



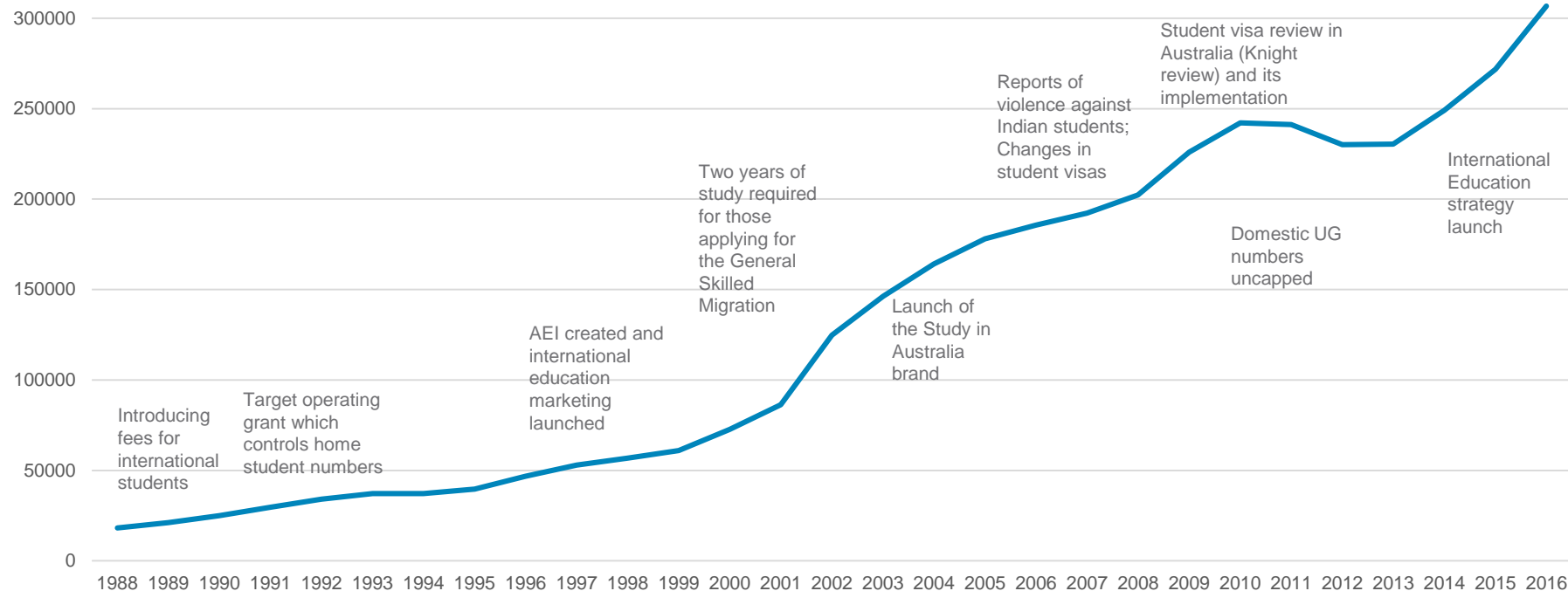
Do political events in host countries affect
international education engagement?

