



**Networks, connections and friendly competition:
using global partners for benchmarking in learning abroad**



INTERNATIONAL BENCHMARK







EIGHT LEADING INSTITUTIONS

- **The University of Melbourne – Australia**
- **The University of Auckland – New Zealand**
- **The University of Minnesota - USA**
- **Università Cattolica del Sacro Cuore - Italy**
- **University of Copenhagen – Denmark**
- **Tecnologico de Monterrey (Mexico)**
- **University of Glasgow (UK)**
- **University College Dublin (UK)**





EIGHT LEADING INSTITUTIONS

**FIVE UNIVERSITIES REPORTED A
TOTAL OF 13,159 IN 2015**





INTERNATIONAL MOBILITY BENCHMARK

- Different perspective
- Best practice worldwide
- Cultural aspects
- National policies



**The report is divided in several sections
covering the following areas:**

- 1. STUDENT DEMOGRAPHICS**
- 2. PARTICIPATION DATA**
- 3. DESTINATIONS**
- 4. PROGRAM TYPE**
- 5. PROGRAM MANAGEMENT**



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Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

Global Benchmarking on outbound mobility – the NZ context

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THE UNIVERSITY OF
AUCKLAND
Te Whare Wānanga o Tāmaki Makaurau
NEW ZEALAND

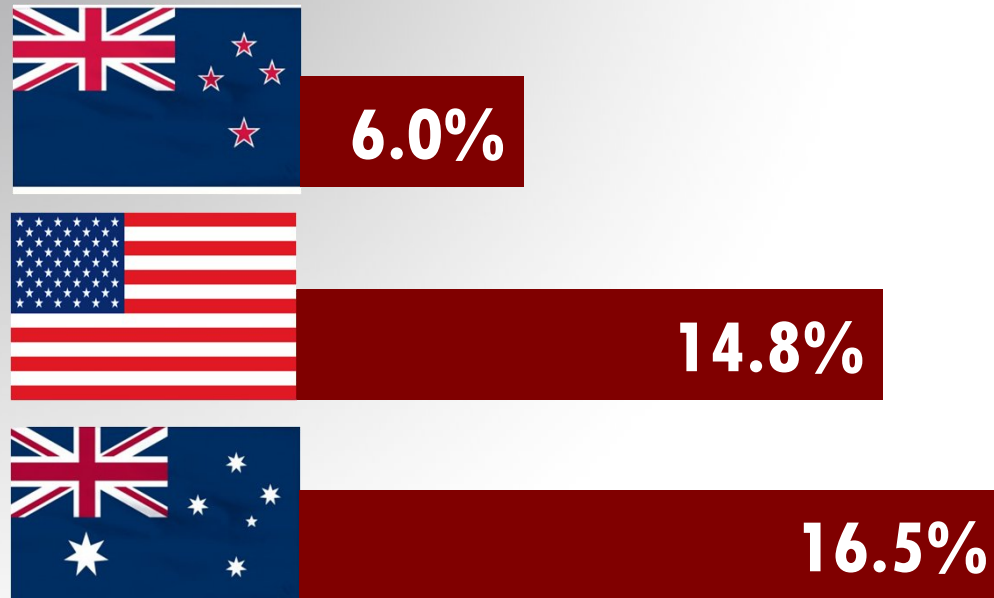


Think**New**

AIR NEW ZEALAND

StudentUniverse

Aggregate participation rate (UG)

