

What are prospective international students' perceptions and expectations for employability?

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Purpose

Employability and motivation for overseas study



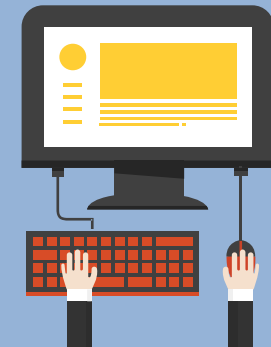
Survey Design Methodology

Student perspective on employability & the leadership program

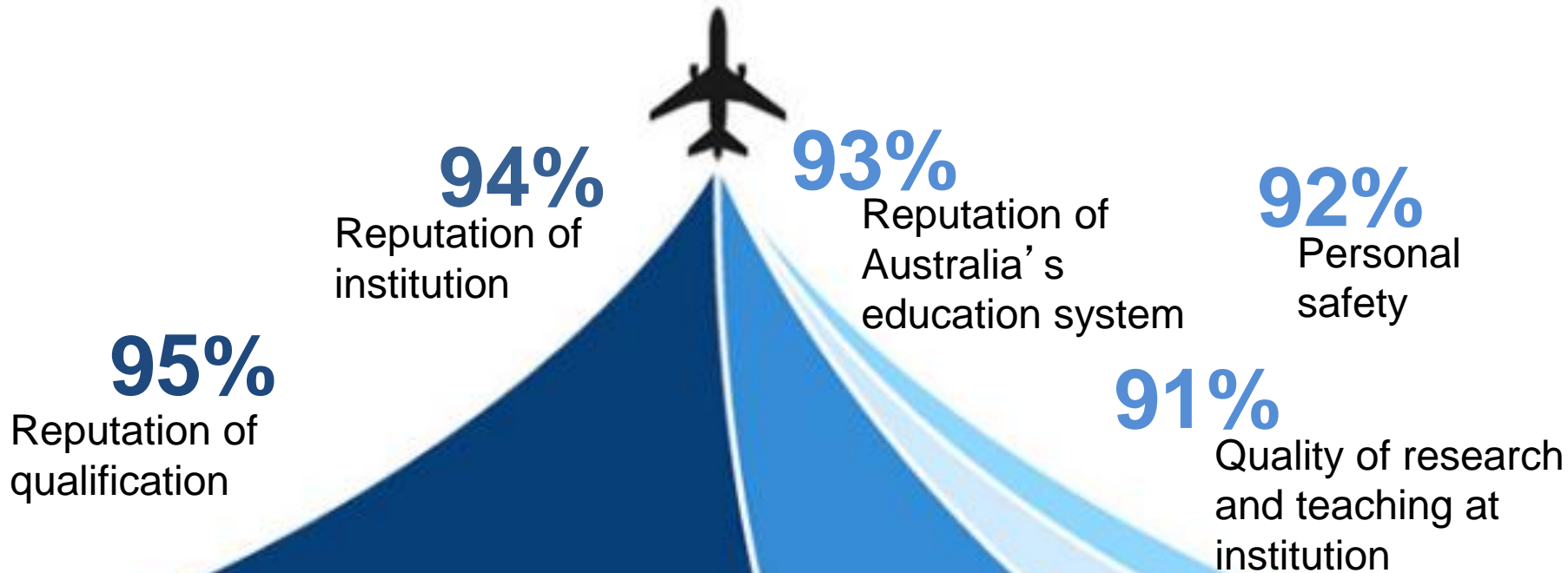


Student Survey Results

Pilot in preparation for large scale survey on mindset for employability, conducted with IDP



