

aiec

Australian
International
Education
Conference



Who Attends?



www.aiec.idp.com



Who attends AIEC?

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues.

On average, 1500 attendees from over 500 organisations attend the conference each year, including speakers, exhibitors and delegates. Approximately 20% of attendees come from overseas, and about two thirds of Australian attendees are from New South Wales and Victoria.

The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

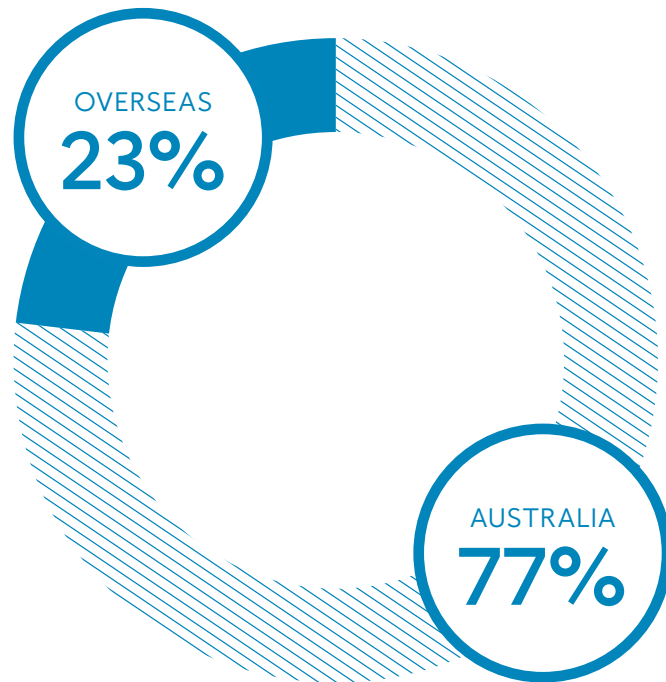
Attendees usually have a range of interests, which are explored through the different conference key interest areas showcased in the program, including: admissions and compliance, business development and strategy, employability, learning abroad, marketing and recruitment, pathways, professional development, scholarships and fellowships, student experience, teaching and learning, and transnational education.

Approximately 70% of attendees have more than five years' experience working in international education, and approximately 10-15% have less than three years. Each year, about 35% of delegates attend the conference for the first time.

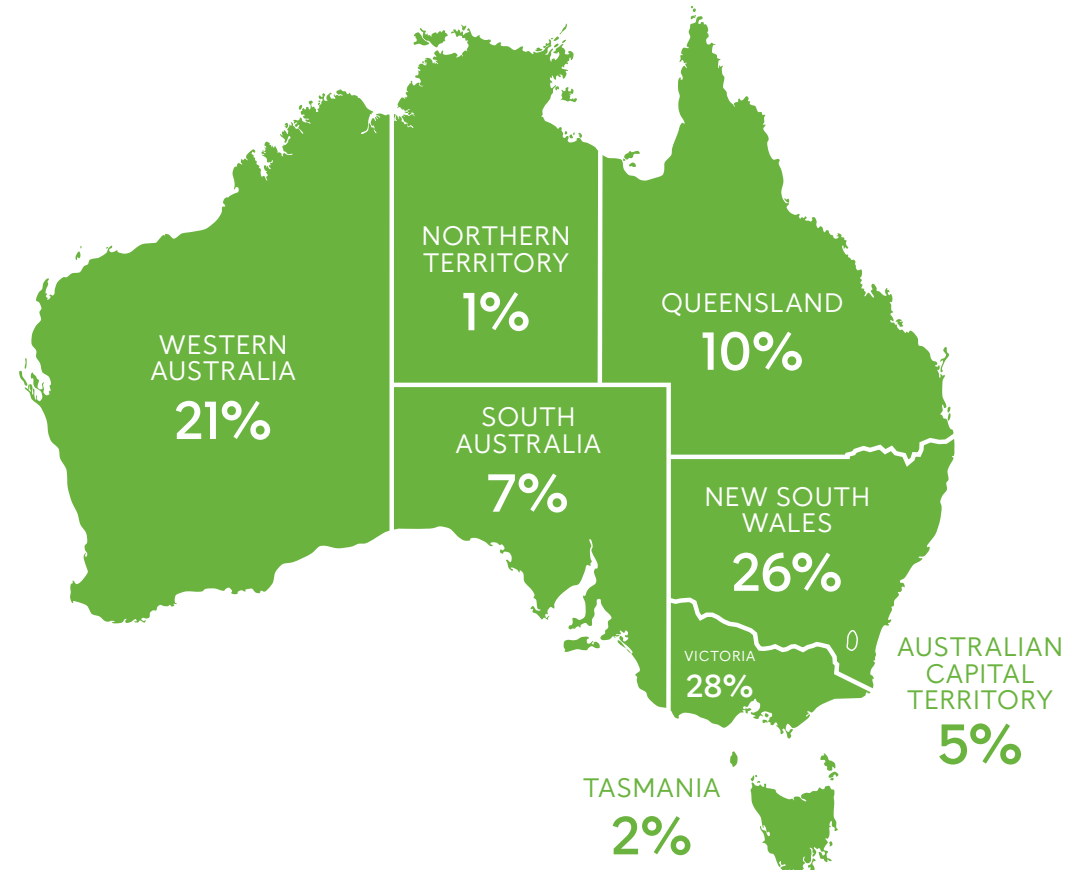
The exhibition typically includes over 60 organisations.