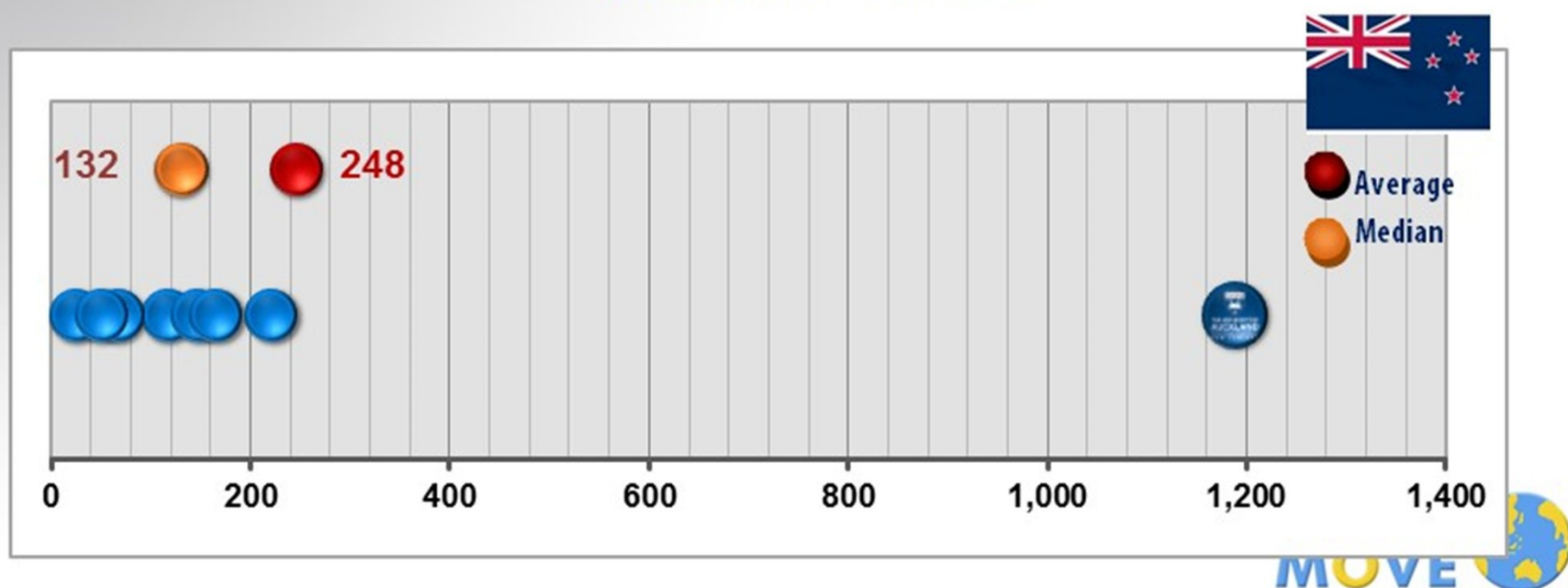


* 6 universities only

TOTAL NUMBER

ALL EIGHT UNIVERSITIES REPORTED A TOTAL OF 1,984 IN 2015 .

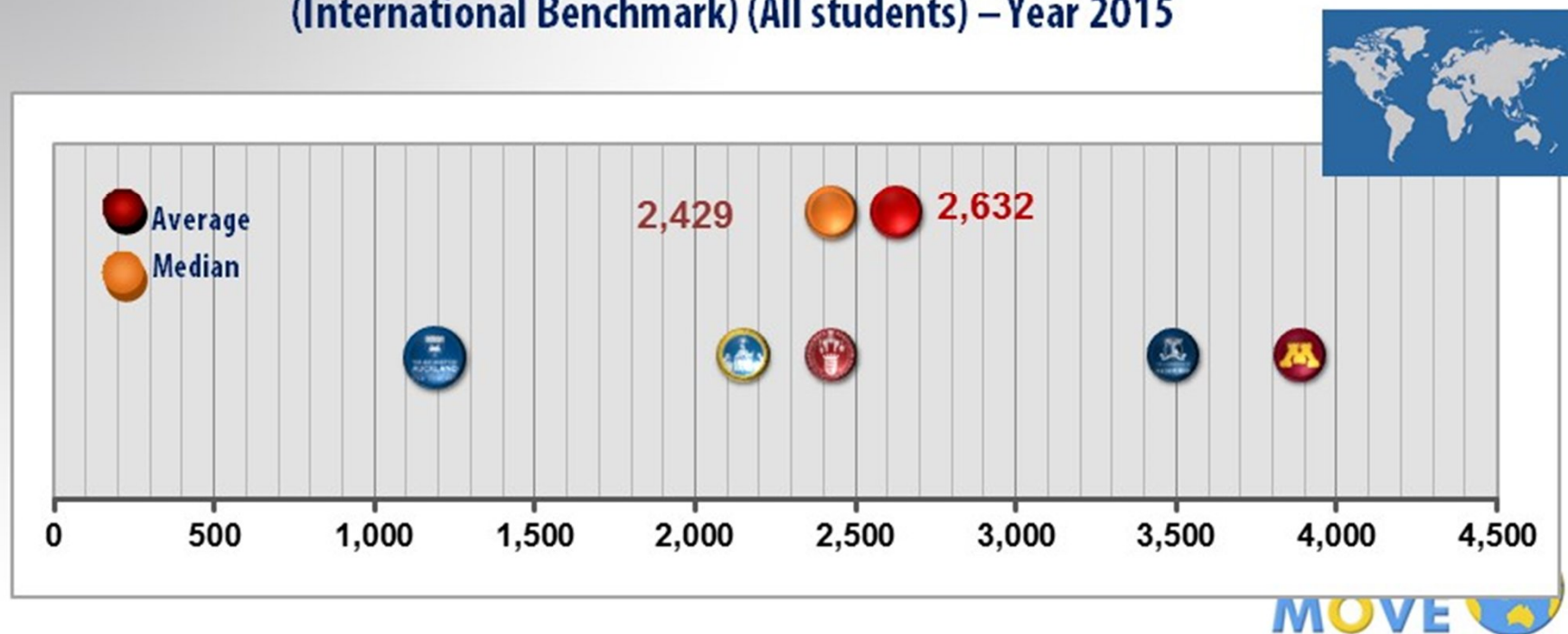
**Total number of students in Outbound Mobility programs in New Zealand
(All students) – Year 2015**



TOTAL NUMBER

FIVE UNIVERSITIES REPORTED A TOTAL OF **13,159** IN 2015 .

