

# a!ec

## Who attends?



# Who attends AIEC?

The Australian International Education Conference (AIEC) is the major opportunity each year for international education practitioners, teaching staff, researchers, policy makers and other stakeholders to learn about major industry trends and development and to network with Australian and international colleagues.

Over 1500 attendees from over 500 organisations attend the conference each year, including speakers, exhibitors and delegates. Approximately 20% of attendees come from overseas, and about two thirds of Australian attendees are from New South Wales and Victoria. The conference attracts experts from all education sectors, including English language, schools, higher education and vocational education and training, as well as government representatives, NGO staff and private providers.

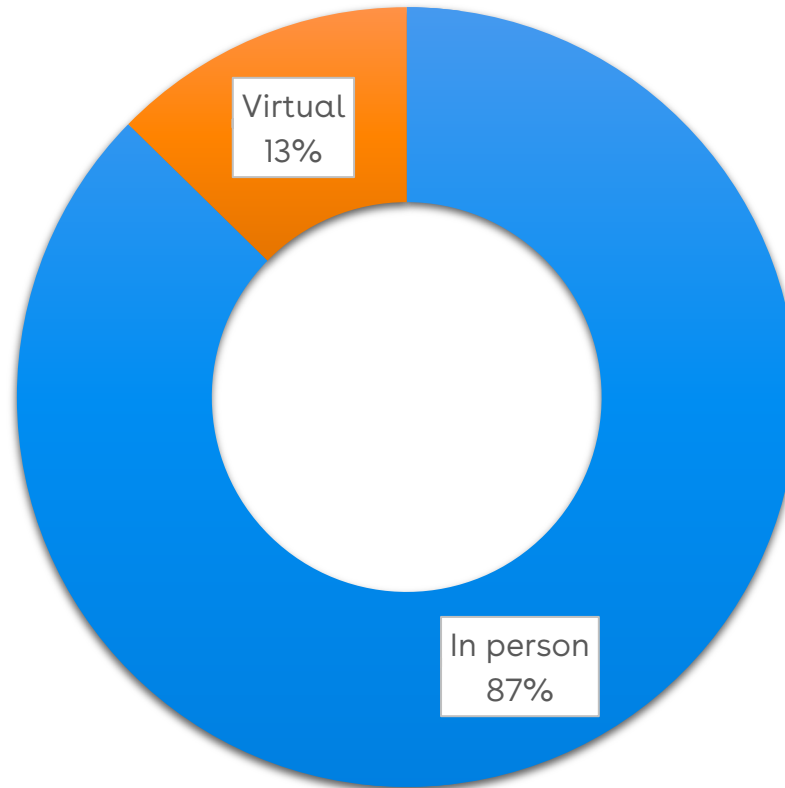
Attendees usually have a range of interests, which are explored through the different conference key interest areas showcased in the program, including: admissions and compliance, business development and strategy, employability, learning abroad, marketing and recruitment, pathways, professional development, scholarships and fellowships, student experience, teaching and learning, and transnational education. Approximately 70% of attendees have more than five years' experience working in international education, and approximately 10-15% have less than three years. Each year, about 35% of delegates attend the conference for the first time. The exhibition typically includes over 60 organisations.

NOTE: Graphs and charts reflect registration statistics from the last conference held in Gold Coast (AIEC 2022) and include virtual registrations.



