

International education experts gather in Perth to lead the sector into the future

15 October 2019

Perth, Western Australia

The Hon. Julie Bishop and the Hon. Kim Beazley AC will join world-leading education experts in Perth this week to discuss the future of Australia's third largest export sector at the Australian International Education Conference (AIEC).

More than 1,500 delegates will be part of discussions that push the sector to address critical challenges and opportunities, including shifts in global mobility, disruptions to learning models and international and domestic policy changes.

Co-hosted by IDP Education and International Education Association of Australia (IEAA), the conference will also discuss how to best support students and international education professionals in their development of leadership qualities and how to foster greater collaboration within the sector.

Keynote and plenary speakers at AIEC 2019 include:

- The Hon. Mark McGowan MLA – Premier of Western Australia
- The Hon. Julie Bishop – Former Federal Minister for Foreign Affairs
- The Hon. Kim Beazley AC – Governor of Western Australia
- The Hon. Sue Ellery MLC – Minister for Education and Training
- Fred Swaniker – Co-Founder, African Leadership Academy and African Leadership Network
- William – Author, Communication Specialist, International Student Ambassador and LPDP Awardee Indonesia

Andrew Barkla, IDP Chief Executive Officer, said AIEC provides a forum for the international education sector to shape the next generation of leaders.

"AIEC offers industry professionals the opportunity to challenge ideas, share innovations and reaffirm our commitment to helping global students achieve their goals," Mr Barkla said.

"This year is also a milestone year for IDP Education as we celebrate 50 years of pioneering international education services in Australia.

"Australian educators have been at the fore of taking international education opportunities to the world for half a century.

"This year's conference is an opportunity to reflect on our achievements together and our future vision," he said.

AIEC 2019 will formally commence with an Opening Plenary on Wednesday 16 October. The four-day program will include plenary sessions, panels, workshops, presentations and social events at the Perth Convention and Exhibition Centre.

During the conference, IDP will release its annual *Student Buyer Behaviour* research report on Thursday 17 October, which explores students' perceptions of English-speaking study destinations.

In addition, IDP in partnership with Austrade, will release its first *Parents of International Students Buyer Behaviour* research report, which explores parents' perceptions of English-speaking study destinations as well as their role within the decision-making process for their child.

IEAA will also release a major report looking at *Economic opportunities and outcomes of post-study work rights in Australia* – which presents some of the most detailed research of its kind, drawing on the Australian Census and Temporary Entrants Integrated Dataset (ACTEID) 2016.

For more information and a full program and speaker schedule, visit the AIEC 2019 website at aiec.idp.com

About IDP Education

IDP Education is a world leader in international student placement services.

For 50 years, IDP has played a major role in international education by offering comprehensive counselling services to students and has placed more than 500,000 students into quality institutions in Australia, the United Kingdom, the United States of America, Canada, New Zealand and more recently Ireland.

Our success comes from connecting students with the right course at the right institution in the right country.

We are also a proud co-owner of IELTS, the world's most popular high-stakes English language test, and an operator of 10 English language teaching campuses across South East Asia.

IDP Education has hosted AIEC since its inception in 1986.

About IEAA

IEAA has been championing international education in Australia since 2004. We strive to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education.

IEAA serves the needs and interests of professional staff and academics who work in international education. Through networking and professional development events – including workshops, seminars and symposia – we empower individuals and encourage best practice among education institutions.

IEAA works in close collaboration with industry stakeholders, affiliated peak bodies and all levels of government. IEAA also have an active research program and public policy agenda.

About AIEC

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues.

The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

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