

Australian International Education Conference 15 - 18 October 2019 Perth Convention and Exhibition Centre



IEAA Young Professionals

Emily O'Callaghan
General Manager, IEAA

October 2019

IEAA Young Professionals



IEAA Young Professionals was launched in Melbourne in 2017

It aims to:

- increase the skills of young professionals and expand their networks
- support career development and retention of talent in the sector
- be an influential voice for the needs of young professionals, and to enable access to opportunities available through IEAA.

How:

- Networking events for all!
- Social Media (LinkedIn)
- Webinars
- Support from Co-Chairs in ACT, NSW, QLD, SA, VIC, WA

16 EVENTS | 680+ ATTENDEES | 720+ YP MEMBERS

Introducing Your YP Co-Chairs





Katie Bergs, WA



Stephanie
Bethencourt-Joyce, VIC



Heidi Benjaminson, QLD



Jonathan Burrow, SA



David George, NSW



Kimberly Goh, SA



Katie Hanna, NSW



Nancy Ly, QLD



Broderick Moncrieff, WA



Vali Ratanavali, VIC



Peline Tan, ACT



Michael
Wentworth-Perry,
ACT



Australian International Education Conference 15 - 18 October 2019 Perth Convention and Exhibition Centre



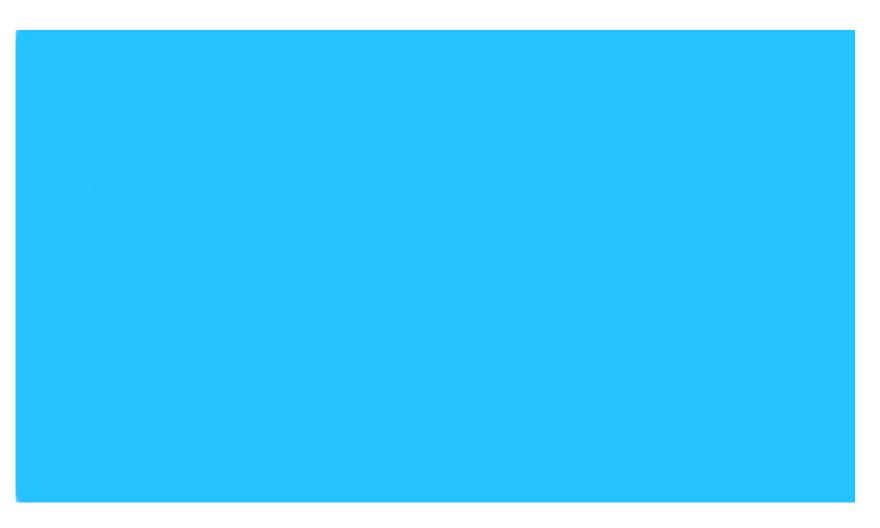
IEAA Fellowship and Online Learning Modules

Kim Siemensma
Professional Learning and Projects Coordinator, IEAA

October 2019

Introducing IEAA Fellowship





How does it work?









How can you earn points?

https://www.ieaa.org.au/professional-learning/how-can-you-earn-points



Education

Formal education
 Tertiary qualifications,
 from certificate-level to PhD

Lifelong learning

- IEAA webinars
- IEAA events (e.g. forum, workshops masterclasses)
- Industry-skills based work (VET/TAFE)
- Non-IEAA Professional Development workshops

Experience

In the workplace

- Professional experience in international education
- Foreign languages

Outside the workplace

- State or territory Board or committee
- National Board or Government committee
- International Experiences (short and long term)
- IEAA Excellence Award (or other recognised award)

Engagement

Giving back

- •IEAA Board membership
- •IEAA Network leadership (Convener/Deputy Convener)
- Project working groups

Contributing knowledge

- Presenting at AIEC, IEAA forum or webinar
- International articles and publishing

Networking

• IEAA networking events, AIEC and international conferences.