# Virtual vs. in person

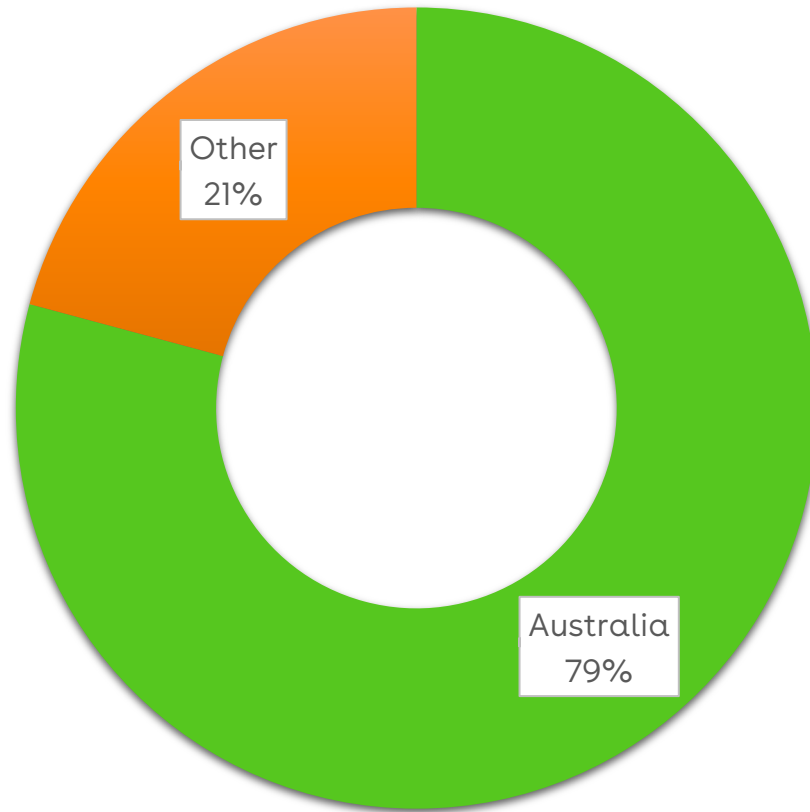
1,777 total attendees in 2022 (including 1,552 in person)



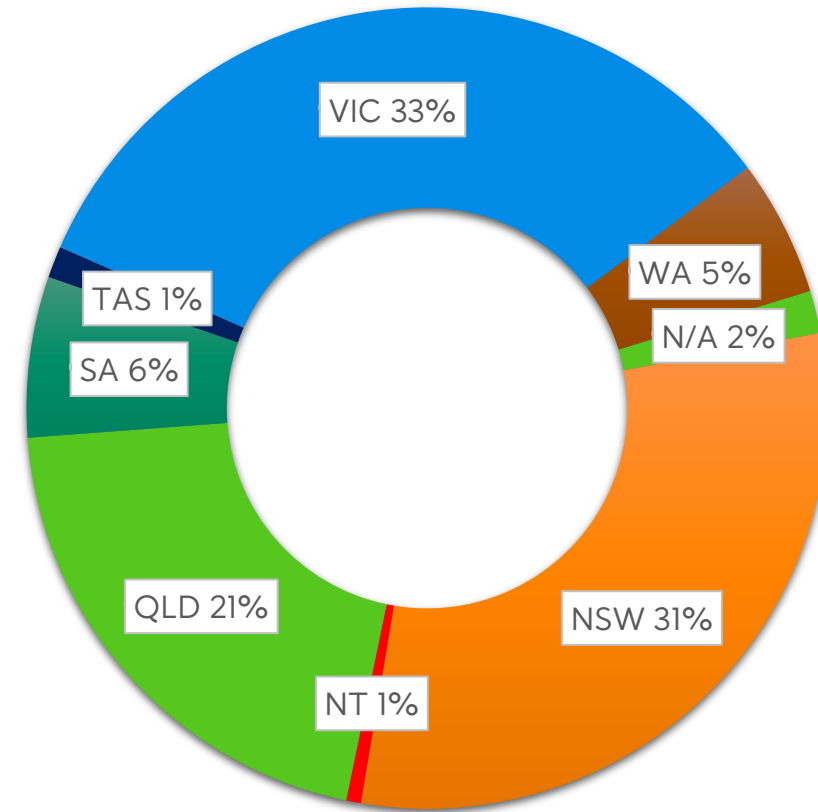
Based on AIEC 2022 registration statistics



