



2018

Process summary & scale



Core questionnaire covering arrival, learning, living, support, recommendation, application and choice of university

Semi-standardised online questionnaire format, customised for each partner

Students invited to feedback from April to June 2018

% Results compared against the national onshore international student benchmark

Offshore summary



18 universities and 1 private college participated, fully funded by **DET** under the Enabling Growth and Innovation (EGI) program



43 offshore locations, 11 countries

8,342 respondents – 72% local, 28% not local (to study location)



6 branch campuses, 15 niche partnerships, 12 small partnerships, 8 medium partnerships and 2 large partnerships



Participating institutions receive a summary results sheet for each location



Australia onshore 89% satisfaction v 86% Australia offshore

Australia Onshore ISB Benchmark



ISB (56,376)			
Australian Catholic University	Murdoch University		
The University of Adelaide	Queensland University of Technology		
The Australian National University	RMIT University		
Bond University	Southern Cross University		
University of Canberra	Swinburne University of Technology		
Charles Darwin University	The University of Sydney		
CQUniversity Australia	The University of New England		
Curtin University	University of South Australia		
Deakin University	University of Newcastle		
Edith Cowan University	The University of New South Wales		
Federation University Australia	The University of Queensland		
Flinders University	University of Southern Queensland		
Griffith University	University of Tasmania		
James Cook University	University of Technology Sydney		
La Trobe University	The University of Western Australia		
Macquarie University	University of Wollongong		
University of Melbourne Western Sydney University			
Monash University			

Universities in bold surveyed international and domestic students





Headline results



Propensity to recommend

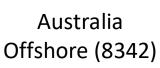


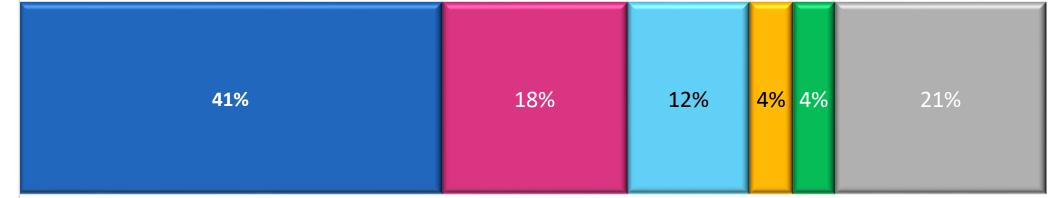
Australia Offshore		Australia Onshore ISB
20%	I would actively encourage people to apply	33%
50%	If asked, I would encourage people to apply	45%
24%	I would neither encourage nor discourage people to apply	16%
5%	If asked, I would discourage people from applying	3%
2%	I would actively discourage people from applying	2%

Would you recommend the institution to others thinking of applying?

