

aieec

2024 ■ Melbourne

The human element

22 - 25 October 2024

Program

See what's on at AIEC 2024

Hosted by


















Program Information

-  This program was last updated on 30 October 2024. Please note that the program is subject to change before the conference in October. Please check the [schedule online](#) for the latest updates.
-  All sessions and functions will be held in person at the Melbourne Convention and Exhibition Centre (MCEC), Victoria, unless otherwise noted. Social events, and pre-conference sessions on Tuesday are only available to conference attendees.
-  All times in this program are in local Australian Eastern Daylight Time (AEDT)/UTC+11. Daylight saving time is observed in Victoria, New South Wales, South Australia, the Australian Capital Territory and Tasmania from Sunday 6 October 2024.
-  Sessions in Plenary 1 will be recorded and available to all delegates up to two months after the conference ends.
-  This year, we are highlighting sessions that feature research insights. Look for this symbol to identify sessions that include or focus on research findings.
-  AIEC is an environmentally friendly event, please consider the planet before printing.

Key interest areas

Key interest areas (KIAS) or program tracks are general headings into which sessions and presentations in the program are organised. Each KIA will appeal to a group of people who share common interests, sometimes based on which education sector they work in, or what type of role they have within their organisation. They are intended as a guide only. Most sessions at AIEC will cover more than one interest area. Find out more about key interest areas at aiec.idp.com/key-interest-areas.

 Admissions and compliance	 Learning abroad	 Scholarships and fellowships
 Multiple tracks	 Marketing	 Students
 English language	 Pathways	 Teaching and Learning
 Employability	 Professional development	 Transnational education
 Higher education	 Schools	 Vocational education and training

Full program online

To view the full program online (including session descriptions and speaker bios, please visit aiec.idp.com/program-online

App

Please refer to the program app for latest updates on what's on at AIEC.

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Program schedule

18/10/2024 - for more recent updates please check the online program at aiec.idp.com or the AIEC app

Tuesday 22 October		Wednesday 23 October		Thursday 24 October		Friday 25 October	
Time	What's on	Time	What's on	Time	What's on	Time	What's on
				06:30 - 07:45	Acumen 5km walk/run		
12:30 - 19:00	Welcome desk open	08:00 - 17:30	Welcome desk open	08:00 - 17:00	Welcome desk open	08:00 - 12:00	Welcome desk open
12:30 - 17:30	Speakers' preparation room open	08:00 - 17:30	Speakers' preparation room open	08:00 - 17:00	Speakers' preparation room open		
13:00 - 19:00	Exhibition open	08:00 - 17:30	Exhibition open	08:00 - 17:00	Exhibition open	08:00 - 12:00	Exhibition open
13:00 - 17:00	Braindate open (Plenary Foyer)	10:00 - 17:30	Braindate open (Plenary Foyer)	09:00 - 17:00	Braindate open (Plenary Foyer)	09:00 - 12:00	Braindate open (Plenary Foyer)
13:30 - 16:15	International education 101 Workshop (Pre-conference)	8:30 - 10:30	1.1. Opening Plenary	08:15 - 09:30	2.1 Plenary National Strategy Town Hall	09:00 - 10:00	3.1. Plenary Keynote
13:30 - 16:30	Data Masterclass (Pre-conference)	10:30-11:00	Morning tea	9:30-10:00	Morning tea	10:00 - 10:30	Morning tea
16:30 - 17:30	Orientation for First Time Attendees	11:00 - 11:40	1.2. Plenary Keynote	10:00 - 11:00	2.2. Concurrent sessions	10:30 - 11:25	3.2. Plenary Student Panel
17:00 - 17:30	Smoking ceremony	11:40 - 11:45	Short break	11:00 - 11:15	Short break	11:30 - 12:35	3.3. Closing Plenary Keynote
17:30 - 19:00	Welcome Reception - sponsored by Study Melbourne	11:45 - 12:45	1.3 Concurrent sessions	11:15 - 12:15	2.3. Concurrent sessions	12:35 - 13:00	Lunch (Plenary Foyer)
		12:45 - 13:45	Lunch - sponsored by Adelaide University	12:15 - 13:15	Lunch	13:00	Conference Close
		13:45 - 14:45	1.4. Concurrent sessions	12:30 - 13:00	IEAA AGM		
		14:45 - 15:00	Short break	13:15 - 14:15	2.4. Concurrent sessions		
		15:00 - 16:00	1.5. Concurrent sessions	14:15 - 14:30	Short break		
		16:00 - 16:30	Afternoon tea	14:30 - 15:30	2.5. Concurrent sessions		
		16:30 - 17:30	1.6. Concurrent sessions	15:30 - 16:00	Afternoon tea		
		17:30 - 19:00	Happy Hour - sponsored by IELTS	16:00 - 17:00	2.6. Concurrent sessions		
					FREE TIME		
				19:00 - 22:00	Conference Dinner - sponsored by IDP		