## Australian vs. Overseas

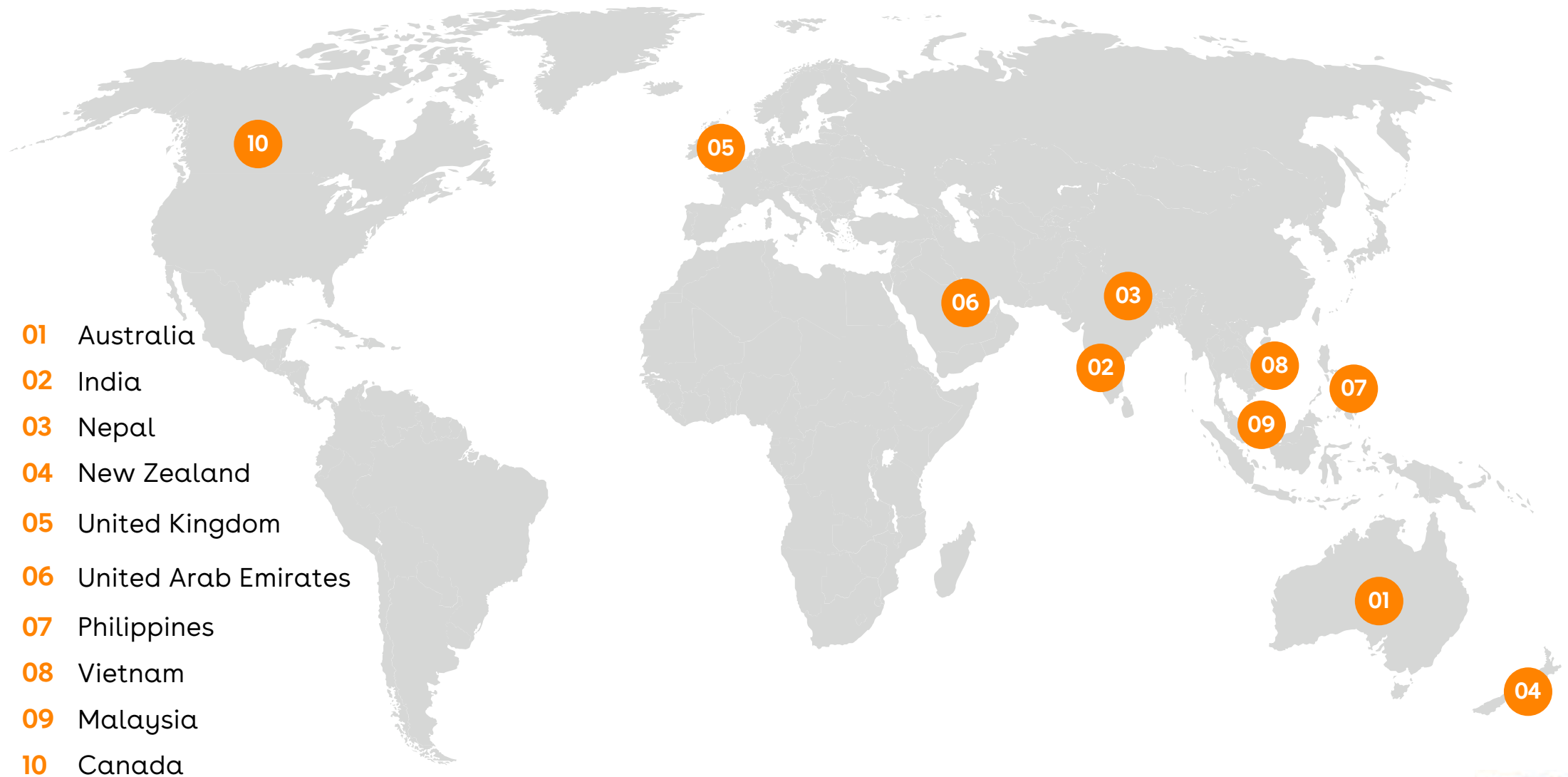


## By state/territory



