



Nine ideas for data science

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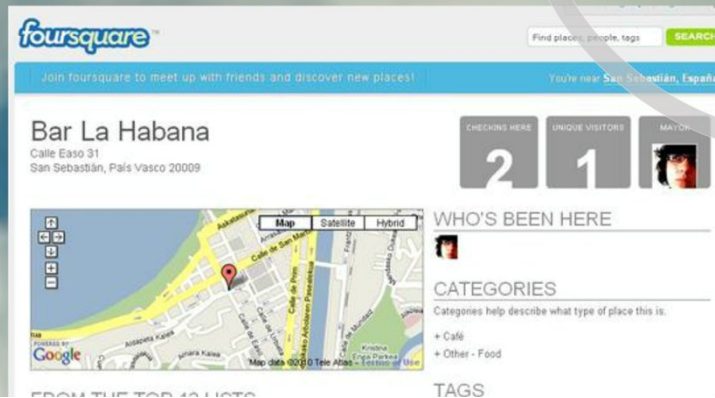
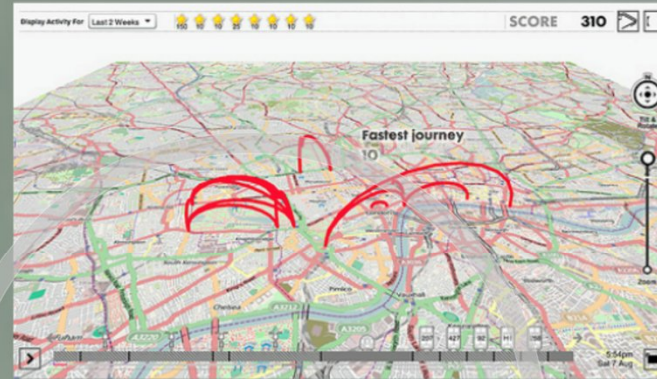
Crowdsourcing

Networks



Location

Gamification



Quantified self

Spending analysis



Top five spending categories

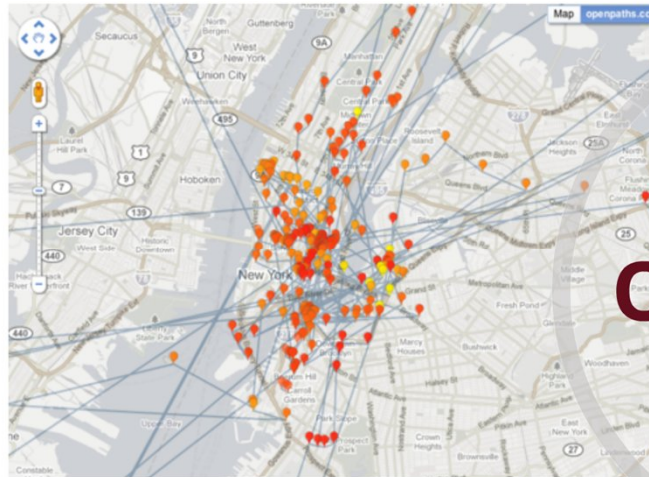
- Home expenses
- Clothing and personal care
- Groceries
- Entertainment and leisure
- Car

Amount (£)

£624.00
£300.00
£243.64
£156.50
£148.22

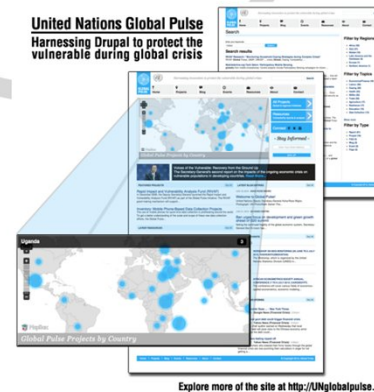
Lloyds Money Manager © LBG

Consumer data locker

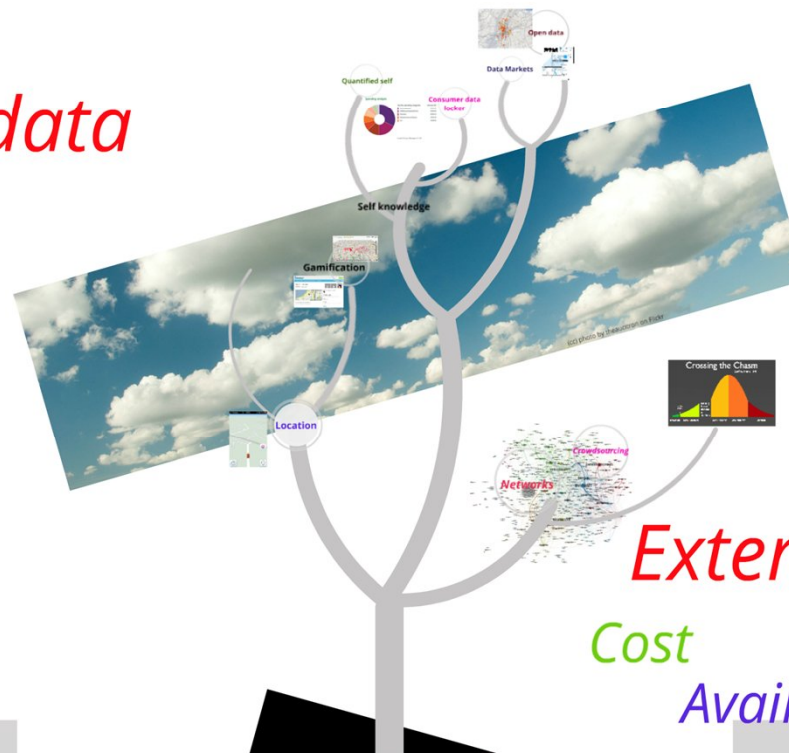


Open data

Data Markets



Internal data



External data

Cost
Completeness
Availability