

Internationalizing the Curriculum to Enhance Employability: *Collaboration between international mobility and work integrated learning professionals.* 

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**AIEC - 2016** 

let's clarify which policies are in the works in response to this -Ruth Dennis

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, 17/10/2016

## Agenda for Session:

- Who is our audience?
- Background: LTU collaboration-The Good, the Bad and the Ugly!
  - Case studies
- Cafe seminar aims: promote discussion, exchange of ideas
- Workshopping the Topics:
  - Relationship Management
  - Value Proposition
  - The Student Experience
- Post Conference Write Up



## Getting to Know You...

With a show of hands....

- 1. What is your role?
- 2. How many years experience do you have with international internships?



#### **Quotes from students**

'When looking for a job, an internship gives a student an advantage, but an internship overseas makes it very hard to compete against; you won't have to look for a job anymore, recruiters will come looking for you. By working in a different country, you are not only exposed to different work practices, but also to a different culture, which ultimately helps your personal growth.' *Beatrice, Bachelor Business* (*Marketing*), *Italian Internship* 

'Undertaking in two internships gave me a further insight to Indonesian culture and working environment. It **provided me with an invaluable experience that will support my studies** and give me the foundations required to a future career in international development'. *Robert, Bachelor International Development, Indonesian Internship* 

#### Three Themes

#### Relationship management

- Utilise existing relationships
- Government
- Partner Universities
- Include Faculty staff
- Alumni

#### **Value proposition**

- Partner with provider organisations
- Student, academic and institutional value

#### The student experience

- Pre departure resources in place to prepare students for the experience
- Student developed internships

## Collaboration at LTU-background to this session

- Story prior to 2014
- Restructure in 2014/2015!
- La Trobe Abroad's Short programs (incl. overseas internships)
  - 2012- 280 students to 689 in 2015 (40%!)
- From 2015 Employability a focus across University
- La Trobe Abroad goal: grow international internships!
- Goals:
  - Develop resources and processes for International internships
  - Offer aligned advice for students and staff
  - Improve marketing and crediting opportunities for overseas internships

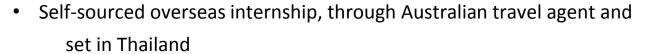
So why a Cafe Session?

## Case Study 1: Accounting students in KL

- WIL accounting subject with strong employability and graduate outcomes for students
- **Relationship management**: connected with partner with ties to other disciplines within the University
- Value proposition: international mobility valued by subject coordinator,
  Government (NCP), industry
- The student experience: international mobility, personalised, tailored



## Case Study 2: Thailand and the Stray Dogs





- Presented non-vetted checklist and credit approval
- Asked to investigate the liability ins., negative response
- LTU staff investigated and discussed with Risk/Legal/the College and Academic-Not approved
- Student Response!

**Relationship management**: Liaising with Student, Risk Department, Legal department, College/Faculty and Course Coordinator

**Value proposition**: Value of program in relation to degree of study, WIL work with academics to get credit investigated, value compared to risk to student and University

The student experience: Managing student expectation and student attitude

## Seven principles of a World Café method...

- 1. A clear context for the conversation
- 2. Creation of a hospitable space
- 3. Questions that matter
- 4. Encouraging contribution by everyone
- 5. Connection of diverse viewpoints
- 6. Listening together for insights
- 7. Sharing collective discoveries



#### Guidelines for our World Cafe

We aim to move at least twice during the session -10 minutes per discussion with some touch-point feedback before we move again.

#### Can each table, please:

- nominate member of each table to be Discussion Leader and Scribe (stays at that table for the session and overviews previous discussion for incoming group)
- everyone has a responsibility to keep on task and participate
- give examples from your institution or other best practice



Moving tables (8 minute mark you will be informed and at the 10 minute mark asked to move tables to a new theme)

- people move to any other table with a new theme and new questions & discussion
- Please try to maintain group size at each table

# Theme 1: Relationship management

Q: Who are the key stakeholders in your institution and how do they collaborate? How often?

Q: How can we manage expectations about international internships amongst stakeholders?

Q: What strategies are used to remove barriers relating to international internships?

## Theme 2: Value proposition

Q: What are the benefits to an international internship to various stakeholders? (identify stakeholders, list benefits)

Q: How do we communicate the value of international internships to the student? What are the values?

Q: What resources (i.e. funding, staffing, policy) are allocated towards international internships at your institutions?

## Theme 3: The student experience

Q: What are student experiences of overseas internship? Successes and challenges of their experience?

Q: What cohorts of students are undertaking these experiences at your institutions?

Q: What processes and information is provided and how accessible is it?

Q What are the processes for vetting overseas providers? Please provide examples of your institution's strategies.

Let's begin the first round...



Time to move tables - please move to a new table with a new theme



Time to move tables - please move to a new table with a new theme



## Final feedback from Audience-What did we discover?



#### Wrap Up:

Where to from here?

Particular institutions with good practice?

Resources to take away - email us!

# Questions/comments



# Thank you

Please contact us with any comments or feedback.

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