Total number of students in Learning Abroad Programs
(International Benchmark) (All students) – Year 2015

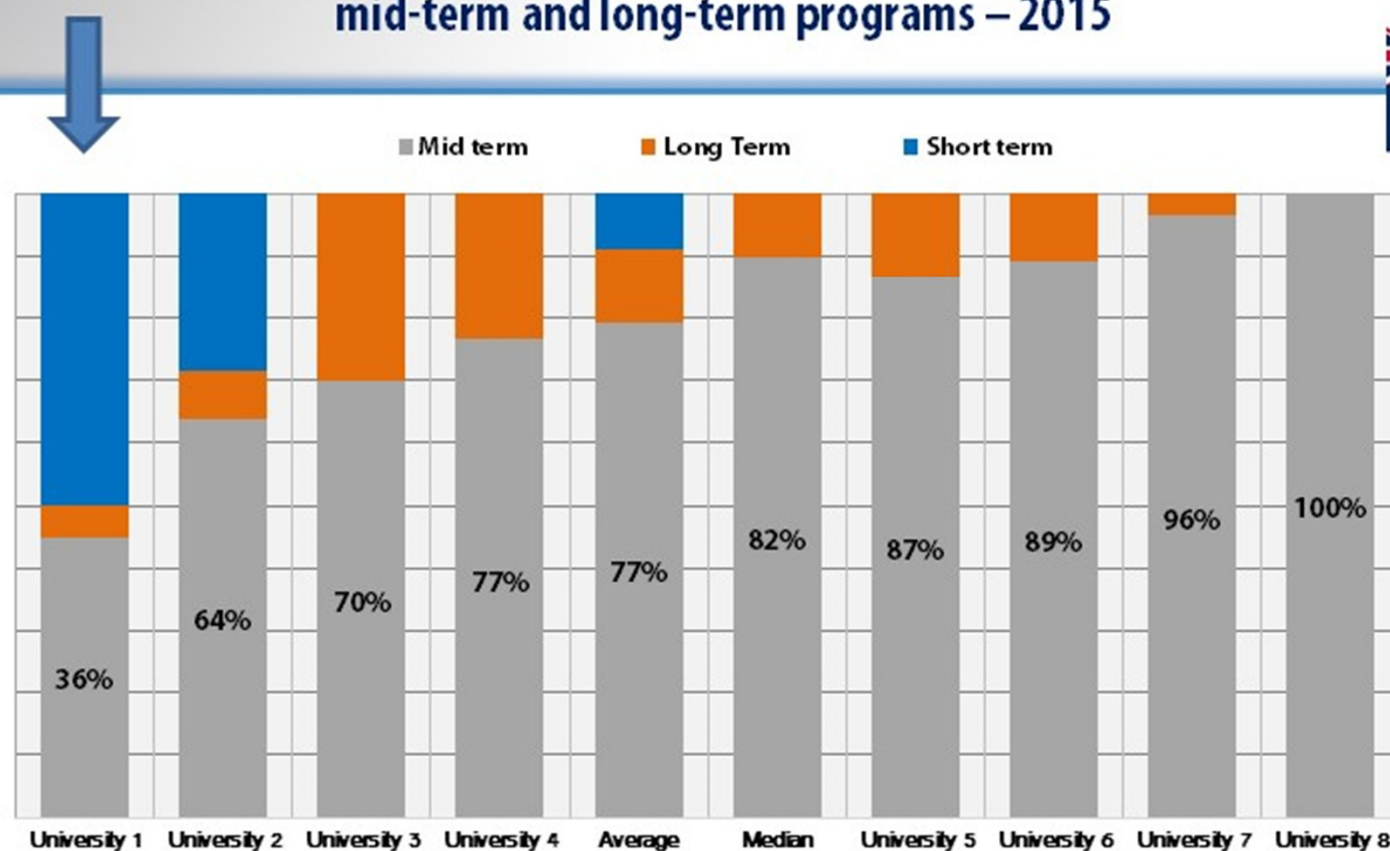


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* 5 universities only

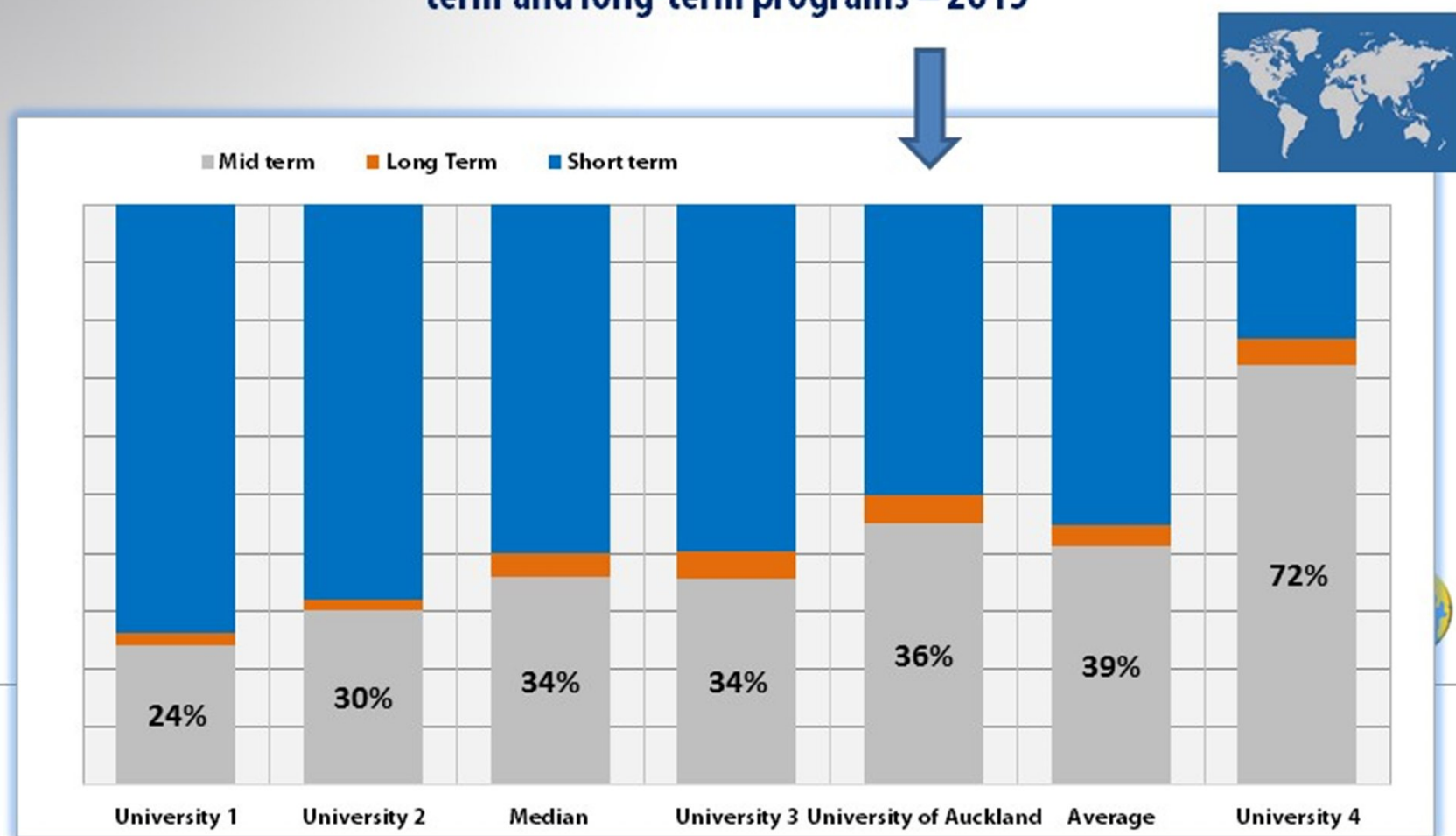
DURATION

Percentage of students in Outbound Mobility programs in short-term, mid-term and long-term programs – 2015



DURATION

Percentage of students in Learning Abroad programs in short-term, mid-term and long-term programs – 2015



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Experiences with Outbound Mobility
Benchmarking

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Resource to Goal Alignment

- How do you form your strategy?
- Who should you talk to? How do you know?
- What questions do you ask? Are they the right ones?
- Ultimately, you must reinvent that wheel!