NOTE: Graphs and charts reflect registration statistics from the last conference held in Perth (AIEC 2019).

Australian vs overseas attendees

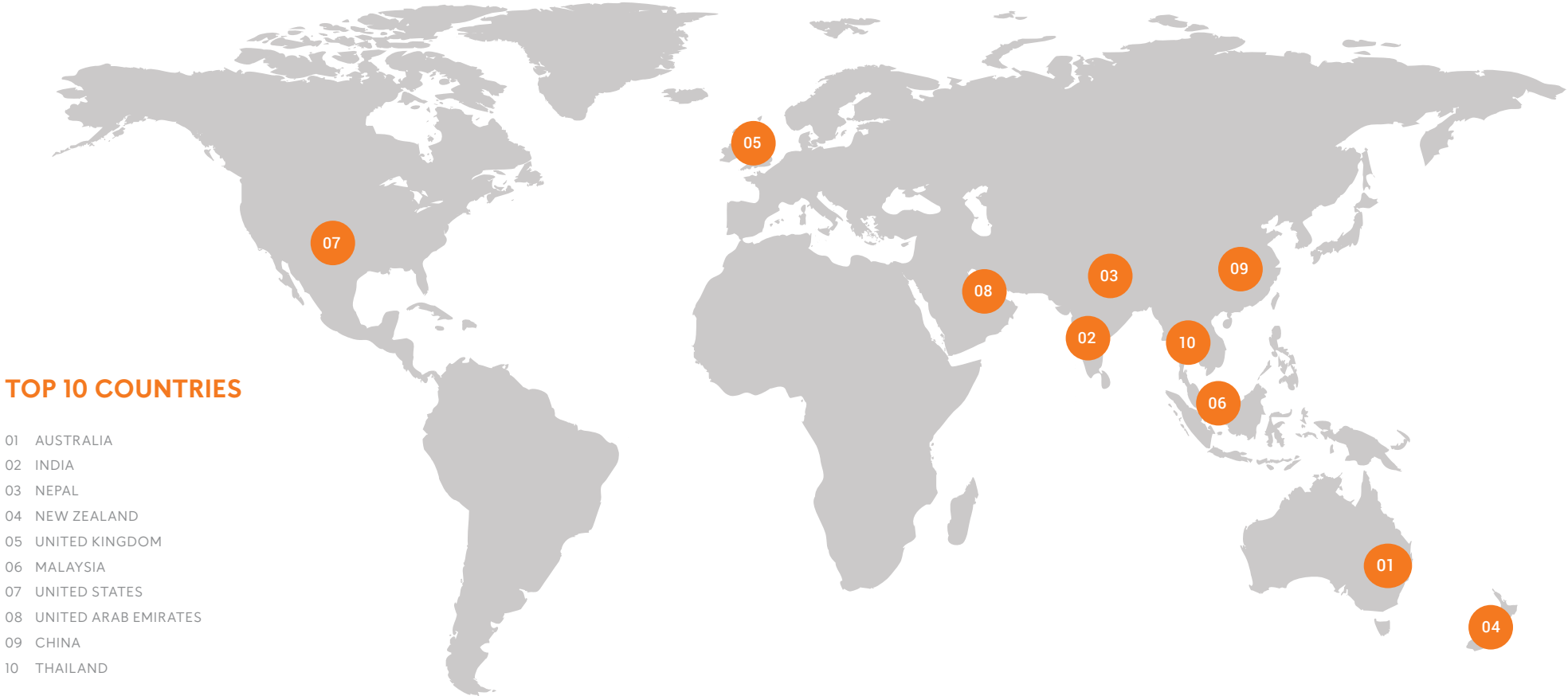


Australian attendees by state/territory



Based on AIEC 2019 registration statistics

