



Australian Government  
Department of Education and Training

# Making it all count

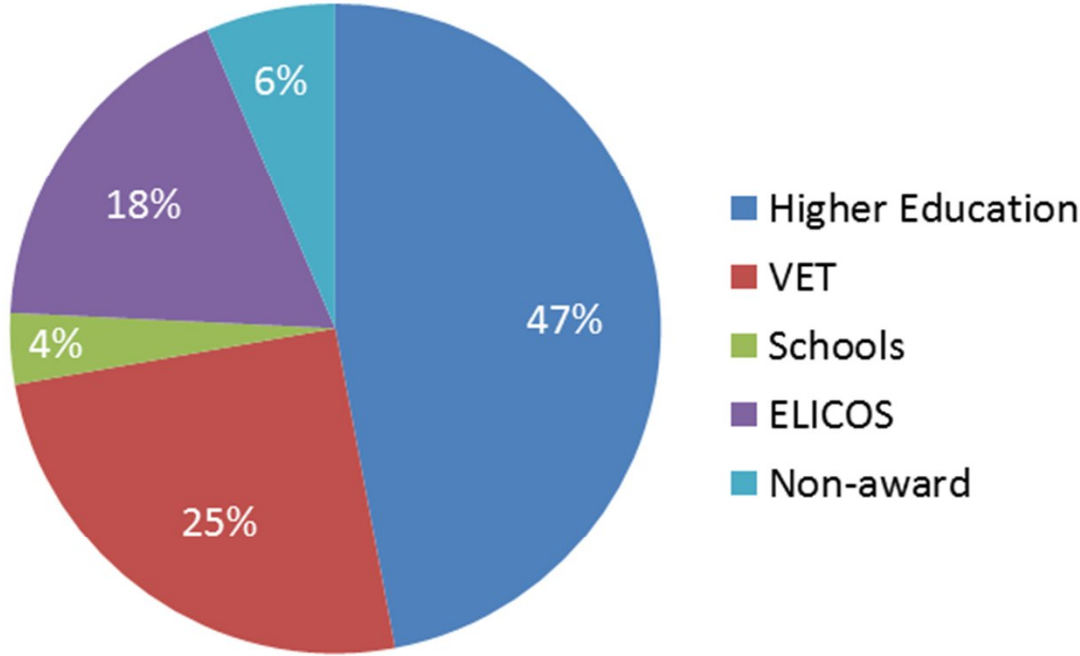
Connecting Australia's international  
education data sources

# International student data

- In 2015, Australia hosted around **498,000** students.
- These students generated around **640,000** enrolments.
- Why the difference?
  - Some students follow study pathways through several different courses in the same year.
  - Some students change courses for various reasons.



# Education sectors

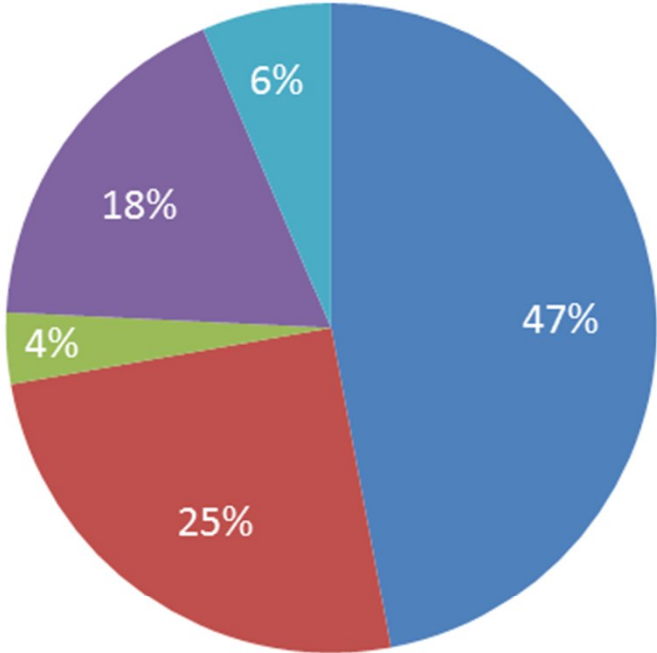


# Study pathways

- 70% of **English language** students go on to study something else.
- 50% of students who commence **school** in Australia go on to study something else.
- 50% of **non-award** students go onto study something else.



# Education sectors



- Higher Education
- VET
- Schools
- ELICOS
- Non-award

Average study duration (Range)

Higher Education	95 weeks (26 wks Grad Cert - 180 wks PhD)
VET	36 weeks (21 wks Cert 1 - 43 wks Adv Dip)
Schools	87 weeks (67 junior - 97 senior)
ELICOS	17 weeks
Non-award	32 weeks



# What's happening in 2016?

Latest data for August 2016, shows:

- Already **507,756** students, who have generated 630,000 enrolments.
- 11% growth in student numbers on August 2015 (and the full year 2015 was 10% growth on 2014).

- So – why are we so attractive?



# Growth factors 1

- Global demand for international education is growing.
- 4.5 million higher education award students studied outside their country in 2013, which may climb to 8 million by 2025.
- But also... there are several million non-higher education and non-award students who aren't routinely counted.



