



Australian International
Education Conference



WHO
ATTENDS?



www.aiec.idp.com



Who attends AIEC?

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues.

On average, 1200 attendees from over 400 organisations attend the conference each year, including speakers, exhibitors and delegates. Approximately 15-20% of attendees come from overseas, and about two thirds of Australian attendees are from New South Wales and Victoria.

The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

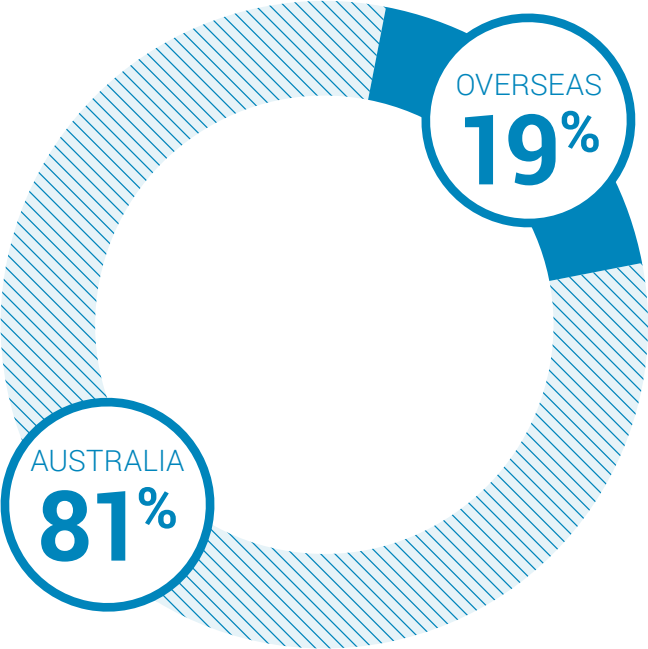
Attendees usually have a range of interests, which are explored through the different conference key interest areas showcased in the program, including: admissions and recruitment, business development and strategy, employability and graduate opportunities, learning and teaching, marketing and communication, student mobility and experiences, pathways, policy and regulatory environment and TNE.

Approximately 75% of attendees have more than five years' experience working in international education, and approximately 10-15% have less than three years. Each year, about 35% of delegates attend the conference for the first time.