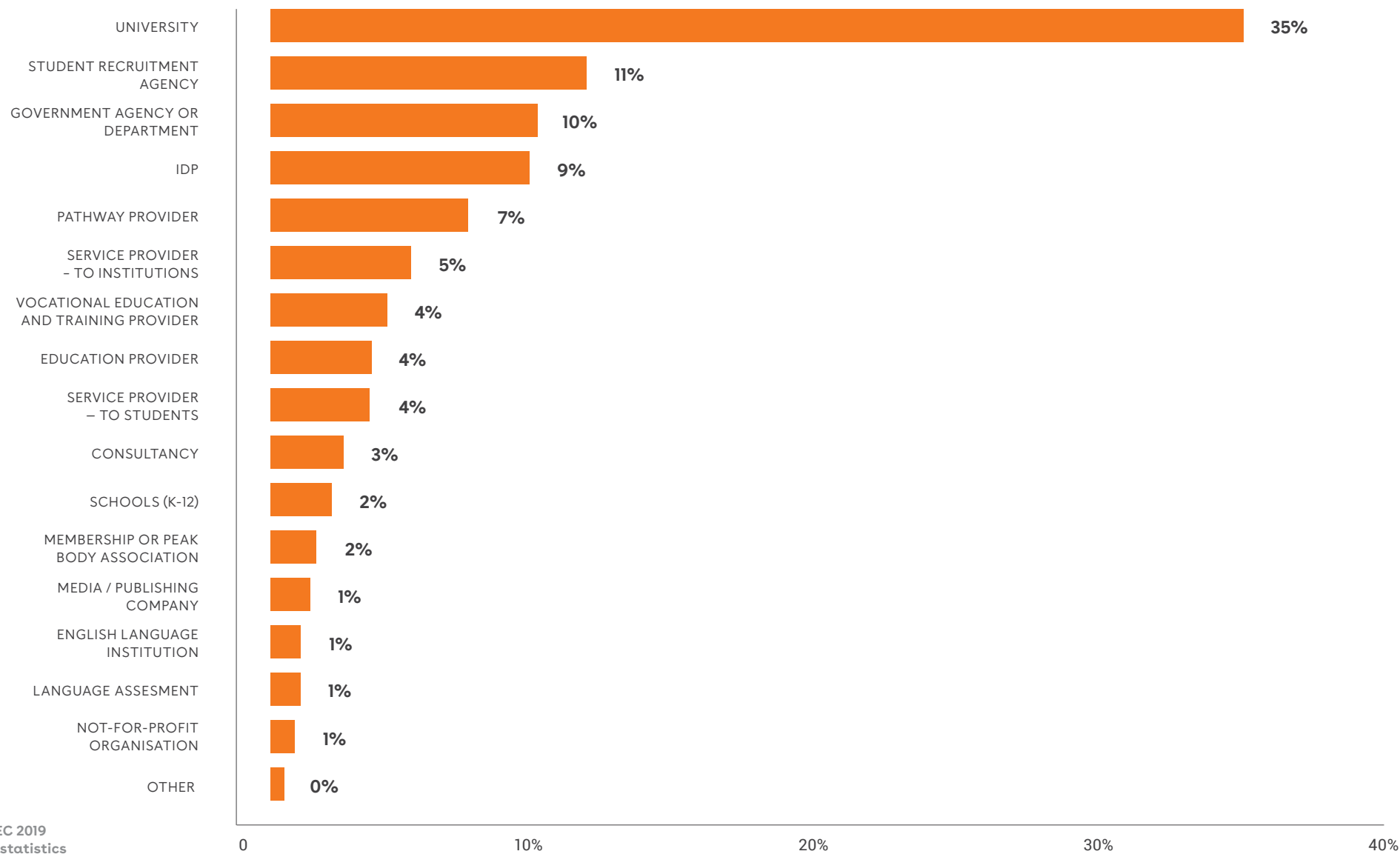
Attendees from around the world



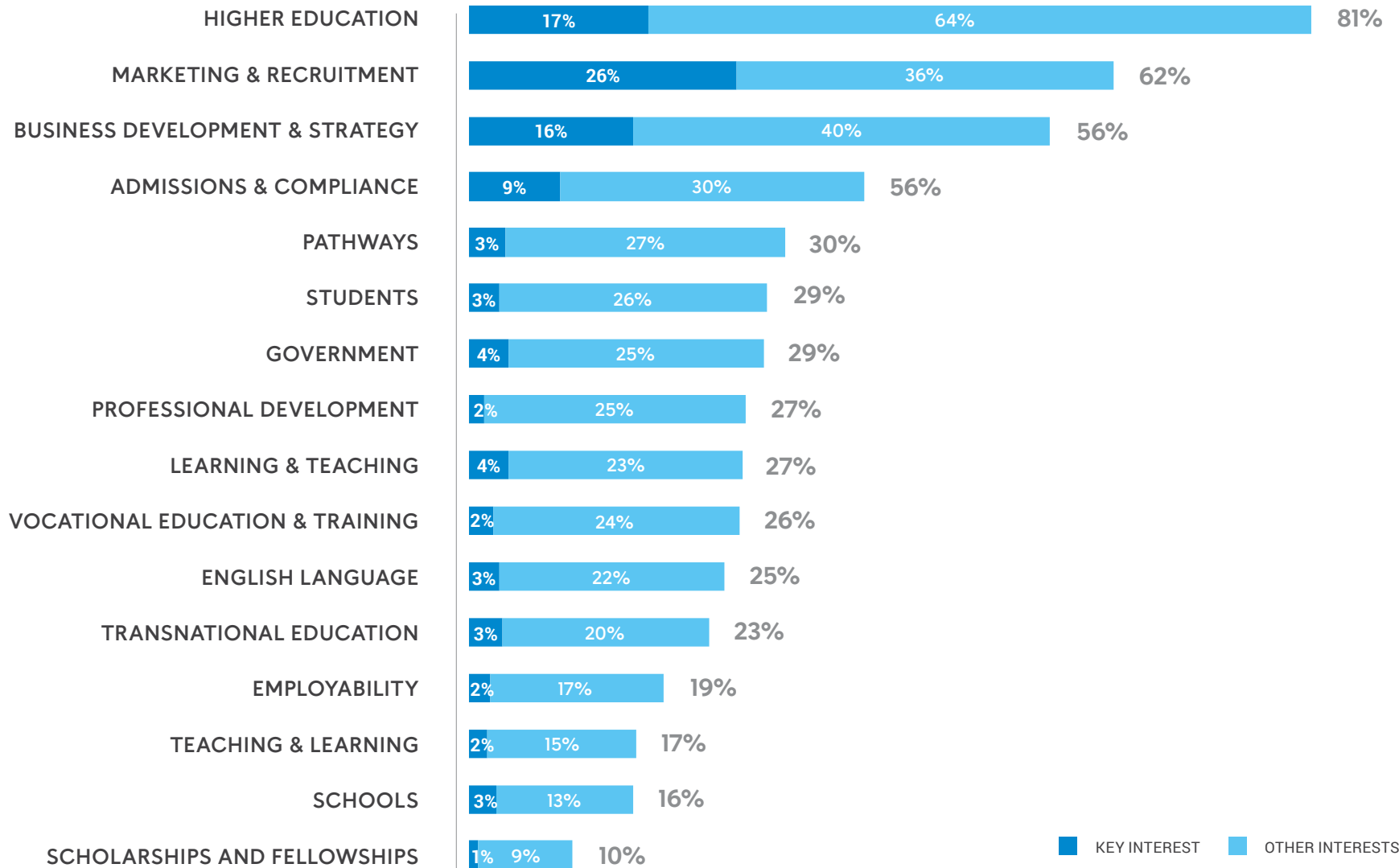
Based on AIEC 2019 registration statistics



