



Australian International  
Education Conference



WHO  
ATTENDS?



[www.aiec.idp.com](http://www.aiec.idp.com)



## Who attends AIEC?

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues.

On average, 1300 attendees from over 500 organisations attend the conference each year, including speakers, exhibitors and delegates. Approximately 15-20% of attendees come from overseas, and about two thirds of Australian attendees are from New South Wales and Victoria.

The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

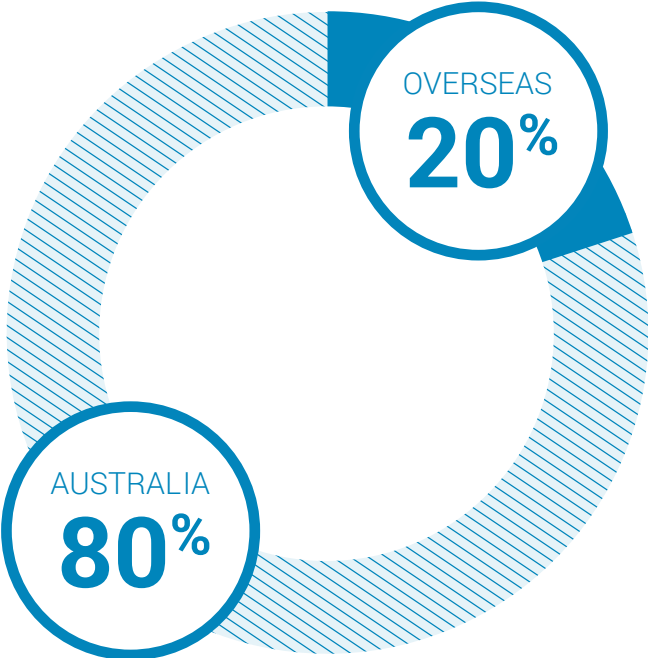
Attendees usually have a range of interests, which are explored through the different conference key interest areas showcased in the program, including: admissions and recruitment, business development and strategy, employability and graduate opportunities, learning and teaching, marketing and communication, student mobility and experiences, pathways, policy and regulatory environment and TNE.

Approximately 70% of attendees have more than five years' experience working in international education, and approximately 10-15% have less than three years. Each year, about 35% of delegates attend the conference for the first time.