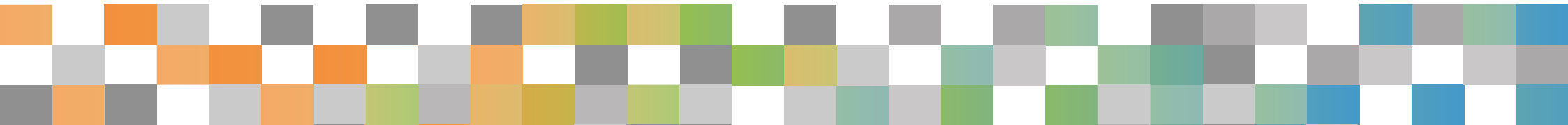
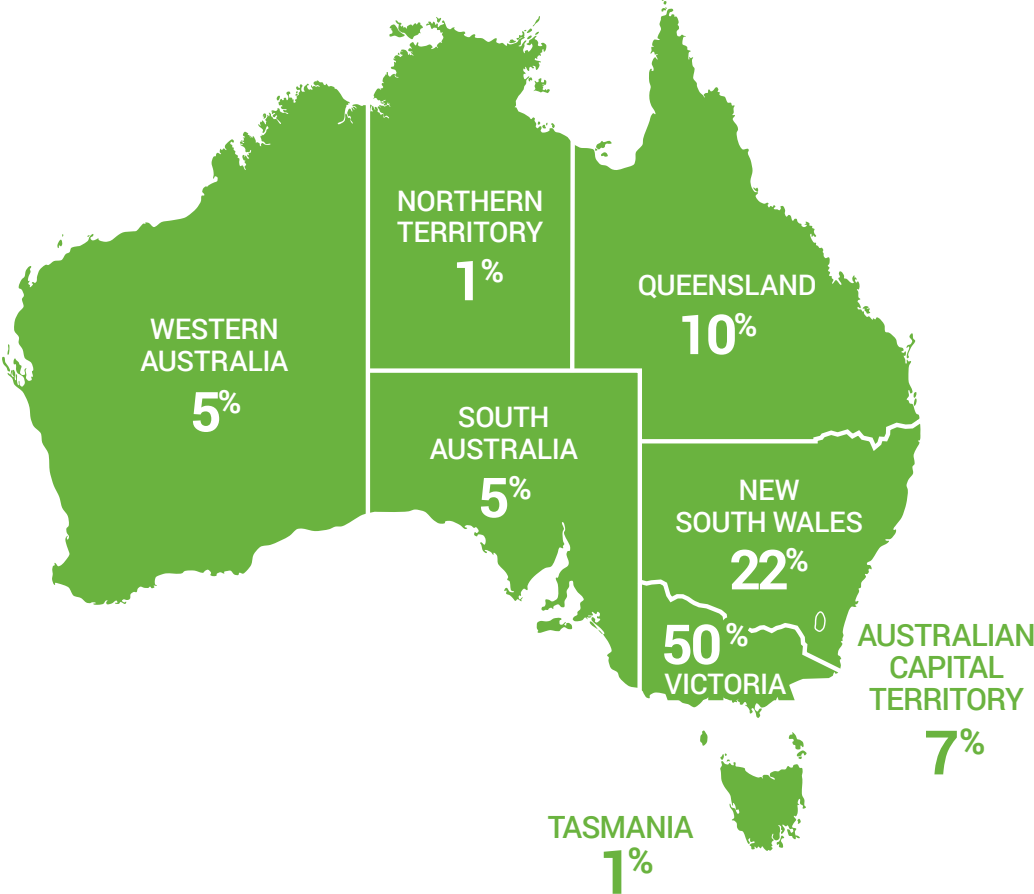
The exhibition typically includes 25 to 30 exhibiting organisations.

NOTE: Graphs and charts reflect registration statistics from the last conference held, in Melbourne (AIEC 2016).

