



AIE 2025

Australian
International
Education 2025



Australian Government

Austrade

National Strategy

Australian international education helps students, communities and industry around the world, meeting their expectations

AIE2025 Aspiration

Delivering education and skills to meet the needs of the world's one billion students in 2025

Game Changers – Ideas that shift the current way of doing things, leading to a different outcome

Sharpen market focus – Competing with the right product, at the right time, in the right place

Maintain an Australian edge – Australia continually recognised as a quality, unique learning provider

Compete at scale – Consortia, partnerships and collaboration enable the Australian sector to service global-scale demand

Embrace borderless learning 24/7 – Delivering online, in-market, and blended learning – to take learning to the student

Unleash Technology – Technological change and learning analytics are at the core of the student experience and the Australian offering

Attract global capital – Attracting the right capital to enable sustainable growth across the sector