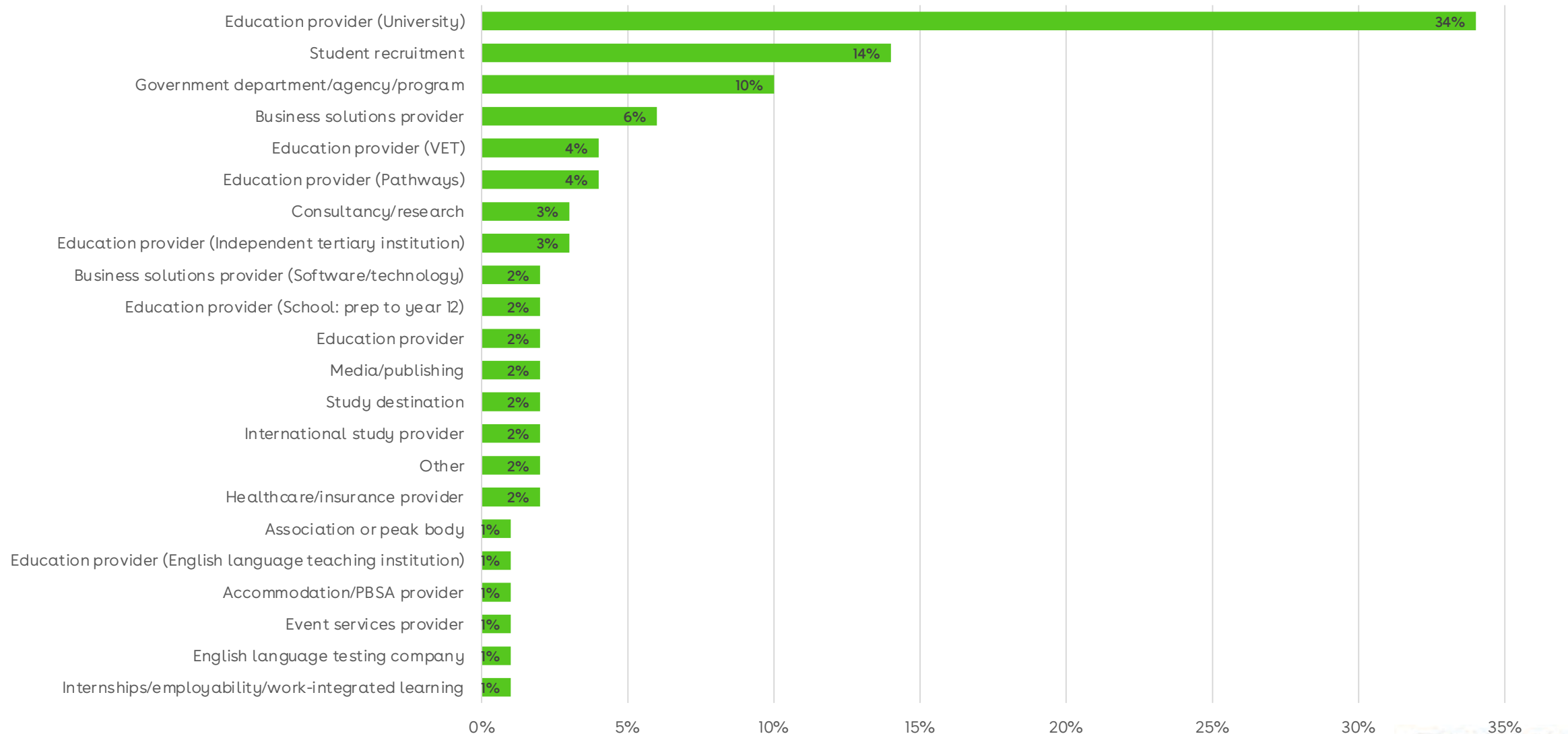
Based on AIEC 2022 registration statistics

