International Education: Connectivity across Government

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NATIONAL STRATEGY FOR INTERNATIONAL EDUCATION 2025

**Pillar 1**
- **Goal 1**: Building on a world-class education, training and research system
- **Goal 2**: Delivering the best possible student experience
- **Goal 3**: Providing effective quality assurance and regulation

**Pillar 2**
- **Goal 4**: Strengthening partnerships at home
- **Goal 5**: Strengthening partnerships abroad
- **Goal 6**: Enhancing mobility
- **Goal 7**: Building lasting connections with alumni

**Pillar 3**
- **Goal 8**: Promoting our excellence
- **Goal 9**: Embracing opportunities to grow international education
THE NATIONAL STRATEGY IS ALL ABOUT CONNECTIVITY AND COLLABORATION
THE EDUCATION ENVIRONMENT IS CHANGING

• Globalisation and digital technologies are transforming the way we deliver education

• Now a focus on student mobility, global engagement and work integrated learning
WHAT’S NEXT?

• Council for International Education – first meeting in November
• Work is already under way
  • International Education Agent Code of Ethics
  • ESOS Reforms – National Code
  • Strengthening our evidence base
  • Student experience and employability
  • Working with states and territories on agreed national priorities
Australian international education helps students, communities and industry around the world, meeting their expectations.

Delivering education and skills to meet the needs of the world’s one billion students in 2025.

**AIE2025 Aspiration**

- **Sharpen market focus** – Competing with the right product, at the right time, in the right place
- **Maintain an Australian edge** – Australia continues to be recognised as a quality, unique learning provider
- **Compete at scale** – Consortia, partnerships and collaboration enable the Australian sector to service global-scale demand
- **Embrace borderless learning 24/7** – Delivering online, in-market, and blended learning – to take learning to the student
- **Unleash Technology** – Technological change and learning analytics are at the core of the student experience and the Australian offering
- **Attract global capital** – Attracting the right capital to enable sustainable growth across the sector

**Game Changers** – Ideas that shift the current way of doing things, leading to a different outcome
GROWTH & OPPORTUNITY THROUGH TO 2025
Australia Global Alumni Engagement Strategy
Australia’s global alumni are highly talented, globally mobile and empowered by a world class Australian Education. They are current and future leaders, they are influencers and change-makers. Individually and collectively, Australia Global Alumni are helping to shape the world around them.
The Strategy

Through our alumni we can:

- Strengthen Australia’s diplomatic access and influence
- Grow Australia’s trade, investment and business linkages
- Promote Australia’s capabilities and credentials in education, science, research and innovation
- Showcase Australia as a contemporary, innovative, open society

Our Mission

To grow an alumni community that actively engages and promotes Australia and advances our national interests, especially in the Indo-Pacific region

Our Strategic Focus

Current and emerging leaders

Strategic Actions:

We will leverage the prestige, access and reach of Australia’s global diplomatic network to:

Connect

Initiatives will activate two-way alumni connections with each other and with Australia, and will enable practitioners to share information, knowledge and resources.

Mobilise

Initiatives will mobilise engagement between alumni, business and research, and support alumni professional development.

Celebrate

Initiatives will celebrate and profile the achievements and ongoing two-way linkages between alumni and Australia.
Connect

- **Global Alumni website**, to help alumni stay connected
- **Digital engagement** strategy, with a focus on LinkedIn

Globalalumni.gov.au
3,959 users have registered their accounts
100 Business user accounts set up
40 Practitioner user accounts
20 Interest groups created so far

@AusGlobalAlumni
Account went live on 27 April
570 followers
1.4% average engagement rate on tweets

Australia Global Alumni Page
4,612 followers for the company page
251 members of the closed discussion group
Connect

- **12 Australia Global Alumni Ambassadors** from eight Indo-Pacific countries: Brazil, China, India, Indonesia, Papua New Guinea, the Republic of Korea, Thailand and Vietnam.

- **A Practitioner Hub** for people who are working with alumni to improve coordination, share good practice and create opportunities for collaboration.
Celebrate
Questions? Comments? Need more information? Want to get your hands on global alumni banners, brochures or merchandise? Email: globalalumni@dfat.gov.au
# Recent Changes

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KEY STATISTICS

1 June 2016 to 30 September 2016

• Student visa lodgements
• Student visa grants
• Student visa grant rate
CONTINUE THE CONVERSATION

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