Welcome to NEAS Benchmarking

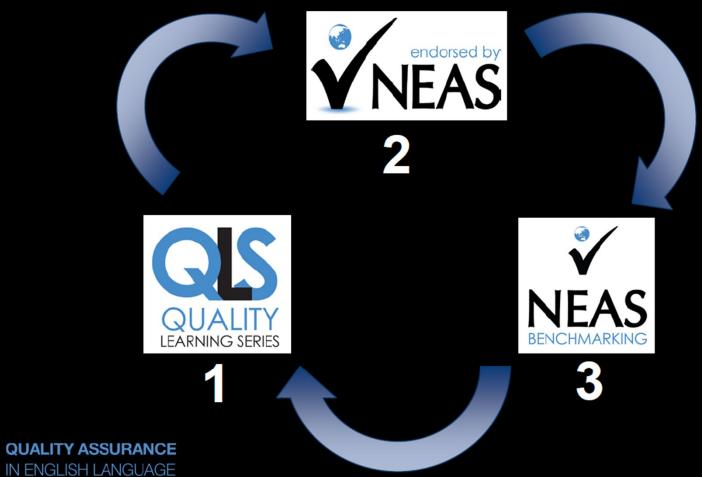


Quality Review of the Australian ELT Sector (2014 – 2016)
Patrick Pheasant, Chief Executive Officer, NEAS
Heidi Reid, Principal AICE, Board Member, NEAS





The Quality Improvement Cycle



TEACHING

NEAS

1. A Quality Learning Culture



2. Stakeholder Driven Quality Assurance



3. Quality and Performance Comparison



A combined report that reflects the ELT sector's commitment to the NEAS Quality Principles & the ELICOS National Standards

The most comprehensive collection of quality assurance data ever collected from the Australian ELT sector from:

- Universities
- High schools with ELICOS programs
- TAFE providers
- Vocational (VET) and higher education private institutions
- Stand-alone private ELT centres
- International education providers



Three years' quality assurance data from:

- 200+ English Language Teaching centres based in Australia and South-East Asia
- Respondents 20,000 students & 4,500 ELT professionals
- Average of <u>50</u> questions answered per stakeholder surveyed
- Qualitative validation of quantitative data undertaken via focus groups



Quality Assurance Data reflecting sector performance in:

- A. Teaching, Learning and Assessment
- B. The Student Experience
- C. Resources and Facilities
- D. Administration, Management and Staffing
- E. Promotion and Student Recruitment

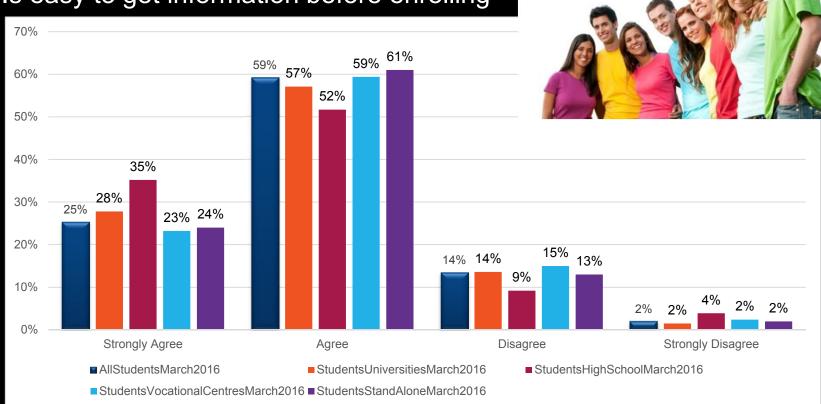


Student **NEAS** Benchmarking Data I enjoy my course 70% 59% 60% 57% 60% 53% 50% 41% 37% _{35%} 36% 35% 30% 20% 10% 0% Strongly Agree Agree Disagree Strongly Disagree ■ AllStudentsMarch2016 ■ StudentsUniversitiesMarch2016 ■ StudentsHighSchoolMarch2016 ■ StudentsVocationalCentresMarch2016 ■ StudentsStandAloneMarch2016





