

Australian International **Education Conference** 

18 – 21 October 2016 Melbourne Convention

Connectivity – at the heart of international education

## INTERNATIONAL EDUCATION IN AUSTRALIA: **COME AND TEST YOUR PROFICIENCY!**

Lyndell Jacka, Head of Research, IDP Education Oliver Fortescue, International Director, CQ University Bronte Neyland, Director, Victoria University International

#### Schedule



- 12.00 12.05 Welcome
- 12.05 12.15 | Ice-breaker
- 12.15 12.30 Are you an expert?
- 12.30 12.55 What do the experts say?
- 12.55 13.10 Break out tables
- 13.10 13.15 Wrap up/Questions



# ICE-BREAKER



# ARE YOU AN EXPERT?



Name three areas considered to be an aspect of international education?



According to the OECD, how many tertiary education students were enrolled outside of their country of origin in 2012?

- a) Approx. 450,000
- b) Approx. 4,500,000
- c) Approx. 45,000,000



According to the OECD, in 2013 which were the top three destinations?

- a) USA UK Australia
- b) USA France Australia
- c) USA UK Germany



When did the first recorded international student come to Australia?

- a) 1904
- b) 1950
- c) 1985



According to Austrade's 2020 forecast, which will be the top 4 markets in 2020 – in order from largest to smallest?

For a bonus point, how many countries in the top 15 are in Africa?



There are five ministers considered to have some sort of connection to the international education industry?

Name three of them.



What are ESOS and SSVF acronyms for?



The US, UK and Australia all produce regular data on the international education sector.

Which country is regarded as producing the most upto-date data?



Name two funding sources for outbound student mobility from Australia?



According to the AUIDF benchmark survey, in 2013 what percentage of the undergraduate completing cohort undertook an international mobility experience?

- a) 8.8%
- b) 14.8%
- c) 16.5%



Out of the three main presenters today, who is the youngest?

- a) Lyndell
- b) Bronte
- c) Ol



Name the three top TNE markets for Australian Higher Education?



Name one of the key global education rankings?



Name three of the identified challenges for our sector?



Which countries want to double their number of international students by 2020?



# WHAT DO THE EXPERTS SAY?



#### **EXPERTS**



#### Mark Darby

General Manager, Northern Territory International Education & Training Hub

#### Rhys Williams

Regional Director, TNE and Business Development, Victoria University

#### Simon Davies-Burrows

Manager, Internationalisation, Edith Cowan University



#### Resources



#### ATA

Austrade's Market Information Package (MIP) Orbis: <a href="https://www.austrade.gov.au/australian/education/education-data/mip-orbis">https://www.austrade.gov.au/australian/education/education-data/mip-orbis</a>

Data visualisation tool

Data and Research, Australian Department of Education and Training: <a href="mailto:internationaleducation.gov.au/research">internationaleducation.gov.au/research</a>

#### NEWSLETTER SUBSCRIPTIONS

- ICEF Monitor: monitor.icef.com
  - International Education Update (PIER): pieronline.org
- The PIE News: thepienews.com
- University World News: universityworldnews.com
- Bob Johnson Consulting: <a href="http://www.bobjohnsonconsulting.com/">http://www.bobjohnsonconsulting.com/</a>

#### OTHER

- IEAA website & SIGs: <u>www.ieaa.org.au</u>
- British Council Education Intelligence: <a href="https://ei.britishcouncil.org/">https://ei.britishcouncil.org/</a>



#### Resources: Twitter



- @LowyInstitute
- @HigherEdIQ
- @THEworldunirank
- @CampusReview
- @ConversationEDU
- @Navitas
- @ACPET\_national
- @HobsonsAPAC
- @igraduate
- @icefmonitor
- @uniworldnews
- @IIEglobal

- @IEAAustralia
- @Austrade\_Ed
- @FutureUnlimited
- @BritishCouncil
- @eduintelligence
- @EducationUK
- @chinaeducations
- @IDPRIE
- @timeshighered
- @insidehighered
- @ThePIENews
- @DrEducationBlog
- @HighEdMarketing



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#### THANK YOU

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