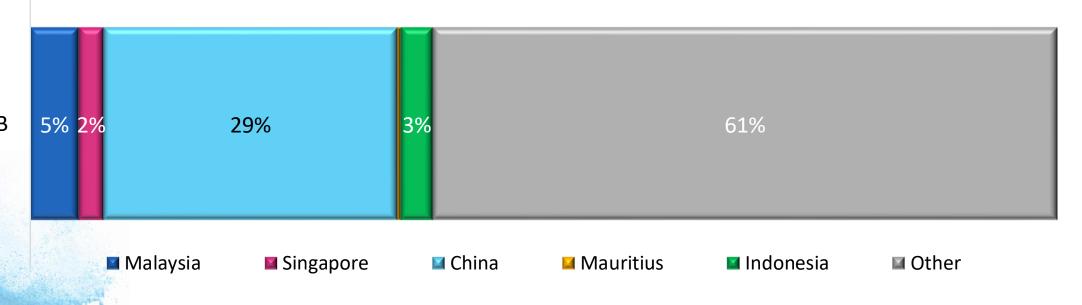
Nationality breakdown





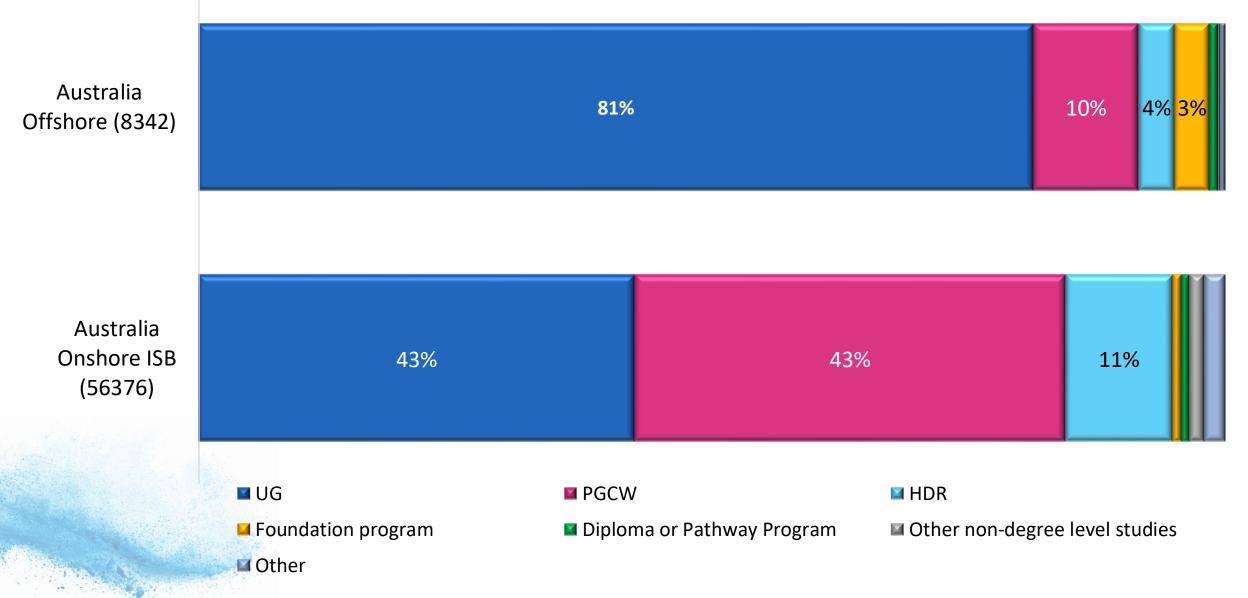


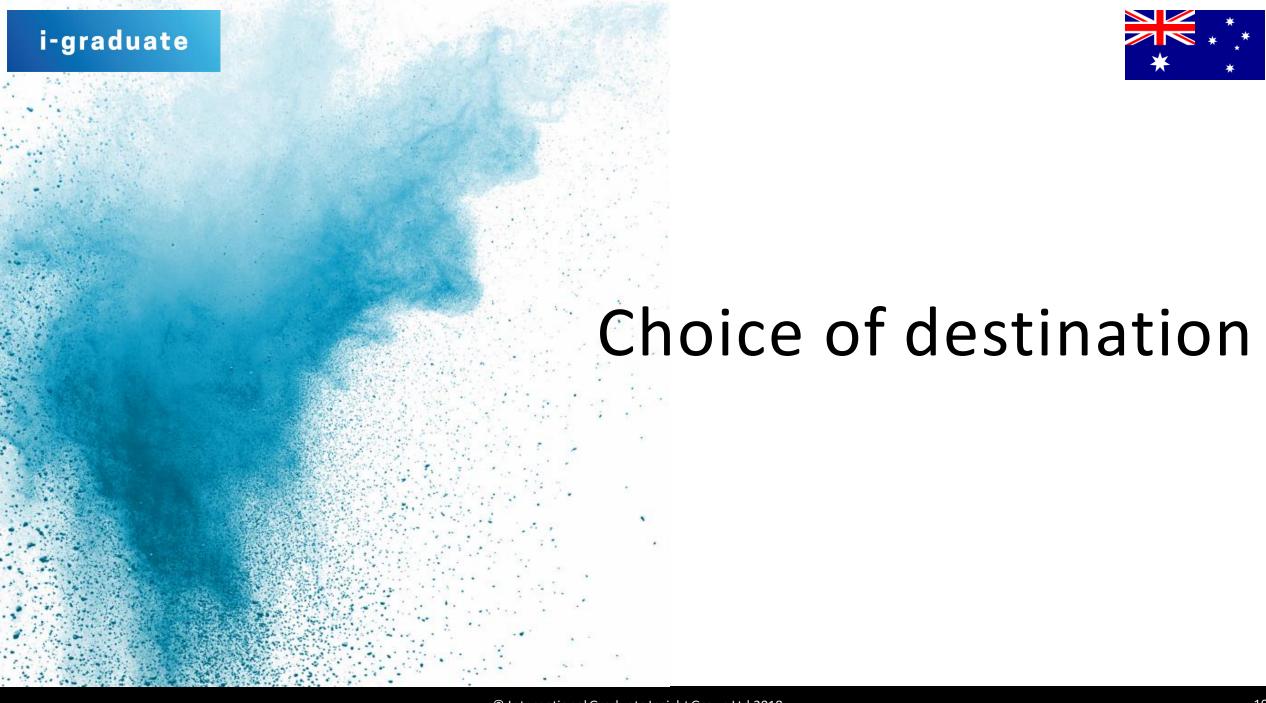
Australia Onshore ISB (56376)

