FUTURE-PROOFING AN INTERNATIONAL EDUCATION CAREER...

IF THERE ARE NO MORE CAREERS FOR LIFE... WHAT SKILLS & SYSTEMS DO WE NEED?

EMPLOYERS - INVEST IN YOUR PEOPLE!!

PERSONALITY  
- THAT FITS.  
- THE "NO DICKHEADS" RULE.

ATTITUDE  
- INITIATIVE, INTRAPRENEUR

SKILLS  
- FOREIGN LANGUAGE  
- EMPATHY

GOOD FOUNDATION  
- FIRST DEGREE

TOP 3 TRENDS...

RECRUITING NEW STUDENTS  
- COMPETITION  
- COST  
- SHIFT TO ONLINE  
- DIGITAL MARKETING & RECRUITMENT

RETAINING STUDENTS  
- EXPECTATIONS  
- FOCUS ON STUDENT EXPERIENCE DURING & AFTER STUDY

PROJECT MANAGEMENT  
- A PEOPLE PERSON  
- THINK ON YOUR FEET  
- UNDERSTAND INDUSTRY LINKAGES

ACADEMIC  
- MORE SECTORAL STAFF  
- TEACH VIA MULTIPLE MODES  
- COURSES & ASSESSMENT

PROJECT MANAGEMENT  
- Scope Business Case  
- Plan  
- Train  
- Implement  
- TNE

HUNGER FOR THE ROLE!
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We'll need lots of flexibility and the willingness to do so.

If you don't have the skills, how will you get them?
- Seek the Chronicle
- ICAA, Hobsons etc.
- Regularly look through

Expectation vs. Reality
- See McKinsey Study

Employability
- What can you deliver?
- Start inside... who are you? Who do you want to be?

We need to look both broadly and specifically.

Really listen to employers... What world do you want to make for yourself?

...not just payslip service

Go it alone...

- Set up your network
- Take risks
- Have great support
- Have 2-3 great starting clients

They need to live in each other's worlds a bit more...

Employers

Educators

Contingent labour
- Short term
- Contract
- Internship
- Part time
- Etc...

It's okay to think both short! long term.

Partners

Publish
- Write. Write. Write.

Pro bono

Change
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Different priorities in different areas...
Selection criteria: be succinct.

Go forth. Be bold.

Employer interview tips...
- Good cross-section of interviewers.
- Case study/scenarios

Credentialing
- Coming in new forms
  - Doesn’t replace degrees, but may

Mentoring
- Identify people who can give you something you don’t have

Sometimes organic relationships are more effective (but there should definitely be systems!)

Psychometric testing
- Plan: make it win/win

Role models are also useful

Online data is now aggregating 1010100...