

**Internationalizing the Curriculum to Enhance
Employability: *Collaboration between
international mobility and work integrated
learning professionals.***

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AIEC - 2016

Slide 1

- 1 let's clarify which policies are in the works in response to this
 - Ruth Dennis
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 -
- , 17/10/2016

Agenda for Session:

- *Who is our audience?*
- *Background: LTU collaboration-The Good, the Bad and the Ugly!*
 - *Case studies*
- *Cafe seminar aims: promote discussion, exchange of ideas*
- *Workshopping the Topics:*
 - *Relationship Management*
 - *Value Proposition*
 - *The Student Experience*
- *Post Conference Write Up*



Getting to Know You...

With a show of hands....

1. What is your role?
2. How many years experience do you have with international internships?



Quotes from students

'When looking for a job, an internship gives a student an advantage, but an internship overseas makes it very hard to compete against; you won't have to look for a job anymore, recruiters will come looking for you. **By working in a different country, you are not only exposed to different work practices, but also to a different culture,** which ultimately helps your personal growth.' *Beatrice, Bachelor Business (Marketing), Italian Internship*

'Undertaking in two internships gave me a further insight to Indonesian culture and working environment. It **provided me with an invaluable experience that will support my studies** and give me the foundations required to a future career in international development'. *Robert, Bachelor International Development, Indonesian Internship*

Three Themes

Relationship management

- Utilise existing relationships
- Government
- Partner Universities
- Include Faculty staff
- Alumni

Value proposition

- Partner with provider organisations
- Student, academic and institutional value

The student experience

- Pre departure resources in place to prepare students for the experience
- Student developed internships

Collaboration at LTU-background to this session

- Story prior to 2014
- Restructure in 2014/2015!
- La Trobe Abroad's Short programs (incl. overseas internships)
 - 2012- 280 students to 689 in 2015 (40%!)
- From 2015 Employability a focus across University
- La Trobe Abroad goal: grow international internships!
- Goals:
 - Develop resources and processes for International internships
 - Offer aligned advice for students and staff
 - Improve marketing and crediting opportunities for overseas internships
- So why a Cafe Session?

Case Study 1: Accounting students in KL

- WIL accounting subject with strong employability and graduate outcomes for students
- **Relationship management:** connected with partner with ties to other disciplines within the University
- **Value proposition:** international mobility valued by subject coordinator, Government (NCP), industry
- **The student experience:** international mobility, personalised, tailored



Case Study 2: Thailand and the Stray Dogs



- Self-sourced overseas internship, through Australian travel agent and set in Thailand
- Presented non-vetted checklist and credit approval
- Asked to investigate the liability ins., negative response
- LTU staff investigated and discussed with Risk/Legal/the College and Academic-
Not approved
- Student Response!

Relationship management: Liaising with Student, Risk Department, Legal department, College/Faculty and Course Coordinator

Value proposition: Value of program in relation to degree of study, WIL work with academics to get credit investigated, value compared to risk to student and University

The student experience: Managing student expectation and student attitude

Seven principles of a World Café method...

1. A clear context for the conversation
2. Creation of a hospitable space
3. Questions that matter
4. Encouraging contribution by everyone
5. Connection of diverse viewpoints
6. Listening together for insights
7. Sharing collective discoveries



Guidelines for our World Cafe

We aim to move at least twice during the session -10 minutes per discussion with some touch-point feedback before we move again.

Can each table, please :

- nominate member of each table to be Discussion Leader and Scribe
(stays at that table for the session and overviews previous discussion for incoming group)
- everyone has a responsibility to keep on task and participate
- give examples from your institution or other best practice



Moving tables (8 minute mark you will be informed and at the 10 minute mark asked to move tables to a new theme)

- people move to any other table with a new theme and new questions & discussion
- Please try to maintain group size at each table



Theme 1: Relationship management

Q: Who are the key stakeholders in your institution and how do they collaborate? How often?

Q: How can we manage expectations about international internships amongst stakeholders?

Q: What strategies are used to remove barriers relating to international internships?



Theme 2: Value proposition

Q: What are the benefits to an international internship to various stakeholders?
(identify stakeholders, list benefits)

Q: How do we communicate the value of international internships to the student? What are the values?

Q: What resources (i.e. funding, staffing, policy) are allocated towards international internships at your institutions?



Theme 3: The student experience

Q: What are student experiences of overseas internship? Successes and challenges of their experience?

Q: What cohorts of students are undertaking these experiences at your institutions?

Q: What processes and information is provided and how accessible is it?

Q: What are the processes for vetting overseas providers? Please provide examples of your institution's strategies.

Let's begin the first round...



Time to move tables - please move to a new table with a new theme



Time to move tables - please move to a new table with a new theme



Final feedback from Audience-What did we discover?



Wrap Up:

Where to from here?

Particular institutions with good practice?

Resources to take away - email us!

Questions/comments





Thank you

Please contact us with any comments or feedback.

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