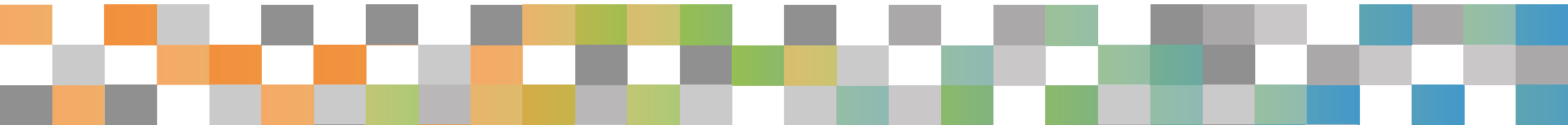
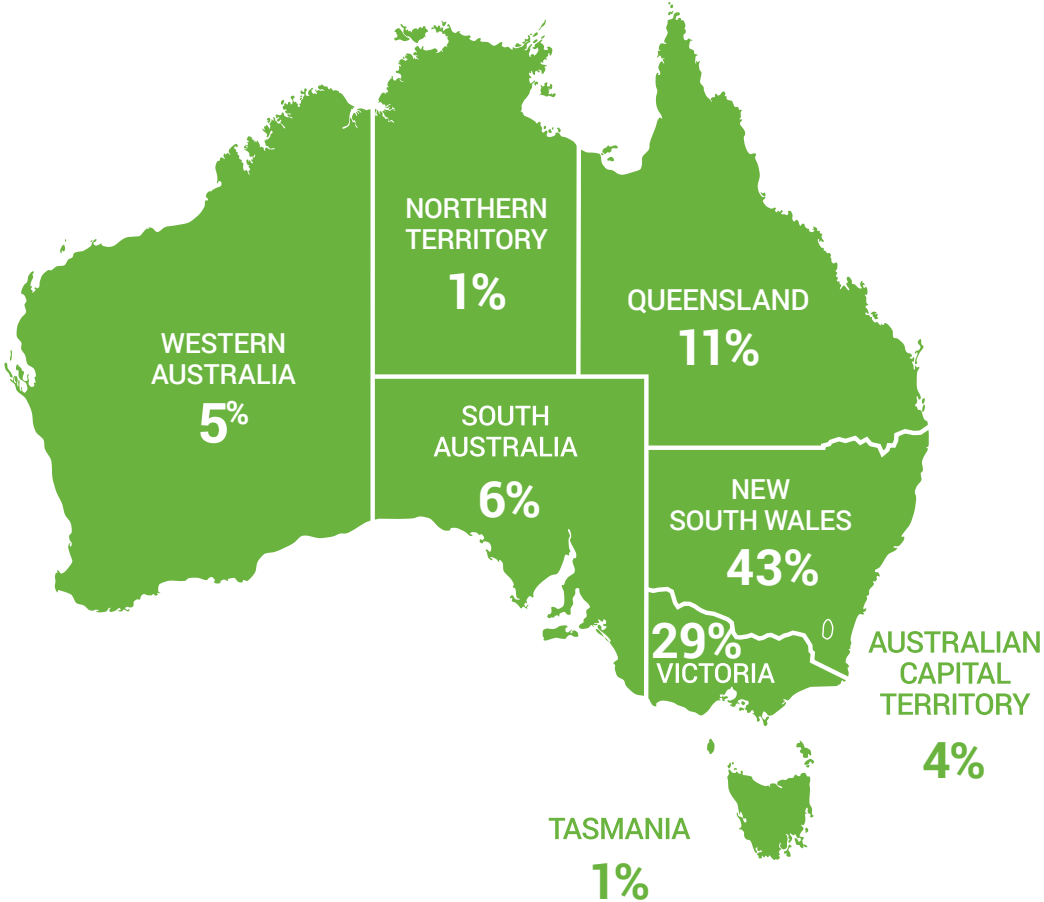
The exhibition typically includes 40 to 50 exhibiting organisations.