LinkedIn shares





Leanne Harrison • 1st

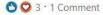
Associate Director, Student Recruitment and Global Learning at University of C... 18m • Edited

Very chuffed to have received this today! If you haven't already started collecting points for an IEAA Fellowship, I highly recommend that you look into it as soon as possible. It is a fantastic scheme, and the platform is really easy to use. Huge thanks to the IEAA team for the wonderful work that they do for the sector, but also for advocating for us as professionals. Special thanks to **Peter Muntz** for yet another innovative, creative idea - not only beautifully presented but so easy and practical to



IEAA Associate Fellow (IEAA-AF) was issued by International Education Association of Australia (IEAA) to Leanne Harrison.

youracclaim.com





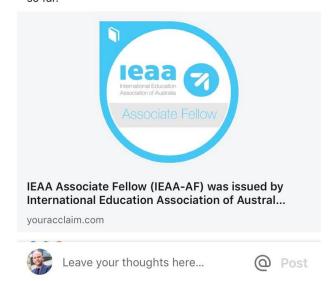


Elissa Newall • 1st

Communications & Digital Expert at Edified

8h • Edited

Congrats to International Education Association of Australia (IEAA) for their new industry certification program, and their longstanding efforts to recognise the #internationaleducation profession and grow career opportunities in the sector. I'm so pleased to be on board as an IEAA Associate Fellow (IEAA-AF) and grateful to all the mentors and colleagues who have been part of my (almost) 15 years in the sector so far.















Online Learning





A key component of the Professional Learning will be to enhance IEAA's provision of online learning



Members looking for an accessible means to enhance their skills.



Initial suite of 10 self-paced online learning modules now in pilot testing

New online learning modules



In your own time, at your own pace... wherever you are in the world



MODULE 1: INTERNATIONAL EDUCATION ESSENTIALS



MODULE 2: DATA DEMYSTIFIED



MODULE 3: MAPPING TRANSNATIONAL EDUCATION



MODULE 4: INTERNATIONAL STUDENT LIFE



MODULE 5: MARKETING AND RECRUITMENT STRATEGY



MODULE 6: ADMISSIONS AND COMPLIANCE ESSENTIALS



MODULE 7: UNPACKING LEARNING ABROAD



MODULE 8: PAVING PATHWAYS



MODULE 9: SCHOLARSHIPS AND FELLOWSHIPS FUNDAMENTALS



MODULE 10: TEACHING AND LEARNING ACROSS CULTURES

Module 1: International Education Essentials





By completing this module, you will better understand:

- the origins, breadth and importance of the international education sector in Australia
- Australia's place within the global education market
- key statistics and facts relating to the sector
- . the Australian Government's role in international education
- . the future opportunities and challenges for international education in Australia.

This module will also allow you to relate what you explore to your individual context, while considering the implications for your future work in the sector

To finalise this module, please visit each of the topics listed below and complete the associated learning tasks

Why is international education important to Australia? Australia's global positioning



Governance and police



The future

Topics include:

- 1. The origins, breadth and importance of the international education sector in Australia
- Australia's place within the global education market
- 3. Key statistics and facts relating to the sector
- 4. The Australian Government's role in international education
- 5. The future opportunities and challenges for international education in Australia.

LinkedIn Profile Shares





Thanks International Education Association of Australia (IEAA)! I just received my digital badge after completing the Marketing and Recruitment Strategy module as part of their new online learning platform.

...

As our research showed, many of those working in international education loved their jobs and the industry however felt as though there was a lack of career development pathways and specific training. IEAA and their new Professional Learning Framework demonstrate a big leap in bridging this gap. Great work by all involved!



IEAA Marketing and Recruitment Strategy was issued by International Education Association of Australia (IEAA) to Emi Hall.

youracclaim.com





I am extremely proud to have been involved with International Education Association of Australia over the years and I am very excited about their new fellowship program and learning modules.

7h • Edited

Here is my verified achievement from International Education Association of Australia (IEAA) on Acclaim.

#garyleecious #NAOTY2016 #culturaldiversity #IEAA #internationaleducation















Questions or more information



• Email Kim, on <u>professional-learning@ieaa.org.au</u>

Visit: <u>ieaa.org.au/fellowship</u>
 And <u>www.ieaa.org.au/events/category/online-learning</u>



Australian International Education Conference 15 - 18 October 2019 Perth Convention and Exhibition Centre



Using LinkedIn for face to face networking

Kattie Hanna
IEAA Young Professionals Co-Chair, WA
Senior Advisor, Advocacy and Engagement at Study NSW

Thank you!



www.ieaa.org.au/networks/young-professionals