Australian vs overseas attendees

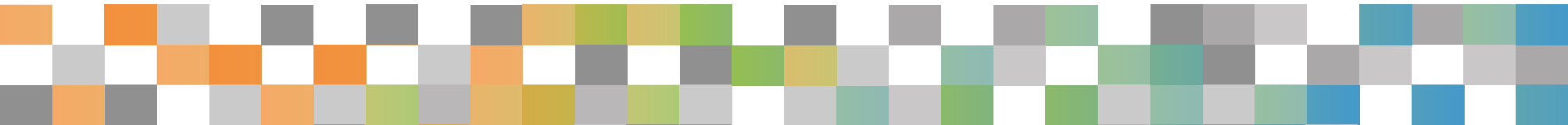
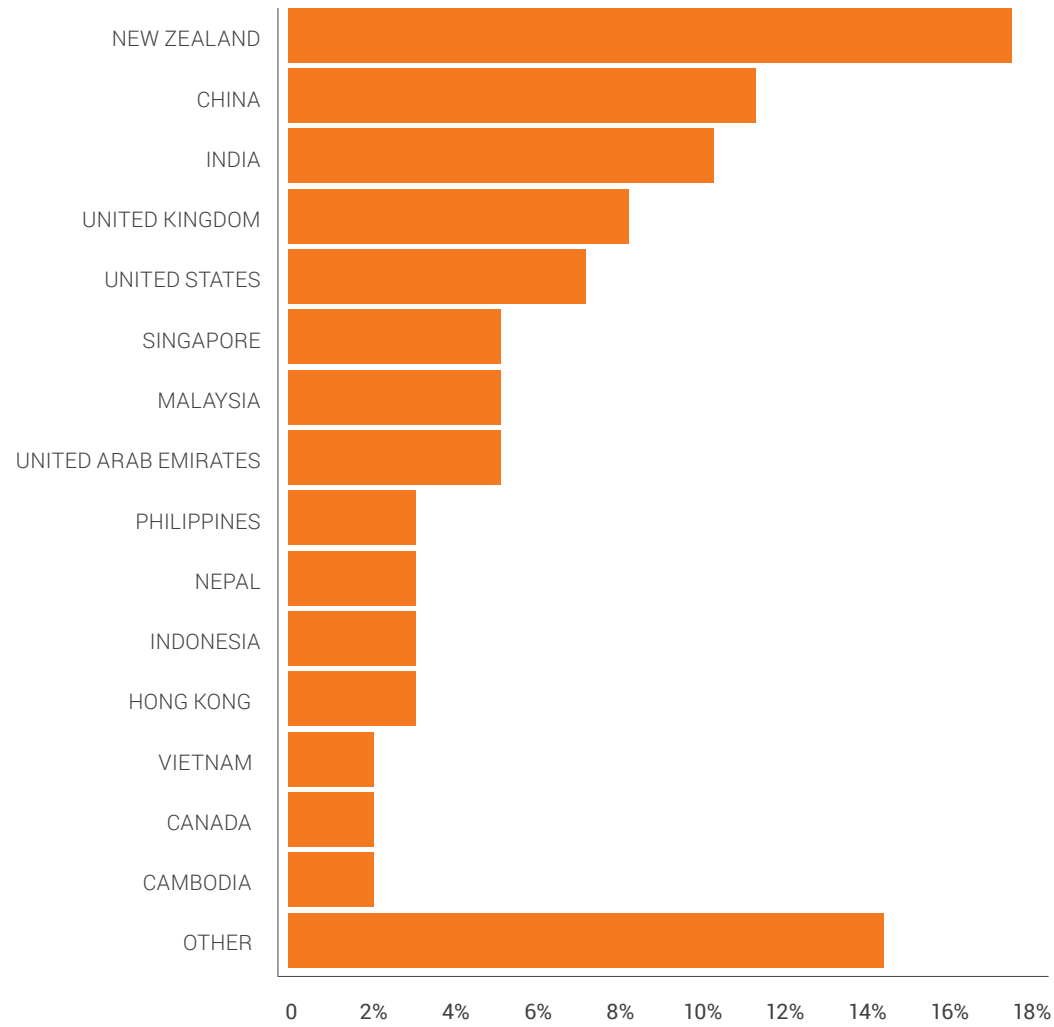


