China in Focus – the education relationship
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The Australia-China education relationship

China is:

• Australia’s largest source of international students and education revenue
• The most popular destination for students under NCP, and second most popular mobility destination
• The most important partner in terms of university agreements
• Home to almost 300 joint Sino-Australian programs
• Australia’s third largest research partner
Chinese students globally

Proportion of tertiary students from China in each country (2014)

Proportion of tertiary students from China by country (2013)

Data extracted on 21 Sep 2016 08:48 UTC (GMT) from UIS.Stat
Chinese enrolments in Australia
Chinese International Students in Australia: 2015

**STUDENT NUMBERS**
- 136,097 Chinese students in Australia in 2015
- Female 53%, Male 47%

Chinese students make up the largest share of all the international students in Australia.

**HIGHER EDUCATION COURSES**
- 73% study an ELICOS course first
- Management and Commerce 59%
- Engineering 12%
- Information Technology 5%

**EDUCATION SECTORS**
- 2015:
  - Schools: 10,308
  - ELICOS: 15,472
  - Higher Education: 97,050
- 2002:
  - Schools: 9,663
  - ELICOS: 4,520
  - Higher Education: 17,492

**HIGHER EDUCATION QUALIFICATIONS**
- 57% of all enrolments were in higher education
- 41% were Bachelor degrees
- 41% were Masters (Coursework) degrees
- 11% were Diplomas
- 7% were Doctorates and other qualifications

**STATES AND TERRITORIES**
- New South Wales: 38.1%
- Victoria: 34.5%
- Queensland: 10.9%
- Western Australia: 4.1%
- South Australia: 7.4%
- Australian Capital Territory: 0.9%
- Northern Territory: 0.1%
- Tasmania: 0.9%
- South Australia: 7.4%

China’s education market in perspective

http://www.economist.com/content/chinese_equivalents
Recent policy updates

• China’s international education strategy
• Establishing Chinese campuses overseas
• China’s World Class 2.0
• Transnational education
• Online education in China
Satisfaction with studying in Australia

• Reputation, quality and safety are main factors for choosing Australia
• 89% of Chinese higher education student respondents satisfied with overall experience
• 88% satisfied with living in Australia
• 86% satisfied with study experience

International Student Survey 2014
Engaging with Alumni
Thank you