

SOCIAL INCLUSION – AFL NEEDS TO BE SEEN AS INDUSTRY LEADERS

- 1. Diversity our workforce need to reflect the communities
- 2. Diversify our thinking
- 3. Increase our fan base

- 4. Huge number of international students in Brisbane
- 5. Build connections to Australia / feel of belonging
- 6. Build capacity and confidence amongst students



DIVERSITY EMPLOYMENT PROGRAM

- Partnered with MDA and Study Brisbane
- Pilot 10 weeks
- Within Game Development Department
- Opportunities for employment
- Advertised a trial
- Run training and selection day
- Criteria;
 - · Confident, outgoing
 - Interested in working with kids
 - Willing to learn
- Ongoing training



Auskick coordinator workplace experience



Recent Articles

Student blog: 5 ways to overcome job barriers as

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best bars for students 15 weekend activities in

Brisbane that won't break

7 cheap ways to exercise in

AFL QLD, MDA and Study Brisbane are looking for five international students interested in working with young children to develop their skills in Australian Rules football.

This unique partnership program offers training, mentoring and workplace experience. Successful candidates will be employed on a casual basis with a starting rate of \$16 per hour at a minimum of 5 hours a week over Term 4 2016 (From Monday 10 October to Friday 2 December).

We strongly encourage you to apply if you are:

- 16-25 years of age
- Interested in sport
- Interested in working with children
- Able to transport yourself to and from activities as required by ALFQ
- Can communicate effectively with young children in English
- Able to apply for a Blue Card (application to be lodged prior to starting)
- Have a current Student Visa to the end of December
- Available for at least two afternoons/week between 2 and 5pm (further hours could be required)
- AND must be able to attend one of the following information and selection sessions:

Session 1

Brisbane South

Date: Wednesday 5 October Time: 9.15-11.30am.

Location: Giffin Park Birubi St Coorparoo 04151

Brisbane North

Date: Thursday 6 October Time: 9.15-11.30am

Location: 340 Zillmere Rd. Zillmere. Q4034

Applications are now closed.













DIVERSITY EMPLOYMENT PROGRAM - OUTCOMES

STUDENTS

- 7 are still employed
- 2 F/T employment
- Build confidence
- Improve English
- Learnt new skills

AFLQ

- Fantastic, reliable staff
- Gave our staff a different perspective
- Acceptance
- Greater diversity in applications





DIVERSITY EMPLOYMENT PROGRAM – 2016









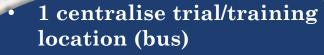


DIVERSITY EMPLOYMENT PROGRAM – 2016



DIVERSITY EMPLOYMENT PROGRAM – LEARNINGS

- Travel
- Demand far exceeded our initial supply
- Struggled with the footy lingo, rules, skills



- Increase intake to 27
- Run a 90 min umpire course
- Launched an Diversity Umpire Academy
- Mentor program