Traditional Benchmarking in the States

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A new level of Benchmarking

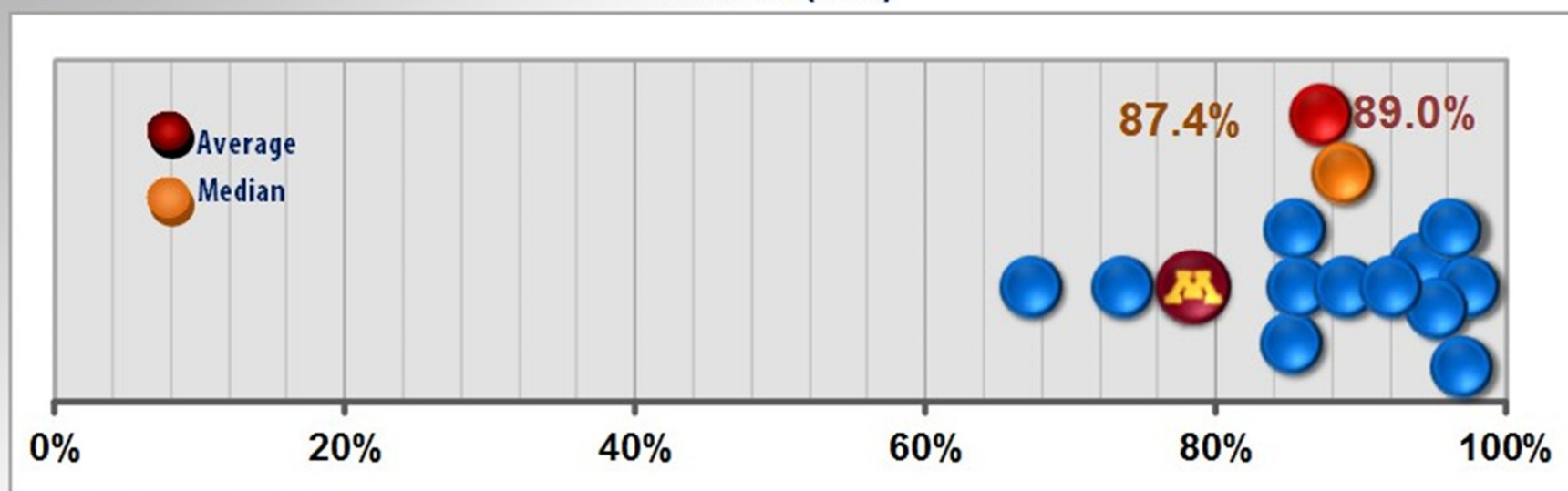


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CREDIT VS NON-CREDIT

Percentage of students on Learning Abroad Programs for credit – 2015
BIGTEN (USA)

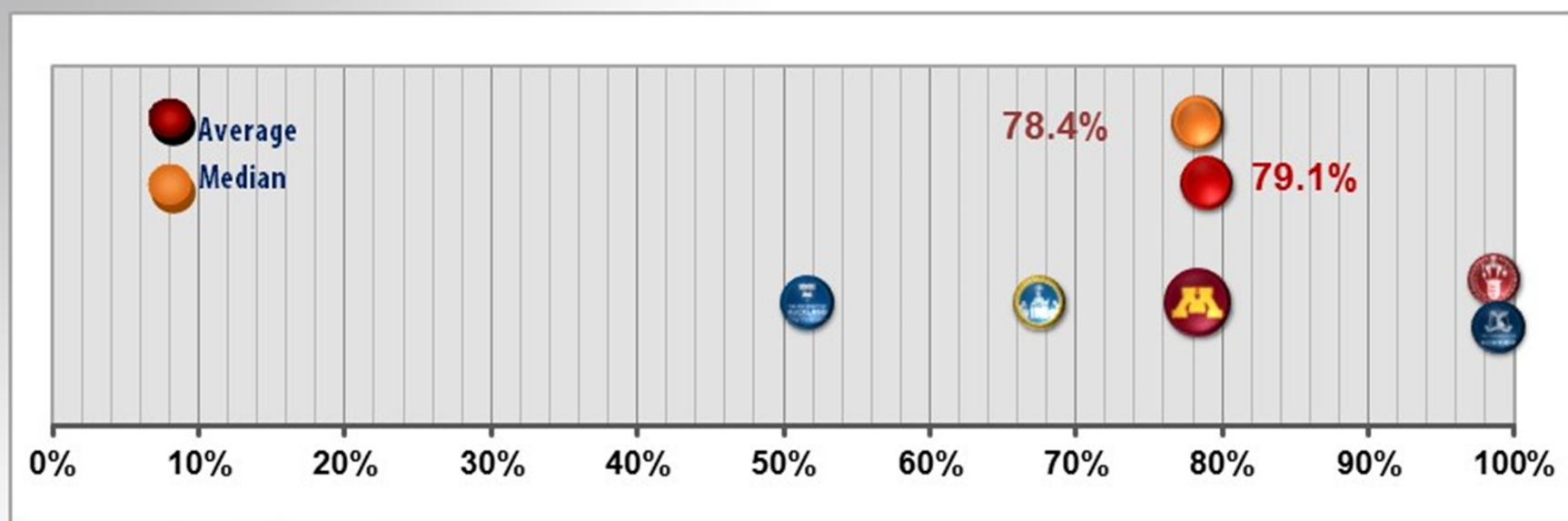


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Note: due to data limitations, this table is likely to understate the actual participation levels in non-credit programs

CREDIT VS NON-CREDIT

Percentage of students on Learning Abroad Programs for credit – 2015
(International Mobility Benchmark)



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Note: due to data limitations, this table is likely to understate the actual participation levels in non-credit programs

Widening the lens

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Networks, connections and friendly competition: using global partners for benchmarking in learning abroad

