



**alec**

2021 ■ Online

**New horizons**

5-8 October

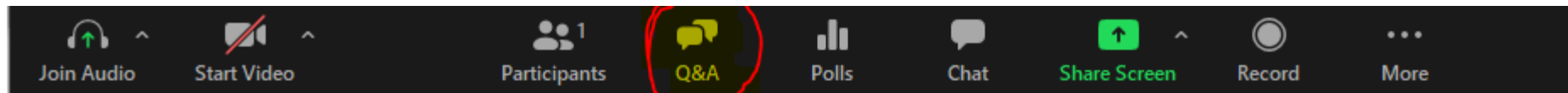
# 'Inspire' Info session

Tuesday 17 August 2021



# Housekeeping

- Questions will be answered at the end of the webinar
- The recording of the webinar will be available on the website tomorrow
- Please type your questions into the Q&A box in your Zoom control panel



- For any program/speaker queries contact [aiec@idp.com](mailto:aiec@idp.com)
- For specific technical/audiovisual questions contact [aiec@thinkbusinessevents.com.au](mailto:aiec@thinkbusinessevents.com.au)

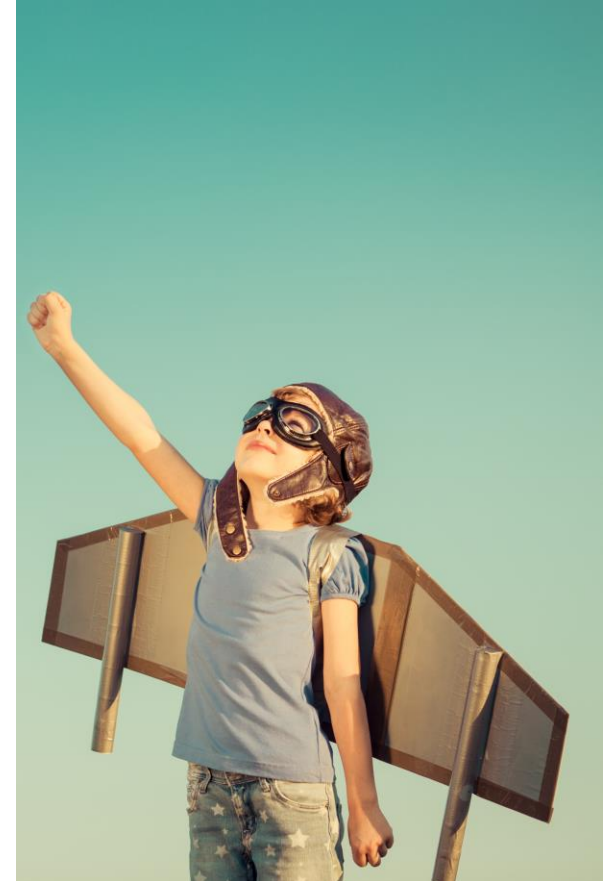
# Agenda

1. The concept
2. Video formats
3. Braindate
4. Objectives
5. Expectation of speakers
6. Virtual platform
7. Video production (technical)
8. Key timelines



# The concept

- A new format for the 2021 AIEC
- All Inspire videos are intended to be 'conversation starters' – e.g. Braindates and 1:1 appointments
- Designed to showcase an idea, share knowledge and, as the name suggests, 'inspire' delegates
- Videos must be a maximum of 5 minutes
- Videos will be uploaded prior to the conference and available on demand on the AIEC 2021 Virtual Attendee Hub – registered delegates can view the videos before, during and after the conference.
- Videos will be listed under the 'Before the event' tab on the Virtual platform.





# Video format

- Format is not prescribed – this allows for a more creative approach to the production of the videos. Videos could be:
  - A recorded presentation (PPT slide with camera on the speaker)
  - PPT presentation with voice over (camera off)
  - Interview style
  - Animation
  - Short film
- Get creative! Videos should be as engaging as possible – slides should not be too text heavy, use images, graphs, infographics, video vignettes etc as much as you can
- The colours are your choice, noting that contrasting text and backgrounds will be more visible.
- Suggested Intro /Outro: thank you note with reminder to join Braindate.

Find out more at [aiec.idp.com/speaker-info-inspire](https://aiec.idp.com/speaker-info-inspire)





# What is a braindate?

A braindate is knowledge-sharing topic-driven meeting.

It is an opportunity to make a meaningful connection and have an interesting conversation with people who share the same interests as you

Find out more at [aiec.idp.com/braindate-2021](https://aiec.idp.com/braindate-2021)

# What is a Marketplace

Braindate at  
**aiec**  
Australian International Education Conference

presented by  
**IELTS**

Market  
New Topic  
Braindates  
Profile  
How-To

Search topics or people

**7 TOPICS**

**ONE-ON-ONE**

What can Australia learn from the COVID-19 experience on the U.S. education system?

