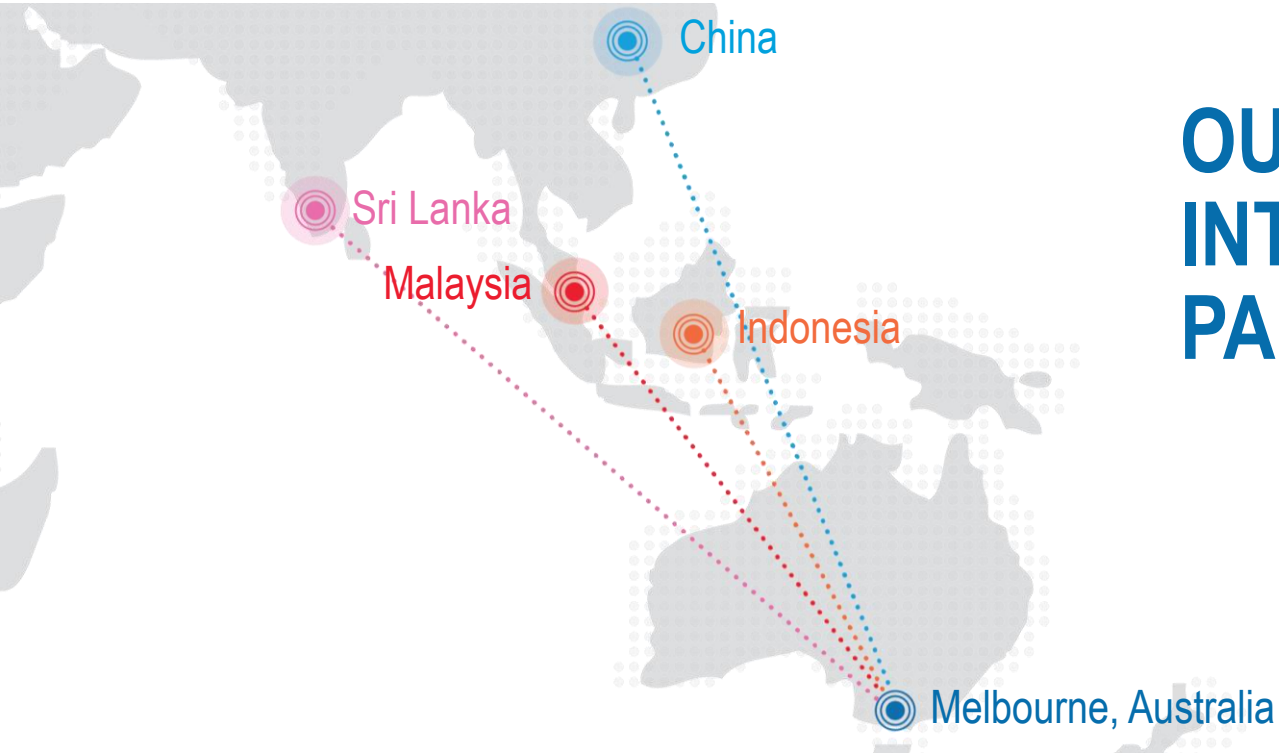


Growth



Future

WHERE ARE WE?



OUR INTERNATIONAL PARTNERSHIPS

INTERNATIONAL PARTNERSHIPS – WHY?