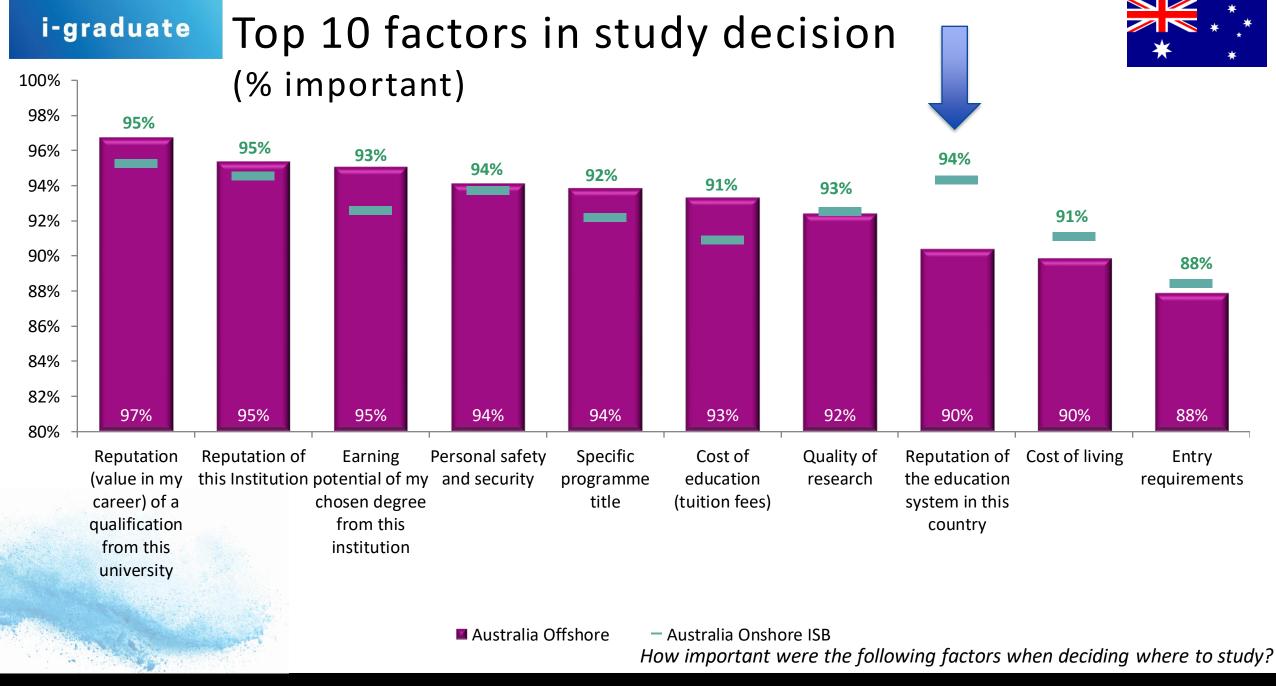


Study level breakdown



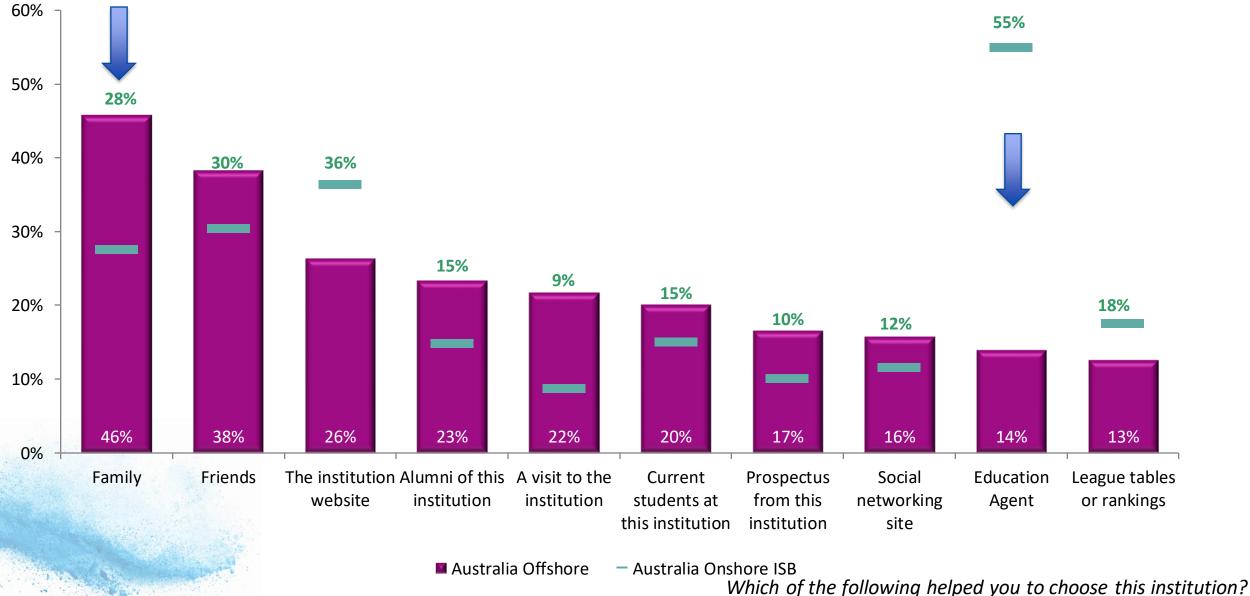