TUESDAY 22 October 2024

Last updated 18/10/2024 – for more recent updates please check the online program at aiec.idp.com or the AIEC app

12:30 – 19:00 Welcome Desk open

12:30 – 17:30 Speaker’s preparation room open

13:00 – 17:00 Braindate

13:00 – 19:00 Exhibition open

Pre-conference sessions

Eureka Room 3

Room 110

13:30 – 16:30

0.1.1 Workshop

Kirilee (Kik) Hughes, IEAA (Chair)

0.1.2 Masterclass

Lyndell Jacka, Studyportals (Chair)

International education 101

Phil Honeywood,
IEAA

Ren Yi,
IEAA / University of
Southern Queensland

Marnie Watson,
Acumen

Jonathan Chew,
Navitas

(concludes at 4:15pm)

International education data

Keri Ramirez,
Studymove

Steve Nerlich,
Australian Government
Department of Education

Will Khammy,
The University of
Melbourne



Eureka Rooms 1 and 2

16:30 – 17:30

0.2.1 Information session

Orientation for first time attendees

Elizabeth Lee-
Finkelstein,
IEAA

Shamieah Toefy,
IDP Education

Sally Gatenby,
IDP Education

17:00 – 17:30 Naarm cultural program | Smoking ceremony (Exhibition Hall)

17:30 – 19:00 Welcome Reception – Exhibition Hall – sponsored by Study Melbourne

WEDNESDAY 23 October 2024

08:00 – 17:30 Welcome Desk open

08:00 – 17:30 Speaker's preparation room open

08:00 – 17:30 Exhibition open

10:00 – 17:30 Braindate

08:30 – 10:30 1.1. Plenary

Plenary 1

Stan Grant,
Journalist, author and filmmaker (MC and Host)



Welcome to Country

Uncle Ian Hunter, Aboriginal Elder

Welcome from IDP and IEAA

Tennealle O'Shannessy,
Chief Executive Officer and Managing Director, IDP Education and

Prof. Simon Ridings,
President, IEAA

Welcome from Melbourne

Pasinee Nimgul,
Student, Genazzano FCJ College

Kyle Te, Student,
Doncaster Secondary College

The Hon. Ben Carroll MP,
Victorian Deputy Premier, Victorian Government

IEAA Excellence Awards

Prof. Ren Yi,
Vice President, IEAA

Minister Keynote | Assistant Minister for Foreign Affairs

The Hon. Tim Watts, Assistant Minister for Foreign Affairs, Australian Government

Keynote | Enter the future of technology and humanity

Dr Jordan Nguyen, Australian engineer, inventor and innovator

10:30 – 11:00 Morning tea (30 minutes)

11:00 – 11:40 1.2. Plenary

Plenary 1

Stan Grant,
Journalist, author and filmmaker (MC and Host)

Minister Keynote | Minister of Education, Australia

The Hon. Jason Clare MP, Minister of Education Australian Government

International Minister Keynote | Minister of Education, India

The Hon. Shri Dharmendra Pradhan, Minister of Education, Government of India

11:40 – 11:45 Short break (15 minutes)

11:45 - 12:45 1.3. Concurrent Sessions							
Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
1.3.1 Presentation	1.3.2 Panel	1.3.3 Panel	1.3.4 Campfire	1.3.5 Café	1.3.6 Panel	1.3.7 Panel	1.3.8 Inspire
The next era of International Education (1148)	"It's not me, it's you": are we doing our part to adapt to student needs? (1053)	India: what's ahead for TNE? The evolving needs of students, institutions and government (1052)	Managing career transition in international education (1089)	Innovations in career support for international student career readiness (1255)	Humanising the digital customer journey (1203)	ELICOS in stormy seas: impacts of policy and legislative changes in 2024 (1259)	Policy and practice insights
Gabrielle Rolan, University of South Australia (Chair)	Brian Smith, IDP Education (Chair)	Marnie Watson, Acumen (Chair)	Sugi Xie, Monash College (Facilitator)	Gordon Scott, Successful Graduate (Facilitator)	Bronwyn Bartsch, Australian Catholic University (Chair)	Joanna Kelly, Academies Australasia Group (Chair)	Kate Pretty, Kaplan International Pathways (Chair)
Jonathan Chew, Navitas MULTI	Lucy Blakemore, Intesa Insights & Consulting Prof. Ly Tran, Deakin University Morwenna Shahani, UTS College Dr. Spice Wang, RMIT University STU ★	Michelle Wade, Victorian Government Anand Sudarshan, Sylvant Advisors TNE	Sunny Yang, Monash University Luca Cella, The Ambassador Platform PD	Madelaine-Marie Judd, University of Queensland Prof. Caroline Rueckert, Griffith University Glenys Evans, The University of Western Australia EMP	Peline Tan, The Australian National University Iris Wang, The Australian National University Anilkumar Thimmapuram, The Australian National University MKT	Ian Aird, English Australia Ben Doran, Swinburne University of Technology Lucas Chiusoli, ILSC Education Group EL	11:45 New visa settings: impact on complaints to the Commonwealth Ombudsman (1214) Catriona Wright, Office of the Commonwealth Ombudsman A&C
							12:00 The human element of ESOS compliance: what do our students think? (1170) Danielle Hartridge, IEP Advisory Melanie Duncan, IEP Advisory A&C
							12:15 Bridging the gap: creating university/high school counsellor connections (1016) Ritika Singh, IC3 Movement Abizer Merchant, Macquarie University A&C
							12:30 Q&A

