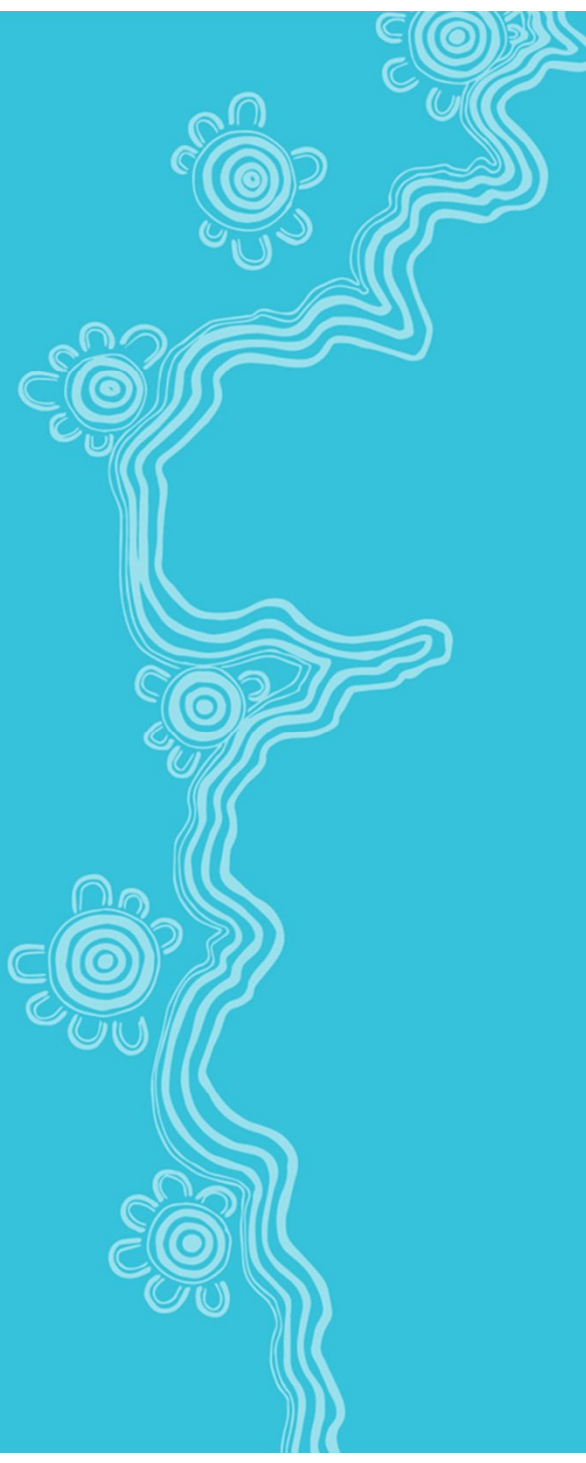


Activating AIE2025

A different and exciting journey

Susan Carey
Director VET Delivery





I would like to respectfully acknowledge the Aboriginal people as the Traditional Custodians of the land on which we meet.

I would like to pay my respects to the Elders past and present, and I would like to extend my respect to any Aboriginal people who are present here today.