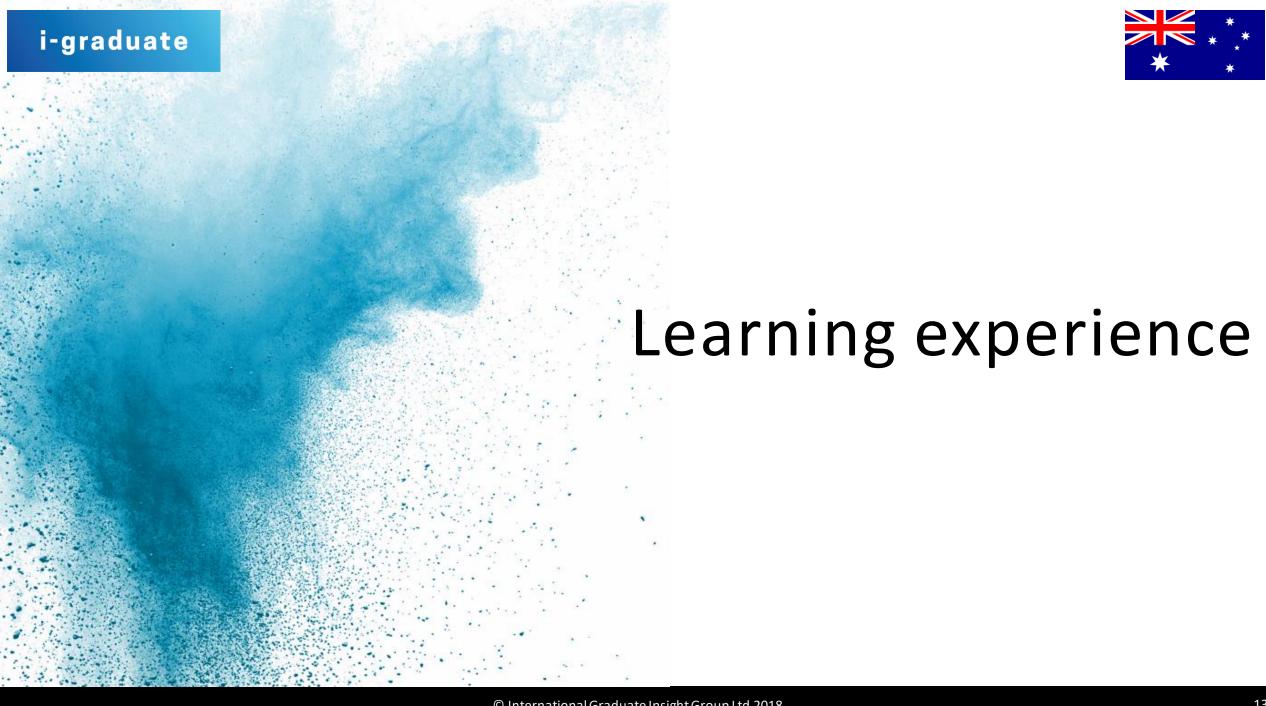




Top 10 influences (choice of institution)

