

# Networks, connections and friendly competition: using global partners for benchmarking in learning abroad

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Country	Current participation	Target participation
Australia	16.5 (Undergraduate)	-
USA	14.5% (Undergraduate)	Double
Canada	10-12% (Estimated)	-
UK	2-5% (Estimated)	20% by 2020
New Zealand	-	-
Italy	Only count ERASMUS	-
Germany	33% (Estimated)	50%
France	-	Double
The Netherlands	22%	-
China		10-100% (institutional)
Japan	60,000?	Double
Singapore	70-80% (2 institutions)	80% (2 institutions)
Brazil		Additional 100,000 under phase 2 SWB
ERASMUS	4.9% average; 2.5%-26%	20% by 2020



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# Global Benchmarking on outbound mobility – the NZ context

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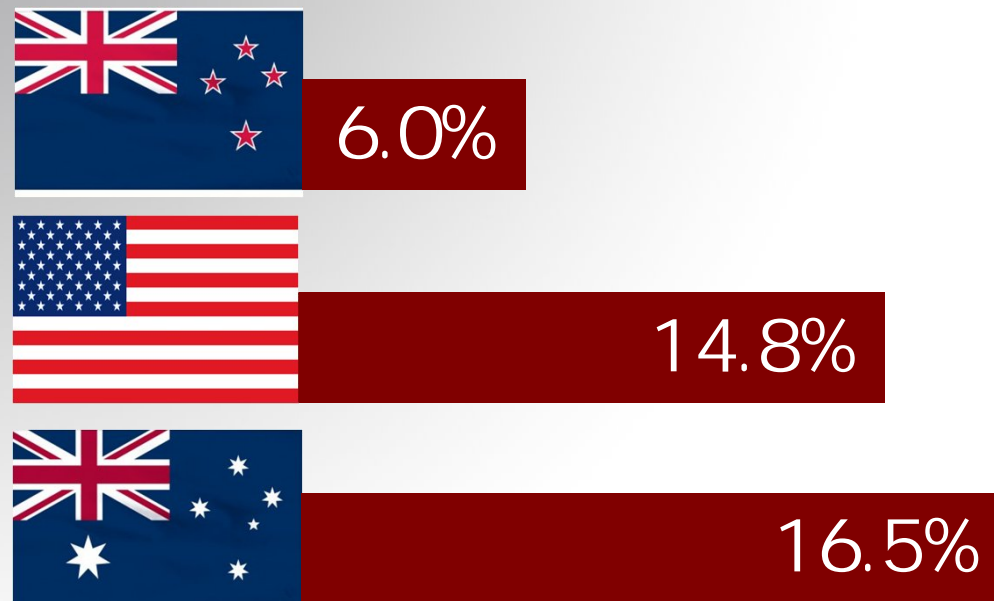
Think**New**