TAFE Western's market approach – sharpen the focus

Our geography informs our business decisions

Anticipate opportunities linked to our strengths

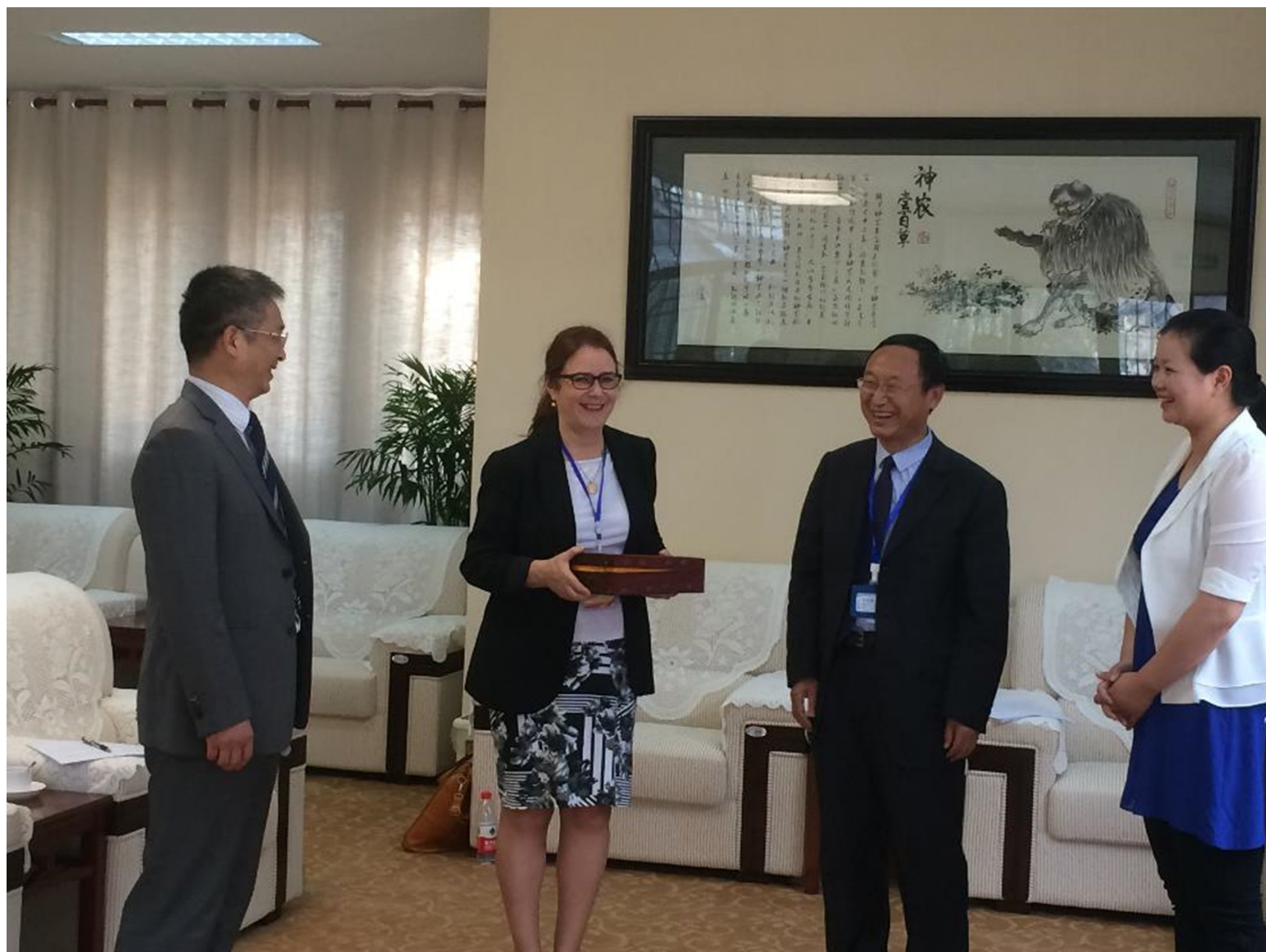
Build relationships – here to learn not to tell

3 pronged strategy:

1. Ensure own students have international experience
2. Deliver non-accredited training in country
3. Short-term study tours in western NSW







Outbound Mobility – learner-centred approach

- Regional and remote context – important for own students to have international experience
- Australian Government support for VET students – establishment grant 2015
- Build cultural competence
- Open up potential job experiences – borderless world
- Establish relationships with industries working in and demonstrate reciprocation

The journey commences – OMP students' first trip OS?