Janet B. Ilieva, PhD

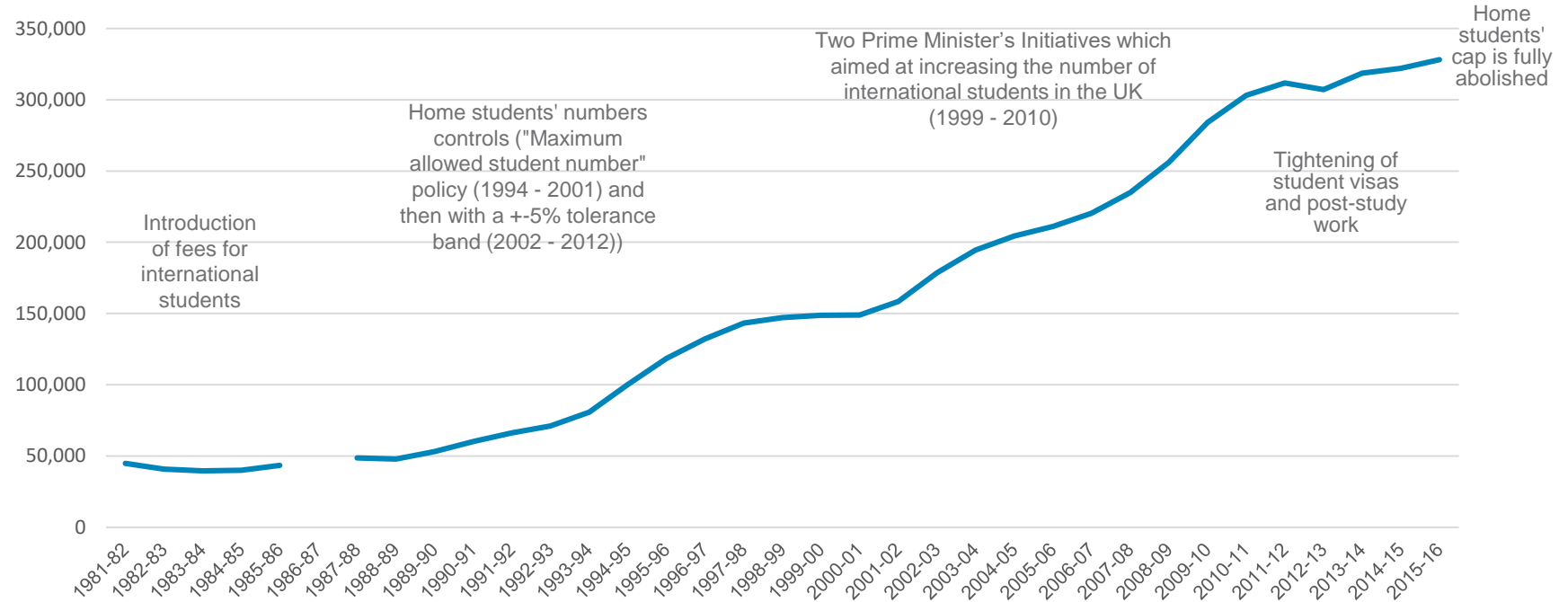
- The research aim of this study was to establish whether political events and government policies affect international education engagement.

- Supporting objectives:
 - Policies' impact on international demand
 - Impact on wider international education engagement
 - What does the future hold for international education

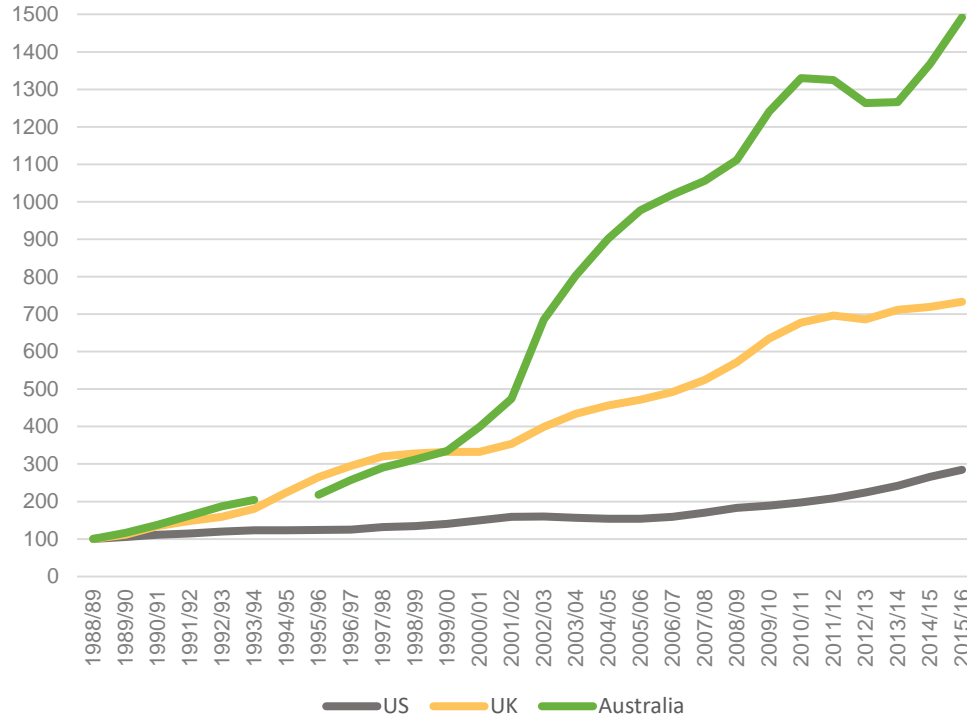
Timeline of higher education policies and student mobility to Australia 1988 – 2016



