Is there a magic formula for valuable and active global institutional partnerships?

Ms Dawn Hewitt
Mr Keri Ramirez
HOW CAN WE USE METRICS TO DEVELOP SUCCESSFUL PARTNERSHIPS?
1. AUDIT OF METRICS IN PUBLIC DOMAIN
2. IDENTIFY RELEVANT SOURCES
3. MATCH WITH YOUR PARTNERS
SOURCES

REPUTATION
ACCESSIBILITY
COMPLETENESS
RELEVANCY
METRICS

1. Academic Reputation
2. Industry Reputation
3. Demographics

37 - 50 relevant metrics
BENEFITS

1. BETTER UNDERSTANDING OF PARTNERS
2. STRATEGIC APPROACH UNIVERSITY WIDE
3. IMPROVE MANAGEMENT
4. COMPETITIVE ADVANTAGE