# Attendees from around the world



Based on AIEC 2022 registration statistics

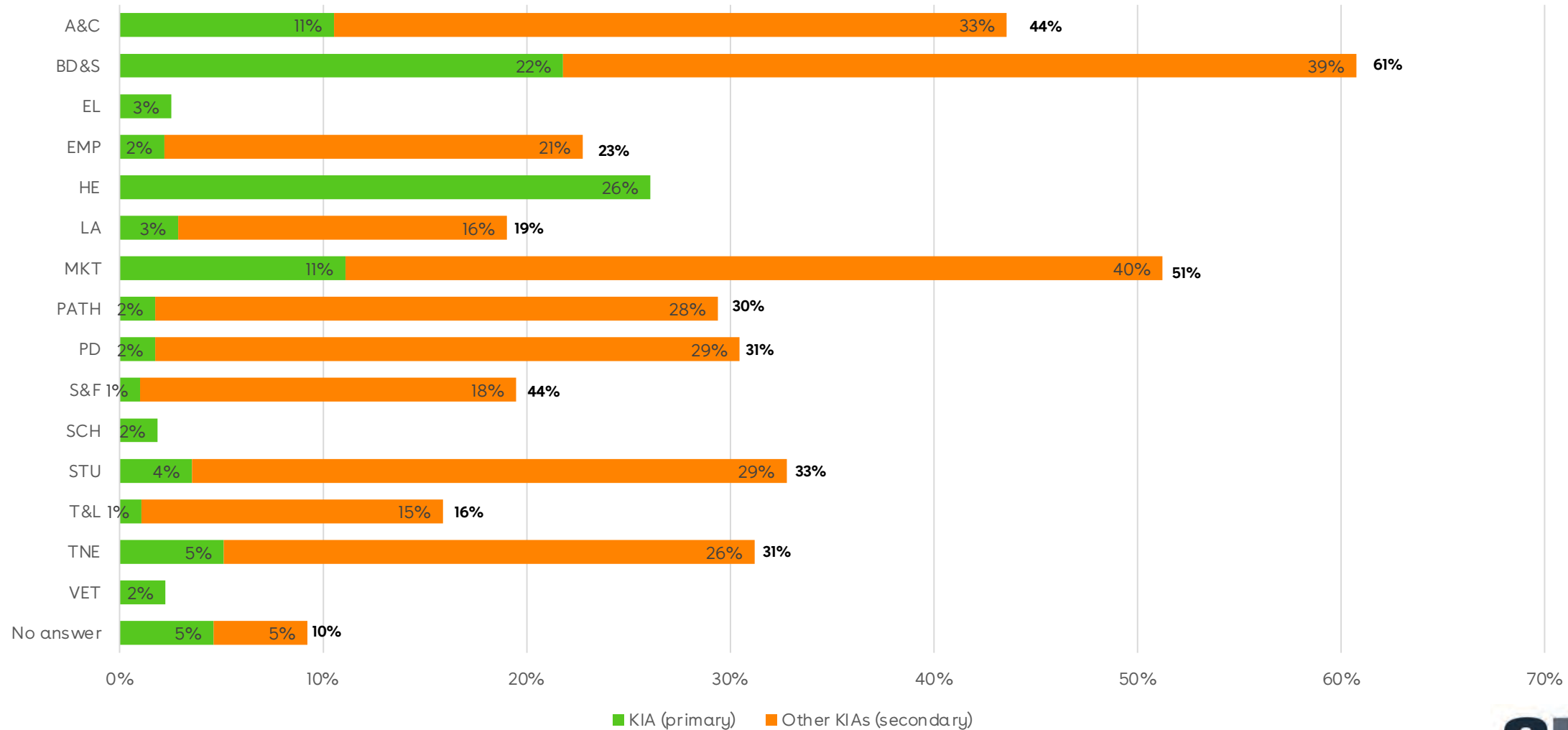
# By type of organisation