Timeline of higher education policies and student mobility to England 1981 – 2016

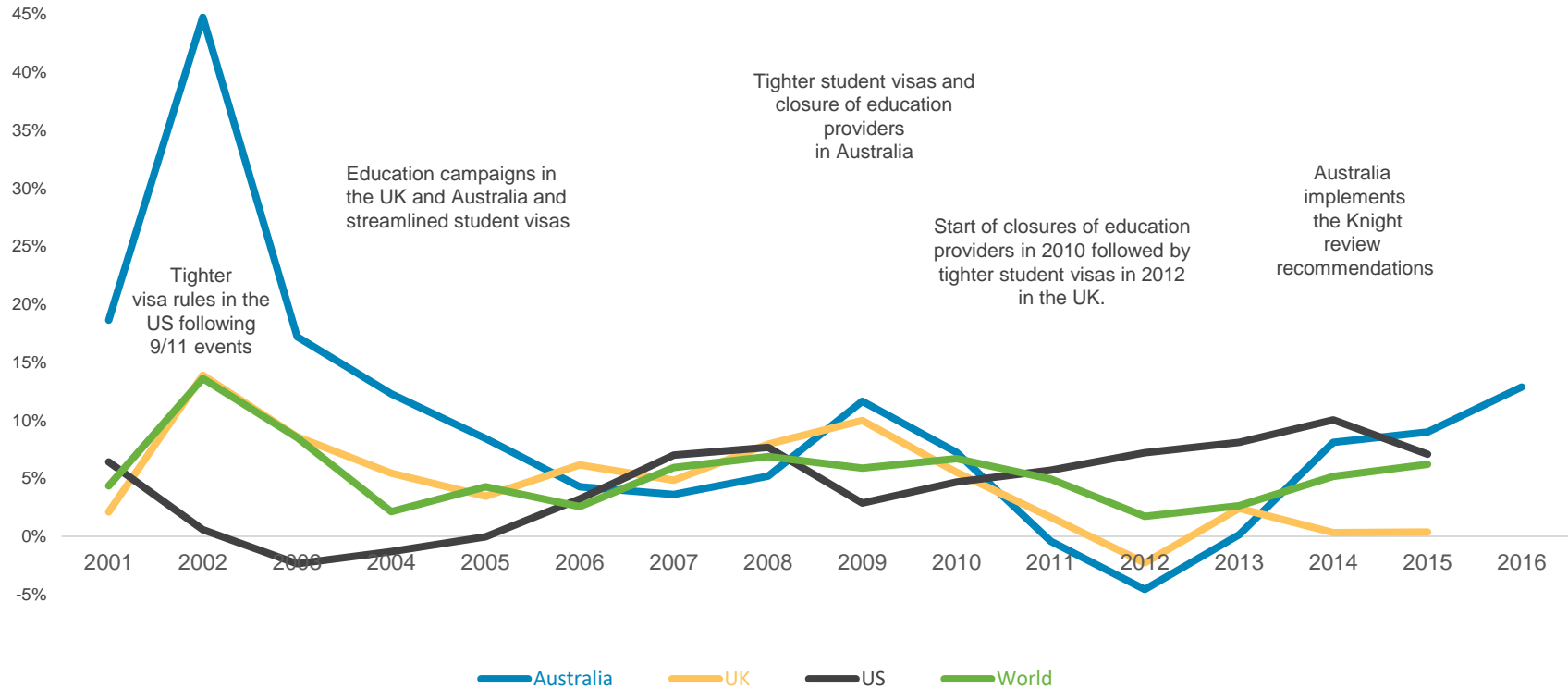


Indexed growth in international students to Australia, UK and the US (1988 = 100)



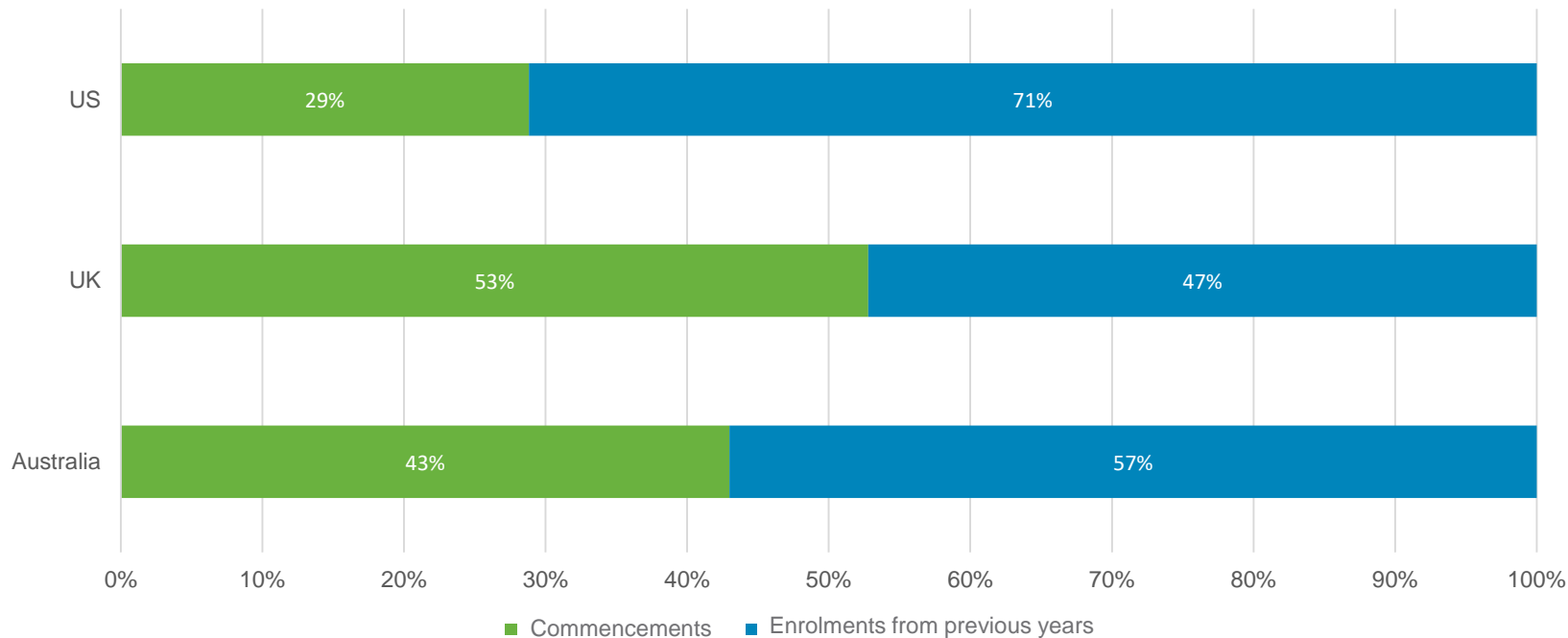
- Australia had the fastest growth over the studied period.
- The acceleration in student numbers in the early 2000s is during the tightened immigration policy in the US following 9/11 attacks.
- Students, who would have traditionally travelled to the US for their education, might have opted for Australia or the UK.