Australian attendees by state/territory

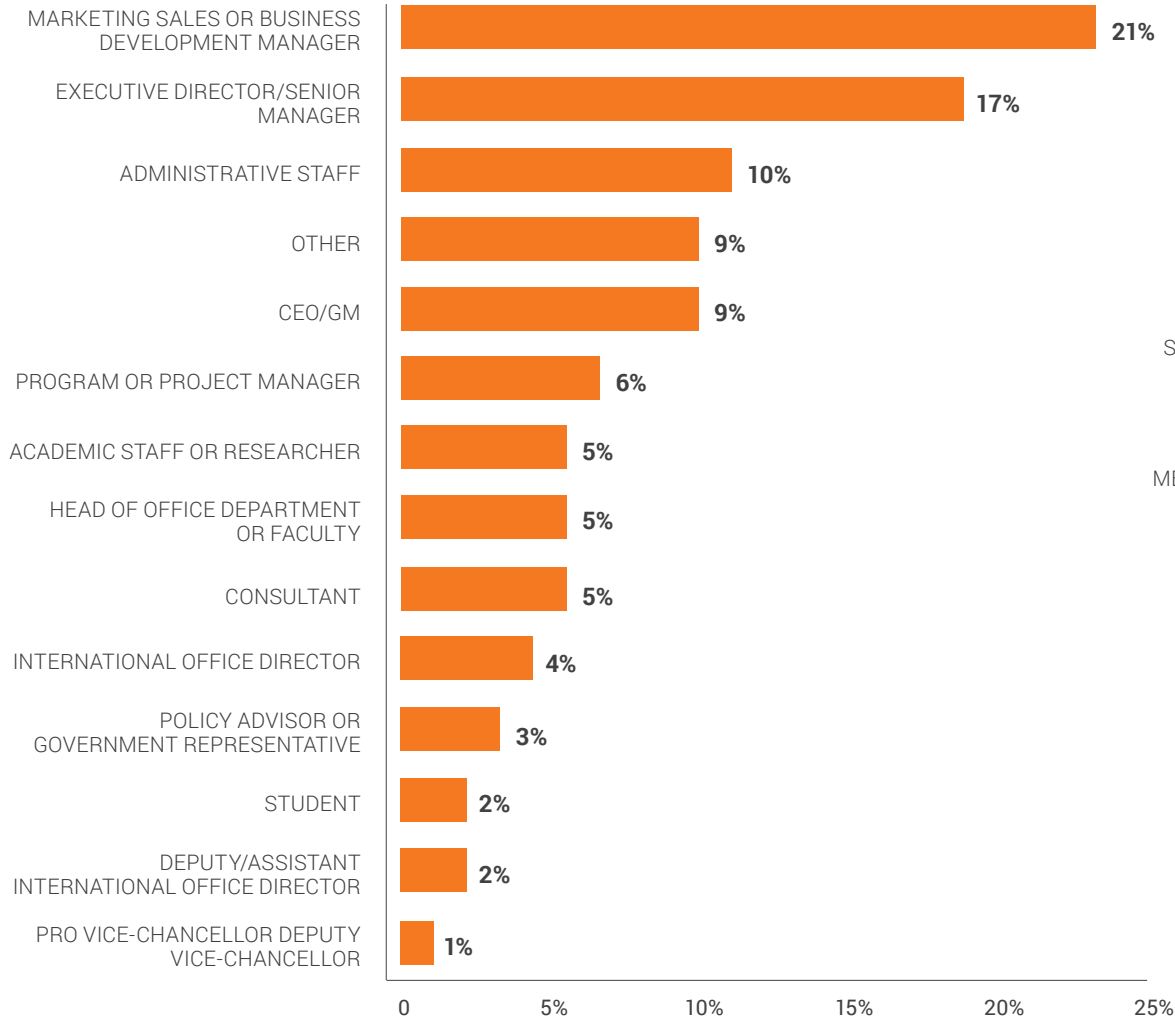