Sarah Nguyen  
Business Development Director at Austrade Washington D.C.

**SCHEDULE A BRAINDATE**

**GROUP BRAINDATE**

How can marketing boost confidence in international education, in a COVID normal world?

Michelle Callanan - Marketing Director IELTS at IDP Education

3 spots left

TUE, OCT 20, 4:00 PM (AUSTRALIA/MELBOURNE)

**JOIN GROUP**

**GROUP BRAINDATE**

Education Agents: What matters most now? Lets discuss.

Olivia Barnes - Regional Head Onshore at UTS Insearch

1 spot left

## Group braindate

A 45 minute discussion with up to five people to gain perspectives on a shared topic of interest.



Find out more at [aiec.idp.com/speaker-info-inspire](https://aiec.idp.com/speaker-info-inspire)

# Objective

- Think about yourself as the audience
- Keep it simple and don't overwhelm your audience with giant pages of small text slides or complicated graphs
- Videos should provide delegates with unique insights, something new
- Videos should also inspire delegates to reach out to you for a Braindate and or a virtual meeting to get more information/connect with you

Find out more at [aiec.idp.com/speaker-info-inspire](https://aiec.idp.com/speaker-info-inspire)





# Expectations of speakers

It is expected that each listed speaker will:

- ✓ **host at least one group Braindate**  
(i.e. a group braindate of 45 to 55 minutes scheduled on any of the conference days between 5 to 8 October)
- ✓ **be available for 1:1 appointments** that can be booked via the virtual platform (delegate to delegate)



# Virtual platform (Cvent)

- Each video will be listed as a 'session' on the AIEC virtual platform under the 'Before the event' tab.

All Sessions **Before Event** Tuesday, October 5 Wednesday, October 6 Thursday, October 7

The page will include:

- ✓ The submitted inspire video
- ✓ Video title and short description
- ✓ Speaker(s) name and bio and photo
- ✓ Any supporting resources (documents only - no links)

**cvent**<sup>SM</sup>

## Roche Educators Day - Session 1

Wednesday, August 4, 9:00 AM-10:45 AM GMT+10

REC Add to calendar

Replay

This session will focus on **Insulin Therapy for Diabetes and Diabetes and Obesity**.

9:00am - Welcome and Introduction, Kenny Lean - Roche Diabetes Care

9:05am - Opening, Chair and Tracey Tellam - ADEA President

9:15am - Insulin Therapy for Diabetes: Past, Present, Future, Prof Hertzal Gerstein

10:00am - Diabetes and Obesity, A/Prof Sarah Glastras

Speakers (4)



**Kenny Lean**  
Head of Medical & Scientific Affairs, Roche  
Diabetes Care



**Tracey Tellam**  
President, ADEA

Tracey Tellam is a Clinical Nurse Consultant at the Ipswich Diabetes Service and has a strong focus on service delivery and the ongoing education of diabetes educators, mentoring and growth of new diabetes educators. Tracey aims to ensure that those living with diabetes receive

Show more



**Hertzal Gerstein**  
Professor, McMaster University / Hamilton  
Health Sciences

Dr. Hertzal C. Gerstein is a Professor at McMaster University and Hamilton Health Sciences, where he holds the Population Health Research Institute Chair in Diabetes and is the Director of the Diabetes Care and Research Program and Deputy Director of the Population Health Research Institute.

Show more



**Sarah Glastras**  
A/Prof, Royal North Shore Hospital

A/Prof Sarah Glastras is a clinician researcher who works as a Staff Specialist in Endocrinology at the Royal North Shore Hospital, Sydney and holds a conjoint appointment as an academic Associate Professor at the University of Sydney. She also consults in a busy private endocrinology

Show more

Session Content

Files (1)

REC2021 Agenda and Bios

492 KB



# Video production

- An information guide will be available on our website this week:
  - How to record on zoom or PowerPoint
  - File formats
  - Naming of file
  - Information and tips
  - How to upload video and resources via Dropbox

Find out more at [aiec.idp.com/speaker-info-inspire](https://aiec.idp.com/speaker-info-inspire)



# Key timelines

- Inspire Guidelines available on website – **Friday 20 August**
- Registration extended for ‘Inspire’ speakers – **Friday 27 August**
- Recorded videos/resources to be submitted by – **Friday 10 September, 5.00pm**
- Access to the Virtual Attendee Hub and Braindate platform – **Monday 20 September**

Find out more at [aiec.idp.com/speaker-info-inspire](https://aiec.idp.com/speaker-info-inspire)



# Thank you

- Recording will be available shortly at: [aiec.idp.com](http://aiec.idp.com)
- Any questions please email:
  - For program: [aiec@idp.com](mailto:aiec@idp.com)
  - For AV support: [aiec@thinkbusiness.com.au](mailto:aiec@thinkbusiness.com.au)