Based on AIEC 2022 registration statistics

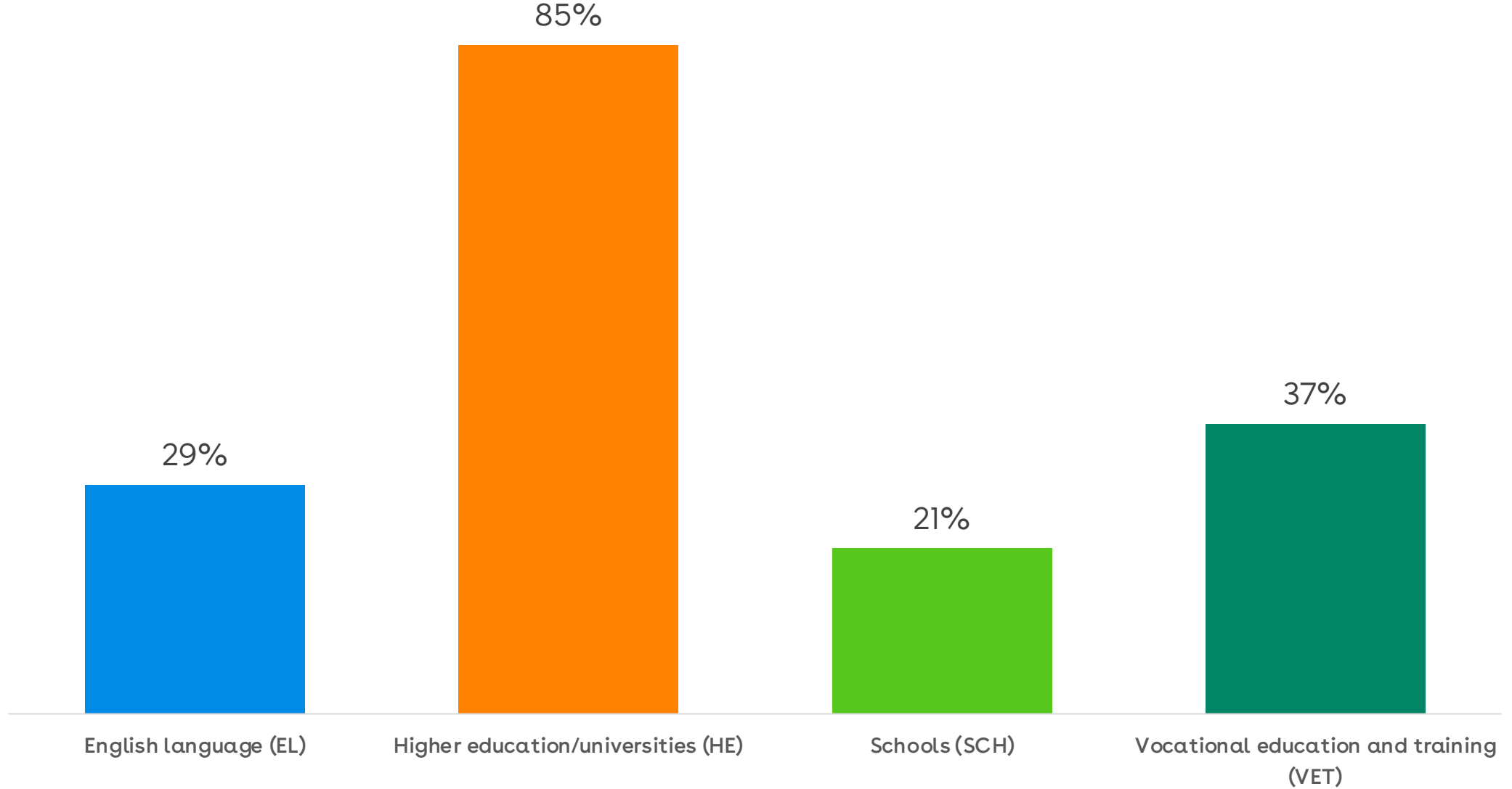
# By key interest area

(Primary and secondary choice)