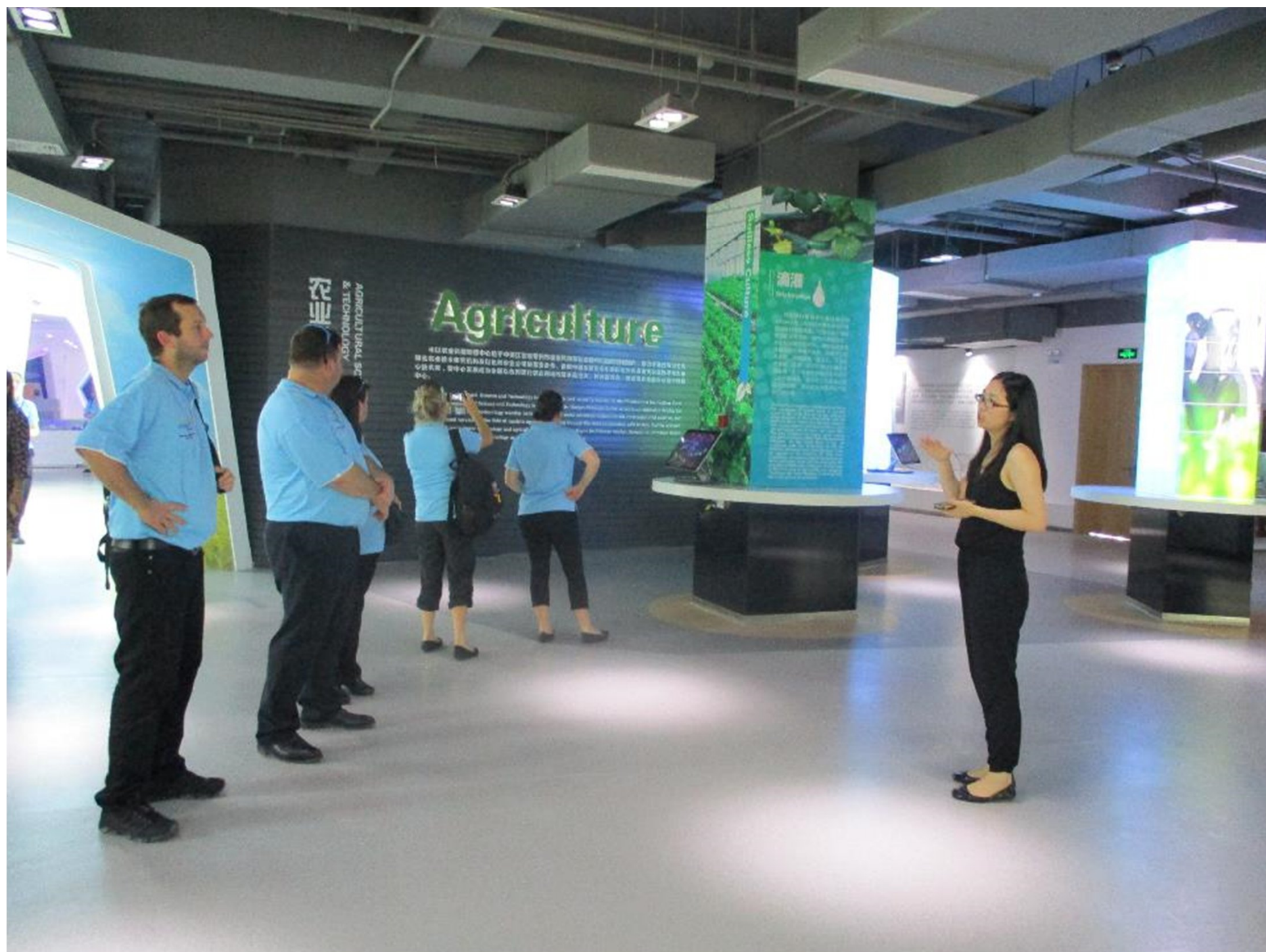












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Nursing in China





Master Classes – Australian edge

China = government supported emerging VET sector

Traditionally theory-based learning vs Australian applied learning and demonstration of practical skills

Anticipate changes that inform growth in training needs: emerging services industry & community services sector

Master class approach: non-accredited training to skills gaps

- Children Services
- Aged Care
- VET practitioner skills
- Online Teaching















Study Tours – sharpen market focus

Build Chinese staff & students' skills & knowledge through exposure to Australian context

Quality vs price – unique learning opportunities

Agricultural College visit:

- 10 week student program + 4 week teacher program
- Intensive English at start
- Class-based and hands on practical (new experience for students)
- Live in community & supported by small community
- Cultural experiences















TAFE Western's experience –innovative approach

- ✓ Our geography informs our business decisions
– traditional international approach not viable
so no point trying to do the same as others
- ✓ Build relationships – sought cultural advice re
doing business in China
- ✓ Support of Austrade important for support and
to build connections
- ✓ Find right partner/s with synergies with us
- ✓ Align approach to emerging sectors

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