May you live
in
interesting times!
Engaging the World through Education

Australian Ministerial Statement
2003

18th IDP Australia International Education Conference
International Education: The Path to Cultural Understanding and Development

Distance Learning Across Borders: Cultural Imperialism or Intellectual Independence?

Sir John Daniel
President
Commonwealth of Learning
Decline in Commonwealth student mobility

If you can’t move the students:
Move the courses!
The Briggs Report

“Towards a Commonwealth of Learning”

“...any learner anywhere in the Commonwealth shall be able to study any distance teaching programme available from any bon fide college or university in the Commonwealth”
The Briggs Report

“The University of the Commonwealth for Cooperation in Distance Learning”

18th IDP Australia International Education Conference
International Education: The Path to Cultural Understanding and Development

Cultural Imperialism or Intellectual Independence?
The Briggs Report

The role of TECHNOLOGY?
The Planning Committee

The development view

1. Give away fish or teach fishing?

2. Technological scepticism
COL today

Building indigenous capacity to use open and distance learning for development

COL today

ODL
- Policies
- Systems
- Applications
Modern ODL development has been led by universities e.g. UKOU, IGNOU

Open Schooling

National Institute of Open Schooling (India)

300,000 pupils
International Education Principles:

- Student mobility is valued

International Education
4 modes of mobility (GATS)

- Consumption abroad
- Cross-border supply
- Commercial presence
- Presence of natural persons
International Education Principles:

- Student mobility is valued
- 4 modes of mobility
- Branch campuses mutate
- Clarity of purpose
International Education Principles:

- Student mobility is valued
- 4 modes of mobility
- Branch campuses mutate
- Clarity of purpose
- Technology?

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Australian Ministerial Statement 2003
**HE Growth**

2000 – 100 million students

2025 – 260 million students
(of which 7 million international)
GRADUATES EARN MORE

International students Australia

1979 – 8,000

1983 – 16,000
‘there are few ways in which a man can be more innocently employed than in getting money’

Dr Samuel Johnson

Australia

International education: $5 Bn income

International aid $2 Bn expenditure
**International students**

1994 now 2008

China ? 86k 120k

“In China we still don’t calculate things like that. Our priority is the education of the Chinese students, next we hope to create a lively and cosmopolitan cultural environment for them. Foreign students add to the economy, that’s clear, but so far we don’t have an overall estimate.”

Ms Chen Yinghui
International students
1994 now 2008
China ? 86k 120k
India 13k 5k ?

Going up… Going down

Applications to US universities:

Chinese – 76% down
Indian – 58% down

The Economist
September 2004
Issue #2

Cross-border ODL

Cross-border distance teaching

- Less profit per capita
- Different student expectations
- Less access to explanation
Conclusion

sound principles
and
healthy pragmatism

go hand in hand

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