

Austrade and Education in Iran: *More than PhD's and Recruitment*

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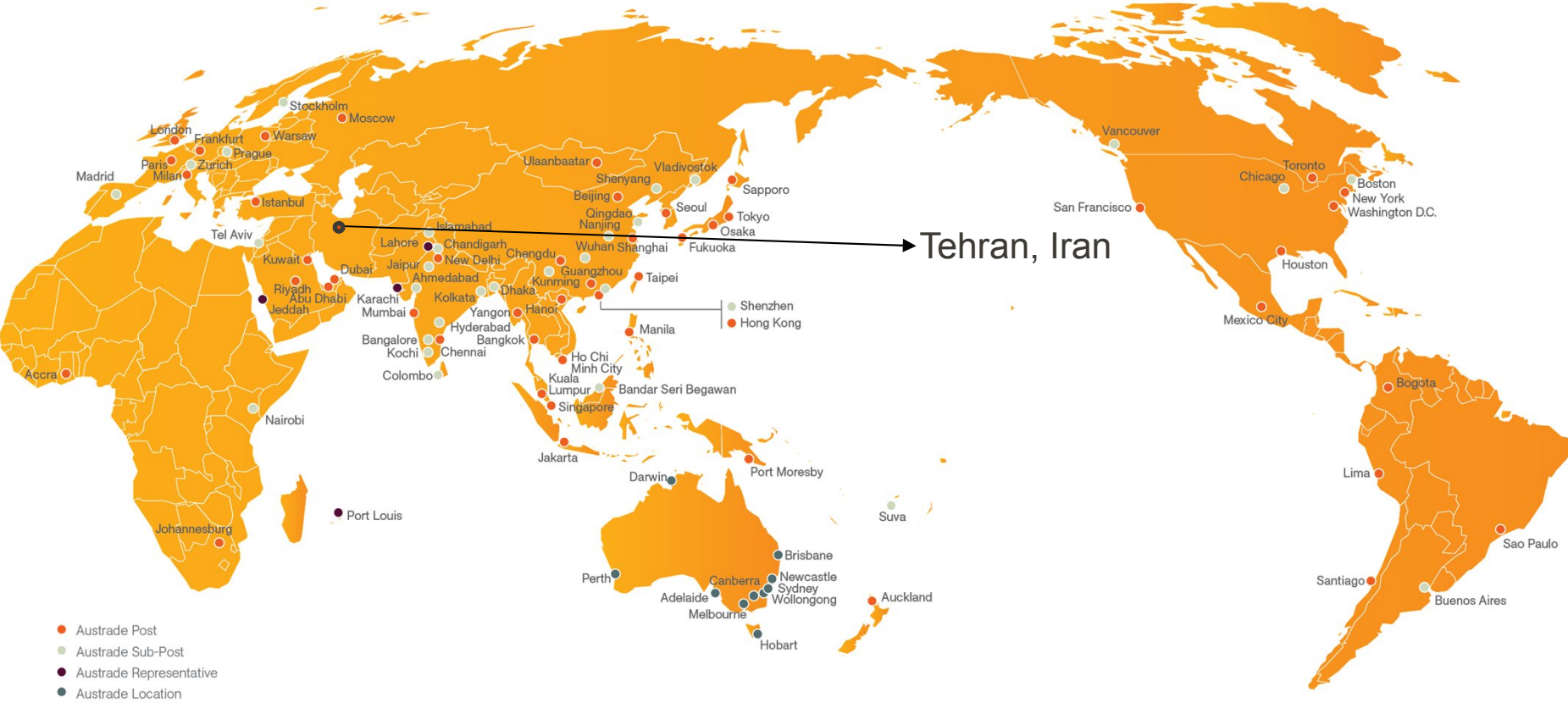


OVERVIEW

- AUSTRADE'S RE-ENTRY INTO IRAN
- AUSTRADE SERVICES
- IRAN MARKET OPPORTUNITIES
- PARTNERSHIPS WITH IRANIAN INSTITUTIONS
- DEPARTMENT OF IMMIGRATION AND BORDER PROTECTION COMMENTARY



AUSTRADE'S INTERNATIONAL NETWORK



April 2016

- **Office Opening and staffing**
- **Initial Focus for Austrade**
- **Market Potential and ongoing Focus**

- **Branding and Promotion**
- **Future Unlimited**
- **Austrade also offers a range of information, advice and tailored services**



SERVICES FOR AUSTRALIAN EDUCATION PROVIDERS

We can:

- provide information and advice on international education
- help with international market selection
- identify relevant international contacts
- assist with market entry and expansion
- identify and follow up specific international education opportunities.

Market Information Package (MIP) is an online portal available on a subscription basis to eligible institutions. It provides market intelligence to support Australia's international education sector.

Tailored services are also available to education clients.

OPPORTUNITIES FOR COLLABORATION

HIGHER EDUCATION

- **Joint Research**
- **Research sabbaticals**
- **2 + 2 (year) Joint PhD programs**
- **Student exchange programs**
- **Study abroad programs**
- **Student recruitment and marketing initiatives.**

OPPORTUNITIES FOR COLLABORATION

VOCATIONAL EDUCATION AND TRAINING SECTOR

- **Licensing agreements**
- **Equipment Purchase**
- **Equipment rental**
- **Teacher training**



IRANIAN ECONOMIC DEVELOPMENT FOCUS

- **Water**
- **Healthcare**
- **Infrastructure Development**
- **Road Safety**
- **Medical Tourism**

COMMENTS FROM IMMIGRATION REGARDING SSVF

The Department of Immigration and Border Protection stated:

- Iran is a growing market but will not grow overnight;
- The bilateral relationship between Australian and Iran is strengthening;
- Iran is a changing market and there will be more sharing of knowledge across countries but sanctions still apply which increases levels of scrutiny;
- Visa processing returned to Tehran, instead of Amman, Jordan, so visas are being assessed more accurately instead of Iranians being grouped with the region more generally. This is a better outcome as visas are assessed by people with local knowledge, discussions can be had in Persian with clear cultural understanding and DIBP can work directly with agents in market to provide guidance and clarity around decisions and processes;
- Austrade's presence in market will further strengthen Australia's approach to education, Australia's profile in market and the ability to assess opportunities which arise and;
- TAFE study will rarely be supported due to the perceived lack of genuine students wanting to pursue this legitimately and solely using VET as a migration pathway.

CONTACT US

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