AIR NEW ZEALAND 

 StudentUniverse

MOVE 

## Aggregate participation rate (UG)



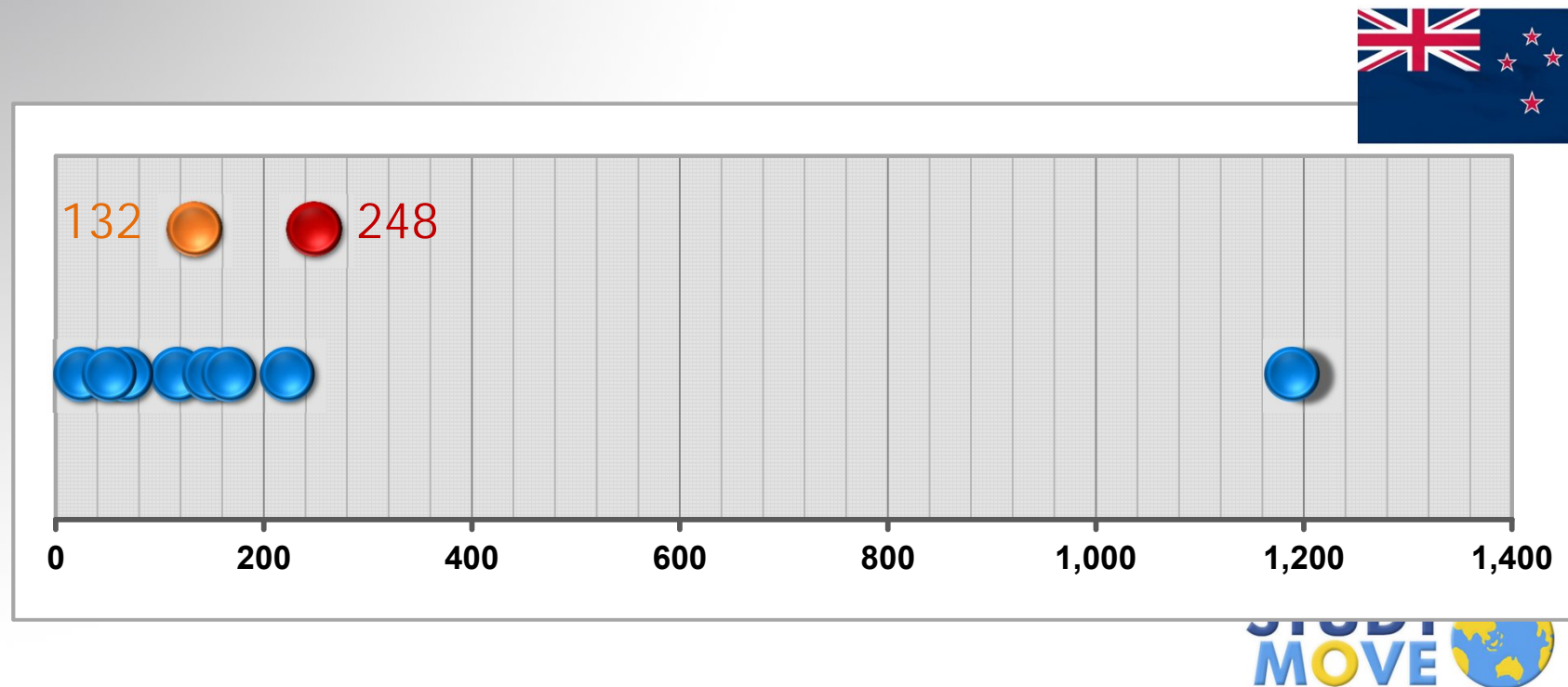
\* 6 universities only

# TOTAL NUMBER

New Zealand International Education Benchmark

ALL EIGHT UNIVERSITIES REPORTED A TOTAL OF **1,984** IN 2015 .

Total number of students in Outbound Mobility programs in New Zealand  
(All students) – Year 2015



