



AIEC 2022 Fact Sheet

General information

Name: Australian International Education Conference (AIEC 2022)
Location: Gold Coast Convention and Exhibition Centre, Broadbeach
Dates: 18 - 21 October 2022
Website: aiec.idp.com

About AIEC

The Australian International Education Conference (AIEC) has been connecting people and ideas for more than 30 years. It offers an annual opportunity for the international education sector to meet, learn about major industry trends and network with both Australian and international colleagues.

This year's theme, 'beyond borders', reinforces that even though our international students are beginning to return to our classrooms, campuses, cities, communities and workplaces, there are still walls we need to tear down. These may be more immediate barriers, such as international travel risks, quarantine, vaccination and virtual mobility, or more deep-seated ones related to socioeconomic status, equity and access.

The event offers a unique convergence of in-person and virtual networking, learning and fun into a single package, and will be hosted on the Gold Coast and virtually via a Cvent platform. Over 1,500 have registered for the event.

The conference is co-hosted by IDP Education and the International Education Association of Australia (IEAA).



Useful links

What's On:	aiec.idp.com/whats-on
Program:	aiec.idp.com/program
Online program:	aiec.idp.com/program-online
Program at a glance:	aiec.idp.com/program at a glance
Keynotes:	aiec.idp.com/speakers-plenaries
Speakers:	xcdsystem.com/aiec/program/G8nQlCU/index.cfm
Virtual platform	aiec.idp.com/virtual-platform
Attendees:	aiec.idp.com/who-attends
IEAA:	ieaa.org.au
IDP Education:	idp.com
News and media:	aiec.idp.com/news

Social media

Hashtag:	#aiec2022
LinkedIn:	linkedin.com/showcase/aieconnect
Twitter:	@AIEC
Instagram:	@AIECphotos
YouTube:	@aiecvideos



Co-hosts

IDP Education

[idp.com](https://www.idp.com)

IDP is a pioneer in international education services and uses technology and human understanding to connect customers to their international aspirations. IDP is on a mission to build the world's leading platform and connected community to guide students along their journey to achieve lifelong learning and career aspirations. As a co-owner of IELTS, IDP also delivers the English test that opens doors for students, workers and migrants around the world.

We are innovators, driven by data and the needs of our customers, and are becoming a leader in education-technology.

Our teams get that our services change lives, not only of our customers, but their wider communities. By combining empathy and professional expertise with digital excellence, we create launch pads for our customers to achieve global success.

International Education Association of Australia (IEAA)

[ieaa.org.au](https://www.ieaa.org.au)

IEAA is Australia's leading international education professional organisation. IEAA strives to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education.

IEAA serves the needs and interests of professional staff and academics who work in international education. Through networking and professional development events, including workshops, seminars and symposia, empower individuals and encourage best practice among education institutions.

IEAA works in close collaboration with industry stakeholders, affiliated peak bodies and all levels of government, and have an active research program and public policy agenda.



AIEC delegate profile

AIEC attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, and government representatives, NGO staff and private providers. Approximately 70 per cent of attendees have more than five years of experience working in international education.

For more details about the who attends AIEC and a list of organisations attending this year's conference, visit aiec.idp.com/who-attends.

Theme: Beyond borders

Education, by its very nature, is and should be borderless and universal. However, the global pandemic forced countries to shut their borders and brought global mobility to a standstill, threatening the very essence of education and its power to 'cross borders' worldwide.

In Australia, one of the first countries to close its borders and one of the last to reopen them, the disruption was felt by many sectors, particularly international education. Yet, despite the challenges we faced, or perhaps because of them, we sought innovation and reinvention. Our students demonstrated patience, resilience and faith in our institutions. No longer restrained by travel or traditions, we evolved into a truly borderless community.

This year's theme, 'beyond borders', reinforces that even though our international students are beginning to return to our classrooms, campuses, cities, communities and workplaces, there are still walls we need to tear down. These may be more immediate barriers, such as international travel risks, quarantine, vaccination and virtual mobility, or more deep-seated ones related to socioeconomic status, equity and access.

Anchored around inclusion, connection and community, at AIEC 2022 we invite you to go 'beyond all borders' to:

1. explore how we can continue to foster a sustainable, accessible and diverse education offering
2. learn how digital innovation and data insights can create new opportunities, progressive policies and shared strategies
3. examine the role of international education as an equaliser that breaks national, cultural and political divides.

Reunited beyond our borders, and united by our shared goal to shape the future of international education, join us at AIEC 2022 on the Gold Coast in October.

What's on



AIEC 2022 provides a unique convergence of networking, learning and fun into a single package:

- [learning opportunities](#) to discover innovative approaches to common challenges in international education, such as keynotes, expert panel sessions, country insights, best practices, case studies, industry insights, market intelligence and the latest research.
- [networking](#) activities to expand your networks, share, collaborate and contribute to the international education community such as [Braindates](#).
- a buzzing physical [exhibition](#).
- [IEAA Excellence Awards](#), to recognise the leaders and innovators in our sector.
- [social events](#) to reconnect and have a bit of fun – Happy Hour and IDP conference dinner.

For more details, please visit aiec.com/whats-on



Keynote speakers

For more information, please visit aiec.idp.com/speakers-plenaries



Annabel Crabb

Author and journalist

MC



Stan Grant

Journalist, author and filmmaker

Opening Keynote

“Challenging the borders of our imagination”

Wednesday 19 October 2022



Bosco Anthony

Catalyst thinker, digital strategist, disruptive storyteller and a rebellious marketer

Mini-plenary

“The next bold frontier of marketing innovation”

Thursday 20 October 2022



**His Excellency Mr Vasyl
Myroshnychenko**

Ukrainian Ambassador to Australia and New Zealand

Keynote

“International education in times of peace and conflict”

Friday 21 October 2022



Nicki Hutley

Economist and advocate for climate action and social impact

Keynote

“Post-pandemic blues – can Australia avoid a crash landing?”

Friday 21 October 2022



Lisa MacCallum

International brand transformation expert

Keynote

“Meet the new 'CEOs': the global citizens in charge of your brand”

Friday 21 October 2022

The full bios for keynotes can be found at aiec.idp.com/speakers-plenaries.



Contact

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