Annual growth in international enrolments in Australia, the UK and US (2000 – 2016)



Lag effect of policy impact

Proportion of international commencements in overall student enrolments





9/11

- Tighter student visa rules following 9/11 events led to continuous declines in international enrolments in the US
- High growth to the UK and Australia



Global financial crisis

- 2007- 08 GFC mainly affected developed economies
- Growing unemployment was blamed on migrant labour
- GFC aftermath: political shifts towards protectionism
- Tighter visa rules introduced in Australia in 2009-10, closures of mainly private providers

2012 - present

- 2012 - full implementation of the Knight review in Australia
- 2012 - tighter student visa rules and limited post study work visa in the UK. Continuous declines in international student numbers
- Declines in Australia and UK coincides with strong enrolment growth in US
- 2016 - Introduction of new student visa framework and post-study work visa in Australia. Strong growth since 2014



“The market is fluid, so a negative impact in one country leads to a positive impact in another country, rather than a shrinking market.”

Kent Anderson

- None of the three countries experienced growth at the same time.
- The global mobility does not seem affected by countries' tightening in student visas.
- The main effect of stricter student immigration policies is diversion of the flows of students to other countries.

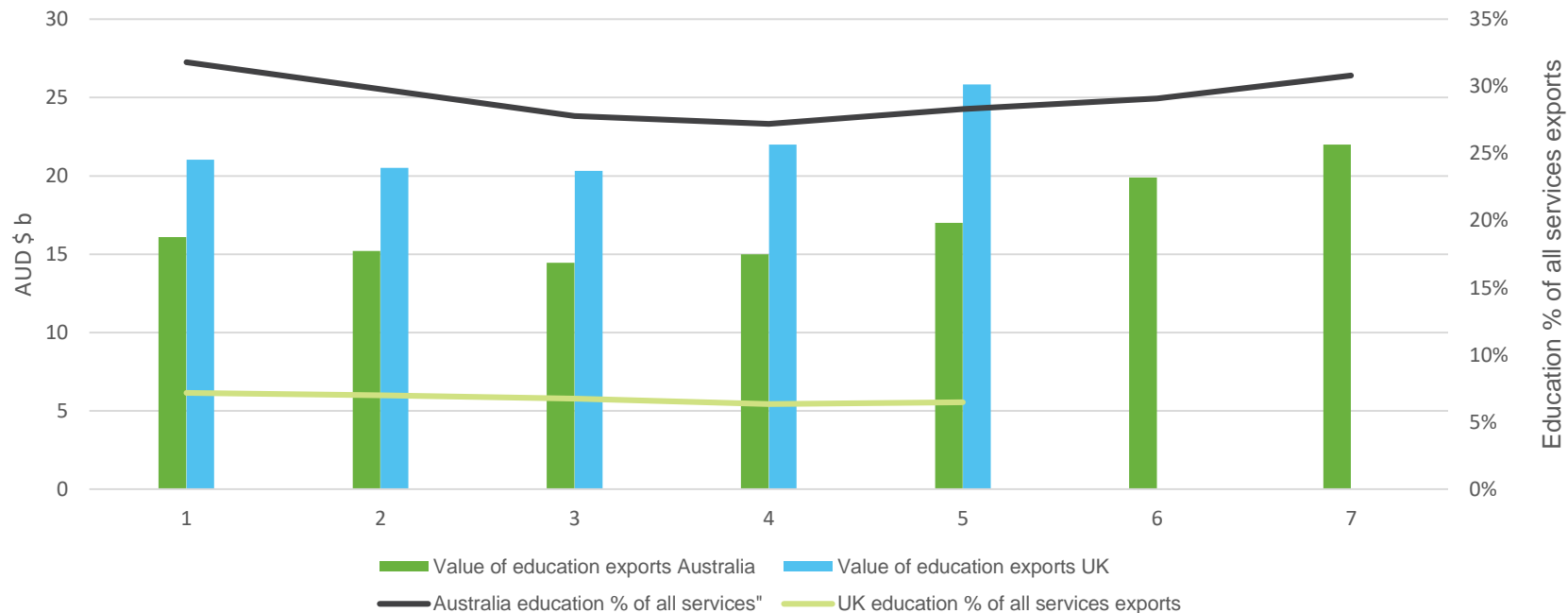
Positive relationships between post-study work, international student targets and recruitment growth