**NOTE: Graphs and charts reflect registration statistics from the last conference held, in Sydney (AIEC 2018).**

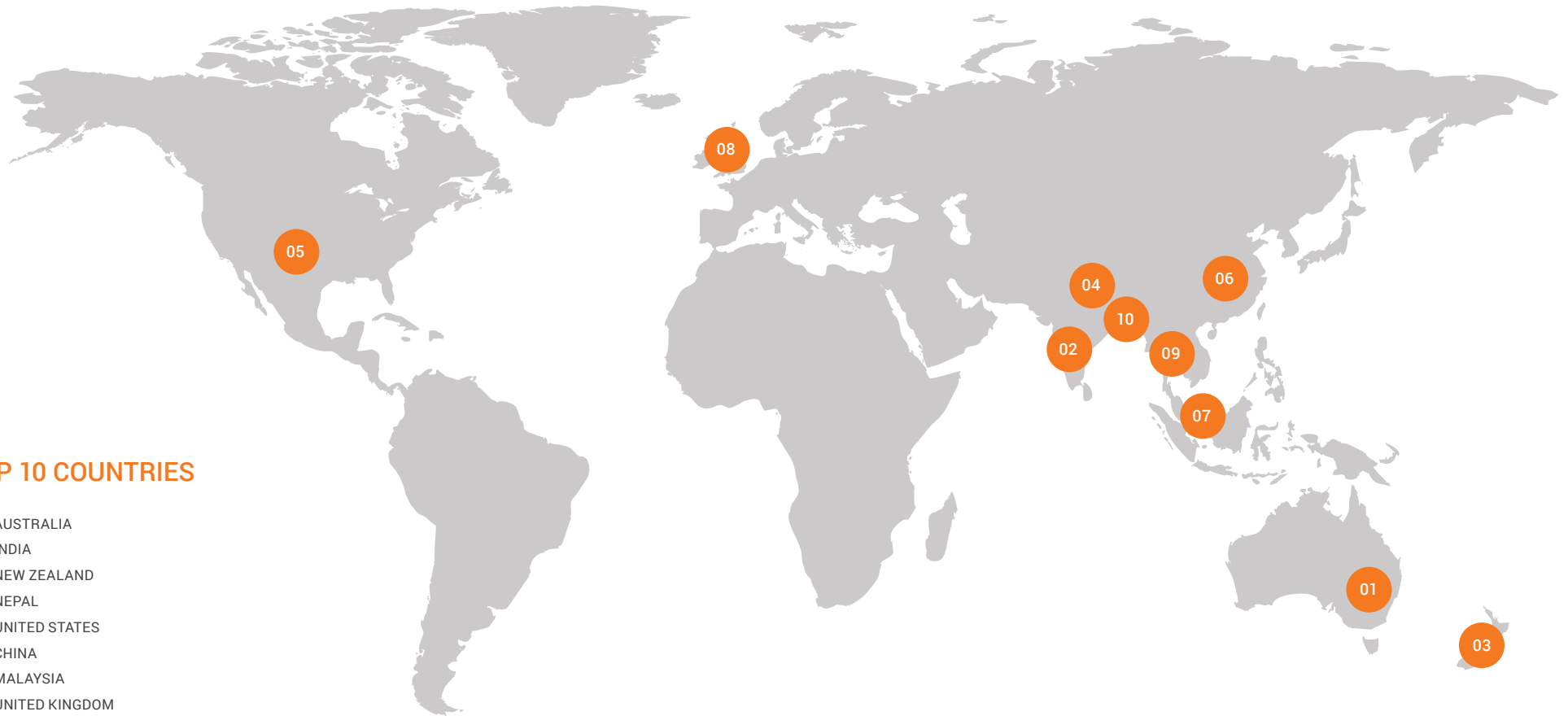
# Australian vs overseas attendees



# Australian attendees by state/territory



# Attendees from around