



MEDIA RELEASE
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EVOLUTION OF INTERNATIONAL EDUCATION SET TO TAKE CENTRE STAGE AT AIEC 2023

In the past year, international students and host countries worldwide have faced new opportunities and challenges due to ongoing changes in the sector. This week, leaders in international education will gather at the Australian International Education Conference (AIEC), co-hosted by IDP Education and the International Education Association of Australia (IEAA).

This year's AIEC will be held in Adelaide from Tuesday 10 to Friday 13 October, addressing the theme "*International education: visionary and transformative*". It aims to explore how the international education sector can continue to transform people, places and ideas to create a more inclusive and connected world.

More than 1700 delegates will convene to discuss how the sector can continue to thrive amid rapid changes in an ever-evolving social, political and cultural landscape.

IDP Education Chief Executive Officer, Tennealle O'Shannessy said AIEC 2023 provides a forum for industry leaders to discuss the opportunities and challenges in international education.

"At AIEC 2023 will be able to reflect on how we can best build a sustainable future for the industry, and how we can promote the importance and benefits of international education to those outside our industry who make decisions and shape policies."

IEAA Chief Executive Officer, Phil Honeywood, said IEAA is proud to co-host another AIEC alongside IDP Education amid Australia's resurgence as a study destination among international students.

"Australia has long played an instrumental role catalysing the development and transformation of the global education sector. It's only fitting that this week the sector's leaders will come together in Adelaide to find ways to continue to drive these advancements and support the sector's ongoing growth."

The four-day program at the Adelaide Convention Centre will include various sessions, including plenary talks, panels, presentations, and interactive campfire and roundtable discussions. Experts will come together to discuss critical themes such as artificial intelligence, the future of international student markets and the cost-of-living crisis in the context of international education.

Respected journalists and commentators Annabel Crabb and Stan Grant will be Co-Masters of Ceremonies, and the conference will feature keynote addresses from The Hon. Jason Clare Minister for Education, The Hon. Brendan O'Connor, Minister for Skills and Training, and Her Excellency the Honourable Frances Adamson AC.

For more information about the conference schedule and speakers, visit www.aiec.idp.com/program

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About AIEC

The Australian International Education Conference (AIEC) has been connecting people and ideas for more than 30 years.

It is an opportunity each year for the international education sector to meet, learn about major industry trends and network with Australian and international colleagues.

IDP has been the proud owner and host of this event since it was first held in Canberra in 1986.

Since 2006, the conference has been jointly presented by IDP and the International Education Association of Australia (IEAA).



About IDP Education

IDP is a global leader in international student placement and a proud co-owner of the world's most popular high-stakes English language test (IELTS).

We specialise in combining human expertise with digital technology to help people get accepted into their ideal course, take an English language test or learn English in their schools. Our teams work side-by-side with our customers, at every step from course search through to starting their dream course or career.

We partner with more than 890 quality universities and institutions across Australia, Canada, Ireland, New Zealand, the United Kingdom and the United States. Our data insights are relied upon by organisations around the world to help ensure policies are informed by the diverse needs, challenges and motivations of students.

Most of all, we are proud of our people, who are trusted by our customers to help them realise their global study or career goals.

IDP is listed on the Australian securities exchange (ASX:IEL), and has 6800 employees across more than 30 countries. Its websites attract 100 million visits a year.

About IEAA

International Education Association of Australia (IEAA) is Australia's leading association for international education. IEAA strives to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education

IEAA provides advocacy and member services relevant to professional staff, academics and teachers across all sectors. It delivers high-quality professional learning to advance members' careers and enhance the quality of Australian international education. It also drives new research to highlight emerging trends, inform strategy and policy, and enrich the sector's knowledge.

Together with affiliated bodies, corporate partners and government, IEAA works together to promote the benefits of international education to the broader community.