

Australian Government

International Education: Connectivity across Government

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NATIONAL STRATEGY FOR INTERNATIONAL EDUCATION 2025

Pillar 1

Strengthening the fundamentals

Goal 1: Building on a world-class education, training and research system

Goal 2: Delivering the best possible student experience

Goal 3: Providing effective quality assurance and regulation

Pillar 2

Making transformative partnerships

Goal 4: Strengthening partnerships at home

Goal 5: Strengthening partnerships abroad

Goal 6: Enhancing mobility

Goal 7: Building lasting connections with alumni

Pillar 3

Competing globally

Goal 8: Promoting our excellence

Goal 9: Embracing opportunities to grow international education



THE NATIONAL STRATEGY IS ALL ABOUT CONNECTIVITY AND COLLABORATION

Australian International Education 2025





Simplified Student Visa Framework





THE EDUCATION ENVIRONMENT IS CHANGING

- Globalisation and digital technologies are transforming the way we deliver education
- Now a focus on student mobility, global engagement and work integrated learning







WHAT'S NEXT?

- Council for International Education first meeting in November
- Work is already under way
 - International Education Agent Code of Ethics
 - ESOS Reforms National Code
 - Strengthening our evidence base
 - Student experience and employability
 - Working with states and territories on agreed national priorities





National Strategy

Australian international education helps students, communities and industry around the world, meeting their expectations

AIE2025 Aspiration

Delivering education and skills to meet the needs of the world's one billion students in 2025

Sharpen market focus – Competing with the right product, at the right time, in the right place

Maintain an Australian edge – Australia continues to be recognised as a quality, unique learning provider

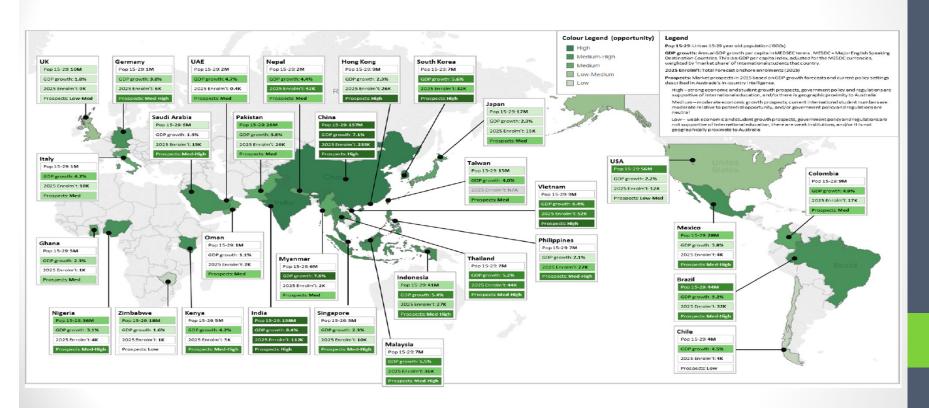
Compete at scale – Consortia, partnerships and collaboration enable the Australian sector to service global-scale demand

Embrace borderless learning 24/7 – Delivering online, in-market, and blended learning – to take learning to the student

Unleash Technology – Technological change and learning analytics are at the core of the student experience and the Australian offering

Attract global capital – Attracting the right capital to enable sustainable growth across the sector

GROWTH & OPPORTUNITY THROUGH TO 2025





Australian Government

Department of Foreign Affairs and Trade

Australia Global Alumni Engagement Strategy





Australia Global Alumni Engagement Strategy



Australia's Global Alumni



Australia's global alumni are highly talented, globally mobile and empowered by a world class Australian Education. They are current and future leaders, they are influencers and change-makers. Individually and collectively, Australia Global Alumni are helping to shape the world around them.



The Strategy

Australia Global Alumni

Strengthen Australia's diplomatic access and influence

Grow Australia's trade, investment and business linkages

Promote Australia's capabilities and credentials in education, science, research and innovation

Showcase Australia as a contemporary, innovative, open society

Our Mission

Through our alumni we can:

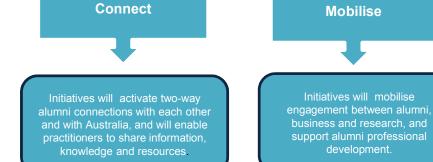
To grow an alumni community that actively engages and promotes Australia and advances our national interests, especially in the Indo-Pacific region

Our Strategic Focus

Current and emerging leaders

Strategic Actions:

We will leverage the prestige, access and reach of Australia's global diplomatic network to:





Connect



- Global Alumni website, to help alumni stay connected
- Digital engagement strategy, with a focus on LinkedIn



Globalalumni.gov.au

3,959 users have registered their accounts 100 Business user accounts set up 40 Practitioner user accounts 20 Interest groups created so far



Australia Global Alumni Page

4,612 followers for the company page 251 members of the closed discussion group



@AusGlobalAlumni

Account went live on 27 April 570 followers

1.4% average engagement rate on tweets

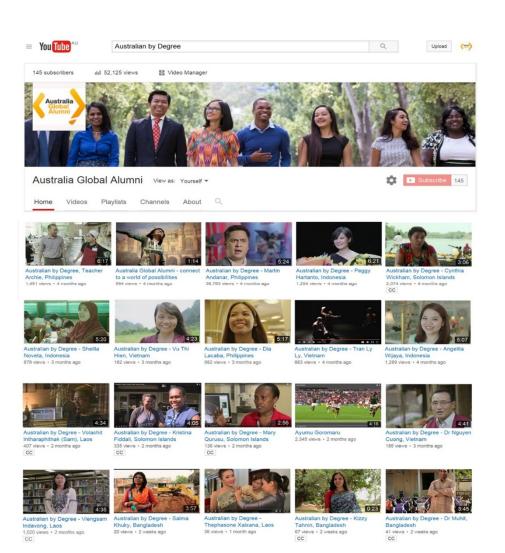


Connect



- 12 Australia Global Alumni Ambassadors from eight Indo-Pacific countries: Brazil, China, India, Indonesia, Papua New Guinea, the Republic of Korea, Thailand and Vietnam.
- A Practitioner Hub for people who are working with alumni to improve coordination, share good practice and create opportunities for collaboration.





Celebrate





More information



Questions? Comments? Need more information? Want to get your hands on global alumni banners, brochures or merchandise? Email: globalalumni@dfat.gov.au





Australian Government

Department of Immigration and Border Protection

RECENT CHANGES

Single student visa subclass

Online lodgement

Client service tool – country and provider risk model

Streamlined evidentiary requirements

(Evidence of English and financial capacity <u>not</u> generally required)

Regular evidentiary requirements

(Evidence of English and financial capacity generally required)

Core student visa requirements

Genuine Temporary Entrant
Enrolment
Health and Character
Welfare arrangements (where applicable)
Overseas health insurance

KEY STATISTICS

- 1 June 2016 to 30 September 2016
- Student visa lodgements
- Student visa grants
- Student visa grant rate

CONTINUE THE CONVERSATION

Department of Education and Training

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Austrade

www.austrade.gov.au/AIE2025
Twitter: @Austrade_Ed #AIE2025

Department of Foreign Affairs and Trade

globalalumni.gov.au

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Department of Immigration and Border Protection

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