Is easy to get information before enrolling



Student

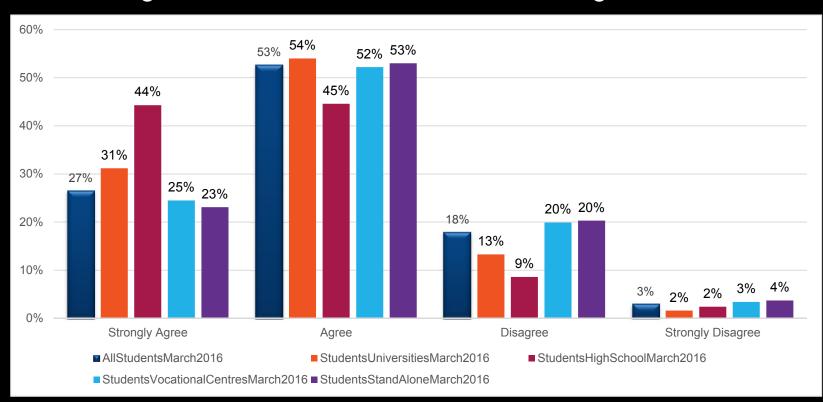
Data





Student Data

The school gives me useful information about living in Australia

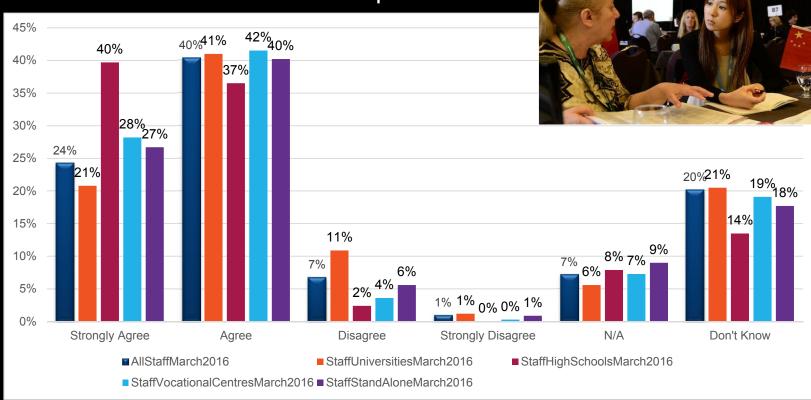






ELT Professionals Data

Validation of assessment is via peer review

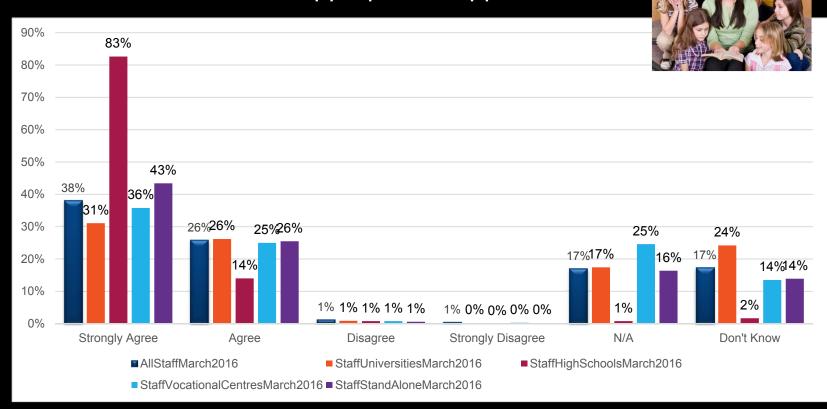






ELT Professionals Data

Students under 18 have appropriate support services







Industry conclusions

What we are getting right:

- Teachers and curriculum both students and staff are satisfied
- Assessment
- Levels of classes
- Orientation and welcoming
- Facilities

Room for improvement:

- Chances to use English outside the classroom
- Pre-arrival information
- Validation processes for teachers
- Using student results and feedback to guide quality and course review



