



MEDIA RELEASE

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MELBOURNE TO HOST THE 2024 AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE

IDP Education and the International Education Association of Australia (IEAA) are excited to announce that Melbourne will be the host city for the 37th annual Australian International Education Conference (AIEC) in October 2024.

Themed “*The human element*”, the 2024 conference will bring delegates together to discuss the ongoing evolution of the sector and how human connection can be enhanced to ensure the sector continues to support students on their journey to realising their dreams.

IDP Chief Executive Officer, Tennealle O’Shannessy said AIEC 2024 will be a prime opportunity to reflect on the most important parts of the industry – the students, counsellors and leaders who are central to the sector’s success.

“While advances in technology are giving us the opportunity to engage people in ways which deliver more personalised interactions, we must not lose touch with what makes our industry unique – our personal human connections.

“AIEC 2024 will be our opportunity to focus on the heart of our industry – our people,” Ms O’Shannessy said.

IEAA Chief Executive Officer, Phil Honeywood, said IEAA is looking forward to hosting AIEC 2024 alongside IDP Education where they will provide a critical forum for delegates to reflect on the partnerships, collaborations and connections that have shaped the global education industry.

“At its core the global education industry relies on bringing people together and building human connections to support others on an important journey. It’s this reliance on connectivity that makes the international education sector so unique,” said Mr Honeywood.

“AIEC 2024’s theme - *the human element* - will provide an avenue to reflect on the ways the international education sector partners and connects with others while challenging delegates to find new and inspired ways to support our students as they prepare for and embark on one of the most important phases of their lives”.

AIEC 2024 will be held at the Melbourne Convention and Exhibition Centre from 22-25 October 2024. This follows the successful 2023 AIEC in Adelaide, which saw more than 1,700 global international education leaders consider the transformative nature of the international education landscape and the opportunities to enhance student support.

For more information about AIEC and to stay updated, visit <https://aiec.idp.com/about>

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About AIEC

The Australian International Education Conference (AIEC) has been connecting people and ideas for more than 30 years.

It is an opportunity each year for the international education sector to meet, learn about major industry trends and network with Australian and international colleagues.

IDP has been the proud owner and host of this event since it was first held in Canberra in 1986.

Since 2006, the conference has been jointly presented by IDP and the International Education Association of Australia (IEAA).



About IDP Education

IDP is a global leader in international student placement and a proud co-owner of the world's most popular high-stakes English language test (IELTS).

We specialise in combining human expertise with digital technology to help people get accepted into their ideal course, take an English language test or learn English in their schools. Our teams work side-by-side with our customers, at every step from course search through to starting their dream course or career.

We partner with more than 890 quality universities and institutions across Australia, Canada, Ireland, New Zealand, the United Kingdom and the United States. Our data insights are relied upon by organisations around the world to help ensure policies are informed by the diverse needs, challenges and motivations of students.

Most of all, we are proud of our people, who are trusted by our customers to help them realise their global study or career goals.

IDP is listed on the Australian securities exchange (ASX:IEL), and has 6800 employees across more than 30 countries. Its websites attract 100 million visits a year.

About IEAA

International Education Association of Australia (IEAA) is Australia's leading association for international education. IEAA strives to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education.

IEAA provides advocacy and member services relevant to professional staff, academics and teachers across all sectors. It delivers high-quality professional learning to advance members' careers and enhance the quality of Australian international education. It also drives new research to highlight emerging trends, inform strategy and policy, and enrich the sector's knowledge.

Together with affiliated bodies, corporate partners and government, IEAA works to promote the benefits of international education to the broader community.