Networks, connections and friendly competition: using global partners for benchmarking in learning abroad
EIGHT LEADING INSTITUTIONS

- The University of Melbourne – Australia
- The University of Auckland – New Zealand
- The University of Minnesota - USA
- Università Cattolica del Sacro Cuore - Italy
- University of Copenhagen – Denmark
- Tecnologico de Monterrey (Mexico)
- University of Glasgow (UK)
- University College Dublin (UK)
EIGHT LEADING INSTITUTIONS

FIVE UNIVERSITIES REPORTED A TOTAL OF 13,159 IN 2015

www.studymove.com
INTERNATIONAL MOBILITY BENCHMARK

- Different perspective
- Best practice worldwide
- Cultural aspects
- National policies
The report is divided in several sections covering the following areas:

1. STUDENT DEMOGRAPHICS
2. PARTICIPATION DATA
3. DESTINATIONS
4. PROGRAM TYPE
5. PROGRAM MANAGEMENT
Global Benchmarking on outbound mobility – the NZ context

Brett Berquist, Director International
b.berquist@auckland.ac.nz
Aggregate participation rate (UG)

- New Zealand: 6.0%
- United States: 14.8%
- Australia: 16.5%

* 6 universities only
ALL EIGHT UNIVERSITIES REPORTED A TOTAL OF 1,984 IN 2015.

Total number of students in Outbound Mobility programs in New Zealand (All students) – Year 2015

[Bar chart showing data with values: 132, 248]
FIVE UNIVERSITIES REPORTED A TOTAL OF 13,159 IN 2015.

Total number of students in Learning Abroad Programs (International Benchmark) (All students) – Year 2015
Percentage of students in Outbound Mobility programs in short-term, mid-term and long-term programs – 2015

- University 1: 36% Mid term, 64% Long term, 70% Short term
- University 2: 77% Mid term, 77% Long term, 77% Short term
- University 3: 82% Mid term, 87% Long term, 89% Short term
- University 4: 96% Mid term, 100% Long term, 96% Short term
- University 5, 6, 7, 8: Median

Average: 77% Mid term, 82% Long term, 89% Short term
Percentage of students in Learning Abroad programs in short-term, mid-term and long-term programs – 2015

<table>
<thead>
<tr>
<th></th>
<th>Mid term</th>
<th>Long Term</th>
<th>Short term</th>
</tr>
</thead>
<tbody>
<tr>
<td>University 1</td>
<td>24%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University 2</td>
<td>30%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Median</td>
<td>34%</td>
<td>34%</td>
<td>34%</td>
</tr>
<tr>
<td>University 3</td>
<td>34%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University of Auckland</td>
<td>36%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average</td>
<td>39%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>University 4</td>
<td>72%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
UNIVERSITY OF MINNESOTA
Experiences with Outbound Mobility Benchmarking
Resource to Goal Alignment

• How do you form your strategy?

• Who should you talk to? How do you know?

• What questions do you ask? Are they the right ones?

• Ultimately, you must reinvent that wheel!
Traditional Benchmarking in the States
A new level of Benchmarking
Percentage of students on Learning Abroad Programs for credit – 2015

BIG TEN (USA)

Note: due to data limitations, this table is likely to understate the actual participation levels in non-credit programs.
Percentage of students on Learning Abroad Programs for credit – 2015
(International Mobility Benchmark)

Note: due to data limitations, this table is likely to understate the actual participation levels in non-credit programs.
Widening the lens
Networks, connections and friendly competition: using global partners for benchmarking in learning abroad

Edilio Mazzoleni
Director
Global Engagement & International Education
Università Cattolica del Sacro Cuore

AIEC Conference 2016
Melbourne, October 18 – 21, 2016
Outbound Mobility Overall

LAUREATI A.A. 2014/15

<table>
<thead>
<tr>
<th>Tipo di Laurea</th>
<th>Triennali e ciclo unico</th>
<th>Magistrali</th>
<th>Master</th>
<th>Scuole specializzazione</th>
<th>Totale</th>
<th>DI CUI MEDICINA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.312</td>
<td>2.846</td>
<td>1.588</td>
<td>227</td>
<td>10.973</td>
<td>1.004</td>
</tr>
</tbody>
</table>

0 500 1000 1500 2000 2500

WHY BENCHMARKING INTERNATIONALLY?

RATIO EXCHANGE/OVERALL

EXCHANGE - 28%

OTHER PROGRAMS - 72%
THANK YOU!

Edilio Mazzoleni
Director
Global Engagement & International Education
Università Cattolica del Sacro Cuore

e-mail: edilio.mazzoleni@unicatt.it
www.ucscinternational.it
A GOOD EXAMPLE OF CONNECTIVITY!
Networks, connections and friendly competition: using global partners for benchmarking in learning abroad