What are our competitive advantages

quality in English language teaching and

assessment

2) Courses Courses are well designed and fit for

purpose, with greater levels of

pedagogical sophistication developing

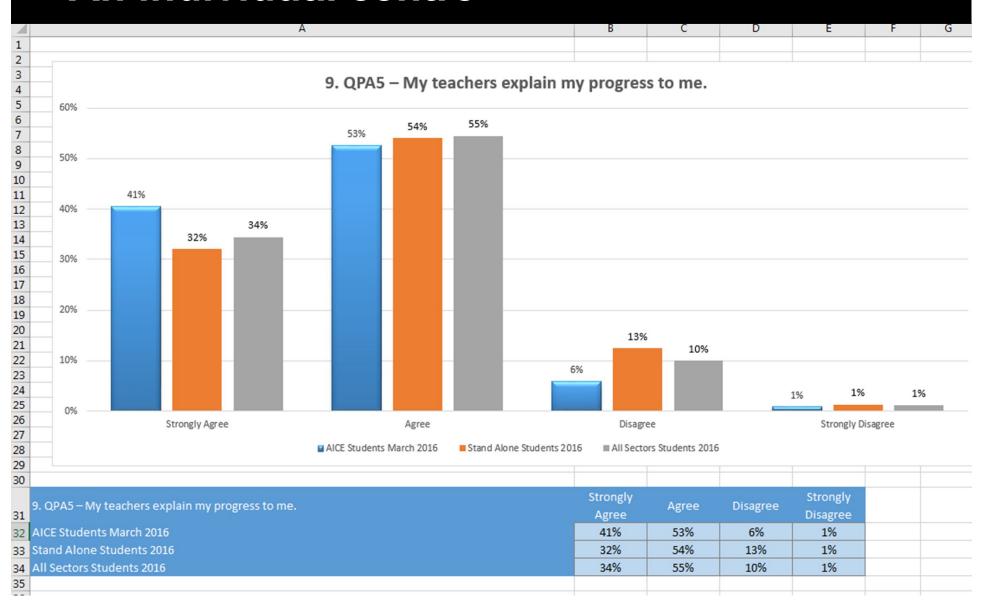
3) Country Australia is a great place to study, but we

can't afford to rest on our laurels!