Based on AIEC 2022 registration statistics

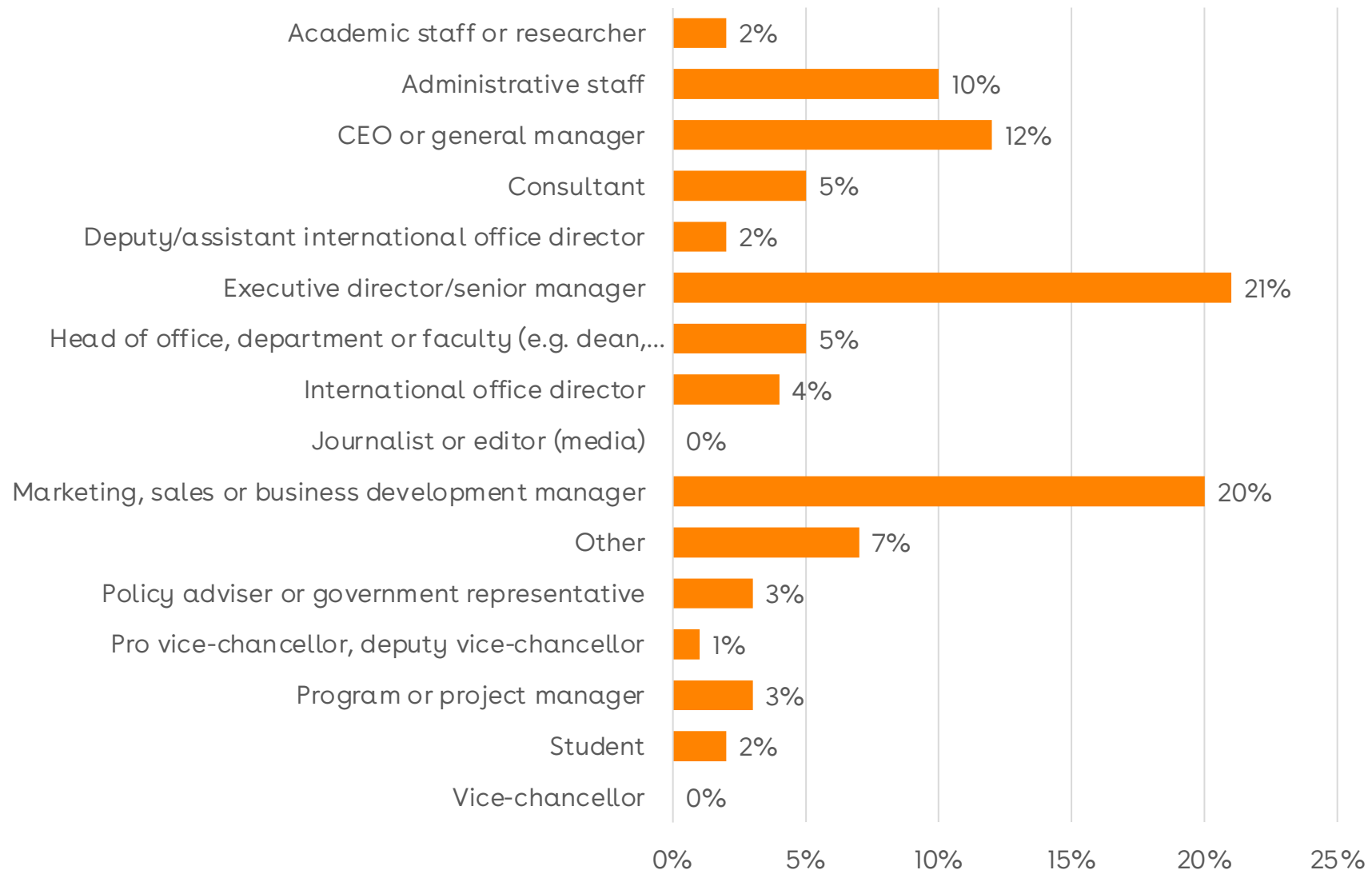
# Sector interest



Based on AIEC 2022 registration statistics