Edilio Mazzoleni

Director

Global Engagement & International Education

Università Cattolica del Sacro Cuore

AIEC Conference 2016
Melbourne, October 18 – 21, 2016

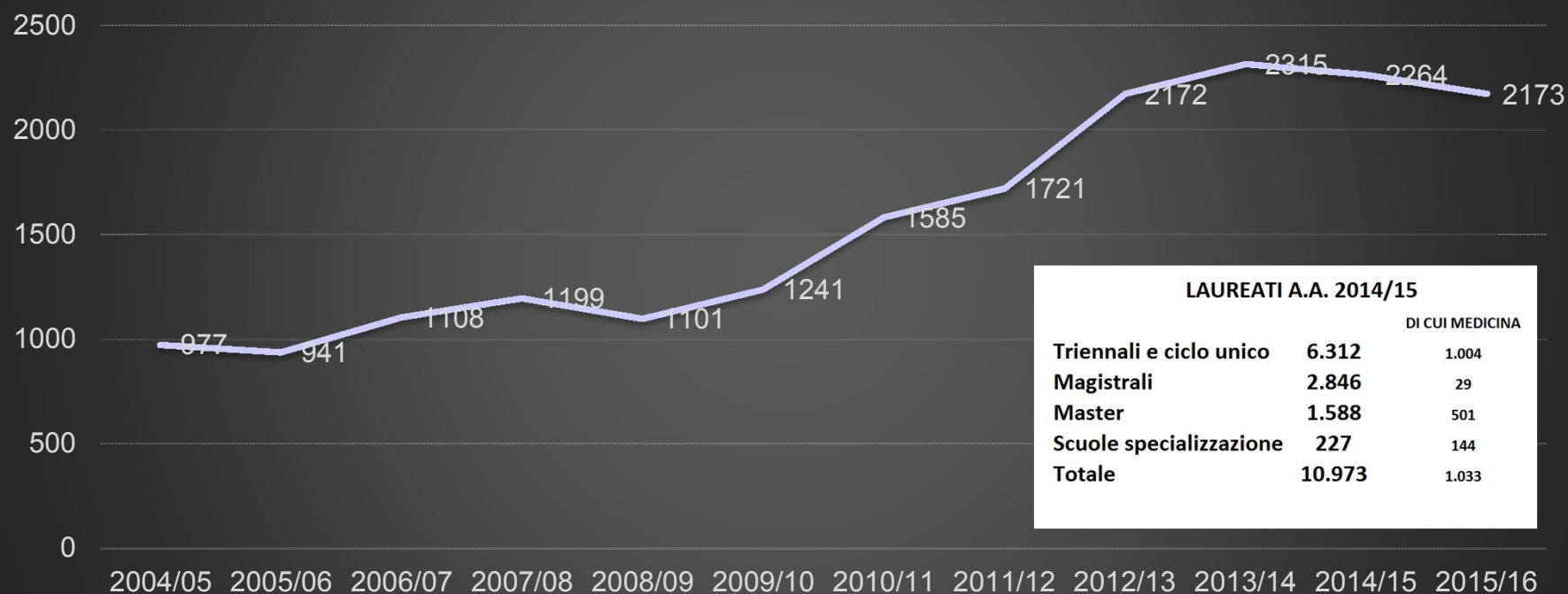




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Facts & Figures 2008-2016

Outbound Mobility Overall

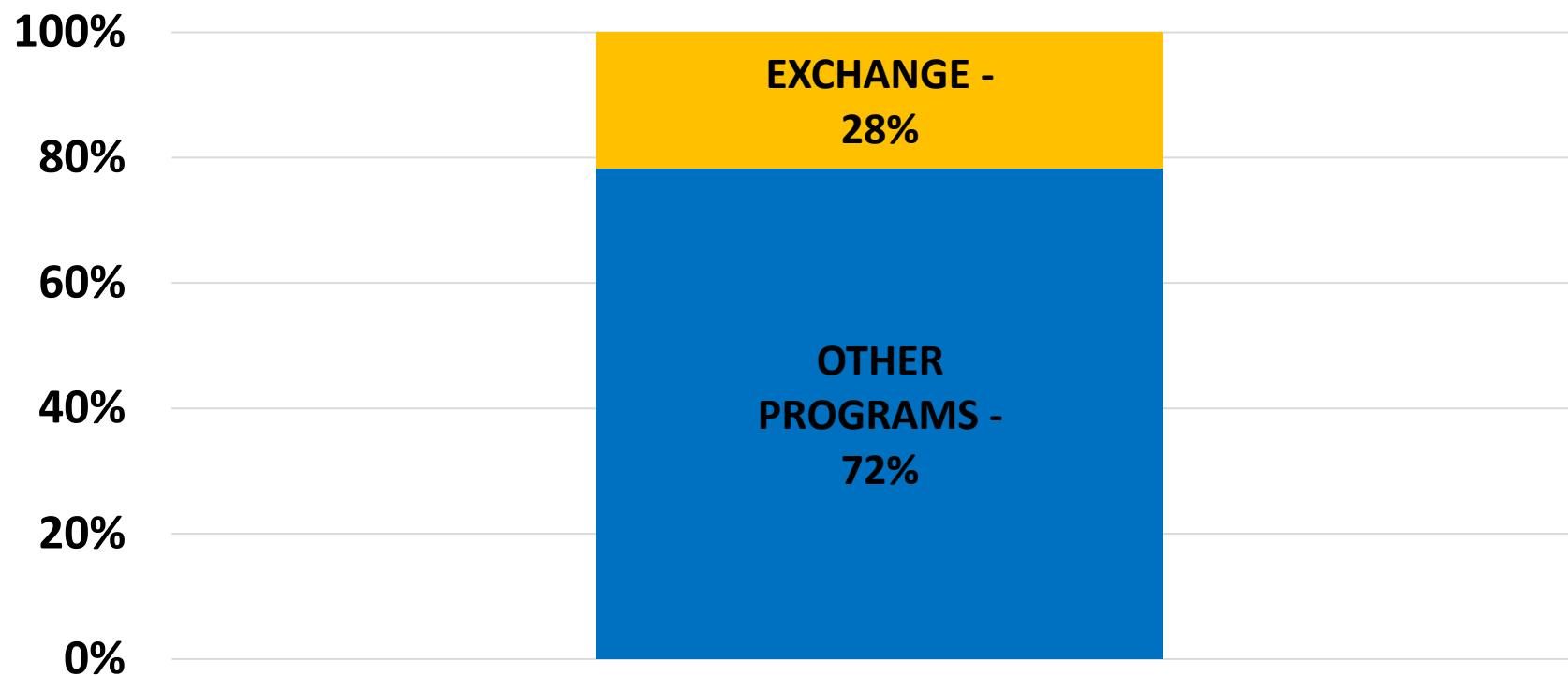




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WHY BENCHMARKING INTERNATIONALLY?