12:45 - 13:45 Lunch (Exhibition Hall | 60 minutes)

13:45 - 14:45 1.4. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 101	Room 109	Room 110	Room 104	Room 105
1.4.1 Panel	1.4.2 Panel	1.4.3 Panel	1.4.4 Panel	1.4.5 Café	1.4.6 Panel	1.4.7 Inspire	1.4.8 Inspire
Emerging Futures 6 – unpacking IDP’s latest international student voice research and key insights through cross-sector perspectives (1104)	Harnessing student voice and partnership: transforming Australian international education (1184)	Research versus reality – financial pressures relating to cost of living and accommodation (1227)	2024 China market briefing - latest data, emerging trends, and practical insights (1157)	Fragmented and connected: how geopolitics affects Australia’s international education (1119)	TNE in emerging markets – Nigeria, Kenya and the Philippines (1130)	Teaching and learning insights	Student recruitment and marketing insights
Ant Bagshaw, Australian Technology Network of Universities (Chair)	Brian Smith, IDP Education (Chair)	James Adonopoulos, Independent Higher Education (Chair)	Brett Lovegrove, The University of Queensland (Chair)	Saskia Loer Hansen, RMIT University (Facilitator)	Rashima Ghai, Austrade (Chair)	Dom Harden, La Trobe College (Chair)	Peline Tan, The Australian National University (Chair)
Joanna Storti, IDP Education Prof. Jessica Gallagher, The University of Adelaide Elodie Journet, Austrade MULTI	Dr. Dino Willox, The University of Queensland Prof. Caroline Rueckert, Griffith University Laura-Anne Bull, Swinburne University of Technology Madelaine-Marie Judd, The University of Queensland STU	Alison White, Tetra Tech International Development / IEAA Kimheng Peng, Student panellist Tharidhu Peries, Student panellist STU ★	Stephanie Smith, Austrade Rachel Lynch, Australian Government Department of Education Aaron Duff, Austrade Ting Ni, Austrade MULTI	Philipp Ivanov, Geopolitical Risks and Strategy Practice (GRASP) MULTI ★	Zac Ashkanasy, Nous Group Neema Cucinotta, Swinburne University of Technology Prof. Gui Lohmann, RMIT University TNE	13:45 Assessment renaissance: authentic design in the era of generative AI (1199) Peter Matheis, Navitas T&L	13:45 Leveraging WhatsApp to engage international students from Asia (1135) Jessica Naing, Sinorbis MKT
						14:00 AI in international education: challenges and opportunities in student engagement (1099) Natalie Deng, Engineering Institute of Technology Emma Hart, Engineering Institute of Technology T&L	14:00 Australia’s shifting landscape in the global student market (1166) Shelly Maller, QS Quacquarelli Symonds MKT
						14:15 Applying universal design for learning to online courses for pathways students (1185) Emma Fawcett, Monash College PATH	14:15 How future international students engage with content: perceptions vs realities (1080) Thamasha De Silva, The Ambassador Platform Heidi Piper, Griffith University MKT
						14:30 Q&A	14:30 Q&A

14:45 - 15:00 Short break (15 minutes)