Overseas attendees by country

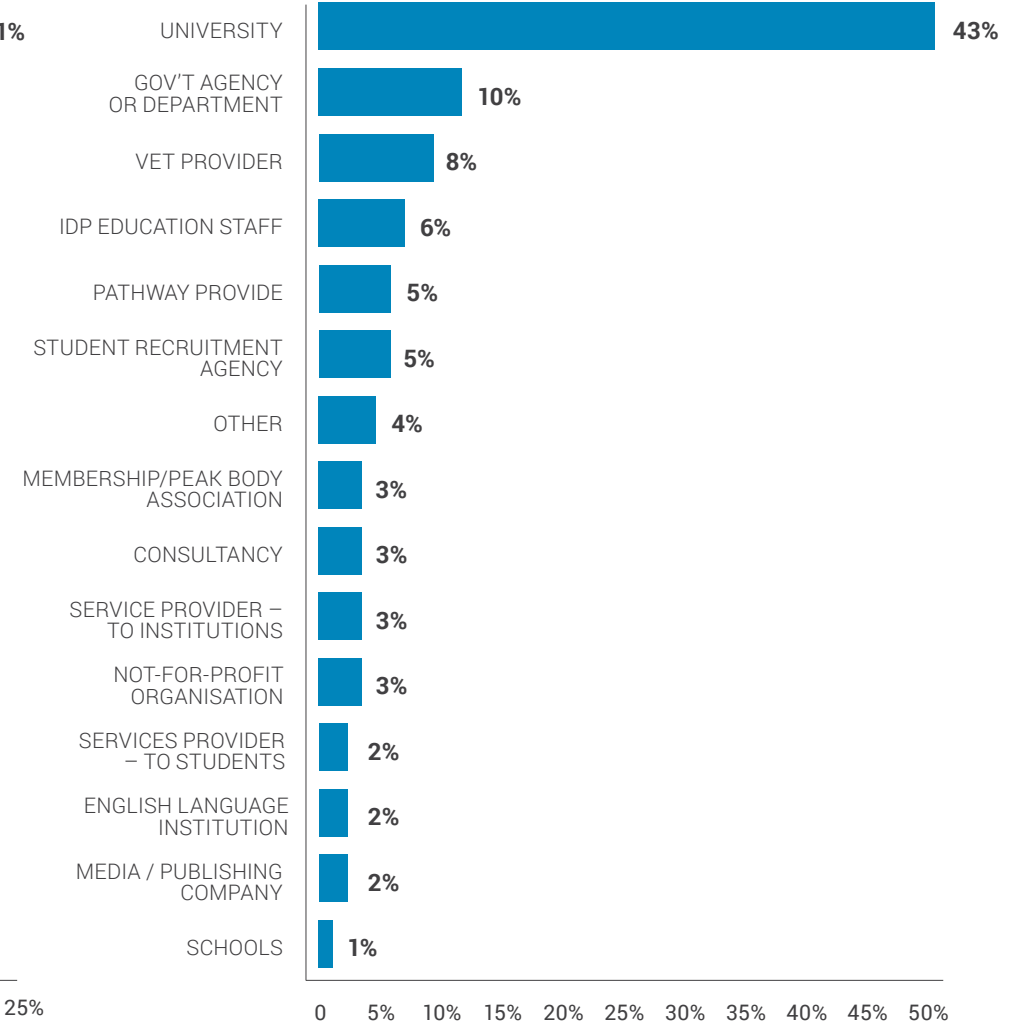
38 countries (including Australia)