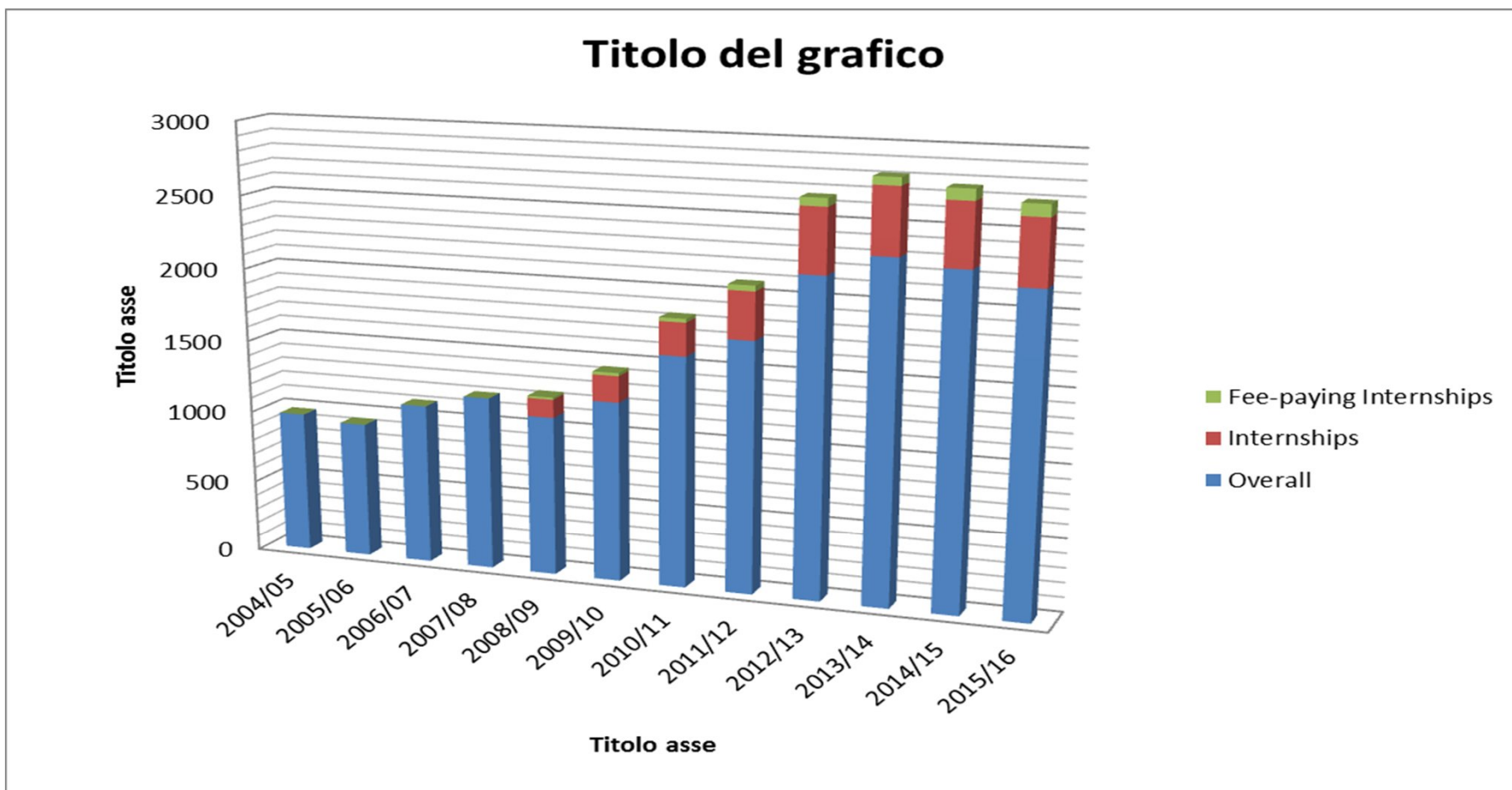
RATIO EXCHANGE/OVERALL





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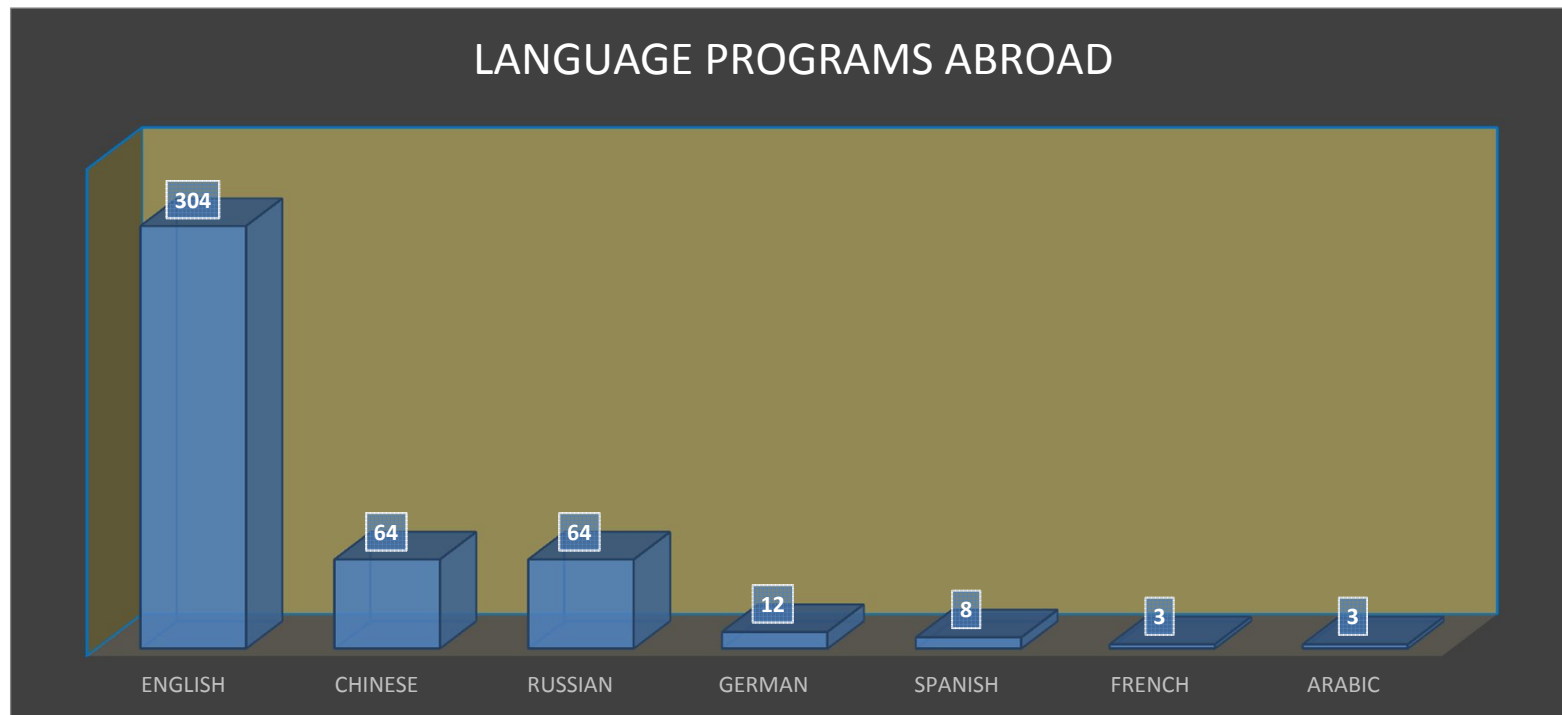
INTERNSHIPS: Facts & Figures 2008-2016





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LANGUAGE PROGRAMS ABROAD – 2015/2016





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THANK YOU!

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A GOOD EXAMPLE OF CONNECTIVITY!



**Networks, connections and friendly competition:
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