15:00 - 16:00 1.5. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
1.5.1 Presentation	1.5.2 Panel	1.5.3 Panel	1.5.4 Campfire	1.5.5 Café	1.5.6 Panel	1.5.7 Inspire	1.5.8 Inspire
Policy directions in international education: the new International Education and Skills Strategic Framework (1249)	The future of Australia-China school partnerships (1087)	Hybrid approaches to delivering student services; opportunities and challenges (1176)	Hot topics in learning abroad (1257)	Cultivating diversity: the intersection of AI and human values in international admissions (1159)	Using data & AI to build real relationships with prospective students (1024)	Employability insights	Country and regional insights
Prof. Simon Ridings, Swinburne University of Technology / IEAA (Chair)	Linda Vaughan, Victorian Government Department of Education	Helen Kronberger, Austrade (Chair)	Simon Watson, University of Technology Sydney (Facilitator)	Raey Jasinski, University of New South Wales (Facilitator)	Heidi Piper, Griffith University (Chair)	Glenys Evans, The University of Western Australia (Chair)	Jack Johnston, University of Newcastle (Chair)
<p>Karen Sandercock, Australian Government Department of Education</p> <p>Laura Angus, Department of Employment and Workplace Relations</p> <p>MULTI</p> <p>●</p>	<p>Dr. Kirilee (Kik) Hughes, IEAA</p> <p>Prof. Ren Yi, IEAA / University of Southern Queensland</p> <p>Virginia Steele, SACE Board of South Australia</p> <p>SCH</p>	<p>Bronwyn Gilson, ISANA</p> <p>Joe Hernandez, nib Health Funds</p> <p>Alessandro Sereni, The University of Adelaide</p> <p>STU</p>	<p>Jeannette Geesmann, The University of Western Australia</p> <p>Ashley Tanks, Grok Global Services</p> <p>LA</p>	<p>Maysie Prociandos, University of Wollongong</p> <p>Hang Nguyen, Western Sydney University</p> <p>Verdi Arli, The University of Melbourne</p> <p>A&C</p>	<p>Patrik Pavlacic, BONARD</p> <p>Bosco Anthony, Global Rev Gen - GRG</p> <p>Alexis Ngunyi, Monash University</p> <p>MKT</p>	<p>15:00</p> <p>Scaling the human touch in employability - blending virtual and in-person delivery (1215)</p> <p>Katrina Greig, Practera</p> <p>EMP</p>	<p>15:00</p> <p>The view from Saudi Arabia: keys to success for Australian universities in the Middle East (1171)</p> <p>Islam Lafi, Grok Global Services</p> <p>MULTI</p>
						<p>15:15</p> <p>Study Melbourne Future Founders Program - nurturing international student entrepreneurs (1146)</p> <p>Tran Nguyen, Study Melbourne</p> <p>Tara Power, State Library Victoria/ StartSpace</p> <p>EMP</p>	<p>15:15</p> <p>Unveiling Bhutan's higher education odyssey: empowering minds, enriching futures (1211)</p> <p>Conor Murphy, Murdoch University</p> <p>Wilson Msiska, Edith Cowan University</p> <p>MULTI</p>
						<p>15:30</p> <p>The University of Melbourne and Bupa student hackathon innovating employability solutions for tomorrow (1035)</p> <p>Deleine Gavin-Cox, Bupa</p> <p>Dennis Lim, The University of Melbourne</p> <p>EMP</p>	<p>15:30</p> <p>Growing Australia's forgotten emerging markets: a focus on Latin Europe (1021)</p> <p>David Paull, RMIT University</p> <p>Prof. Christopher Ziguras, The University of Melbourne</p> <p>MULTI</p>
						<p>15:45</p> <p>Q&A</p>	<p>15:45</p> <p>Q&A</p>

16:00 - 16:30 Afternoon tea (30 minutes)

16:30 - 17:30 1.6. Concurrent sessions

Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
1.6.1 Panel	1.6.2 Panel	1.6.3 Panel	1.6.4 Campfire	1.6.5 Café	1.6.6 Presentation	1.6.7 Inspire	1.6.8 Inspire
Deakin Lancaster Indonesia: an innovative approach to TNE via institutional collaboration (1149)	Unwinding new international student recruitment channels and maintaining quality (1122)	Diversifying Asian student cohorts: navigating constraints and maximising opportunities (1071)	Hot topics for the school sector (1243)	Towards a human-centric paradigm: authentic assessment design in the era of generative AI (1209)	Navigating global demographic shifts: opportunities and challenges in international education (1253)	Pathways and English language insights	Student insights
Caryn Nery , Victoria University (Chair)	Vik Singh , Austrade (Chair)	Karen Gould , Deakin University (Chair)	Linda Vaughan , Victorian Government Department of Education (Facilitator)	Casey Parkes , Kaplan (Facilitator)	Prof. Christopher Ziguras , The University of Melbourne (Chair)	Andrew Foley , Flinders University Academy (Chair)	Charlotte Long , UNSW (Chair)