the world

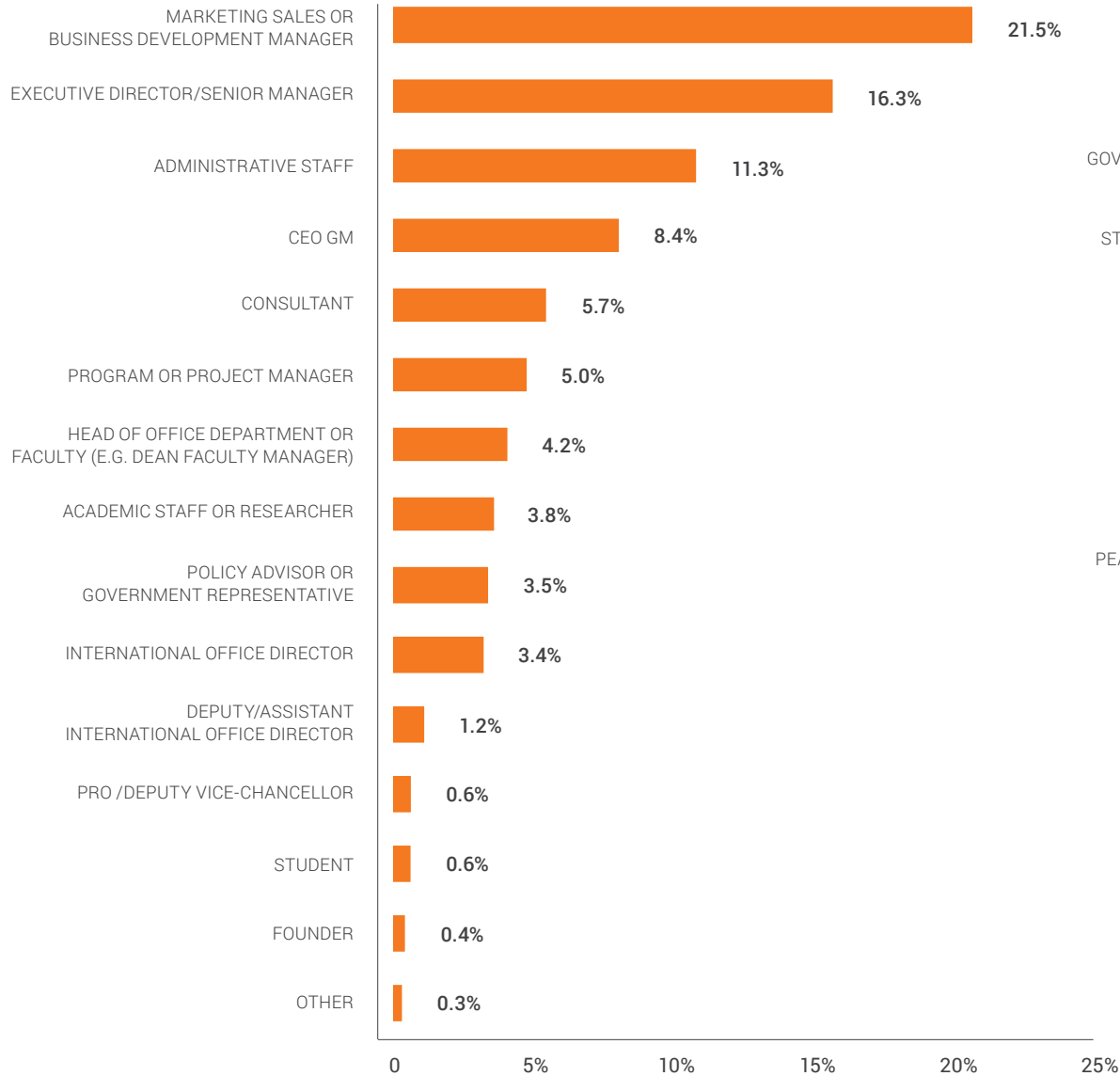


## TOP 10 COUNTRIES

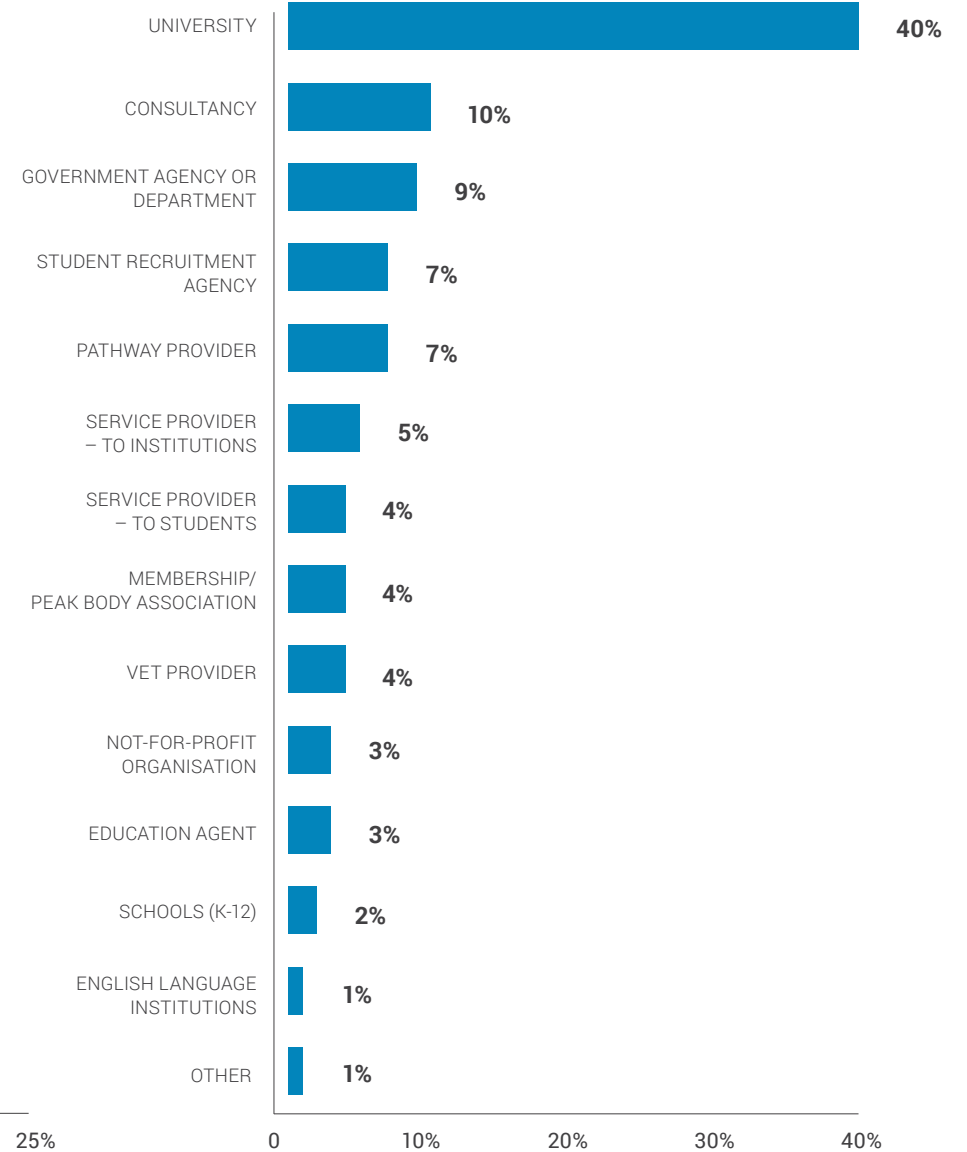
- 01 AUSTRALIA
- 02 INDIA
- 03 NEW ZEALAND
- 04 NEPAL
- 05 UNITED STATES
- 06 CHINA
- 07 MALAYSIA
- 08 UNITED KINGDOM
- 09 THAILAND
- 10 BANGLADESH



