



Sponsorship and exhibition opportunities at AIEC

We invite you to the 32nd Australian International Education Conference (AIEC) to be held in Sydney on 9-12 October 2018. The theme is 'Empowering a new generation' and the program will feature world leading experts in international education, plenty of networking opportunities and a buzzing exhibition.

The conference is expected to attract over 1300 delegates from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

Why exhibit or sponsor?



Participate in the largest annual gathering of international education policymakers and practitioners in Australia.



Network with over 1300 key institutional staff who represent a vital conduit of information to international students. Many of your current and prospective customers and employees will undoubtedly also have been international students and graduates.



Develop new partnerships and associations with key decision makers across all sectors of education: universities, vocational education and training institutions, schools and English language centres in Australia.



Learn about market trends, latest research findings and the future of the industry by attending some of the 80 programmed sessions.



Showcase your products and services and promote your brand at one of the world's top international education conferences.

Did you know?

1. The education of international students generated a record \$20.3 billion dollars in export income for Australia in 2015/16 - up 8 per cent from the previous 12 months.
2. International education (IE) is Australia's largest services export and third largest of all export industries, behind iron ore and coal.
3. International education is estimated to support around 130,700 jobs in Australia.
4. Australia is the third most popular education destination in the world.
5. There are over 600,000 international students studying in Australia, up by 13.2% on 2016.



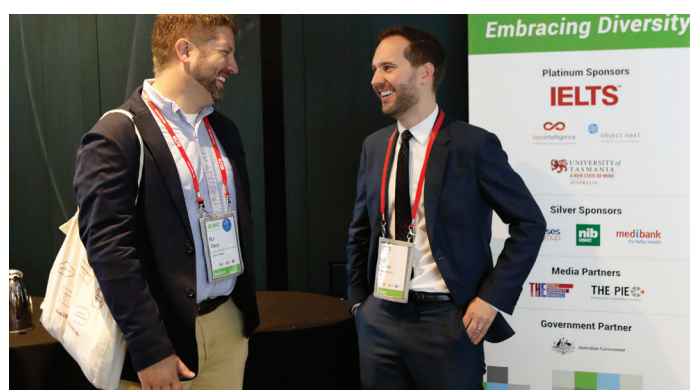
Sponsorship and exhibition packages at a glance

For a full description of what's included in each packages, please visit www.aiec.idp.com/sponex.

Prices are inclusive of GST.

Major sponsorships	
Platinum sponsor	\$27,500
Gold sponsor	\$16,500
Silver sponsor	\$11,000
Social events	
Welcome Reception	\$15,000
Happy Hour	\$10,000
First-timers Function	\$7,000
Yoga	\$3,500
Technology and communications	
Conference App	\$5,000
Wifi	\$5,000
Mobile phone charging station	\$3,000

Networking spaces	
Networking Lounge	\$6,000
Poster Lounge	\$6,000
Speakers' Preparation Room	\$3,000
Branded items	
Lanyards	\$15,000
Stationery	\$7,500
Exhibition	
Coffee	\$9,000
Exhibition booth (6 sqm)	\$5,500
Exhibition pod (2 sqm)	\$3,750
Advertising	
Virtual satchel insert	\$2,000



Booking information

To apply, please fill out the [online application form](#).

Book a booth or pod by 1 June, and we will include a standard furniture package.

Terms and conditions apply.

Enquiries

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