Description	Australia	Canada	Germany	New Zealand	UK	US
Work allowed during study	20 hours	20 hours	20 hours	20 hours	20 hours for degree programmes	20 hours (on campus only)
Post-study work	2 years - 4 years	3 years	1 year	1 year	Limited	1 year (3 years for STEM OPT)
International student recruitment targets	720,000 international students by 2025	450,000 international students by 2022	350,000 international students by 2020	143,000 international students by 2025	No	No
Growth rate over the past 2 years	17.8%	25%	16.3%	38.1%	0.2%	15.7%

Source: World Education Service and British Council (2017), Ten trends: transformative changes in higher education

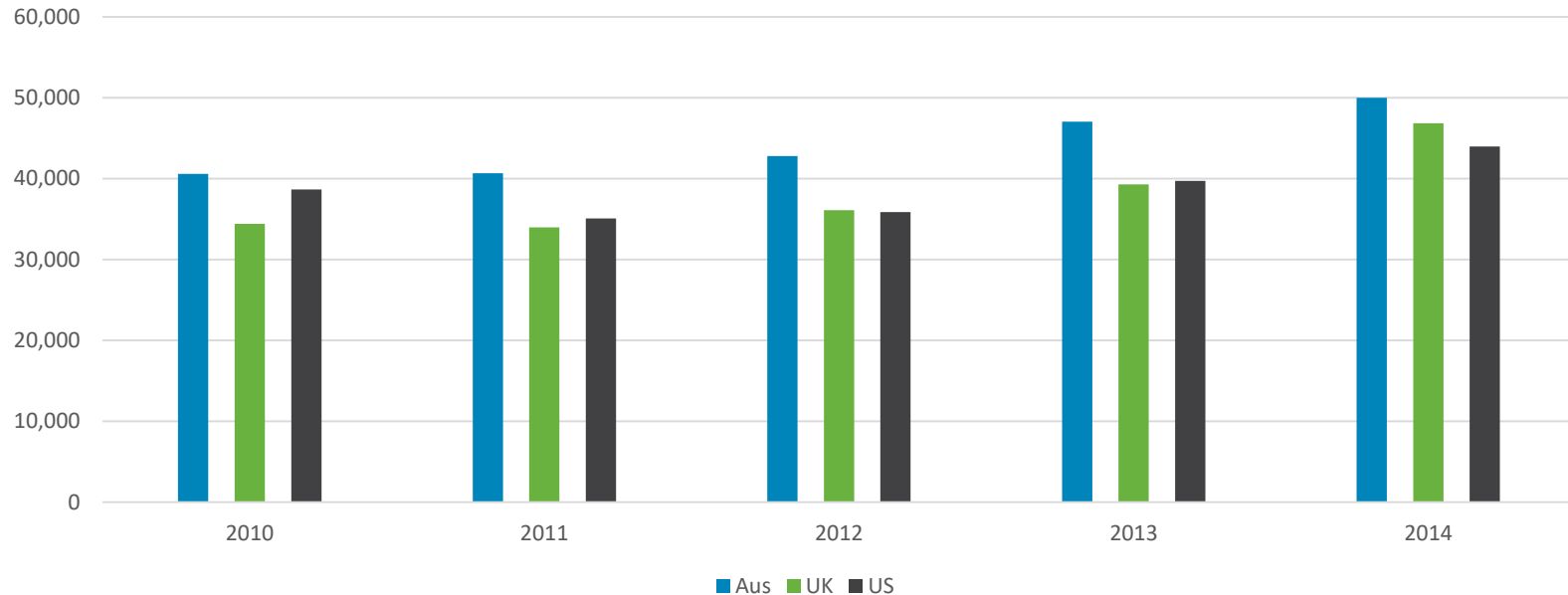
International students' economic contributions are 7% of the services exports in the UK and 31% in Australia