# Growth factors 2

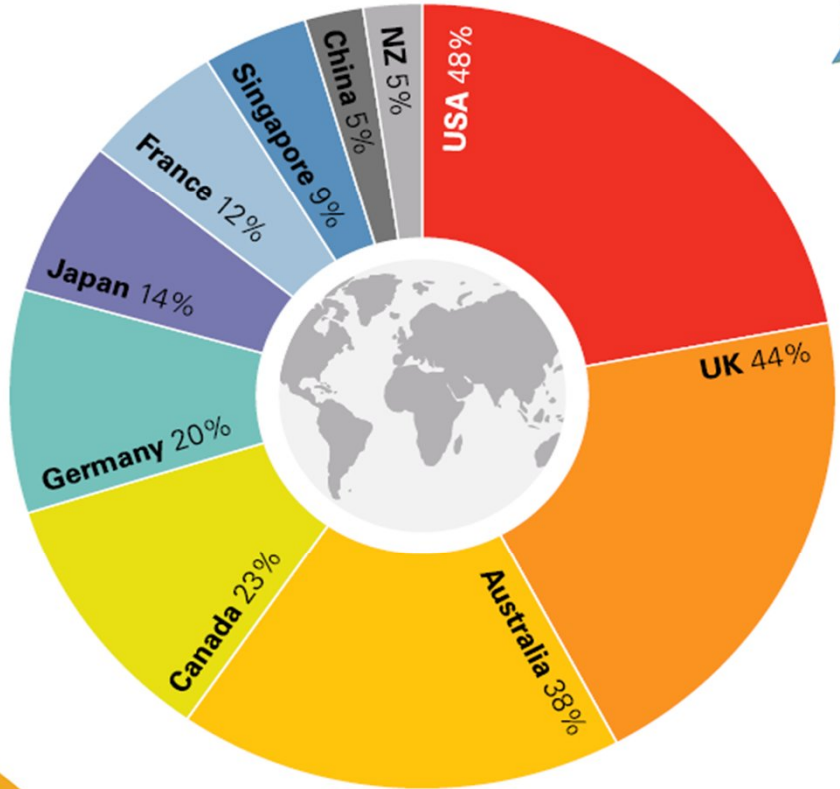
Australia offers:

- Reputable courses and qualifications in English
- Highly ranked universities, e.g. ARWU's top 100:
  - USA (50); UK (8); and Australia (6).
- Employment while studying and full-time opportunities for eligible graduates.
- A relatively-safe living environment.





**Parents' top 10 destinations for their children's international education**



**Average annual tuition fee for international university students (USD)**

USA	33,215
Canada	30,518
UK	29,656
Australia	26,136
New Zealand	24,640
Singapore*	21,674
Japan	10,978
China	4,186
France	361
Germany	0

\* Includes Singapore Government tuition grant



# International student survey

Over 50,000 international students studying in Australia in 2015 and 2016 said they chose here because of :

- Quality of qualifications;
- Quality of institutions (teaching & research);
- Quality of education system; and
- Personal safety



# International student survey

88% of tertiary students very satisfied or very satisfied with the **overall** experience in Australia

- 90% satisfied with their **living** experience
- 88% satisfied with their **study** experience



# International student survey

88% of tertiary students very satisfied or very satisfied with the **overall** experience in Australia

*88% in 2014 (87.7 vs. 87.8 in 2016)*

- 90% satisfied with their **living** experience

*89% in 2014*

- 88% satisfied with their **study** experience

*87% in 2014*



# International student survey

88% of tertiary students very satisfied or very satisfied with the **overall** experience in Australia

*88% in 2014 (87.7 vs. 87.8 in 2016)*

- 90% satisfied with their **living** experience

*89% in 2014*

- 88% satisfied with their **study** experience

*87% in 2014*

And in 2010:

- overall satisfaction was 86%
- incorporating 84% living and 84% study



# Source countries

In **2006**, there was at least one student enrolment from 198 countries and 35 countries had over 1,000 enrolments.

In **2016**, there was at least one student enrolment from 196 countries and 46 countries had over 1,000 enrolments.



# Top countries

2016:

Top 5 = China,  
India, Malaysia,  
Vietnam, South  
Korea.

Top 5 = 52%

China = 28%



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India, Malaysia,  
Vietnam, South  
Korea.

Top 5 = 52%

China = 28%

2006:

Top 5 = China,  
India, South  
Korea, Malaysia,  
Japan.





# Top countries

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2006:

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India, South  
Korea, Malaysia,  
Japan.

Top 5 = 52%



# Top countries

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Vietnam, South  
Korea.

Top 5 = 52%

China = 28%

2006:

Top 5 = China,  
India, South  
Korea, Malaysia,  
Japan.

Top 5 = 52%

China = 23%



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Top 5 = 52%

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2006:

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Korea, Malaysia,  
Japan.

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USA:

Top 5 = China,  
India, South Korea,  
Saudi Arabia,  
Canada.



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Top 5 = China,  
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Korea, Malaysia,  
Japan.

Top 5 = 52%

China = 23%

USA:

Top 5 = China,  
India, South Korea,  
Saudi Arabia,  
Canada.

Top 5 = 60%



# Top countries

2016:

Top 5 = China,  
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Vietnam, South  
Korea.

Top 5 = 52%

China = 28%

2006:

Top 5 = China,  
India, South  
Korea, Malaysia,  
Japan.

Top 5 = 52%

China = 23%

USA:

Top 5 = China,  
India, South Korea,  
Saudi Arabia,  
Canada.

Top 5 = 60%

China = 31%



# Who else should we think about?

- 50,000 English language students on other visas
- Around 1/3 of graduating students stay on using short-term temporary visas.
- Offshore students and online students