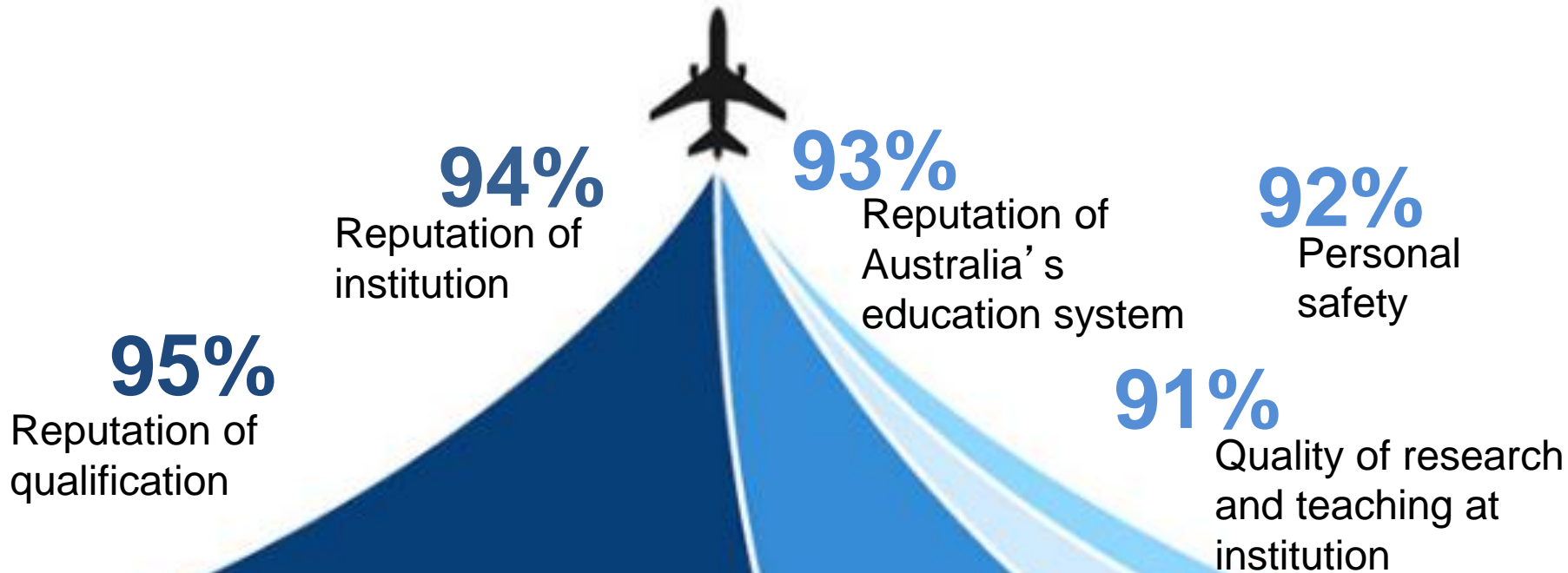
Motivations for study overseas



Source: International Student Survey April 2015,
Australian Government Department of Education and Training

Motivations for study overseas

Where are careers and post-study outcomes?



Source: International Student Survey April 2015,
Australian Government Department of Education and Training

FOCUS GROUP: **EMPLOYABILITY AND MOTIVATION**

Large variation in motivation and awareness



FOCUS GROUP: EMPLOYABILITY AND MOTIVATION

Large variation in motivation and awareness

Difference between parents and self

Ideas of 'improving prospects'