Malcolm Baigent,
Navitas
Leigh Pointon,
Navitas
John Molony,
Deakin University
John Bolton,
Deakin University
TNE

Dr Edward Harcourt,
QS Quacquarelli Symonds
Thamasha De Silva,
The Ambassador Platform
Emma White,
Navitas
MKT

Prof. Nicolas Chu,
Sinorbis | UNSW Business School
Angela O'Sullivan,
ETS TOEFL
Jogvan Klein,
University of Queensland
Woendi Hampton,
University of the
Sunshine Coast
MULTI

SCH

Peter Matheis,
Navitas
T&L

Hari Hara Priya Kannan,
The Demographics Group
MULTI

16:30
'Let's Ask Our Friend': Using AI Chatbots to Enhance Reading Skills of EAL Learners (1198)
Alastair James,
Monash College
PATH

16:30
(Why) Is it important to attend a diverse university? Insights from students' perspectives (1097)
Samantha Marangell,
The University of Melbourne
STU

16:45
A good idea? The Inquiry-Driven Education in Action (IDEA) Program (1108)
Macgregor Haines,
Monash College
PATH

16:45
Using our powers for good: creating access to education for students from conflict zones (1173)
Davina Potts,
The University of Melbourne
Adiba Erfan,
The University of Melbourne
STU

17:00
Quality in English education: a global perspective (1237)
Adam Kilburn,
NEAS
EL

17:00
Engaging your student leaders in a globalised world (1189)
Prof. Linley Lord,
Curtin Singapore
STU

17:15
Q&A

17:15
Q&A

17:30 - 19:00 Happy Hour - sponsored by IELTS

THURSDAY 24 October 2024

06:30 – 07:45 Footprints of Change: Acumen (part of Sannam S4 Group) 5K Run/Walk for Veerni Literacy Programme

08:00 – 17:00 Welcome Desk open

08:00 – 17:00 Speaker's preparation room open

08:00 – 17:00 Exhibition open

09:00 – 17:00 Braindate

08:00 – 09:30 2.1. Plenary

Stan Grant, Journalist, author and filmmaker (MC and Host)

Plenary 1

National Strategy Townhall

Phil Honeywood, IEAA

Simon Puckett, Australian Government Department of Education

Caroline Hartnett, Victorian Government

Alison Garrod, Department of Home Affairs

09:30 – 10:00 Morning tea (30 minutes)

10:00 – 11:00 2.2. Concurrent sessions

Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
2.2.1 Panel	2.2.2 Panel	2.2.3 Panel	2.2.4 Campfire	2.2.5 Café	2.2.6 Panel	2.2.7 Inspire	2.2.8 Inspire
Global dialogue/ competitor update session (1241)	Explore the intersection of local vocational education skills excellence and global competence (1225)	Navigating the global education landscape: harnessing dynamic student sentiment for success (1186)	Redefining student success: a holistic approach for international students (1256)	Educate, influence, act – mitigating international education's climate impact (1236)	Career connections: accelerating your career journey (1107)	Learning abroad insights	Student recruitment and marketing insights
Marnie Watson, Acumen (Chair)	Jana Perera, Monash College (Chair)	Tomas (Tom) O'Brien, Austrade	Christina Del Medico, Navitas (Facilitator)	Ailsa Lamont, International Education Sustainability Group (Facilitator)	Daniel Tackage, The University of Adelaide (Chair)	Simon Watson, University of Technology Sydney (Chair)	Rustico Dulguime, IDP Education (Chair)
Phil Honeywood, IEAA Jamie Arrowsmith, Universities UK International Larissa Bezo, Canadian Bureau for International Education (CBIE) MULTI	Trevor Schwenke, WorldSkills Australia Claire Field, Claire Field and Associates Mish Eastman, RMIT VET	Varsha Devi Balakrishnan, Voyage Devarshi Desai, Internash & Studynash John Molony, Deakin University MULTI	T&L	Prof. Kent Anderson, The University of Newcastle Prof. Christopher Ziguas, The University of Melbourne Wendy Martinec, ISEP Study Abroad MULTI	Rishen Shekhar, University of South Australia Peline Tan, The Australian National University Jessica Gallagher, The University of Adelaide PD	10:00 'Yani' global cultural exchange: a new learning abroad program for First Nations students (1180) Brett Smith, La Trobe University Sherrin Collocott, Gabra Biik Wurruwilla Wutja Indigenous Research Centre, La Trobe University LA	10:00 Agents for change? Global perspectives on shifting agent perceptions in 2024 (1068) Daniel Renton, INTO University Partnerships Tim O'Brien, INTO University Partnerships MKT
						10:15 Forging future ambassadors: cross-team collaboration on the New Colombo Plan scholarship (1059) Stephanie Downing, Deakin University Jamie Newall, Deakin University LA	10:15 Monitoring agent aggregators: a qualitative exploratory study (1106) Indra Roy, Griffith University MKT
						10:30 Engaging with the next generation: surprised and inspired by them (1167) Elizabeth Zou, University of Canterbury Monique van Veen, University of Canterbury LA	10:30 Managing multi-country portfolios and staying human (1188) Emma Talbot, Hybrid ANZ MKT
						10:45 Q&A	10:45 Q&A