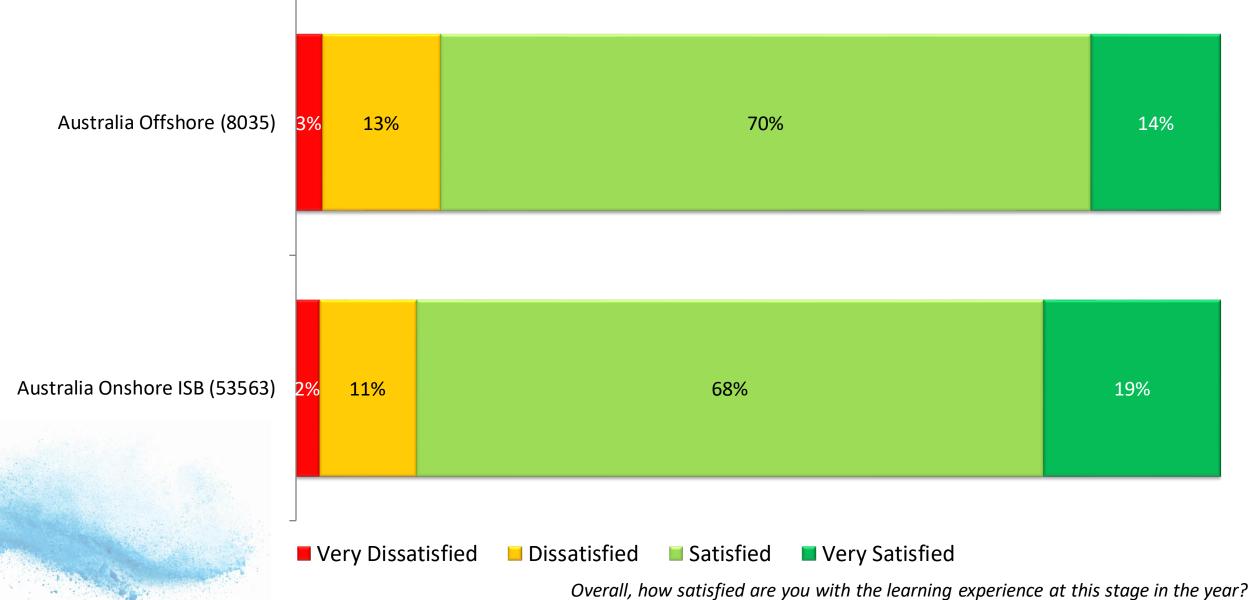






Overall satisfaction - Learning

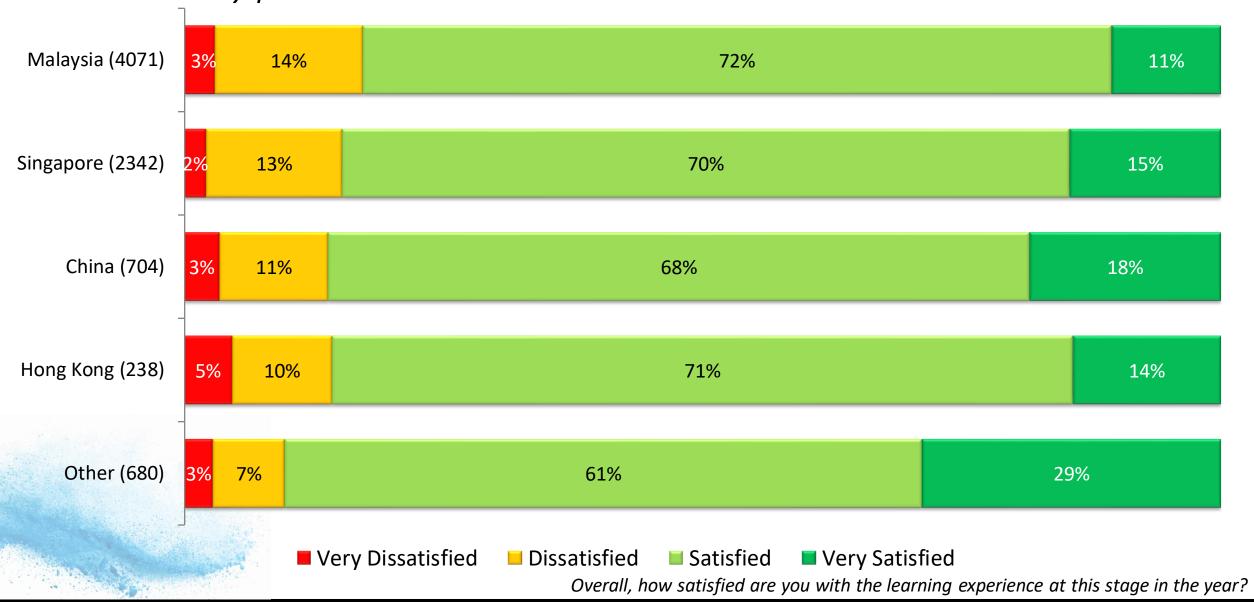




Overall satisfaction – Learning



by partner location



Measuring 'what is important' to students



SATISFACTION SCORES

(For each individual element from Arrival, Learning, Living and Support)

Correlation

RECOMMENDATION SCORE

Given for the institution

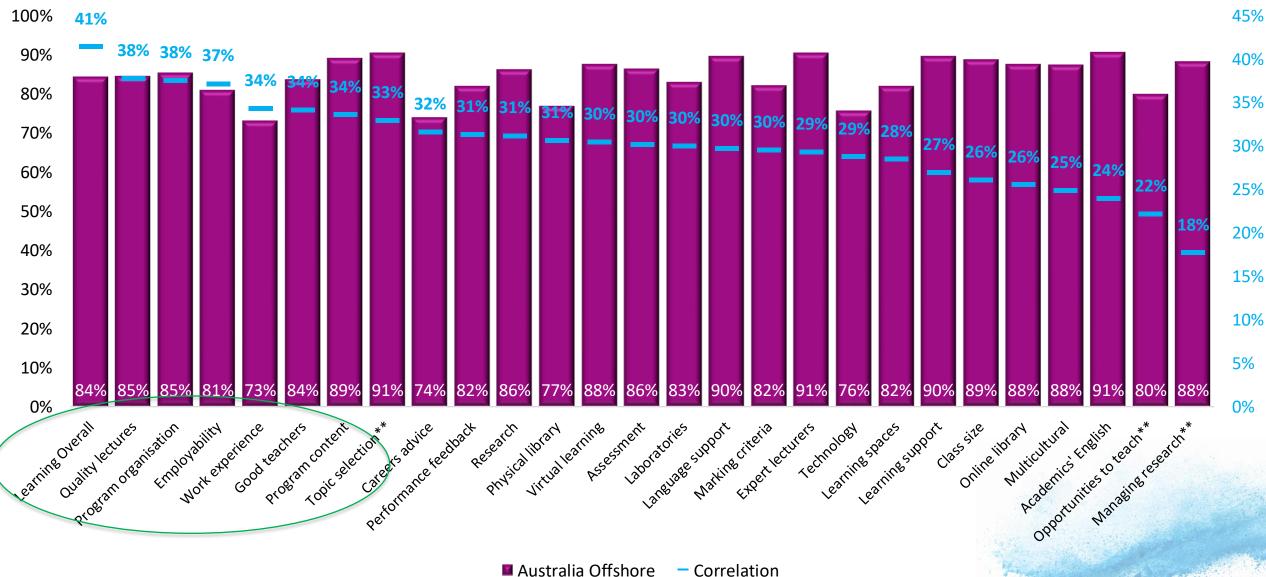
DERIVED IMPORTANCE

How it works

- Each student's satisfaction scores (for each of the Arrival, Learning, Living and Support elements) are correlated with their score for their 'likelihood to recommend' their institution.
- A high correlation (positive or negative) means that scores for that element are strongly related to the scores given for the likelihood to recommend.
- In this way, Derived Importance helps identify which factors have the greatest impact on students, and on them recommending the institution to others.