## PROGRAM TYPE (IN AVERAGE)

EXCHANGE

89%

INTERNSHIP

5%

OTHER

2%



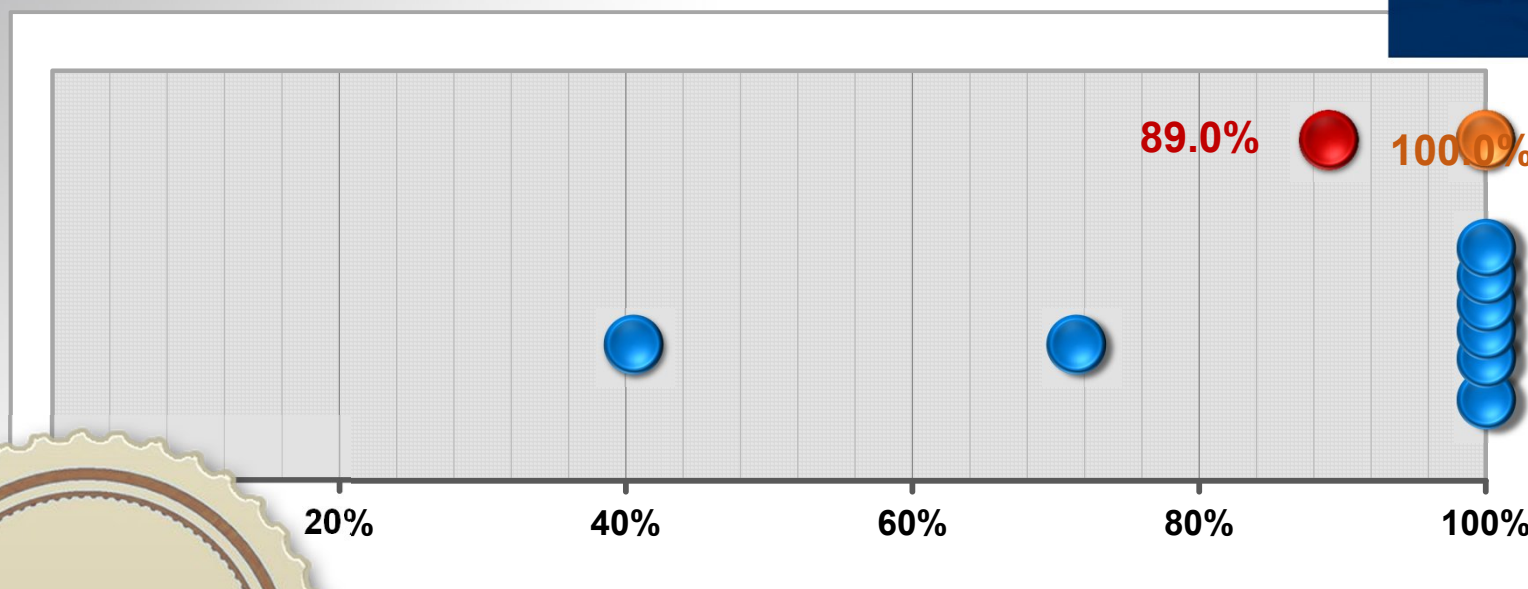
Note: due to data limitations, this table is likely to understate the actual participation levels by program type



# PROGRAM TYPE

New Zealand International Education Benchmark

Percentage of students in Outbound Mobility in exchange programs



IN AUSTRALIA  
35% Exchange  
IN 2014



[www.studymove.com](http://www.studymove.com)

Due to data limitations, this table is likely to understate the actual participation levels by program type