Attendees by type of organisation



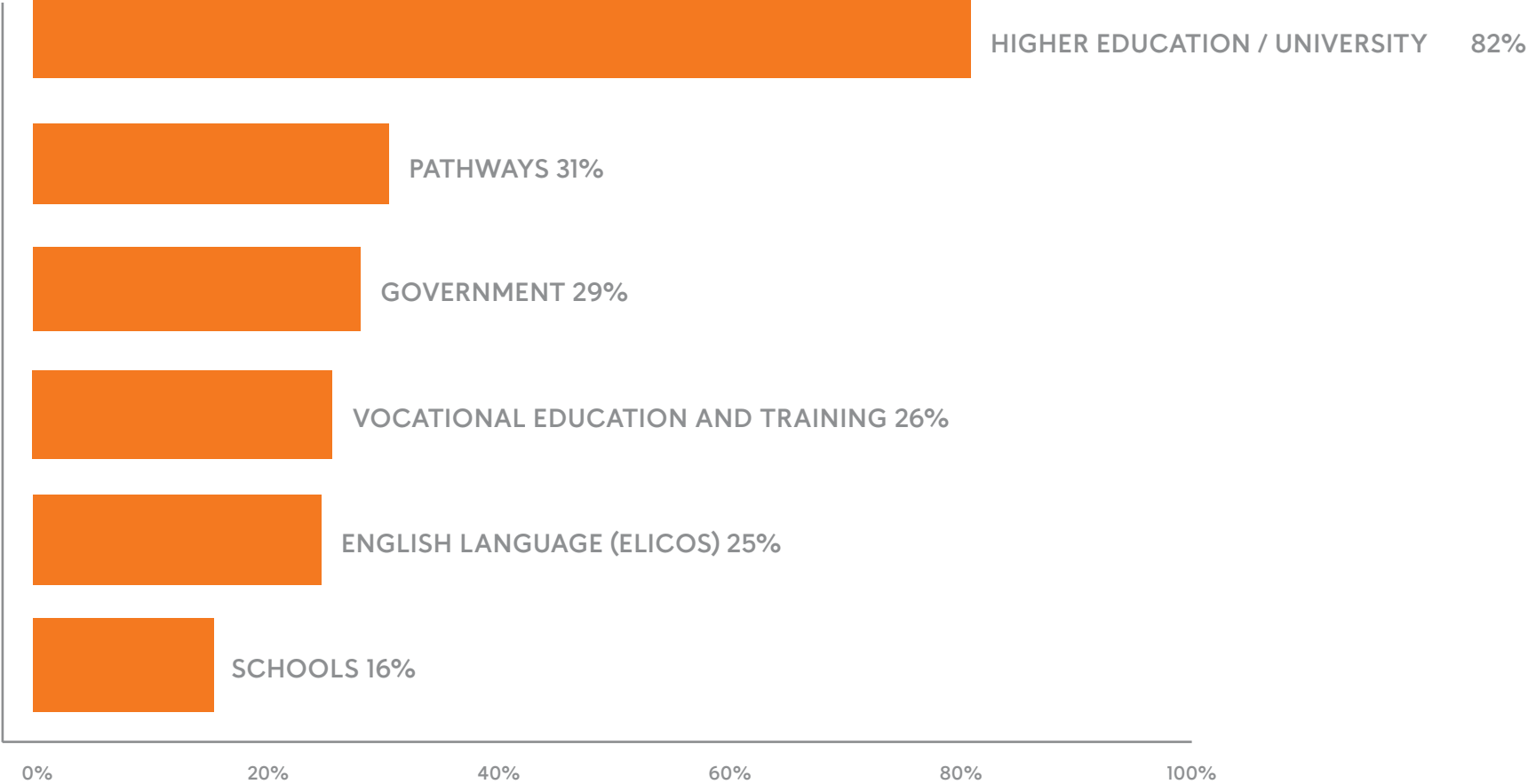
Attendees by interest areas



■ KEY INTEREST ■ OTHER INTERESTS

Based on AIEC 2019
registration statistics

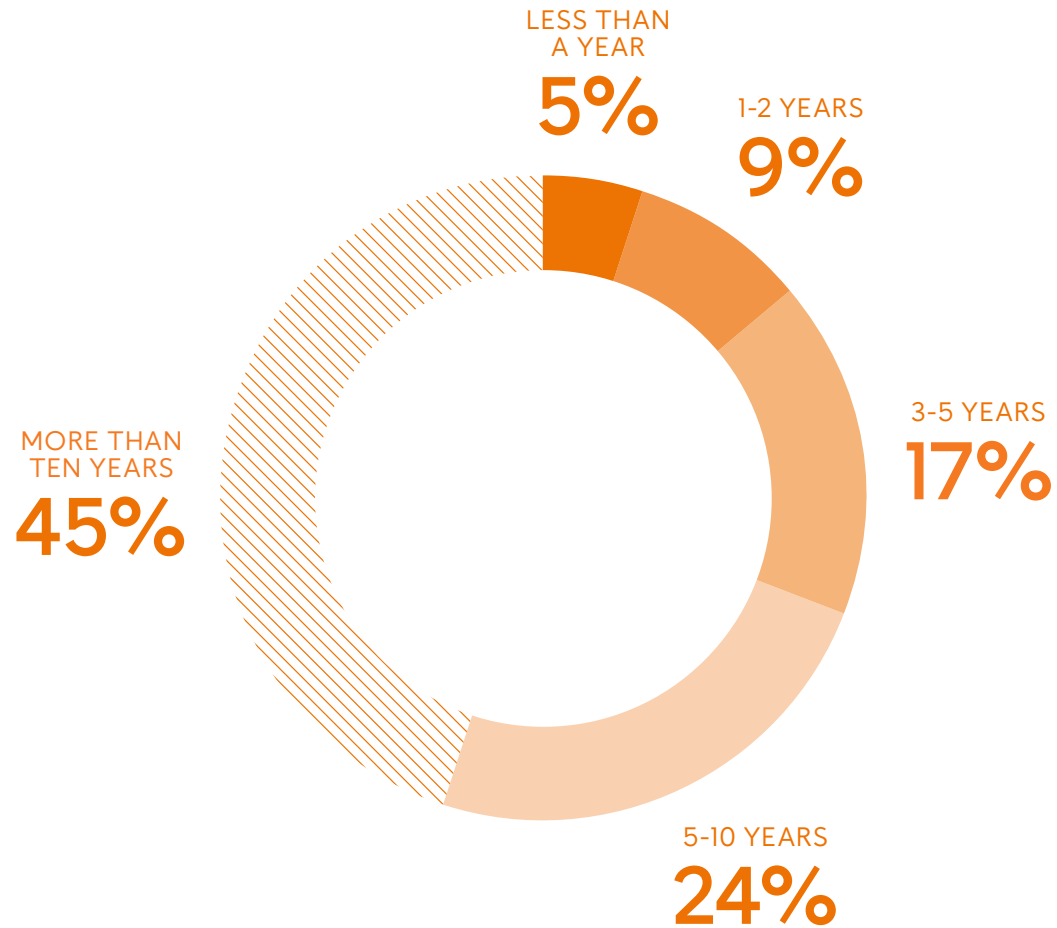
