



Sponsorship and exhibition opportunities at AIEC

We invite you to the 34th Australian International Education Conference (AIEC) to be held in Perth on 15–18 October 2019. The theme is 'Leading the way' and the program will feature world leading experts in international education, plenty of networking opportunities and a buzzing exhibition.

The conference is expected to attract over 1300 delegates from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

Why exhibit or sponsor?



Participate in the largest annual gathering of international education policymakers and practitioners in Australia.



Network with over 1300 key institutional staff who represent a vital conduit of information to international students. Many of your current and prospective customers and employees will undoubtedly also have been international students and graduates.



Develop new partnerships and associations with key decision makers across all sectors of education: universities, vocational education and training institutions, schools and English language centres in Australia.



Learn about market trends, latest research findings and the future of the industry by attending some of the 80 programmed sessions.



Showcase your products and services and promote your brand at one of the world's top international education conferences.

Did you know?

1. The education of international students generated a record \$20.3 billion dollars in export income for Australia in 2015/16 – up 8 per cent from the previous 12 months.
2. International education (IE) is Australia's largest services export and third largest of all export industries, behind iron ore and coal.
3. International education is estimated to support around 130,700 jobs in Australia.
4. Australia is the third most popular education destination in the world.
5. There are over 600,000 international students studying in Australia, up by 13.2% on 2016.



Sponsorship and exhibition packages at a glance

For a full description of what's included in each packages, please visit www.aiec.idp.com/sponex.

Prices are inclusive of GST.

| Major sponsorships | |
|-------------------------------|----------|
| Platinum sponsor | \$27,500 |
| Gold sponsor | \$16,500 |
| Silver sponsor | \$11,000 |
| Social events | |
| Welcome Reception | \$15,000 |
| Happy Hour | \$10,000 |
| First-timers Function | \$7,000 |
| Fun Run | \$3,500 |
| Technology and communications | |
| Conference App | \$5,000 |
| Wifi | \$5,000 |
| Mobile phone charging station | \$3,000 |

| Networking spaces | |
|----------------------------|----------|
| Networking Lounge | \$6,000 |
| Lightning Lounge | \$6,000 |
| Speakers' Preparation Room | \$3,000 |
| Branded items | |
| Lanyards | \$15,000 |
| Stationery | \$7,500 |
| Exhibition | |
| Coffee | \$9,000 |
| Exhibition booth (6 sqm) | \$5,500 |
| Exhibition pod (2 sqm) | \$3,750 |
| Advertising | |
| Virtual satchel insert | \$2,000 |



Booking information

To apply, please fill out the online application form.

Book a booth or pod by 1 June, and we will include a standard furniture package.

Terms and conditions apply.

Enquiries

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