

SOCIALGARDEN

QUICK WINS TO KICKSTART YOUR MARKETING AUTOMATION SUCCESS

SOCIAL GARDEN OVERVIEW

WHO WE ARE

We are a group of 30 learners, educators and digital marketers based in Melbourne, Sydney, Brisbane and abroad.

THE PROBLEM WE SOLVE

We bridge the gap between enterprise sales and marketing teams to deliver measurable and scalable student recruitment programs.

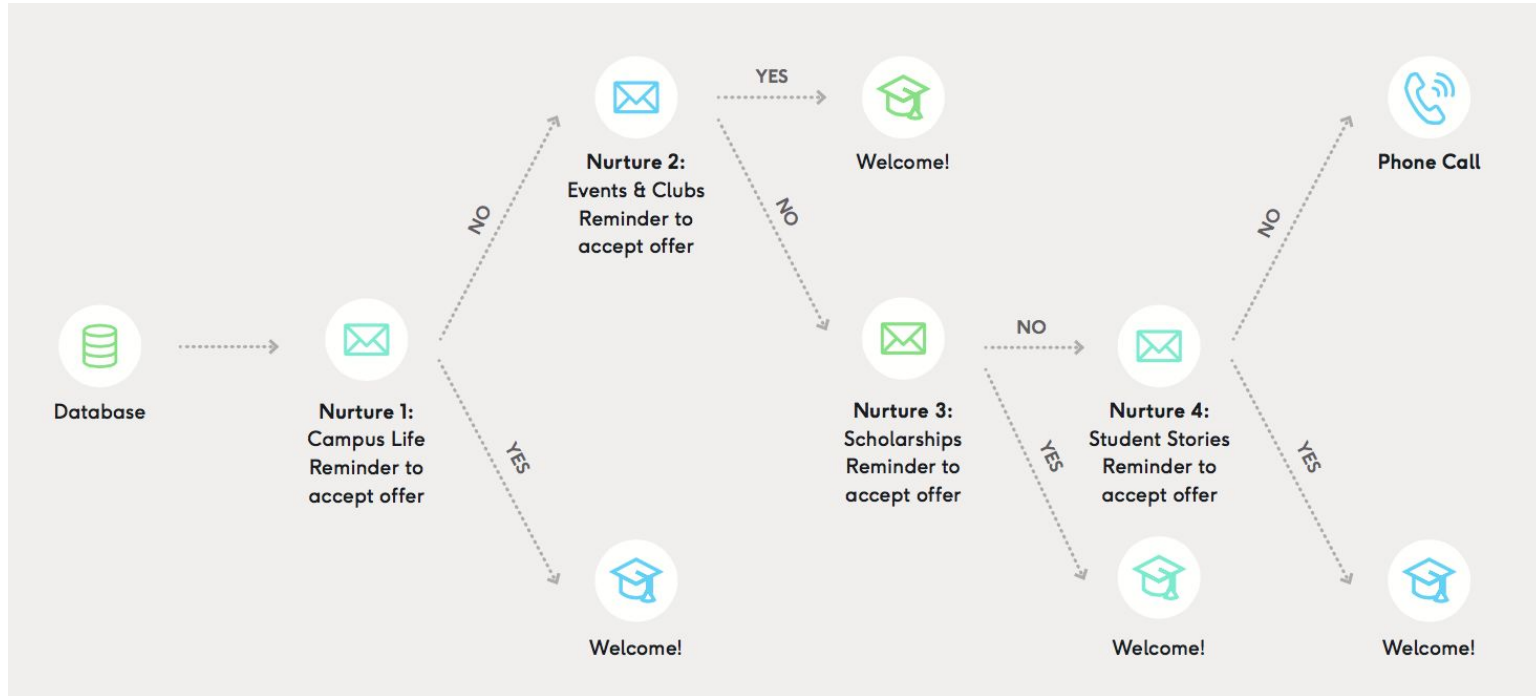


OUR CLIENTS



MARKETING AUTOMATION IN ACTION

MADE-OFFER CAMPAIGN



5 QUICK WINS FOR MARKETING AUTOMATION

1. START SMALL

Use a manageable and segmented database

2. AUTOMATE THE PROCESS

Made-offer campaign

3. TRACK & SCORE

Install tracking scripts & implement a lead scoring model

4. PERSONALISE AN OFFLINE TOUCHPOINT

Hand over known hot leads to conversion teams

5. DRIVE TO TARGETED EVENTS

In-country conversion events