Attendees by sector interest



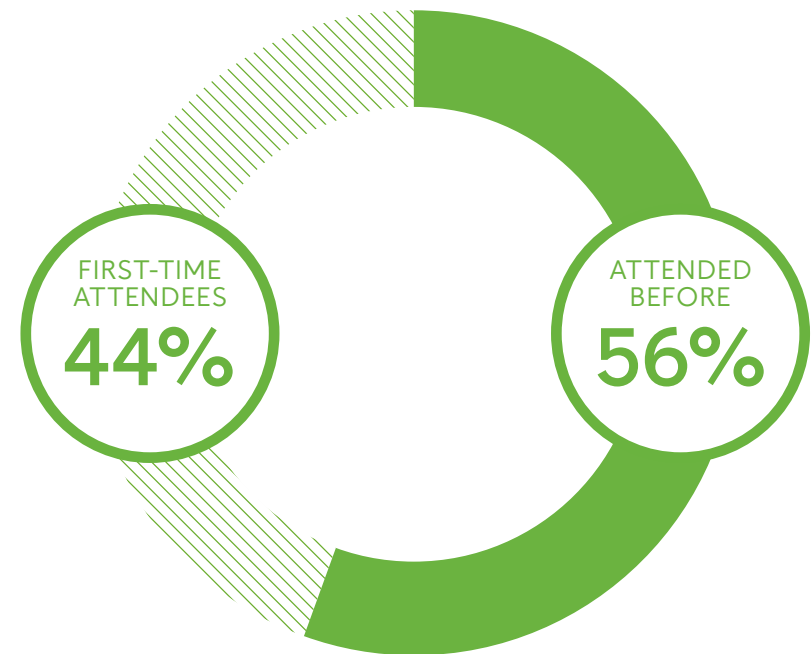
Based on AIEC 2019 registration statistics



Attendees by years of experience in international education



First time attendees



Based on AIEC 2019 registration statistics