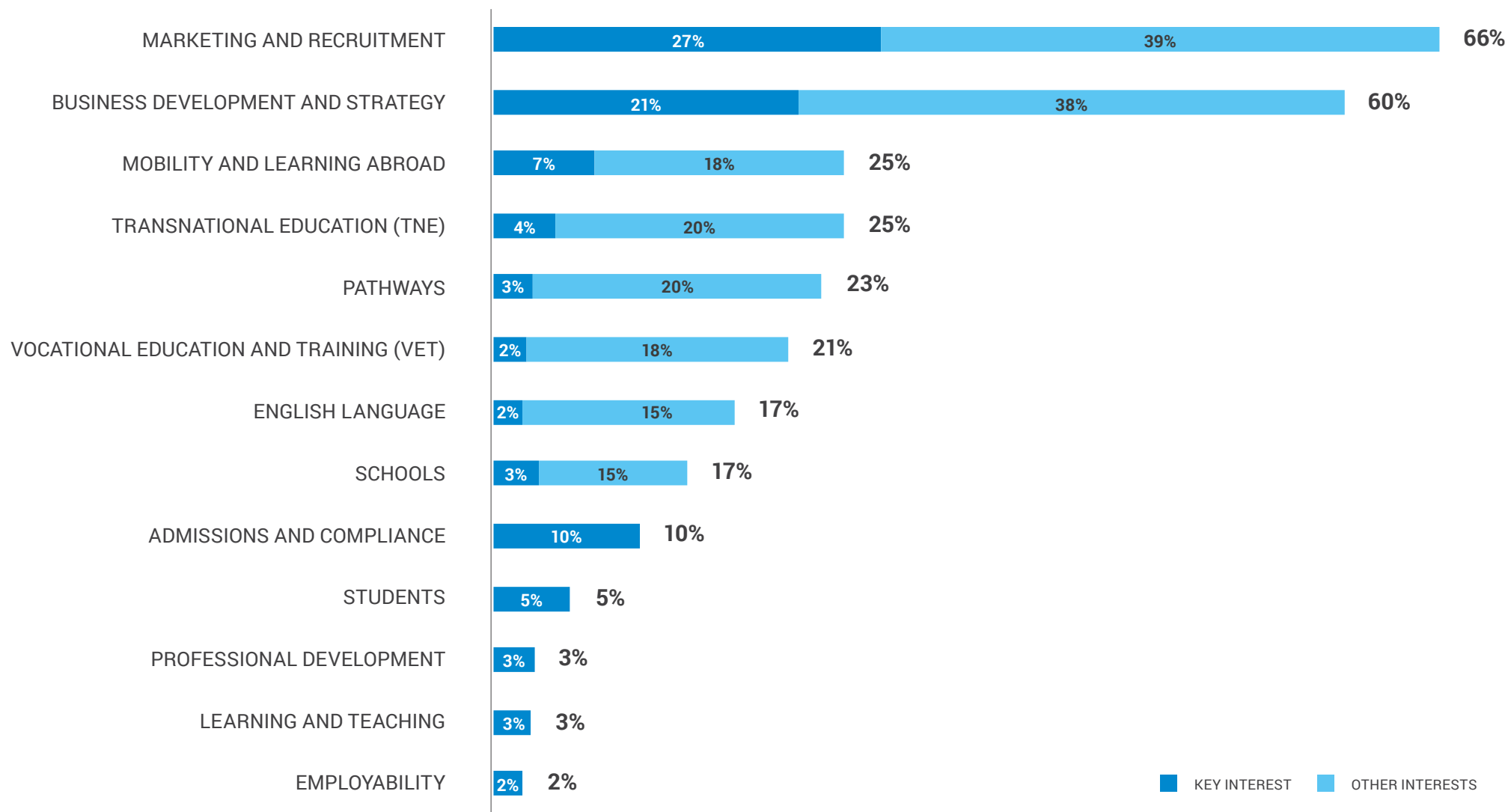
# Attendees by occupation



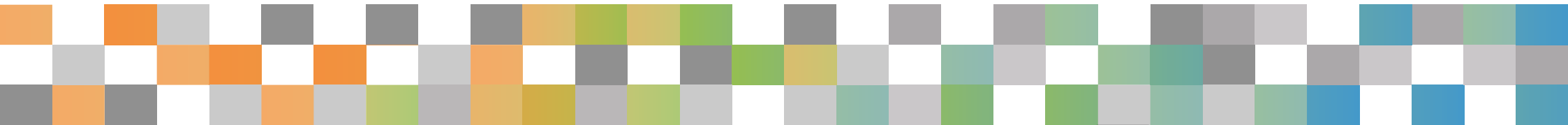