Derived importance - Learning







Benchmarking learning - Teaching



	Australia Offshore	Australia Onshore ISB	Australia Onshore ISB +/-
LEARNING AVERAGE	86.1%	87.5%	-1.4%
LEARNING OVERALL	86.8%	87.5%	-0.6%
	TEACHING		
Expert lecturers	92.4%	92.6%	-0.2%
Academics' English	92.2%	92.4%	-0.2%
Learning support	90.5%	90.4%	0.2%
Program content	90.3%	90.3%	0.0%
Assessment	89.7%	89.0%	0.7%
Quality lectures	87.9%	87.9%	0.0%
Marking criteria	87.2%	85.4%	1.8%
Program organisation	86.2%	87.7%	-1.4%
Good teachers	86.2%	88.6%	-2.4%
Performance feedback	85.7%	86.0%	-0.3%

Benchmarking learning - Studies



	Australia Offshore	Australia Onshore ISB	Australia Onshore ISB +/-
LEARNING AVERAGE	86.1%	87.5%	-1.4%
LEARNING OVERALL	86.8%	87.5%	-0.6%
	STUDIES		
Language support	90.3%	90.5%	-0.2%
Class size	89.9%	90.9%	-1.0%
Topic selection**	89.8%	89.2%	0.6%
Managing research**	88.9%	90.8%	-1.9%
Multicultural	87.8%	90.7%	-2.8%
Employability	83.9%	80.4%	3.6%
Work experience	76.9%	71.5%	5.3%
Opportunities to teach**	76.8%	69.2%	7.6%
Careers advice	75.9%	72.9%	2.9%

Benchmarking learning - Facilities



	Australia Offshore	Australia Onshore ISB	Australia Onshore ISB +/-
LEARNING AVERAGE	86.1%	87.5%	-1.4%
LEARNING OVERALL	86.8%	87.5%	-0.6%
	FACILITIES		
Virtual learning	88.2%	93.0%	-4.7%
Online library	86.4%	92.4%	-6.0%
Learning spaces	84.3%	91.3%	-7.0%
Laboratories	84.1%	91.9%	-7.8%
Physical library	80.5%	90.0%	-9.5%
Technology	79.9%	92.5%	-12.6%