Some highly motivated

Others unclear



The overall motivation for overseas education

COURSE

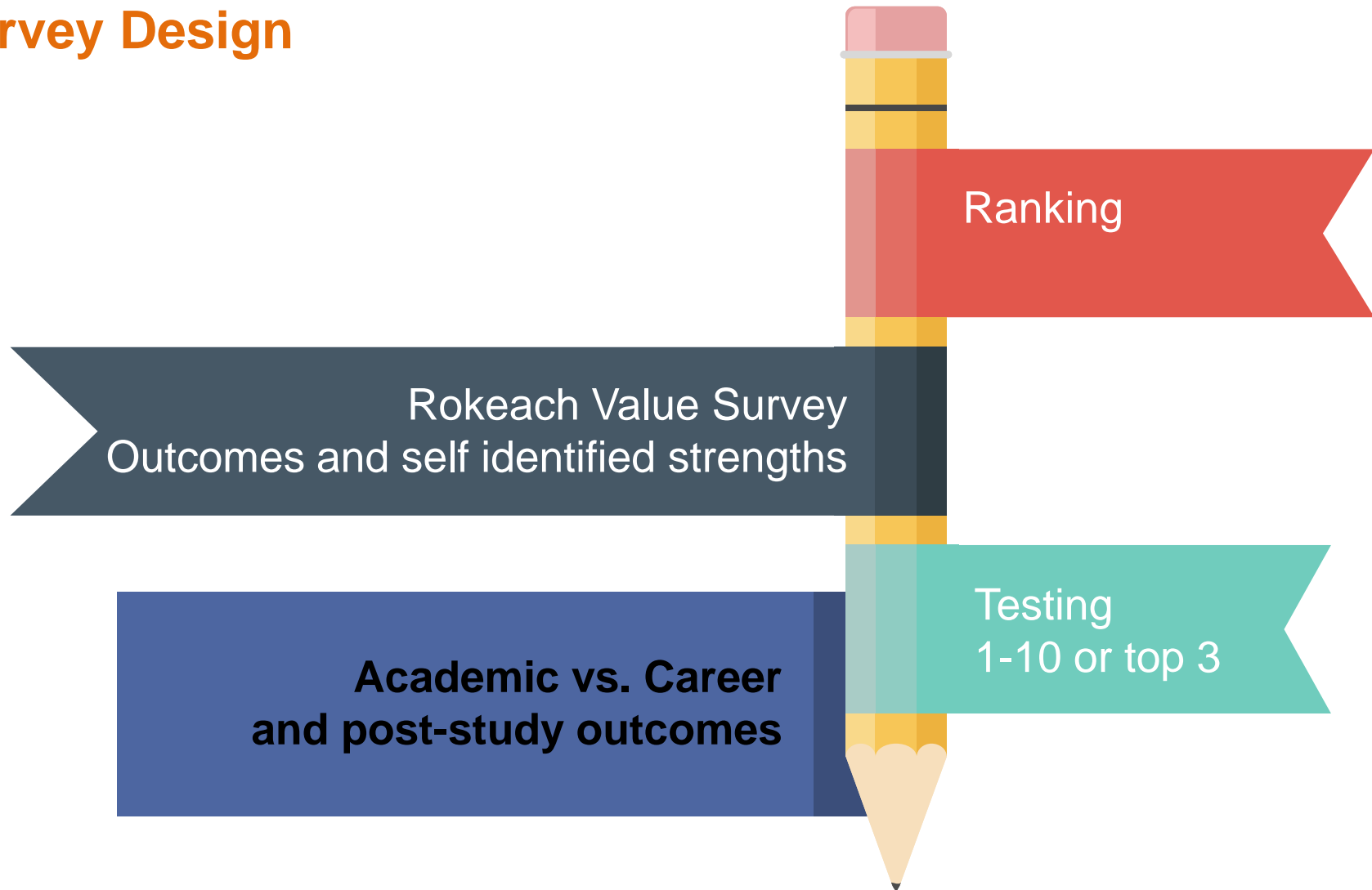
- Restricted university places
- High entry requirements
- Course availability
- Limited recognition of qualifications
- Quality of education

