australian international education conference 6–9 October 2015 Adelaide Convention Centre international education: global responsible sustainable

Transferring cultural interactions into the digital realm: *Gamification in student internationalisation*

Poster session 2.5. Chair & speaker: Veronika Norvaisaite

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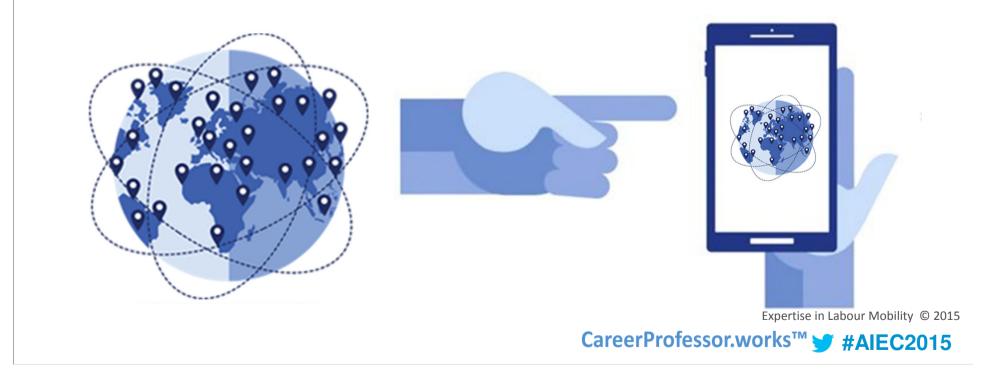
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The poster



Not everyone can go abroad but most have access to technology. How can diverse cultural interactions be transferred into the digital realm?



Intercultural Competence model



The right attitude

Interactions with people from diverse cultures develop intercultural competences.

Skills, knowledge & comprehension

Internal & external outcomes

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Source: Dr. Darla K. Deardorff Deardorff in *Journal of Studies in International Education, Fall 2006,* 10, p. 241-266 and in *The SAGE Handbook of Intercultural Competence, 2009 (Thousand Oaks:* Sage)

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Intercultural Competence development online





Gamification refers to the use of game elements in non-game environments. It's fun, engaging and memorable.

HOW IT WORKS:



Analyse, test & reward

Students read/see the information, assess the knowledge and practice it in virtual reality.



Apply in reality

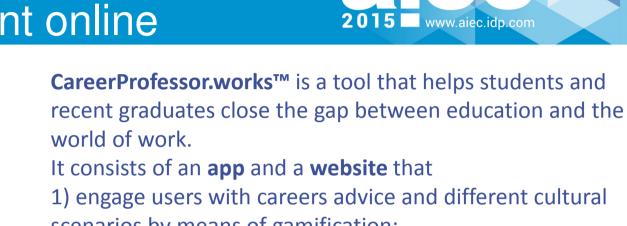
Engaging with cultural scenarios in games translate into soft skills that are transferrable to real-life situations.

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Source: <u>http://www.careerprofessor.works/wp-content/uploads/2014/12/CP-gamification-</u> social-media.jpg **#AIEC2015**

Intercultural Competence development online

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It consists of an **app** and a **website** that 1) engage users with careers advice and different cultural scenarios by means of gamification; 2) generate management information for a university in the area of employability.

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Gamification of cultural scenarios helps to develop students' intercultural competences online - for their personal growth & employability prospects.

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