Education exports comparison between Australia and the UK (\$AUD, market exchange rate)

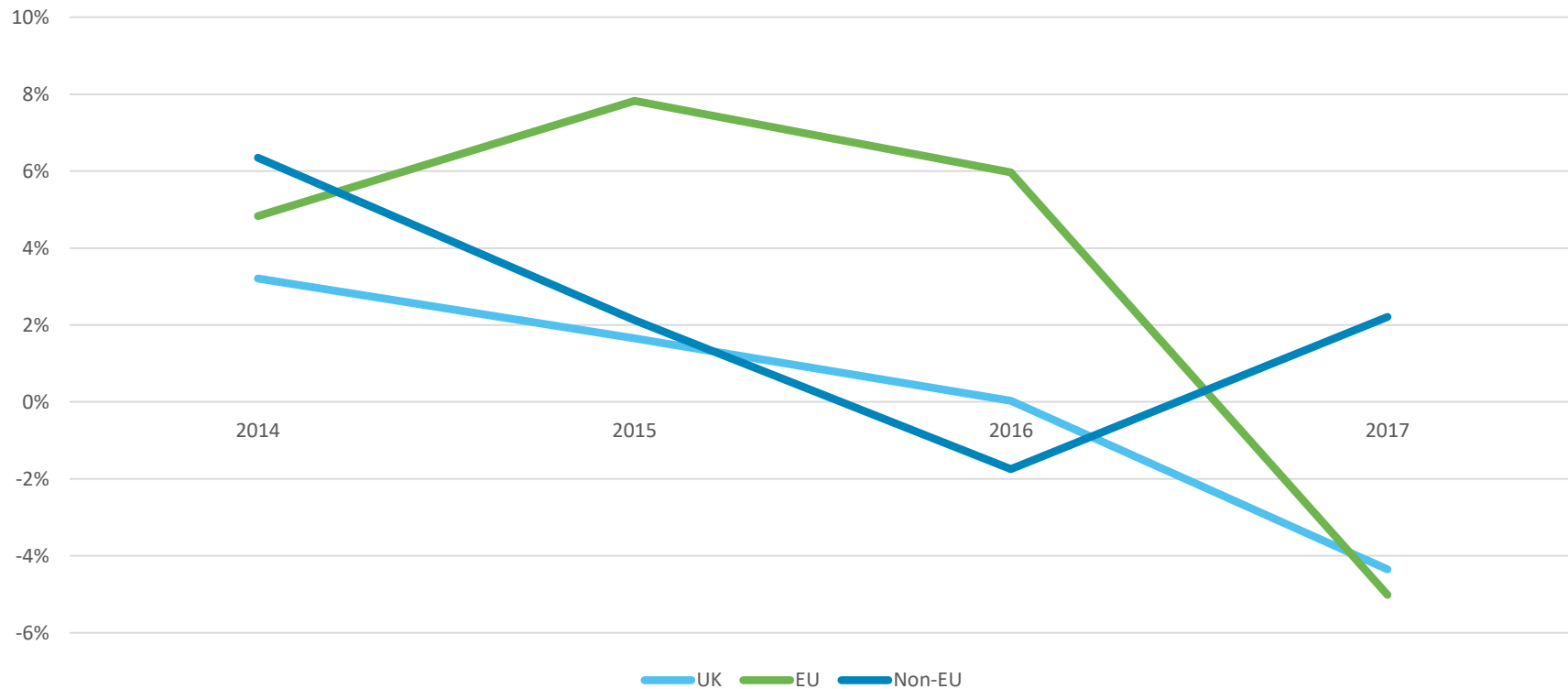


Export value per students in Australia, the UK and US

Export value per students in Australia, UK and US based on tuition fees and subsistence only(\$AUD, market exchange rate)



