

## Empowering a new generation at the Australian International Education Conference 2018

8 October 2018  
Sydney, NSW

Global leaders in international education will gather in Sydney this week to discuss how to empower a new generation of students to achieve study and career success.

As the premier event on the international education calendar in Australia, more than 1,500 delegates will attend the 2018 Australian International Education Conference (AIEC) to hear from 280 social commentators, government representatives and industry professionals about the major issues and opportunities for the sector.

Speakers and delegates at AIEC 2018 will explore how we can better equip students and international educators with the tools to manage political disruption, achieve positive influence and become adept global citizens, as the industry seeks to embrace new technologies and tackle global socioeconomic shifts.

Keynote and plenary speakers at AIEC include:

- The Hon. Dan Tehan MP – Minister for Education
- Sen. Louise Pratt, Shadow Assistant Minister for Universities and Equality
- Claire Madden – Social researcher and Gen Z expert
- Richard Gerver – Author and advisor to the UK Government
- Dr Jordan Nguyen – Internationally renowned engineer for humanity

IDP Chief Executive Officer and Managing Director Andrew Barkla said the conference plays an important role in helping the international education community navigate an ever-changing landscape to best meet the needs of our students.

“The international education sector has the world’s brightest and most ambitious people as our customers,” Mr Barkla said.

“AIEC is an opportunity for us to progress services and ideas to provide a more supportive and connected network for students throughout their study journey,” he said.

AIEC 2018 will formally commence with an Opening Plenary on Wednesday 10 October.

IDP Education will also release its annual *Student Buyer Behaviour* research report on Thursday 10 October, which explores students’ perceptions of English-speaking study destinations and the ways in which students seek information on the right course, institution and destination to suit their needs.

The four-day program will include a host of plenary sessions, panels, presentations and social events at the new Sydney convention centre.

For more information and a full program and speaker schedule, visit the AIEC 2018 website at [aiec.idp.com](http://aiec.idp.com)

## About IDP Education

IDP is a global leader in international education services. We help international students study in English-speaking countries. Our success comes from connecting students with the right course at the right institution in the right country. We've been operating for almost 50 years, creating a network of opportunity with offices in more than 30 countries.

We are also a proud co-owner of IELTS, the world's most popular high-stakes English language test, and an operator of 10 English language teaching campuses across South East Asia.

In 2017 IDP acquired Hotcourses Group, world-leaders in engaging with students online.

IDP is a living network of students, clients, services, alumni and employers. Together, we are working around the world to help our students connect to success.

IDP Education has hosted AIEC since its inception in 1986.

## About IEAA

IEAA has been championing international education in Australia since 2004. We strive to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education.

IEAA serves the needs and interests of professional staff and academics who work in international education. Through networking and professional development events - including workshops, seminars and symposia - we empower individuals and encourage best practice among education institutions.

IEAA works in close collaboration with industry stakeholders, affiliated peak bodies and all levels of government. IEAA also have an active research program and public policy agenda.

## About AIEC

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues. The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

## Ends

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