

Is there a magic formula for valuable and active global institutional partnerships?



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The image features a textured stone wall background with a wooden floor at the bottom. A black horizontal band is centered across the wall, containing white text.

**HOW CAN WE USE METRICS TO
DEVELOP SUCCESSFUL
PARTNERSHIPS?**

METHODOLOGY

PROCESS

1. AUDIT OF METRICS IN PUBLIC DOMAIN

2. IDENTIFY RELEVANT SOURCES

3. MATCH WITH YOUR PARTNERS

SOURCES



SOURCES



REPUTATION

ACCESIBILITY

COMPLETENESS

RELEVANCY

METRICS



1. Academic Reputation
2. Industry Reputation
3. Demographics

37 – 50 relevant metrics

BENEFITS



1. BETTER UNDERSTANDING OF PARTNERS

2. STRATEGIC APPROACH UNIVERSITY WIDE

3. IMPROVE MANAGEMENT

4. COMPETITIVE ADVANTAGE