China in Focus: Challenges & Opportunities Ahead

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Challenges ahead: some numbers

• In higher-ed, proportion of Chinese among foreign students is 37%

• Some parts of higher-ed have even higher proportions of Chinese students—ACT more than 54%; NSW more than 41%; 70% of foreign students at ANU College of Business
Challenges ahead: risk management

• *Financial risk*

• *Educational and reputational risk*

• *Political risk*
Opportunities ahead

• *Post-graduation follow up*

• *Expanding Australian presence in China*

• *Improving Australian experience and conversancy*

• *Reaching political leaders in both countries*