

IN FOCUS: BANGLADESH

INSTITUTION PERSPECTIVE

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- GDP Growth (7.1% in 2016) – highest in South Asia
- Stable Government for the last 9 year
- High foreign exchange reserve (47 in the world)
- Growing middle class; middle income country by 2021
- Literacy rate: 75.4%
- 47.8% is under the age of 25 years (160 million population)

- Motivation for higher education
- Strong demand for quality
- Positive towards study abroad
- Prestige and strong career focus
- Lack of quality institutions to absorb the eligible students

- Australian High Commission support
- Good number of experienced agents
- Hospitable people and welcoming institutions
- Good number of qualified HDR students
- Assessment Level 2

- Less number of students visa: 2,155 (July 2016 - June 2017)
- Lack of proper financial documents for sponsors; no bank loan
- DFAT Travel Warning (Level 3)
- One city based market
- Bangladesh – NOOSR

Admission Requirements

- Foundation: Year 11, GCE O Level
- Diploma: Year 12 (lower GPA), GCE A Level (lower grade)
- Undergraduate: HSC (Y12), GCE A Level, IB Diploma
- Postgraduate: CGPA, NOOSR List, Selected Institutions
- Higher Degree Research: Master of Research equivalent

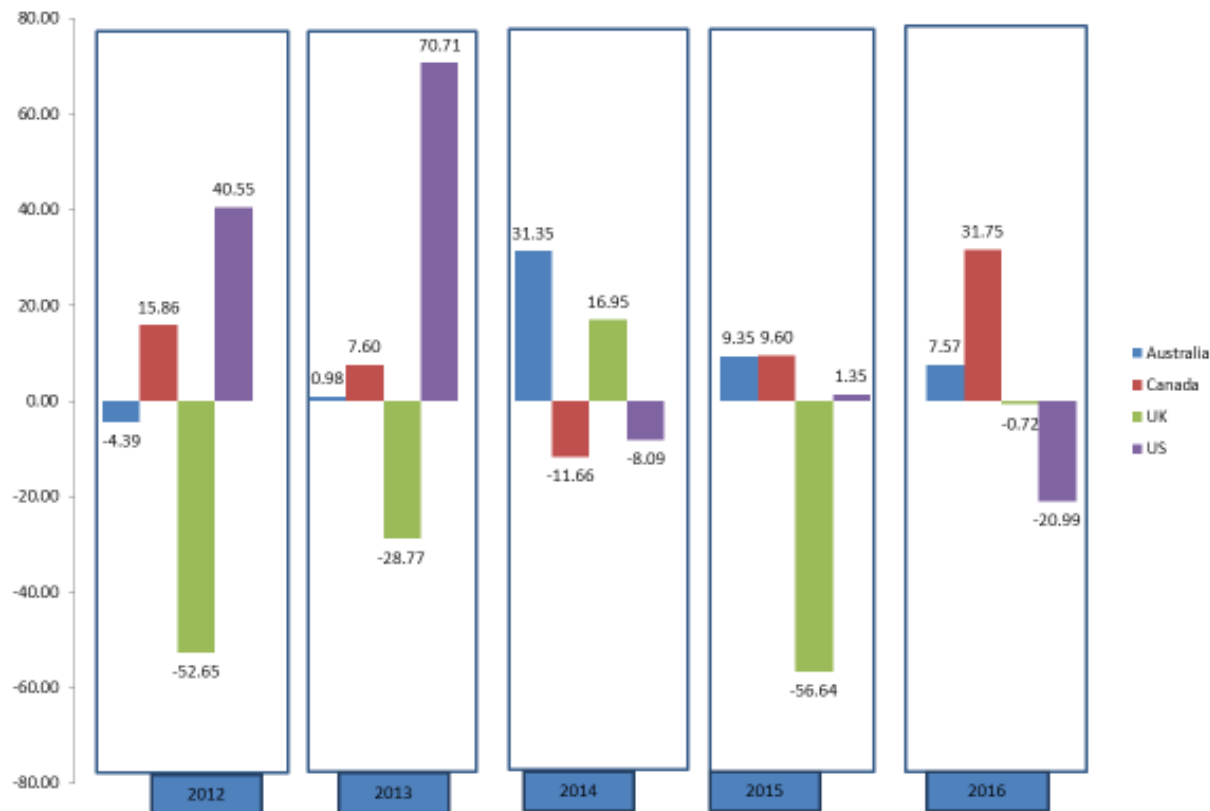
- More than 2 packages/CoEs
- More than 1 year study/work experience gap
- Less than 6 in IELTS; more than 10 weeks ELICOS package
- Having less than 1-year marriage
- Visa refusal for any country
- High volume payment received into the sponsor's bank account

- Regular visits
- Austrade, DIBP, Australia Award
- Govt. and corporate linkages
- Alumni engagement – networking programs, newsletter
- Digital marketing activities
- Institutional engagements – schools and Universities

- Selection of agents: EEE (Ethical, Experience, Exposure)
- Training and regular updates
- Listening to their need
- Maintain relationship
- Prompt response

- Pre departure
- Orientation
- Academic orientation
- Study skills and numeracy centre
- Buddy/mentor program
- Students Association and ongoing cultural programs

Visa Grant for major ESL Countries



- Focus on quality students and manage country risk index
- Lobby for changing NOOSR guidelines
- Enhance the students experience
- Manage affordable accommodation
- Opportunity in career focused part time work
- Lobby for allowing students loan facility

Any Questions?

Thank you

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