STUDENTS

- Access
- Affordability
- Learning differently

MONASH



PARTNERS

- Brand
- Curriculum
- Development

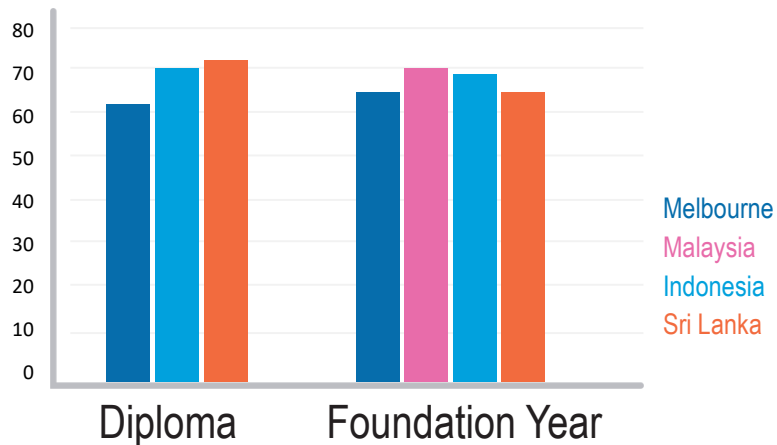
SUCCESS

- Performance
- Transition
- Growth

SUCCESS STORIES

PERFORMANCE

2016 average marks by location



TRANSITIONS TO MONASH

8,000+
students

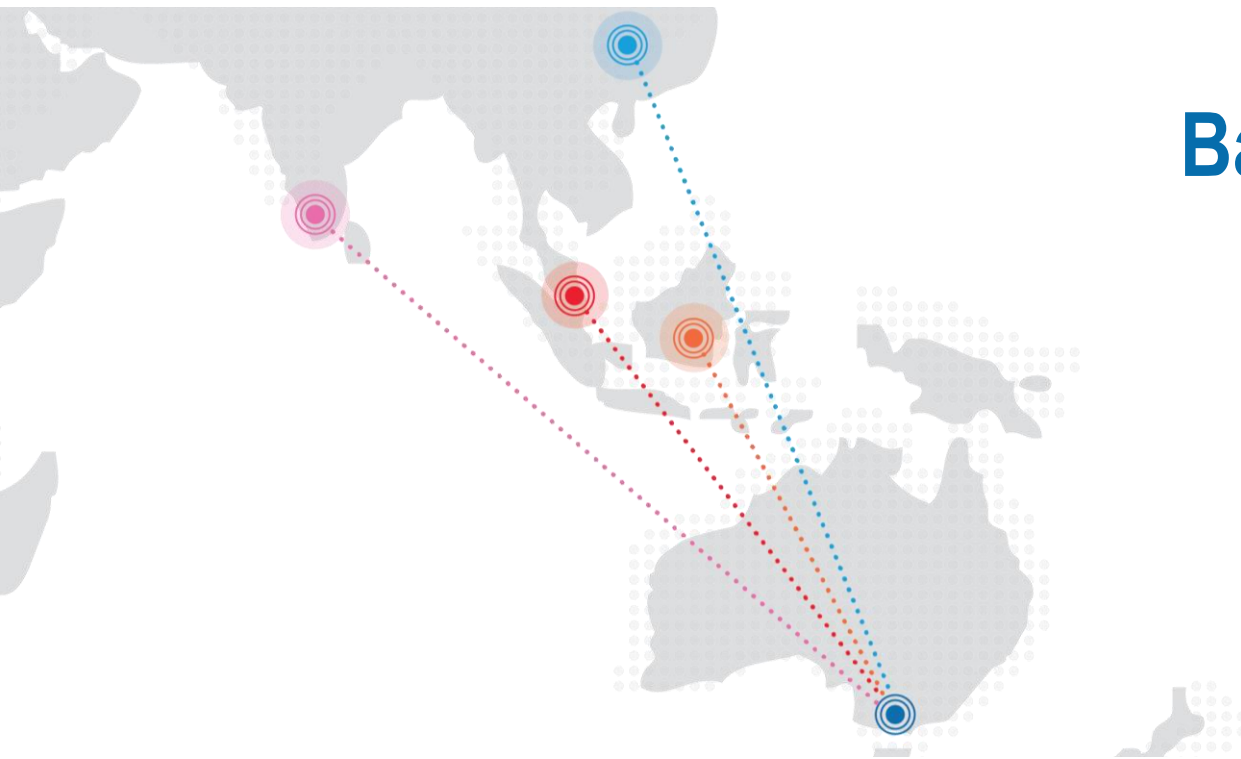


ENROLMENTS

Malaysia – **11%↑** over 4 years

Sri Lanka – **50%↑** in first year

Bangladesh



WHY BANGLADESH?

Why?

- Economic growth and prospects
- Oxford of the East
- Education 84% of GDP growth
- Low risk
- Strong partner
- Good Monash fit



What happened?

- Partner secured, political progress and then...

1 July 2016...

LESSONS



Complexities



Lobbying



Experience



**Clarity on
political authority**



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Questions?