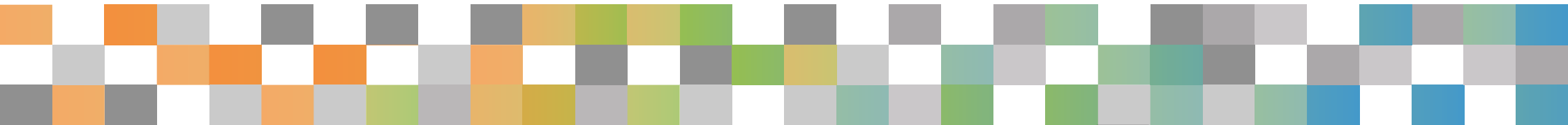
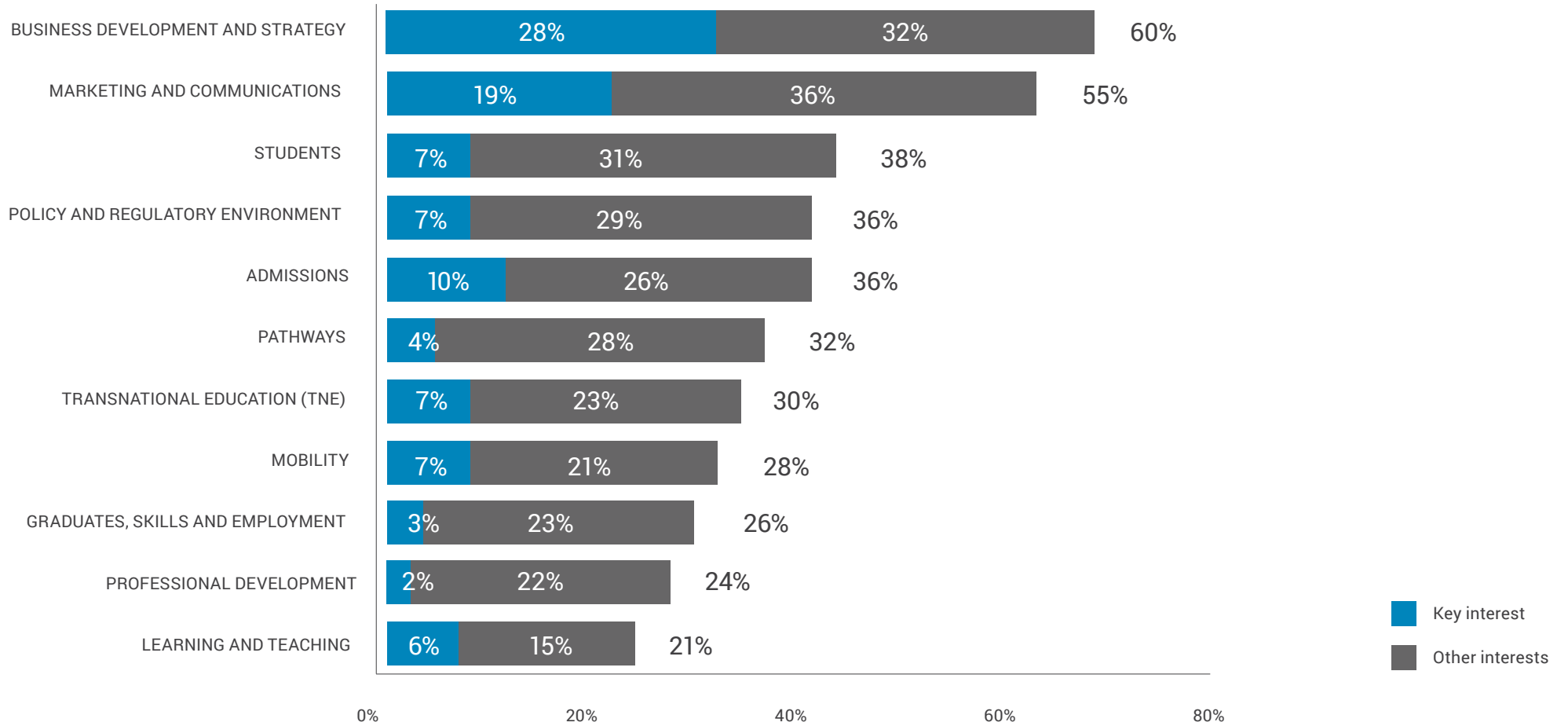
Attendees by occupation