11:00 – 11:15 Short break (15 minutes)							
11:15 – 12:15 2.3. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 101	Room 109	Room 110	Room 104	Room 105
2.3.1 Panel	2.3.2 Panel	2.3.3 Panel	2.3.4 Panel	2.3.5 Café	2.3.6 Panel	2.3.7 Inspire	2.3.8 Inspire
Expectations versus reality: insights into the international student journey (1228)	Sustainability beyond borders: innovations in learning abroad for global impact (1121)	Mobilising change through networks and the power of connection (1084)	Advancing internationalisation through the human element of intercultural collaborations (1235)	BBQ conversations: promoting the value of international education to Australia in social settings (1088)	Navigating mental health challenges: examining staff pressure in international education (1213)	TNE insights	Country and regional insights
James Martin, Insider (Chair)	Ashley Tanks, Grok Global Services (Chair)	Dr. Elisabeth Jackson, La Trobe University (Chair)	Prof. Emeritus Betty Leask, La Trobe University (Chair)	Sally Gatenby, IDP Education (Facilitator)	Julia Hoon, Southern Cross University (Chair)	Peter Harris, UTS College (Chair)	Jana Perera, Monash College (Chair)
<p>Dr. Alek Voninski, IDP Education</p> <p>Hayley Shields, Edified</p> <p>Catherine McHugh, IDP Education</p> <p>STU</p> <p>●</p>	<p>Dr. Anitha Ramanna, Authentica</p> <p>Steven McDonald, Western Sydney University</p> <p>LA</p>	<p>Jo Doyle, Australian Council for Educational Research</p> <p>Hazel Lang, Department of Foreign Affairs and Trade</p> <p>Maria-Goreti Muavesi, Pacific Network for Environmental Law</p> <p>S&F</p> <p>★</p>	<p>Dr. Craig Whitsed, Murdoch University</p> <p>Ben Poveda-Alfonso, Northern Territory Government</p> <p>Raul Sanchez-Urribari, La Trobe University</p> <p>PD</p> <p>★</p>	<p>Andrew Tijs, IEAA</p> <p>PD</p>	<p>Hang Nguyen, Western Sydney University</p> <p>Mandy Cilento, University of the Sunshine Coast</p> <p>Brenda Lee, Curtin University</p> <p>A&C</p>	<p>11:15</p> <p>Australian school TNE partnership: bringing world-class and transformative education experience into Vietnam's young population (1251)</p> <p>Lisa Hayman, Asia Education Foundation</p> <p>Rashima Ghai, Austrade</p> <p>SCH</p>	<p>11:15</p> <p>Why you need to understand China from the top down and the bottom up (1174)</p> <p>Dr. Angela Lehmann, The Lygon Group</p> <p>MULTI</p>
						<p>11:30</p> <p>Committees are people too! - Good practice in international partner governance (1150)</p> <p>Alison Musgrove, Monash University</p> <p>TNE</p>	<p>11:30</p> <p>Physical to digital, and now 'phygital'! The new normal in student behaviour in South Asia (1056)</p> <p>Rebecca Bendall, Acumen, part of Sannam s4 Group</p> <p>MKT</p>
						<p>11:45</p> <p>Building better TNE strategies (1098)</p> <p>Grant Watson, RMIT University</p> <p>Vivek Arora, RMIT University</p> <p>TNE</p>	<p>11:45</p> <p>Skills solutions in South-East Asia - TAFE supporting invested: Australia's South-East Asia (1164)</p> <p>Mish Eastman, RMIT</p> <p>Prashil Singh, RMIT University</p> <p>VET</p>
						<p>12:00</p> <p>Q&A</p>	<p>12:00</p> <p>Q&A</p>
12:15 – 13:15 Lunch (60 minutes)							
12:30 – 13:00 IEAA Annual General Meeting (Eureka 1)							