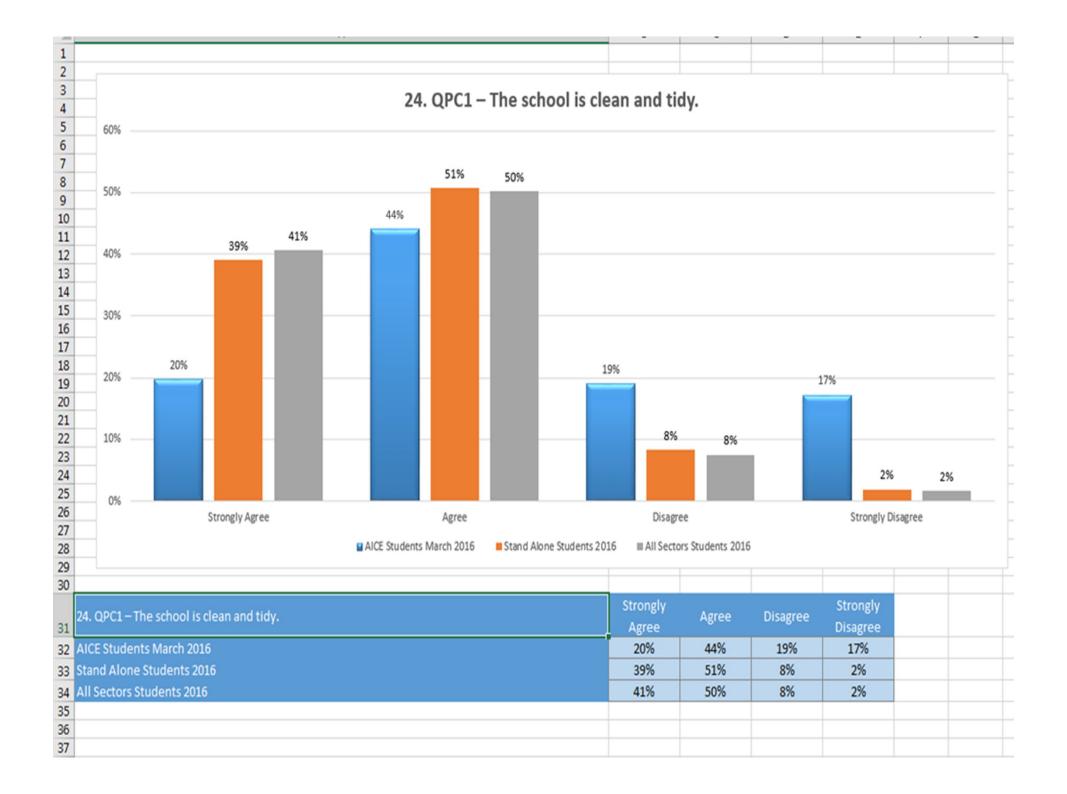


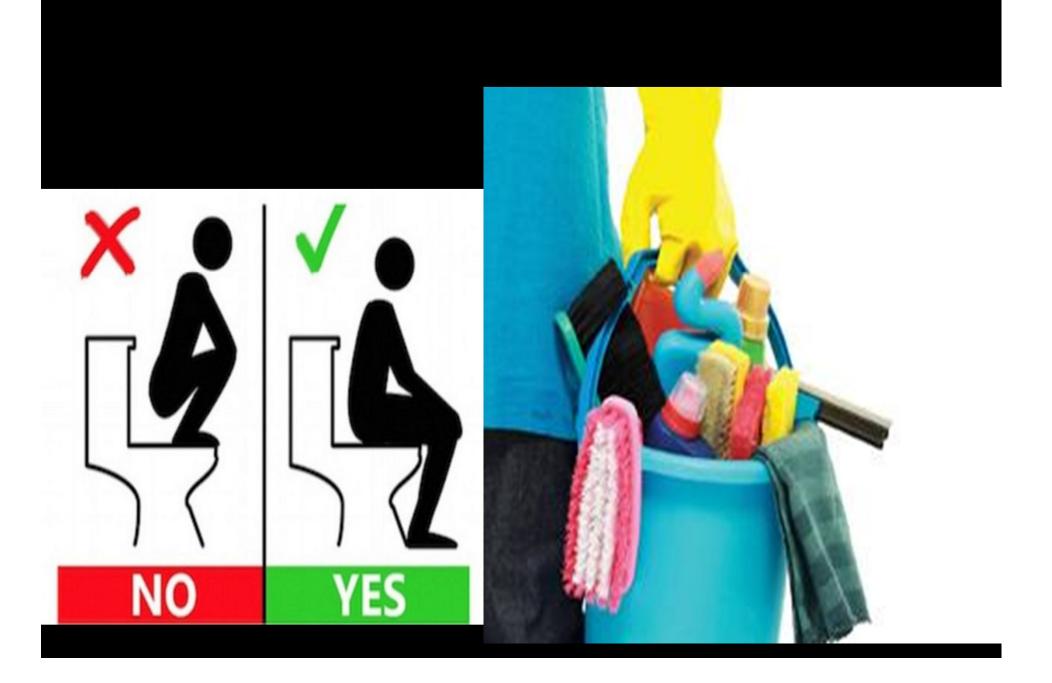
An individual centre

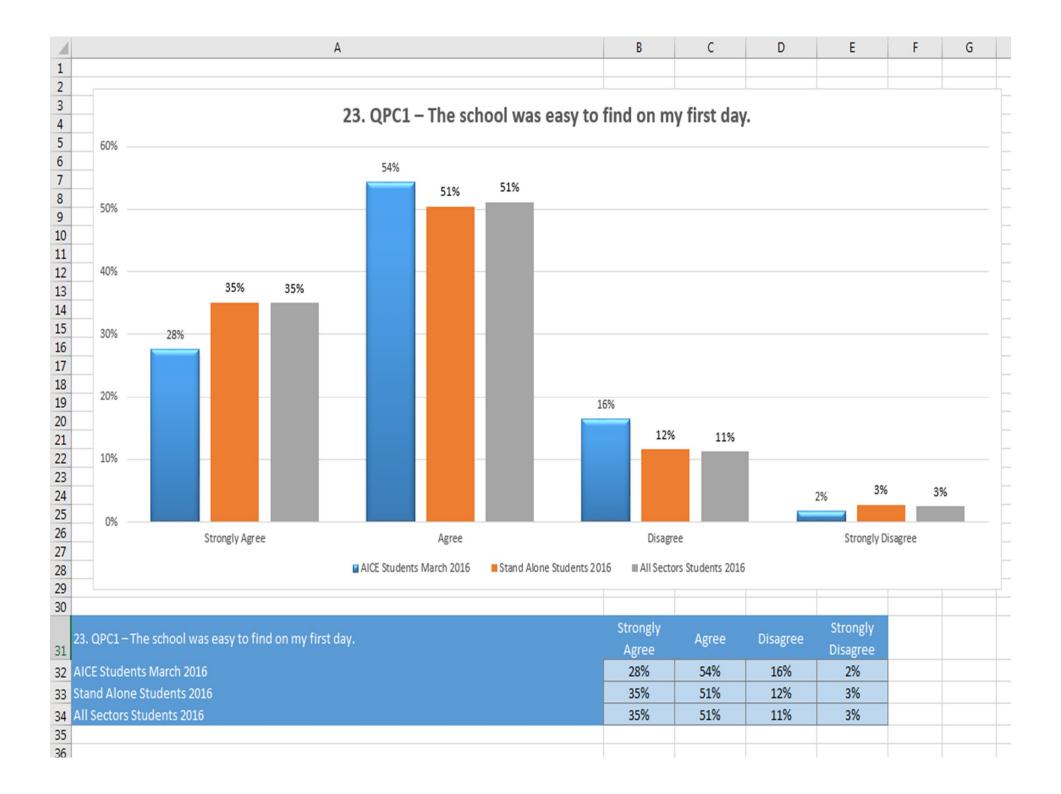


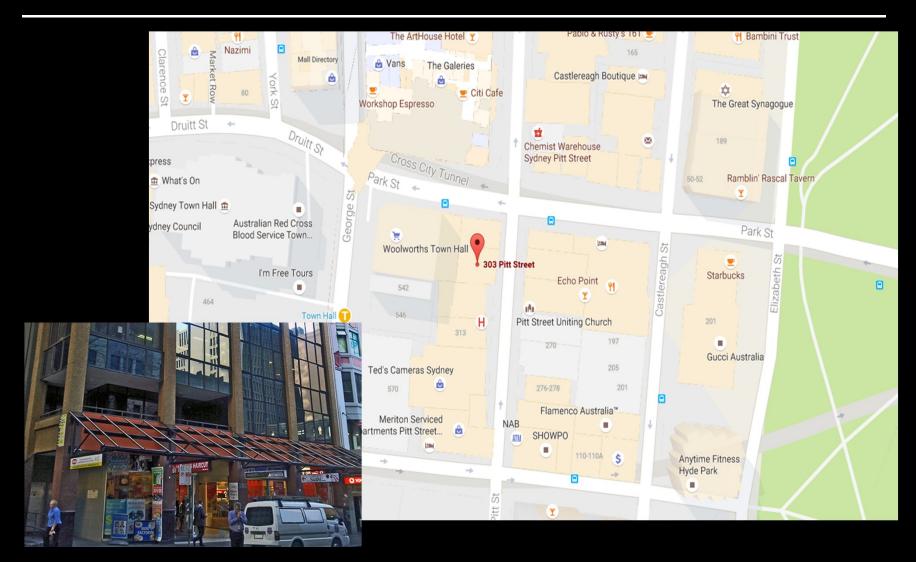
I/CE News! ABC Study Group Pty Ltd Trading As: Australian International College of English Taking Care of Students! Informing Students! Relevant Teaching & Learning! 18 The NEAS Quality Assurance process provides AICE with benchmarks to tell us about how we are The NEAS Quality Assurance process provides AICE with benchmarks to tell us about how we are approval. AICE has had some excellent results, with higher than average scores in areas of. The process is a rigorous voluntary experience, our teaching and learning and their overall impressions of the school The process is a rigorous voluntary experience where AICE finds out all about what our students report that helps to think of us, our resolutions of the school make AICE even better. After we received our tick, our teaching and heir overall impressions of the school that helps to This Month's Volunteer: Meet Ivy (Meling) Rao: In this volunteer work, my friends and I joined the long walk Bondi-Bronte event which leave with first group of walkers and stay at checkpoint 7 in Bondi beach. Also, we helped the organization to supply the morning tea which is a special event for survivors and carers. I think being a volunteer to do those meaningful things which help others can make me feel very WI A.. WI Ap.. WI M.. XII Ch.. XIII













Innovations resulting from benchmarking

- Marketing materials
- Improvements in communication
- Improvements in policies and procedures
- Meeting the needs of the stakeholders (students, teachers, administration and marketing staff, and agents)



