Networks, connections and friendly competition: using global partners for benchmarking in learning abroad

Chair: Dr Davina Potts
Mrs Martha Johnson
Mr Brett Berquist
Mr Edilio Mazzoleni
<table>
<thead>
<tr>
<th>Country</th>
<th>Current participation</th>
<th>Target participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>16.5 (Undergraduate)</td>
<td>-</td>
</tr>
<tr>
<td>USA</td>
<td>14.5% (Undergraduate)</td>
<td>Double</td>
</tr>
<tr>
<td>Canada</td>
<td>10-12% (Estimated)</td>
<td>-</td>
</tr>
<tr>
<td>UK</td>
<td>2-5% (Estimated)</td>
<td>20% by 2020</td>
</tr>
<tr>
<td>New Zealand</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Italy</td>
<td>Only count ERASMUS</td>
<td>-</td>
</tr>
<tr>
<td>Germany</td>
<td>33% (Estimated)</td>
<td>50%</td>
</tr>
<tr>
<td>France</td>
<td>-</td>
<td>Double</td>
</tr>
<tr>
<td>The Netherlands</td>
<td>22%</td>
<td>-</td>
</tr>
<tr>
<td>China</td>
<td></td>
<td>10-100% (institutional)</td>
</tr>
<tr>
<td>Japan</td>
<td>60,000?</td>
<td>Double</td>
</tr>
<tr>
<td>Singapore</td>
<td>70-80% (2 institutions)</td>
<td>80% (2 institutions)</td>
</tr>
<tr>
<td>Brazil</td>
<td></td>
<td>Additional 100,000 under phase 2 SWB</td>
</tr>
<tr>
<td>ERASMUS</td>
<td>4.9% average; 2.5%-26%</td>
<td>20% by 2020</td>
</tr>
</tbody>
</table>
Global Benchmarking on outbound mobility – the NZ context

Brett Berquist, Director International
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Aggregate participation rate (UG)

- 6 universities only
- 6.0%
- 14.8%
- 16.5%
All eight universities reported a total of **1,984** in 2015.

Total number of students in Outbound Mobility programs in New Zealand (All students) - Year 2015

www.studymove.com
New Zealand International Education Benchmark

PROGRAM TYPE (IN AVERAGE)

- Exchange: 89%
- Internship: 5%
- Other: 2%

Note: due to data limitations, this table is likely to understate the actual participation levels by program type.
Percentage of students in Outbound Mobility in exchange programs

New Zealand International Education Benchmark

PROGRAM TYPE

Note: due to data limitations, this table is likely to understate the actual participation levels by program type

IN AUSTRALIA

IN 2014

89.0% 100.0%
University of Minnesota

Experiences with Outbound Mobility Benchmarking
Traditional Benchmarking in the States
A new level of Benchmarking
Total number of learning abroad students (CREDIT ONLY)

Source: CIC International Mobility Benchmark 2015

www.studymove.com
Staff for 1,000 Participants

[Note: due to data limitations, this graph may understate the actual number of FTE staff required]