13:15 – 14:15 2.4. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 101	Room 109	Room 110	Room 104	Room 105
2.4.1 Panel	2.4.2 Panel	2.4.3 Panel	2.4.4 Panel	2.4.5 Café	2.4.6 Panel	2.4.7 Inspire	2.4.8 Inspire
Policy Headwinds - a 360 analysis of issues facing Australia, UK and Canada (1179)	10 years of human connections in the New Colombo Plan: Lessons from Indonesia and Vietnam (1086)	Designing an internationalisation framework through Indigenous values (1032)	India: the pursuit of genuine students (1224)	Speaking truth to power: the realities of Australia's international students (1240)	Creating human connections between Australian employers and international students (1181)	Strategic insights	Marketing insights
Tracy Harris, Tracy Harris Solutions (Chair)	Dr. Kirilee (Kik) Hughes, IEAA (Chair)	Prof. Kent Anderson, The University of Newcastle (Chair)	Jim Zubic, Monash University (Chair)	Lisa Phillipps, The PIE (Facilitator)	Helen Kronberger, Austrade (Chair)	Sally Waite, Navitas (Chair)	Rishen Shekhar, University of South Australia (Chair)

Simon Emmett, IDP Education
Jonathan Chew, Navitas

MULTI



Elena Williams, The Australian National University
Prof. Ly Tran, Deakin University

David Scholefield, Murdoch University

Cuong Hoang, Saigon Business School

LA



Hayley Shields, Edified
Martin Hookham-Simms, University of Auckland
Catherine Dunphy, University of Auckland

MULTI

Nishidhar Borra, Association of Australian Education Representatives in India (AAERI)

Abizer Merchant, Macquarie University

A&C

STU

Jodie McDonald, StudyAdelaide
Harpreet Gill, Study Tasmania

Larnie Batten, Study NT

EMP

13:15
The cost of student acquisition conundrum (1050)

Zac Ashkanasy, Nous Group
Peter Wiseman, Nous Group

MULTI

13:15
The importance of a sociological approach for successful marketing in global education (1025)

George Pesutto, GMS Global Marketing Solutions Pty Ltd

MKT

13:30
Measuring the ROI of scholarships in student recruitment (1220)

Phillip Allen, UTS College

MULTI

13:30
Smart tech or human touch? Elevating customer experience through insightful automation (1196)

Alyx Douglas, UWA College

MKT

13:45
What bilateral US-Australian government priorities signal for international education (1219)

Brian Bauer, U.S. Consulate General - Melbourne

MULTI

13:45
How to keep your promises and achieve a brand that sticks (1131)

Michel Hogan, Brand Counsel

MKT

14:00
Q&A

14:00
Q&A

14:15 – 14:30 Short break (15 minutes)

14:30 - 15:30 2.5. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
2.5.1 Presentation	2.5.2 Panel	2.5.3 Panel	2.5.4 Campfire	2.5.5 Café	2.5.6 Presentation	2.5.7 Inspire	2.5.8 Inspire
Cyber-attack preparedness and response: preparing the education sector for the inevitable (1232)	Elevating Australian education through innovation in the Mekong region's Cambodia and Laos (1252)	Expanding Australia's offshore delivery through TNE: key learnings, addressing regulatory barriers and future strategy (1248)	International education research: a campfire for practitioners, academics and emerging researchers (1244)	Unlocking the potential: empowering student-driven marketing through content and community (1187)	Times higher education's world university rankings: an exploration of how universities are ranked (1239)	Employability insights	Student support and experience insights
Melissa Banks, (Chair)	Aaron Duff, Austrade (Chair)	Peter Harris, UTS College (Chair)	Dr. Kirilee (Kik) Hughes, IEAA (Facilitator)	Devarshi Desai, Internah / Studynash (Facilitator)	Stacey Farroway, La Trobe University (Chair)	Prof. Caroline Rueckert, Griffith University (Chair)	Linda Vaughan, Victorian Government Department of Education (Chair)
Rhys Ryan, Porter Novelli Matt Toohey, IDP Education MULTI ●	Sreng Mao, IDP Education Roxana Ene, Greenwich College Elaine Koh, The University of Sydney MULTI	Simon Puckett, Australian Government Department of Education Marnie Watson, Acumen Vik Singh, Austrade TNE ★	Jonathan Chew, Navitas Lyndell Jacka, Studyportals Prof. Emeritus Betty Leask, LaTrobe University Elena Williams, The Australian National University MULTI ★	Varsha Devi Balakrishnan, Voyage Gloria Gu, nib Health Funds Seshna Maharaj, Deakin University MKT	Ashley Mok, Times Higher Education MULTI ★	14:30 Building a career future for international students (1140) Nate Henderson, Study NSW Beau Leese, Practera EMP	14:30 We are heat, they are not': the experiences of Latin American students in Australia (1033) David Paull, RMIT University Dr. Elizabeth Kath, RMIT University STU
						14:45 Enhancing international student employability through partnerships & regional engagement (1116) Carolyn Chong, Federation University Australia Cheree Macdonald, Federation University EMP	14:45 You can be what you can see: women's empowerment programs for international students (1154) Emma Last, Study Melbourne Belle Lim, Future Forte STU
						15:00 Regional careers; creating employment connections (1162) Jodie McDonald, StudyAdelaide Taynah Gatto Noya, Mondelez Australia (Foods) Ltd EMP	15:00 International student support experts: creative initiatives for student success (1083) Alessandro Sereni, The University of Adelaide STU
						15:15 Q&A	15:15 Q&A