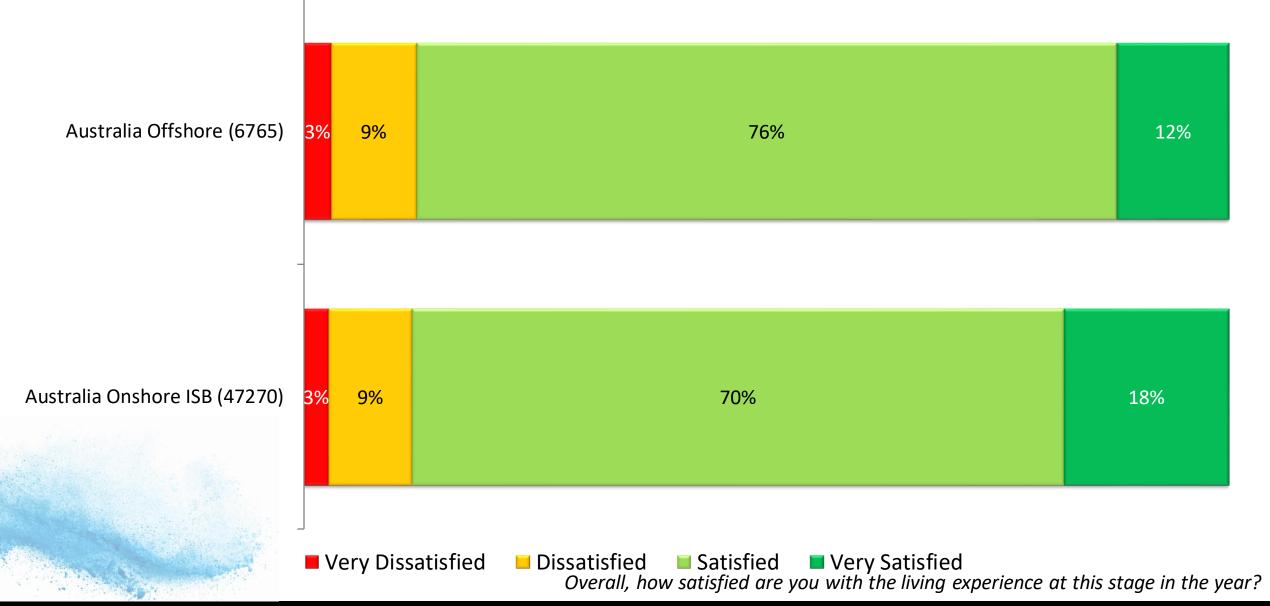




Living experience

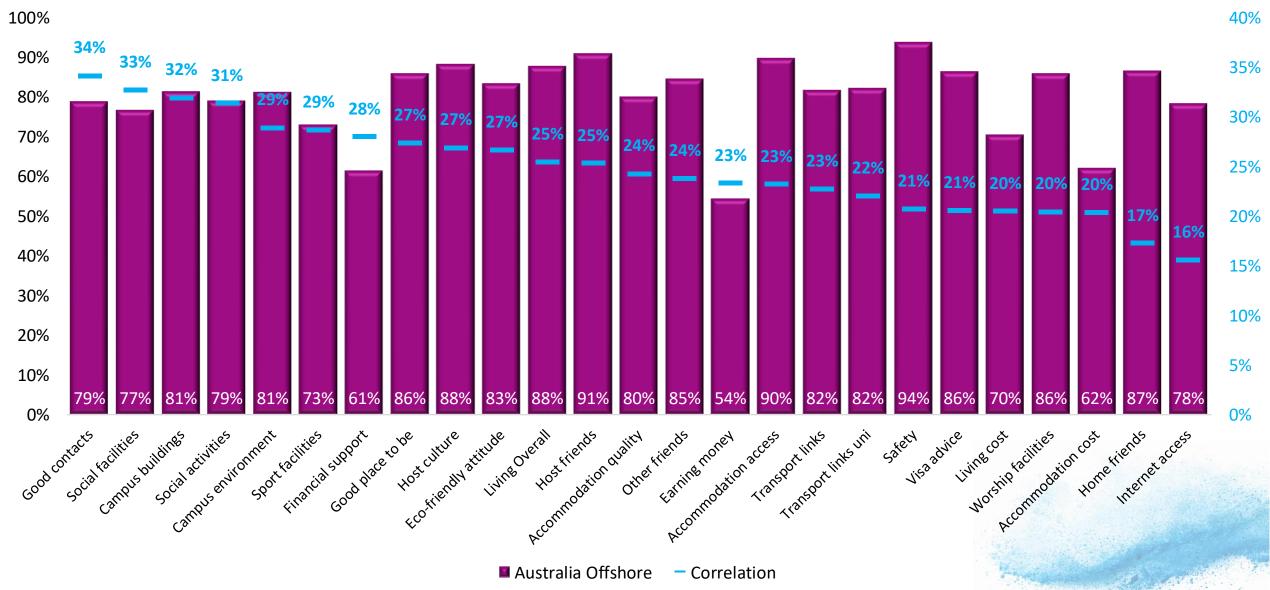
Overall satisfaction - Living





Derived importance - Living







Benchmarking living: Accommodation and living costs

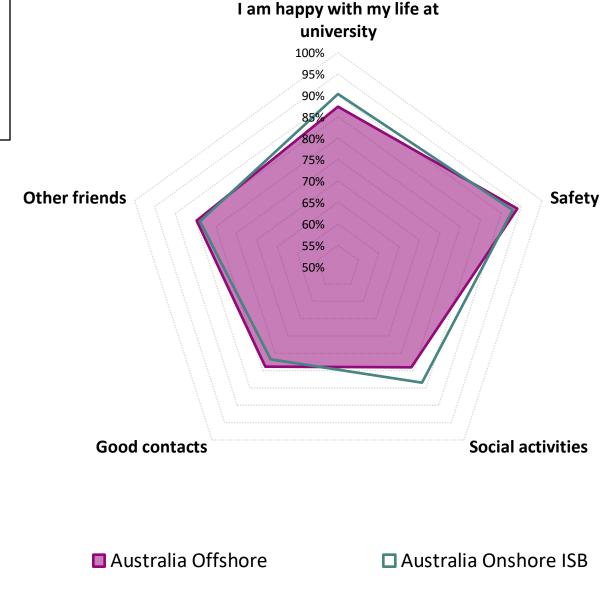


	Australia Offshore	Australia Onshore ISB	Australia Onshore ISB +/-
LIVING AVERAGE	83.5%	81.7%	1.8%
LIVING OVERALL	89.8%	88.7%	1.1%
ACCOMMODATION and LIVING COSTS			
Accommodation access	89.6%	87.6%	2.0%
Accommodation quality	85.6%	88.3%	-2.8%
Internet access	83.7%	83.9%	-0.3%
Living cost	<mark>77.2%</mark>	<mark>66.0%</mark>	11.2%
Accommodation cost	70.8%	62.7%	8.0%
Financial support	68.9%	60.4%	8.4%
Earning money	66.7%	57.8%	8.9%

Student wellbeing



87% of your students are happy with their life at university so far, compared to **90%** in the Australia Onshore ISB benchmark



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