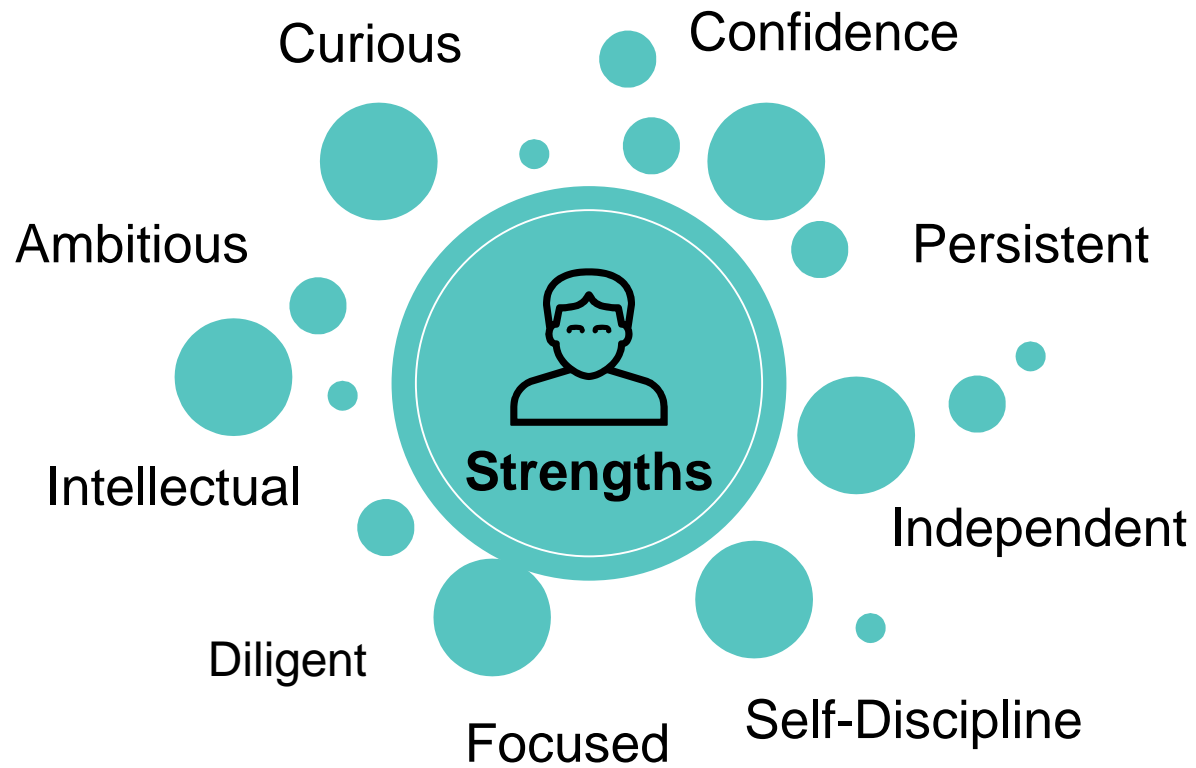
POST STUDY

- Improve career prospects
- Higher status
- Broaden personal experience
- Economic conditions