The Brexit effect: Undergraduate applicants to the UK by domicile



- Any measurable impact of the Trump administration will be available in 2018-19.
- Survey data in the current student recruitment cycle show:
 - The Graduate Management Admission Council's 2017 application survey shows that 32% of the US graduate business programmes reported increases in their international applicants. This compares with growth in 77% of the programmes in Canada, 67% in Europe and 65% of the programmes in the UK.
 - The Council of Graduate School's survey shows 40% of the grad schools in the US experienced declines in their international applications in 2017-18.
 - IIE reported a modest drop in international undergraduate yield, which was most pronounced in Texas. The same survey shows the biggest concern for HEIs and students is securing and maintaining students visa and feeling welcome in the US.

A growing divide between the messages of the education sector and the government

Travel ban and deferred action for childhood arrivals



Trump Has a Message for Poor Immigrants: Get Out

The ban targeting seven Muslim-majority countries was just the beginning.

DEREK THOMPSON | FEB 1, 2017 BUSINESS

#YouAreWelcomeHere



Photo: @Phil_Baty

*“But if you believe
you’re a citizen of
the world, you’re a
citizen of nowhere.”*

Theresa May



#WeAreInternational

“Our commitment to the UK, remaining a welcoming home of global scholarship, which provides a superb education to the most talented people from around the world remains firm.”

- Interviews with 30 thought leaders across 14 countries single out the US and the UK as the countries with the least favourable environments for international mobility.
- The rise of China as a major study destination and a global player in international education.

“China - already seeking to boost its global economic role as the United States withdraws - will no doubt play a more active role in higher education internationalisation.”

Altbach and de Wit

“The question should be what does the public want from internationalisation, not what do we want.”

John Hudzik

“We need to work to change minds at an early age such as when children are in elementary schools so that they understand the value and importance of diversity and the international community.”

David Comp

“... what governments and institutions do to retain global talent is what will decide which countries either remain or rise to becoming top destinations”

Rajika Bhandari

“... a major shift in focus from location onto the learner and content, which can be facilitated through transnational education.”

Rebecca Hall

“The future of global engagement is about bringing down barriers and shamelessly trespassing boundaries - disciplinary and geographically.”

Jeffrey M. Riedinger





“Foreseeing the future is not an easy task in the chaotic global environment we live in today. International engagement and transnational education, already seeing different patterns than the traditional divide between the North and the South, most likely will undergo an accelerating transformation.”

Hans de Wit

“By taking education directly to students in their own country, universities can reach new markets by targeting the 98.3% of the global market for tertiary education that remains at home.”*

Nigel Healey

**Note: UNESCO Institute for Statistics figures show only 1.7% of global tertiary students are internationally mobile.*



The future of international education (continued)

“Growing space for international provider and programme mobility, greater collaboration in curriculum design and innovation in teaching and learning. Double degree programmes are likely to continue to gather momentum.”

Jane Knight

“There will be increasing demands in student mobility programs, dual or double award programs and decreasing demands on franchised programs.”

Patrick Kee

“Mobility-of-the-minds’ rather than a ‘physical mobility.’”

Giovanni Anzola-Pardo



“Internationalisation is a process of change and a tool for dealing with the future. It is reactive to events and proactive to opportunities. There is a need to maintain a view of the bigger picture and long-term opportunities.”

Jane Knight

Thank you