# University of Minnesota

Experiences with Outbound Mobility Benchmarking



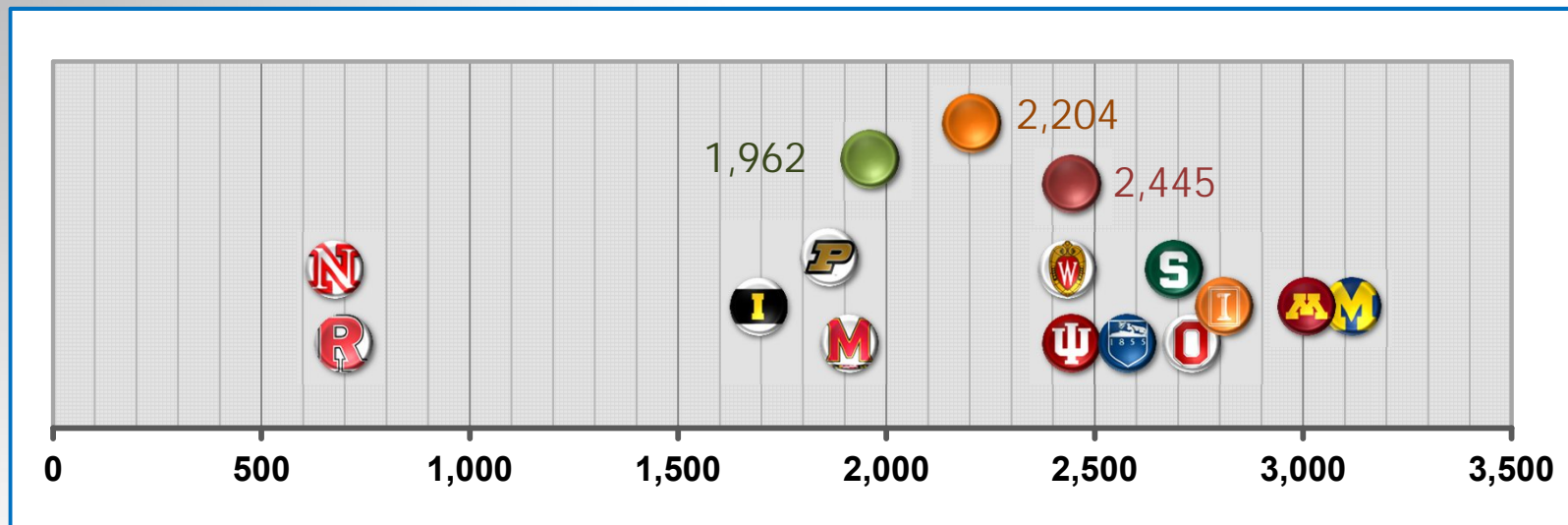


# Traditional Benchmarking in the States



# A new level of Benchmarking

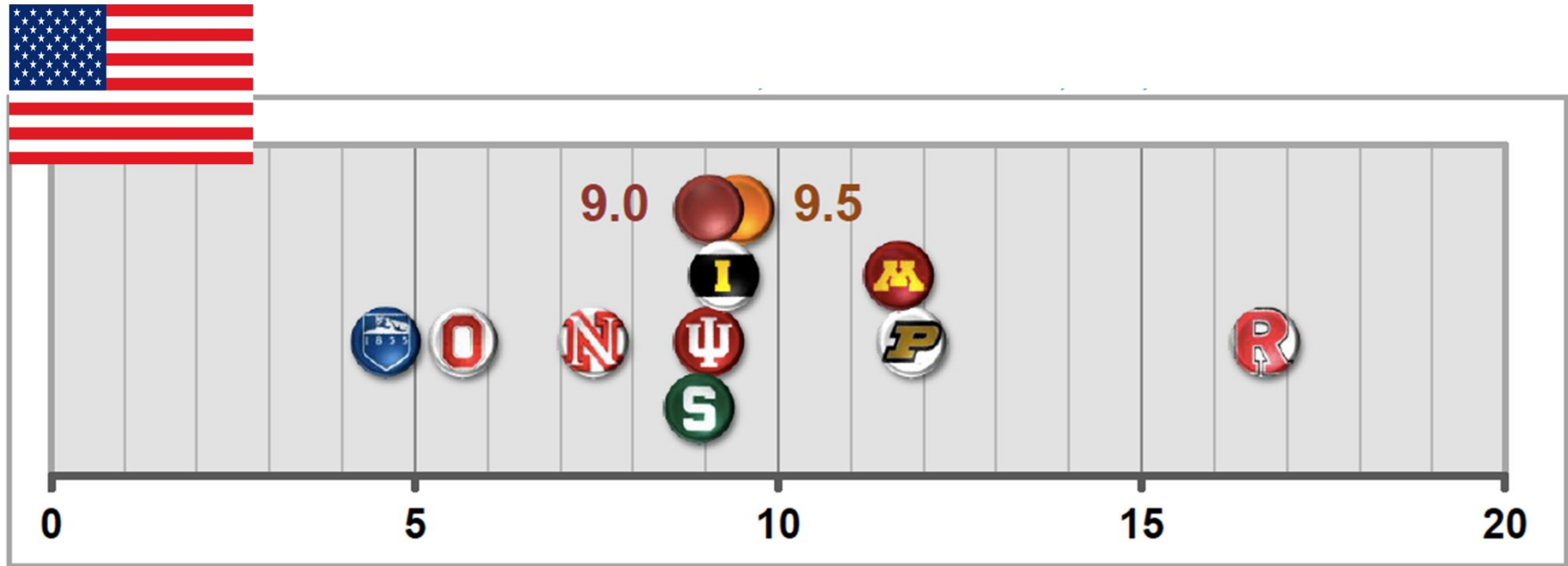
Total number of learning abroad students (CREDIT ONLY)



Source: CIC International Mobility Benchmark 2015



# Staff for 1,000 Participants



[Note: due to data limitations, this graph may understate the actual number of FTE staff required]