

## MEDIA RELEASE FRIDAY 25 OCTOBER

#### CANBERRA TO HOST THE 2025 AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE

IDP Education and the International Education Association of Australia (IEAA) are excited to announce that Canberra will be the host city for the 39<sup>th</sup> annual Australian International Education Conference (AIEC) in 2025.

Themed "navigating change", the 2025 conference will bring together delegates from across the international higher education industry as well as government to discuss the ongoing evolution of the sector. AIEC 2025's program will aim to equip delegates with the tools and knowledge necessary to lead their organisations through ambiguity, fostering resilient and forward-thinking industry professionals.

Through continued collaboration, next year's conference aims to inspire a collective commitment to shaping the future of international education in a way that is inclusive, equitable, sustainable and empowered to navigate change.

IDP Chief Executive Officer, Tennealle O'Shannessy, said AIEC 2025 is the industry's opportunity to rally and champion our students and sector.

"As the global education industry undergoes unprecedented change, AIEC 2025 will undoubtedly serve as an important opportunity to explore how we can collectively embrace new policies, emerging technologies, and the expectations of our students and educators to improve the global education industry," Ms O'Shannessy said.

IEAA Chief Executive Officer, Phil Honeywood, said IEAA is looking forward to hosting AIEC 2025 alongside IDP Education, providing a space for delegates at all levels of the education ecosystem to build upon the partnerships and connections that continue to shape the global education industry.

"We have a real opportunity at AIEC 2025 to come together to drive our sector forward. What we do motivates people from around the globe to achieve their potential, and it makes our institutions and workplaces stronger. AIEC is our opportunity to find better ways to improve the services we deliver and tell our stories to the wider Australian community," Mr Honeywood said.

"Co-hosting AIEC alongside IDP allows IEAA to support a crucial dialogue about the future of education. The conference has always been a space for attendees to engage, collaborate and build relationships that will help shape the direction of the industry in the years to come."

AIEC 2025 will be held at the National Convention Centre Canberra from 14 to17 October 2025. This follows the successful AIEC 2024 Conference in Melbourne, which saw more than 1,900 international education leaders from across the world join together in considering the transformative nature of the international education landscape and the opportunities to enhance student support.

For more information about AIEC and to stay updated, visit aiec.idp.com

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# **About AIEC**

The Australian International Education Conference (AIEC) has been connecting people and ideas for more than 35 years.

It is an opportunity each year for the international education sector to meet, learn about major industry trends and network with Australian and international colleagues.

IDP has been the proud owner and host of this event since it was first held in Canberra in 1986.

Since 2006, the conference has been jointly presented by IDP and the International Education Association of Australia (IEAA).



#### **About IDP Education**

IDP is a global leader in international student placement and a proud co-owner of the world's most popular high-stakes English language test (IELTS).

We specialise in combining human expertise with digital technology to help people get accepted into their ideal course, take an English language test or learn English in their schools. Our teams work side-by-side with our customers at every step, from course search through to starting their dream course or career.

We partner with more than 800 quality universities and institutions across Australia, Canada, Ireland, New Zealand, the United Kingdom and the United States. Our data insights are relied upon by organisations around the world to help ensure policies are informed by the diverse needs, challenges and motivations of students.

Most of all, we are proud of our people, who are trusted by our customers to help them realise their global study or career goals.

IDP is listed on the Australian securities exchange (ASX:IEL) and has 6,500 employees across more than 60 countries. Its websites attract 100 million visits a year.

### About the International Education Association of Australia (IEAA)

IEAA is Australia's leading association for international education.

In 2024, we celebrate 20 years of empowering Australia's international education community.

We provide advocacy and member services relevant to professional staff, academics and teachers across all sectors.

We deliver high-quality professional learning to advance members' careers and enhance the quality of Australian international education.

We also drive new research to highlight emerging trends, inform strategy and policy, and enrich the sector's knowledge.

Together with affiliated bodies, corporate partners and government, we work together to promote the benefits of international education to the broader community.

## Media inquiries

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