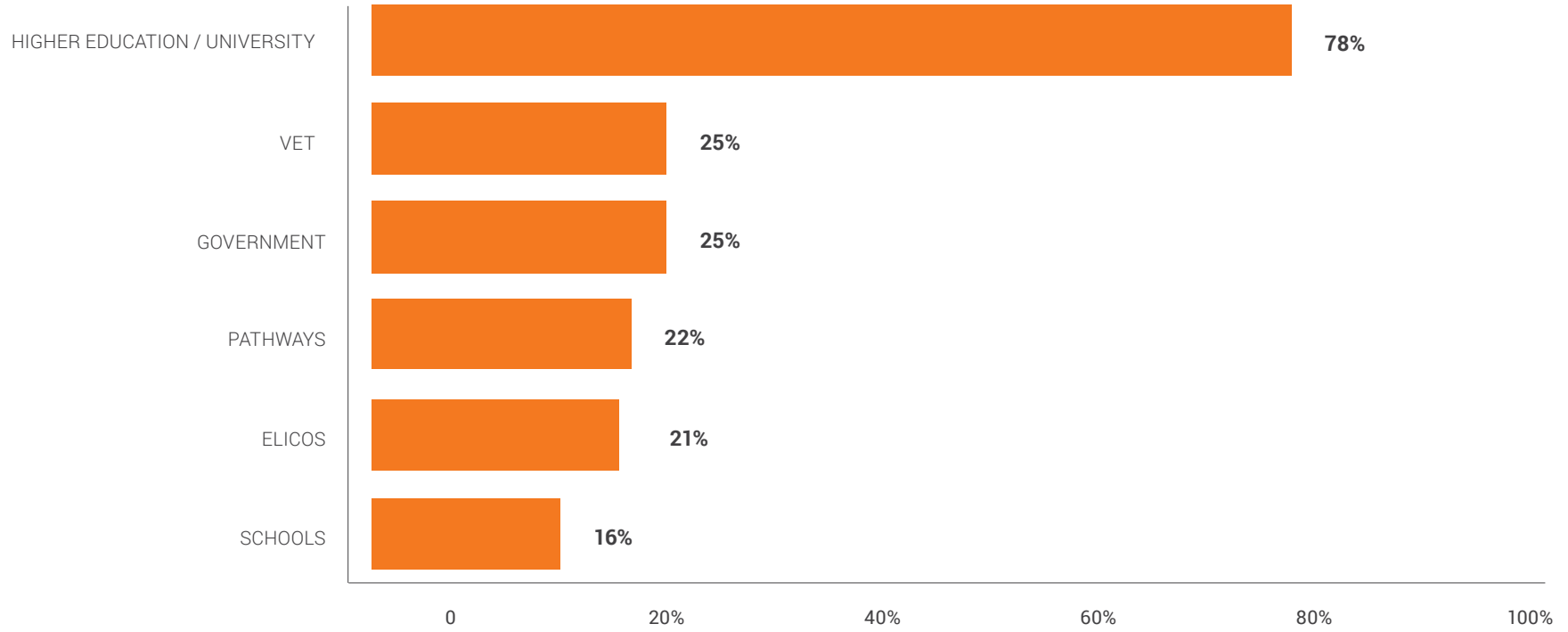
# Attendees by type of organisation