15:30 - 16:00 Afternoon Tea (30 minutes)

16:00 - 17:00 2.6. Concurrent sessions							
Plenary 1	Room 103	Room 106	Room 107	Room 109	Room 110	Room 104	Room 105
2.6.1 Panel	2.6.2 Presentation	2.6.3 Panel	2.6.4 Campfire	2.6.5 Café	2.6.6 Panel	2.6.7 Inspire	2.6.8 Inspire
How is the Human Element in Client Relationships Evolving in China? (1054)	Provider Registration and International Student Management System - PRISMS Modernisation and recent changes (1247)	Disrupting norms: revolutionising employability for international students (1202)	Submitting a winning proposal for AIEC (1258)	Creating a best practice re-entry session for learning abroad students (1273)	Unlocking opportunities for collaboration in Latin America (1246)	Student support and protection insights	Country and regional insights
Peter Murray, University of Technology Sydney (Chair)	Kate Pretty, Kaplan International (Chair)	Heidi Piper, Griffith University (Chair)	Louise Goold, Monash University (Facilitator)	Simon Watson, University of Technology Sydney (Facilitator)	Prof. Emeritus Betty Leask, La Trobe University (Chair)	Charlotte Long, UNSW (Chair)	Tom Gifford, RMIT University (Chair)
Corina Huang, Western Sydney University Yanping Zhang, International Business School of Beijing Foreign Studies University Shirley Chung, The University of Adelaide MKT ●	Andrew Munro, Australian Government Department of Education A&C	Belle Lim, Future Forte Clare Harper, Study Melbourne Gareth Lewis, Western Sydney University Varsha Devi Balakrishnan, Voyage EMP	Catania Aviles, IDP Education MULTI	Jeannette Geesmann, The University of Western Australia Ashley Tanks, Grok Global Services LA	Craig Ford, Austrade Alia Imtoul, Department of Education Alec Webb, Regional Universities Network (RUN) TNE ★	16:00 Diving deep: transforming water safety education for international students (1139) Madhav Raman, The University of New South Wales Nimish Ukey, UNSW Fitness and Aquatic Centre Australia STU	16:00 Opportunity from Korean higher education reform with the Glocal Universities Initiative (1060) Emily Chung, Austrade, Australian Embassy Seoul MULTI
						16:15 The impact of a foodbank and breakfast program on students in a pathway college (1195) Piper O'Dowd, Deakin College STU	16:15 Global insights: charting new horizons from South Asia (1117) Neha Grover, Australian Trade & Investment Commission Vik Singh, Austrade MULTI
						16:30 Supporting best practice international student engagement and student experience (1250) Heather Kettle, Australian Government Department of Education Pro. Ly Tran, Deakin University STU	16:30 Using Australian expertise to support Taiwan's Bilingual 2030 Policy implementation (1152) Stephanie Smith, Austrade MULTI
						16:45 Q&A	16:45 Q&A
19:00 - 22:00 Conference Dinner - sponsored by IDP							

FRIDAY 25 October 2024

08:00 – 12:00 Welcome Desk open

08:00 – 12:00 Exhibition open

09:00 – 12:00 Braindate

09:00 – 10:00 3.1 Plenary

Stan Grant,
Journalist, author and filmmaker (MC and Host)

Plenary Room

Keynote

Abbas Nazari,
Author

10:00 – 10:30 Morning tea (30 minutes)

10:30 – 11:25 3.2 Plenary

Stan Grant,
Journalist, author and filmmaker (MC and Host)

Plenary Room

International Student Panel

11:30 – 12:35 3.3 Closing Plenary

Stan Grant,
Journalist, author and filmmaker (MC and Host)

Plenary Room

Keynote

Dianne McGrath,
Environmental engineer, modern-day explorer, creative problem solver

12:35 – 13:00 Lunch (in foyer)

13:00 Conference Close

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