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australian international  
education conference

**6–9 October 2015**

Adelaide Convention Centre

*international education: global responsible sustainable*

**Transferring cultural interactions  
into the digital realm:  
*Gamification in student internationalisation***

Poster session 2.5.

Chair & speaker: Veronika Norvaisaite

# Expertise in Labour Mobility

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**Customised solutions for  
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**Workshops, events,  
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# The poster

Not everyone can go abroad but most have access to technology.  
How can diverse cultural interactions be transferred into the digital realm?



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# Intercultural Competence model

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The right attitude

Skills, knowledge & comprehension

Internal & external outcomes

Interactions with people from diverse cultures develop intercultural competences.

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Source: Dr. Darla K. Deardorff Deardorff in *Journal of Studies in International Education*, Fall 2006, 10, p. 241-266 and in *The SAGE Handbook of Intercultural Competence*, 2009 (Thousand Oaks: Sage)

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# Intercultural Competence development online

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**Gamification** refers to the use of game elements in non-game environments.  
It's fun, engaging and memorable.

## HOW IT WORKS:



### Analyse, test & reward

Students read/see the information, assess the knowledge and practice it in virtual reality.



### Apply in reality

Engaging with cultural scenarios in games translate into soft skills that are transferrable to real-life situations.

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Source: <http://www.careerprofessor.works/wp-content/uploads/2014/12/CP-gamification-social-media.jpg>

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# Intercultural Competence development online

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**CareerProfessor.works™** is a tool that helps students and recent graduates close the gap between education and the world of work.

It consists of an **app** and a **website** that

- 1) engage users with careers advice and different cultural scenarios by means of gamification;
- 2) generate management information for a university in the area of employability.

Want to find out more? Visit:

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**Gamification of cultural scenarios helps to develop students' intercultural competences online - for their personal growth & employability prospects.**

**Veronika Norvaisaite**  
[v.norvaisaite@labourmobility.com](mailto:v.norvaisaite@labourmobility.com)