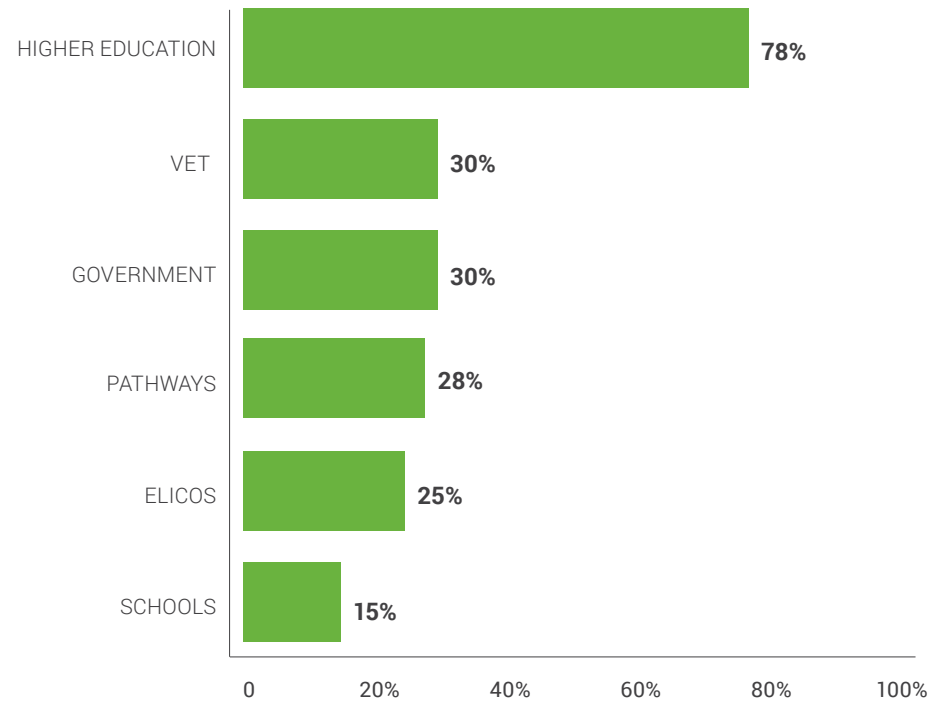
Attendees by organisation



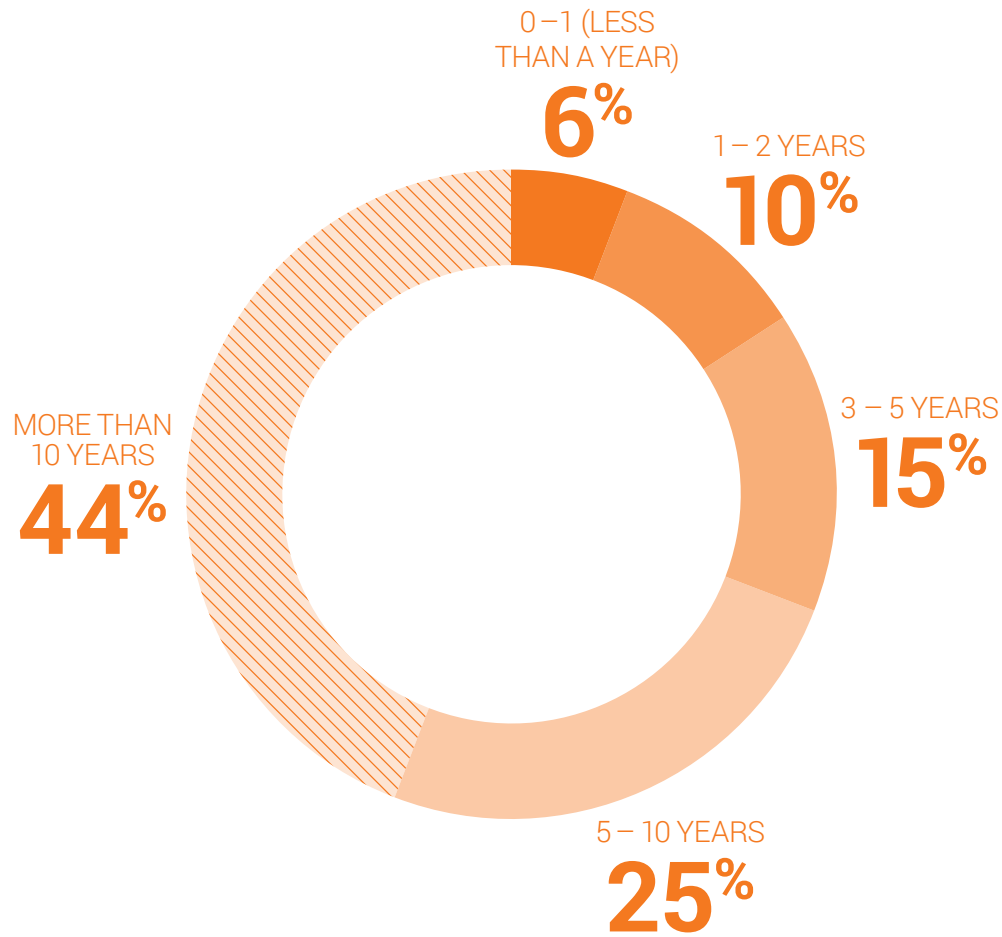
Attendees by interest areas



Attendees by sector interest



Attendees by years of experience in international education



First time attendees

