16th Australian International Education Conference

Asialink Arts
Asialink
The University of Melbourne

Programs 2002

- Visual Arts/Craft Exhibition Touring
- Literature Tours
- Artists and Writers in Residency
- Australia-Indonesia Arts & Community Program
- Australia Japan Art Exhibitions Initiative
- Indonesian Arts Managers Fellowships
- Australia-Japan Arts Network
- Arts Management Tours
What the Arts can do for Australian Education [in Asia]

Promotion of Australia as a sophisticated (educated) country

Example
*Tracey Moffatt* exhibition in Korea and Taiwan

A partnership between Asialink and the Institute of Modern Art, Brisbane, Artsonje, Seoul and the Taipei Fine Arts Museum

Funded by the Australia Council, the Department of Foreign Affairs and Trade, the Australia-Korea Foundation, the Australia-China Council, Artsonje, the Taipei Fine Arts Museum, and the University of Melbourne.

Total budget: $152,000
University of Melbourne cash and in-kind $ 23,000
A Marketing tool for attracting international students

Example

*Aurora* exhibition [of contemporary Australian craft] in Korea, at Seoul Arts Centre

A partnership between Asialink, RMIT Gallery and the Seoul Arts Centre,
Funded by The Australia Korea Foundation, the Australia Council, Arts Victoria, Shell Australia, Singapore Airlines, the Seoul Arts Centre and RMIT.

*Aurora* was one of three exhibitions organized by Asialink at the Seoul Arts Centre.

Total budget for the three: $217,896
RMIT cash and in-kind: $ 35,000
Arts sector programs provide professional development for tertiary education staff

Example

Asialink Artists in Residency Program

35 artists and writers per annum for 3-4 months in 13 Asian countries supported by

- The Australia Council
- The Department of Foreign Affairs and Trade
- Every Australian State and Territory Arts Department
- Australian bilateral councils for India, Korea, China and Indonesia
- Asian host organizations
- Asialink (University of Melbourne and Myer Foundation)

Total budget from the Australian side: $600,000 p.a.
Reach of Residency Program in Tertiary Sector
2000 - 2002

68% of residencies have impact on Tertiary sector

Number Residencies
Teaching (Host) 32 %
Teaching (Home) 36 %
Arts sector programs support Australian Studies course overseas

Asialink Arts Residency Program
Host Organisations in Asia in the Tertiary Sector

AUSTRALIA

- La Trobe University
- University of Melbourne, Australian Studies Centre
- University of WA
CHINA

- Beijing Art Academy
- Beijing Dance Academy
- Beijing Normal University
- Beijing University
- Nanjing Normal University, Music Department
- Peking University, Australian Studies Department
- Shanghai Drama Academy
- Sichun University, Music Department
- Zhejiang Academy, Hangzhou
INDIA

- Academy of Arts Research, Training and Innovation, Kerala
- Bangalore School of Music
- Bharat Bhavan Multi-Arts Complex, Bhopal
- Calcutta Music School
- Calcutta University
- Darpana Academy of Performing Arts
- Madras University
- Maharaja Sayajirao University, Baroda
- National Centre for Performing Arts, Bombay
- SNDT Women's Uni, Bombay
- University of Delhi
INDONESIA

- ASKI, (Institute for the Arts), Padang Pandjang, West Sumatra
- Farabi Music School
- Institut Kesenian Jakarta (IKJ)
- Institut Seni Indonesia, Yogyakarta
- Institut Teknologi Bandung (ITB)
- Petra University and Universitas Indonesia
- STSI, Bandung
- Universitas Indonesia, Jakarta

JAPAN

- Doshisha University, Kyoto
- Keio University, Tokyo
- Kunitachi College of Music (Centre of Computer Music & Music Technology)
- Seian University of Visual Art
- Showa University of Music
- Tamagawa University
KOREA

- Chung Ju University, Seoul
- Chungang University
- Kook Min University, Seoul
- Korea National University, School of Dance
- Sogang University
- Yong-In University, Drama Dept

MALAYSIA

- Institut Teknologi MARA, Shah Alam
- National Academy of Performing Arts
- UNIMAS, Sarawak

PHILIPPINES

- De La Salle University
- University of Philippines, Manila
SINGAPORE

- La Salle SIA, Singapore
- National Institute of Education Singapore

TAIWAN

- National Institute for the Arts, School of Dance

THAILAND

- Chiang Mai University
- Chulalongkorn University, Bangkok
- Khon Kaen University
- Silpakorn University, Bangkok
- Songklanakarin University, Pattani
VIETNAM

- College of Theatre & Cinema, HCMC
- Conservatorium of Music, Ho Chi Minh
- Hanoi Arts Design College (My Thuat Cong Nhip)
- Hanoi Conservatory of Music
- Hanoi Fine Art College
- Hanoi Institute of Theatre & Cinema
- Hanoi National University
Arts sector programs support links between tertiary education institutions and the public.

Arts sector programs promote and support links between tertiary educational institutions in Australia and Asia.
The future: consolidating the linkages

- Tertiary sector in Australia uses Australian arts programs touring in Asia
  - proactively and consistently
  - as a partnership and/or sponsorship opportunity
  - budgeted in advance (e.g. $10-20,000 per project)

- AEI/IDP in the region uses Australia arts people (and programs) in Asia
  - proactively and consistently
  - as a partnership and/or sponsorship opportunity
  - budgeted in advance (e.g. one Asialink residency event $2,000 p.a.)
Content in Australian arts courses increases its Asia focus

Support is formalized for middle ranking personnel of arts faculties to travel in the region

- to make personal contacts
- to promote courses
- to better understanding
- to see opportunities for research/employment for students