



# AIEC 2018 Backgrounder

## General

Name: 32nd Australian International Education Conference (AIEC 2018)  
Location: Sydney, New South Wales, Australia  
Venue: Sydney Convention and Exhibition Centre  
Dates: 9-12 October 2018  
Website: [www.aiec.idp.com](http://www.aiec.idp.com)

## Social media

Hashtag: [#aiec2018](https://twitter.com/aiec2018)  
Twitter: [@AIEC](https://twitter.com/AIEC)  
Instagram: [@AIECphotos](https://www.instagram.com/AIECphotos)  
YouTube: [@aiecvids](https://www.youtube.com/channel/UCaiecvids)

## Useful links

Program [www.xcdsystem.com/aiec/program/](http://www.xcdsystem.com/aiec/program/)  
Program at a glance [www.aiec.idp.com/program-at-a-glance](http://www.aiec.idp.com/program-at-a-glance)  
Featured speakers [www.aiec.idp.com/speakers-plenaries](http://www.aiec.idp.com/speakers-plenaries)  
See who's coming [www.aiec.idp.com/registration-delegate-list](http://www.aiec.idp.com/registration-delegate-list)  
Who attends? [www.aiec.idp.com/who-attends](http://www.aiec.idp.com/who-attends)  
IEAA [www.ieaa.org.au](http://www.ieaa.org.au)  
IDP Education [www.idp.com](http://www.idp.com)

See latest news and past newsletters at [www.aiec.idp.com/media-latest-news](http://www.aiec.idp.com/media-latest-news).

Subscribe at [www.aiec.idp.com/media-subscribe-to-enews](http://www.aiec.idp.com/media-subscribe-to-enews).

## Mobile app

Search for 'aiec2018' in Android Play Store or iOS App Store

## About AIEC

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and developments, and to network with Australian and international colleagues.

At AIEC 2018, speakers and delegates will explore how we can equip a new generation of students and international educators with the tools to manage political disruption, achieve positive influence and become adept global citizens, as the industry seeks to embrace new technologies and tackle global socioeconomic shifts.

The conference is co-hosted by IDP Education and the International Education Association of Australia (IEAA).

### IDP Education Ltd – [www.idp.com](http://www.idp.com)

IDP is a global leader in international education. We help international students study in English-speaking countries. Our success comes from connecting students with the right course at the right institution in the right country. We've been operating for almost 50 years, creating a network of opportunity with offices in more than 30 countries.

We are also a proud co-owner of IELTS, the world's most popular high-stakes English language test, and an operator of 10 English language teaching campuses across South East Asia. IDP is a living network of students, clients, services, alumni and employers. Together, we are working together around the world to help our students connect to success.

IDP Education has hosted AIEC since its inception in 1986.

### International Education Association of Australia – [www.ieaa.org.au](http://www.ieaa.org.au)

IEAA is Australia's leading international education professional organisation. IEAA strives to empower professionals, engage institutions and enhance Australia's reputation as a provider of world-class education.

We serve the needs and interests of professional staff and academics who work in international education. Through networking and professional development events – including workshops, seminars and symposia – we empower individuals and encourage best practice among education institutions.

IEAA works in close collaboration with industry stakeholders, affiliated peak bodies and all levels of government. We also have an active research program and public policy agenda.

## AIEC delegate profile

AIEC attracts national and international education experts from a number of sectors, including English language, schools, university and vocational education, as well as media, government and public and private sectors. On average, 15 per cent of attendees come from overseas. Approximately two-thirds of Australian attendees are from NSW and Victoria.

For details, please visit [www.aiec.idp.com/who-attends](http://www.aiec.idp.com/who-attends)

Download the current AIEC delegate and organisation lists at [www.aiec.idp.com/speaker-info](http://www.aiec.idp.com/speaker-info)

## Attendees (Sydney)

The conference is expected to attract approximately:

- 1500 attendees
- 530 organisations
- 40 countries
- 55 exhibitors
- 280 speakers

## Theme: Empowering a new generation

AIEC 2018 will focus on the potential of international education to empower a new generation of students and international educators to have a positive impact in challenging and uncertain times. Technological innovation, socioeconomic shifts and geopolitical changes are occurring on a global scale and at an accelerated pace. We are more hyper-connected and yet disconnected; the world as we know it is rapidly evolving. A dynamic is building that will shape a new generation and the challenges and opportunities will be enormous.

As emerging social, economic, technological and geopolitical changes play out, a new generation of students and international educators and professionals will need to gain insights and apply expert knowledge and skills if they are to manage potential disruption, achieve positive influence and become global citizens.

What does this all mean for international education? How do we ensure that our industry continues to be relevant and meaningful? What are the key disruptions already occurring and how is international education responding and adapting? How might international education best orient itself to support a new generation of students, educators and professionals? How can we look up and out beyond our own profession to learn from and engage with the broader community and other industries? How can we work collaboratively to ensure that we empower future generations and prepare them for this new world?

AIEC 2018 will address these questions, and more, as it contemplates how international education will empower its next generation.

## Program

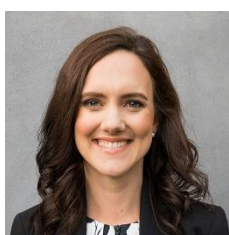
The program will feature 80 sessions, including

- Plenary sessions on all three main conference dates
- 42 panels, presentations and interactive sessions
- 30 posters
- 6 workshops, 2 masterclasses and 1 research round-table (pre-conference sessions on Tuesday)
- 1 trade exhibition
- social events on Tuesday, Wednesday and Thursday evenings

For details, please visit [www.aiec.idp.com/program](http://www.aiec.idp.com/program)

## Plenary speakers

<http://aiec.idp.com/speakers-plenaries>



**Claire Madden**

**Social researcher and Gen Z expert**

[Plenary: Engaging with Gen Z](#)

Wednesday 10 October, 10 am



**Richard Gerver**

**Communicator of simple thoughts that help us understand a complex future**

[Plenary: The Future is bright - Education for the next renaissance](#)

Thursday 11 October, 9.15 am



**Senator Louise Pratt**

**Shadow Assistant Minister for Universities and Equality**

Plenary

Thursday 11 October, 8.45 am



**The Hon. Dan Tehan**

**Minister for Education**

Plenary

Wednesday 10 October, 9.35 am



**Dr Jordan Nguyen**  
Internationally renowned engineer for humanity  
[Plenary: Superhuman GenerationZ](#)  
Friday 12 October, 2 pm



**The Hon. Craig Laundry MP**  
Liberal Party of Australia, Federal Member for Reid  
[Plenary: Politicians perspectives](#)  
Friday 12 October 1:30 pm



**Mr Julian Hill MP**  
Australian Labour Party, Member for Bruce, Victoria  
[Plenary: Politicians perspectives](#)  
Friday 12 October 1:30 pm

## Contact

### Media

For any media enquiries, please contact:

**Ashton Debono**

Porter Novelli

T: +61 3 9289 9555

M: +61 402 978 485

[ADebono@porternovelli.com.au](mailto:ADebono@porternovelli.com.au)

**Gracie Daniel**

Communications Manager

IDP Education

[gracie.daniel@idp.copm](mailto:gracie.daniel@idp.copm)

### Conference Office

**Think Business Events**

T: +61 3 9417 1350

F: +61 3 8610 2170

E: [aiec@thinkbusinessevents.com.au](mailto:aiec@thinkbusinessevents.com.au)