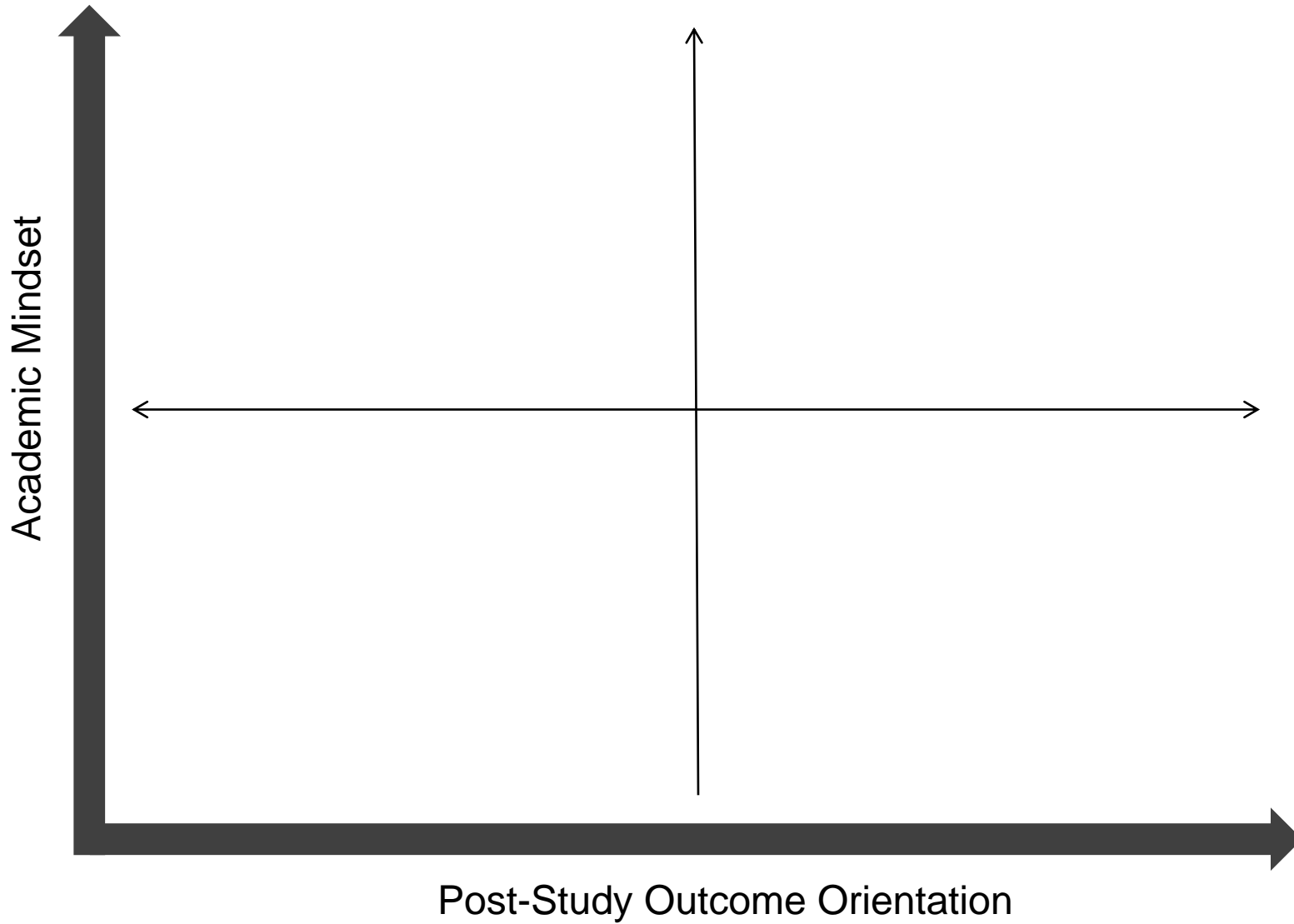


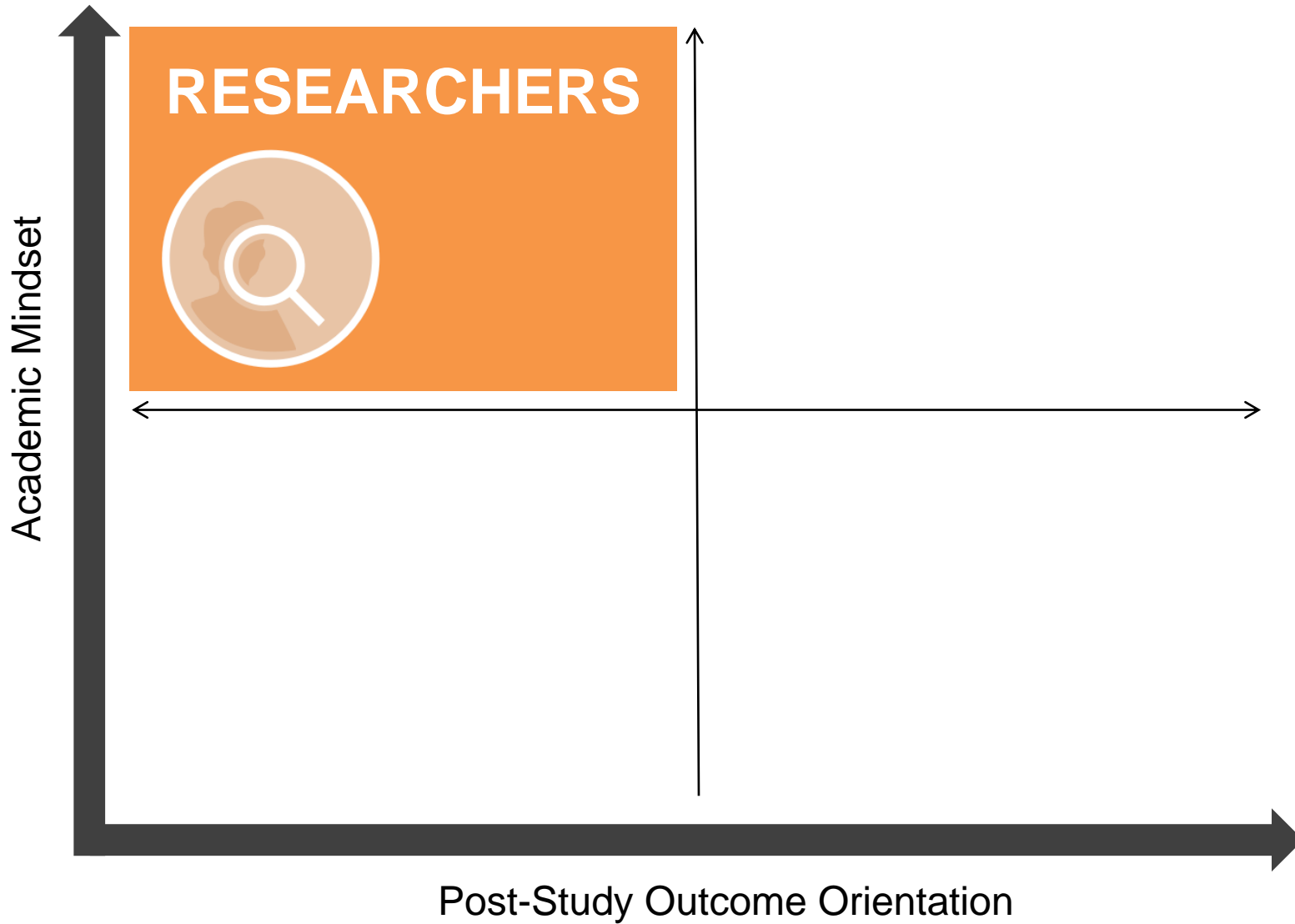
Survey Design

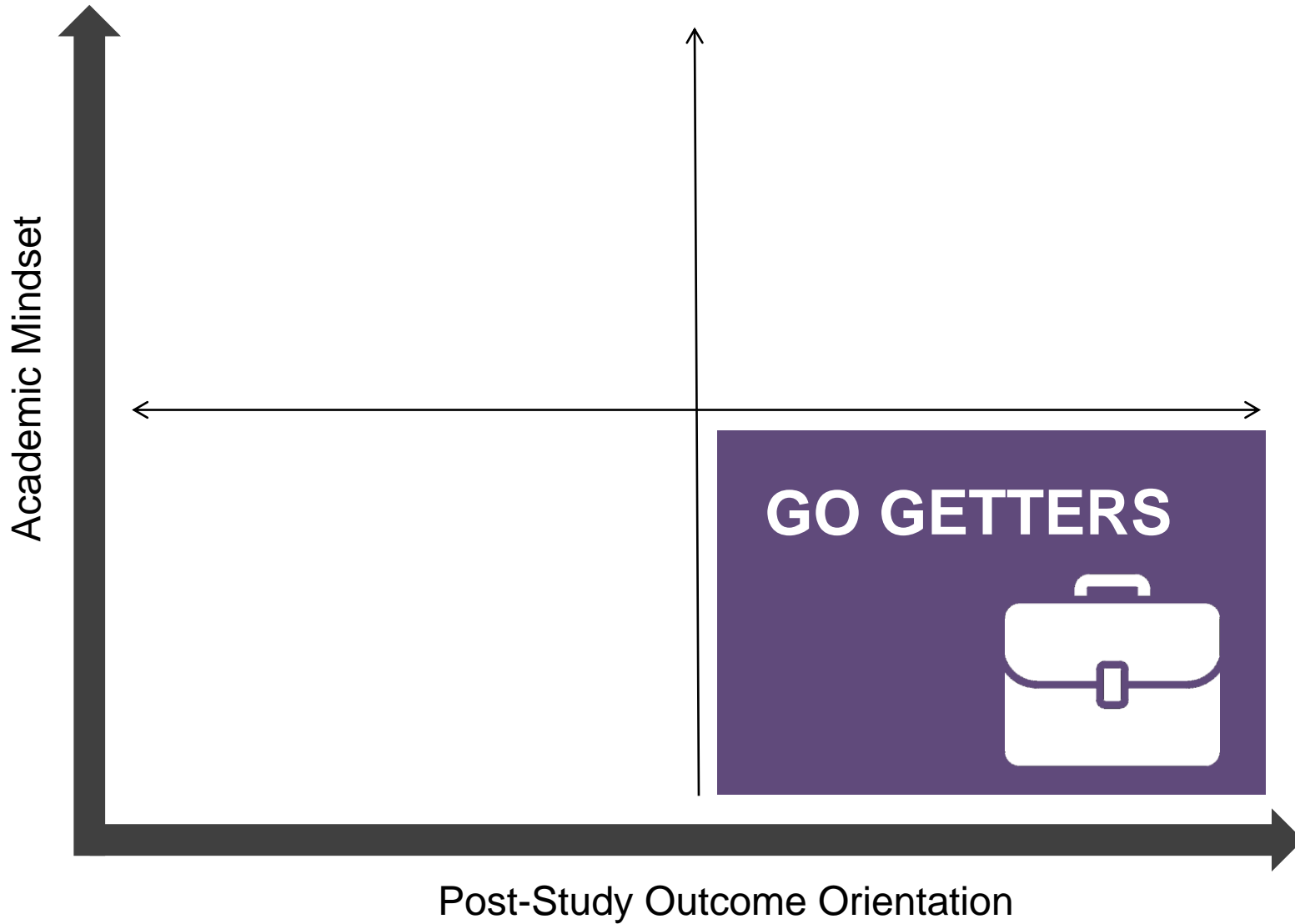


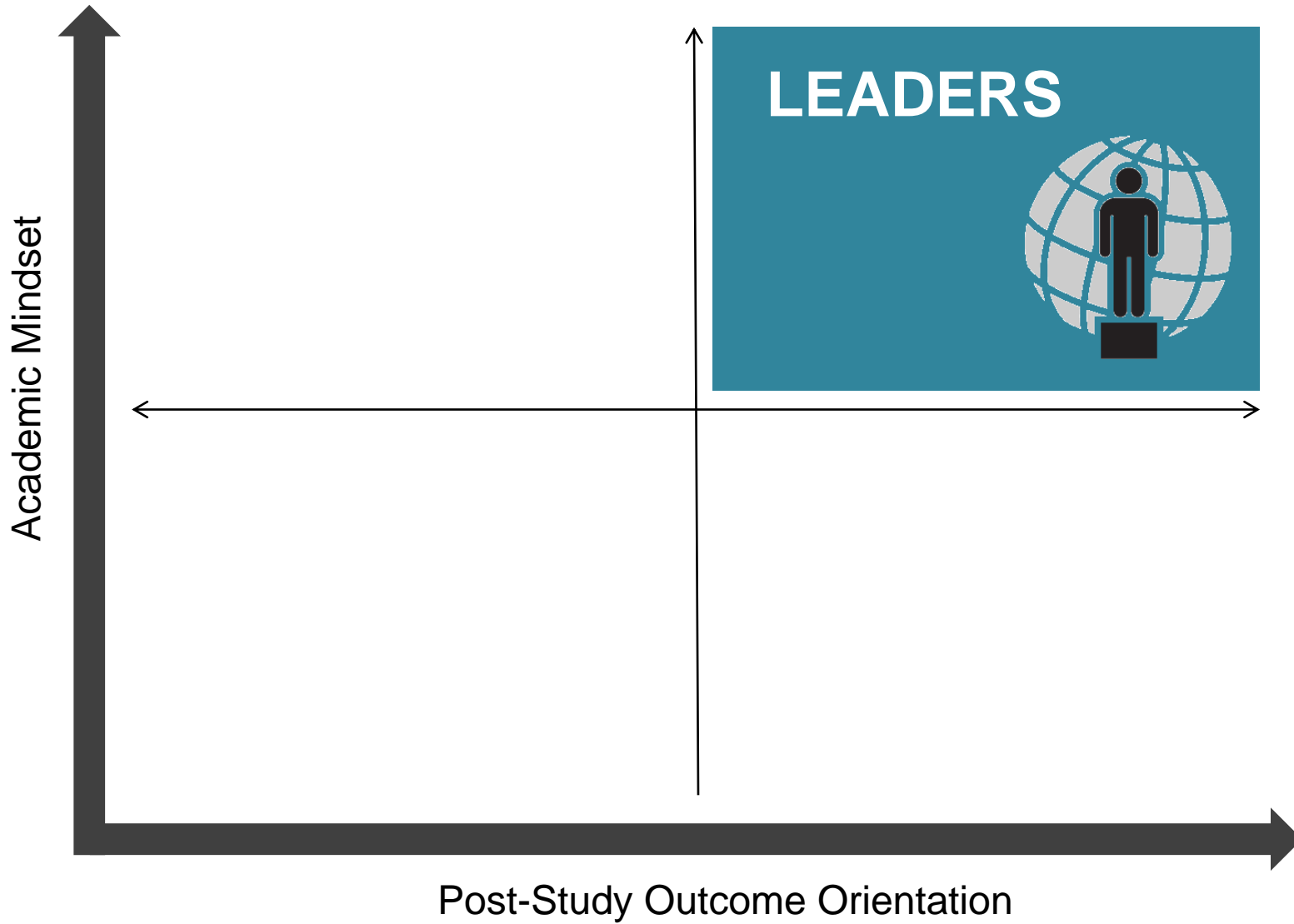


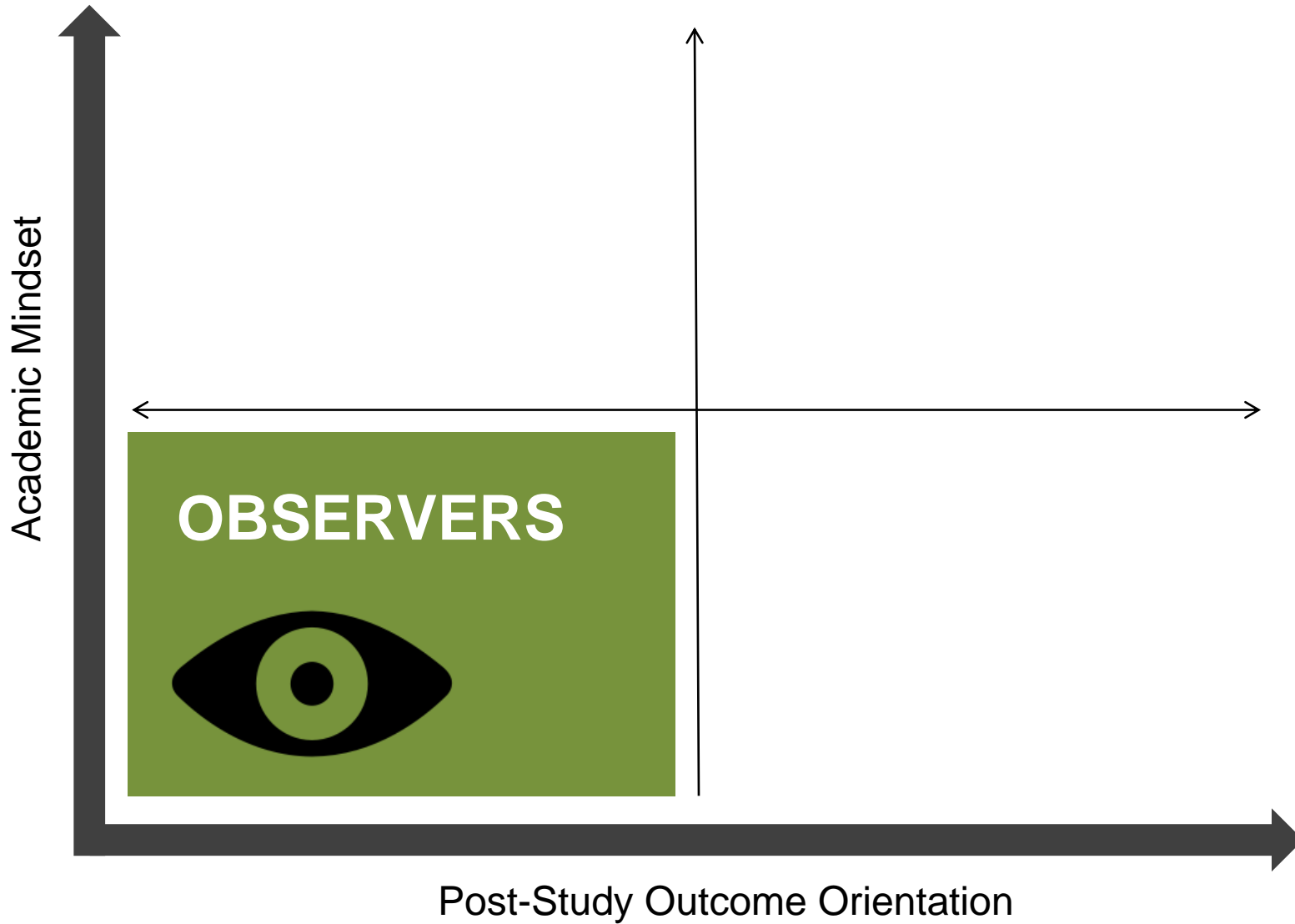




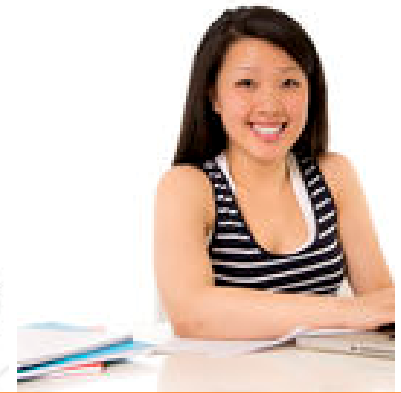












LEADER	RESEARCHER	OBSERVER	GO GETTER
Indian	Chinese	Indonesian	Vietnamese
Amandeep	Zhang	Elwina	Thao
No English	40 Weeks English	10 Weeks English	20 Weeks English
IT Diploma	Foundation	Communications Diploma	Business Diploma
Studied at school then college in India and ultimately wants to complete a masters course	Chinese 'Early Bird' arriving in Australia at 17 from Northern China with limited English and is focused on good grades	Studied at international school in Indonesia, wants to make her parents proud	Wants to become an entrepreneur

Respondents

Pilot sent to approx. 2000
prospective students

and via social media

Country	Number	%
China	34	20%
Sub continent	22	13%
Nepal	19	11%
Indonesia	17	10%
Vietnam	14	8%
Hong Kong	6	4%
Myanmar	4	2%
Korea	3	2%
Other	49	29%
Total	168	100%