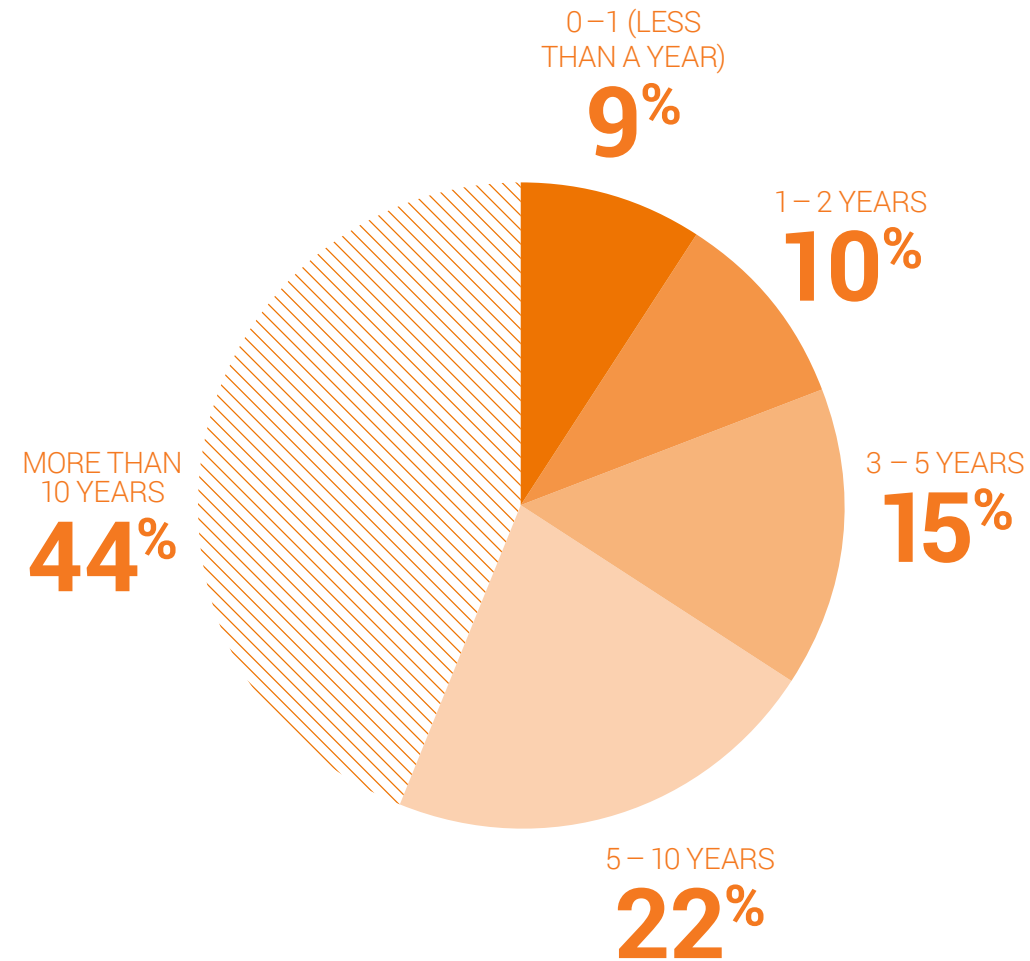
# Attendees by interest areas



# Attendees by sector interest



## Attendees by years of experience in international education



## First time attendees