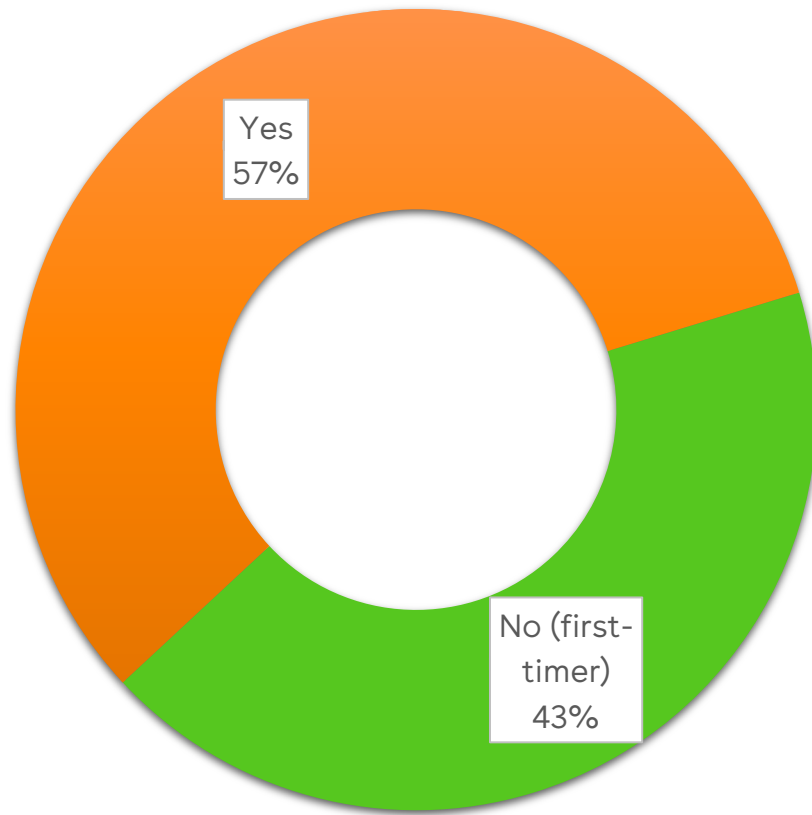


# By primary occupation

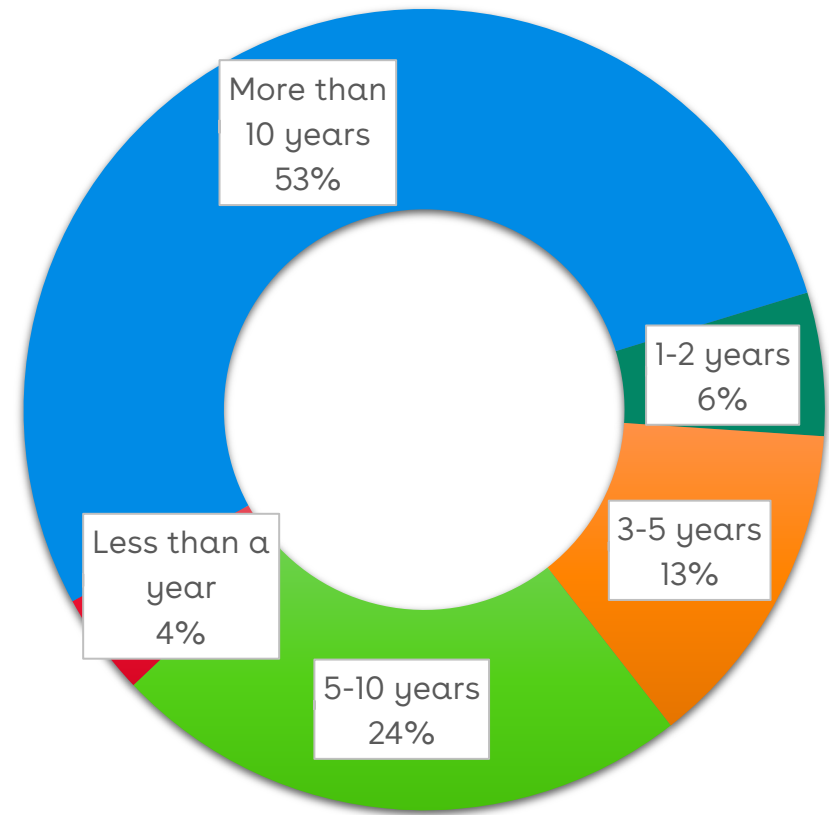


Based on AIEC 2022 registration statistics

# First time attendees

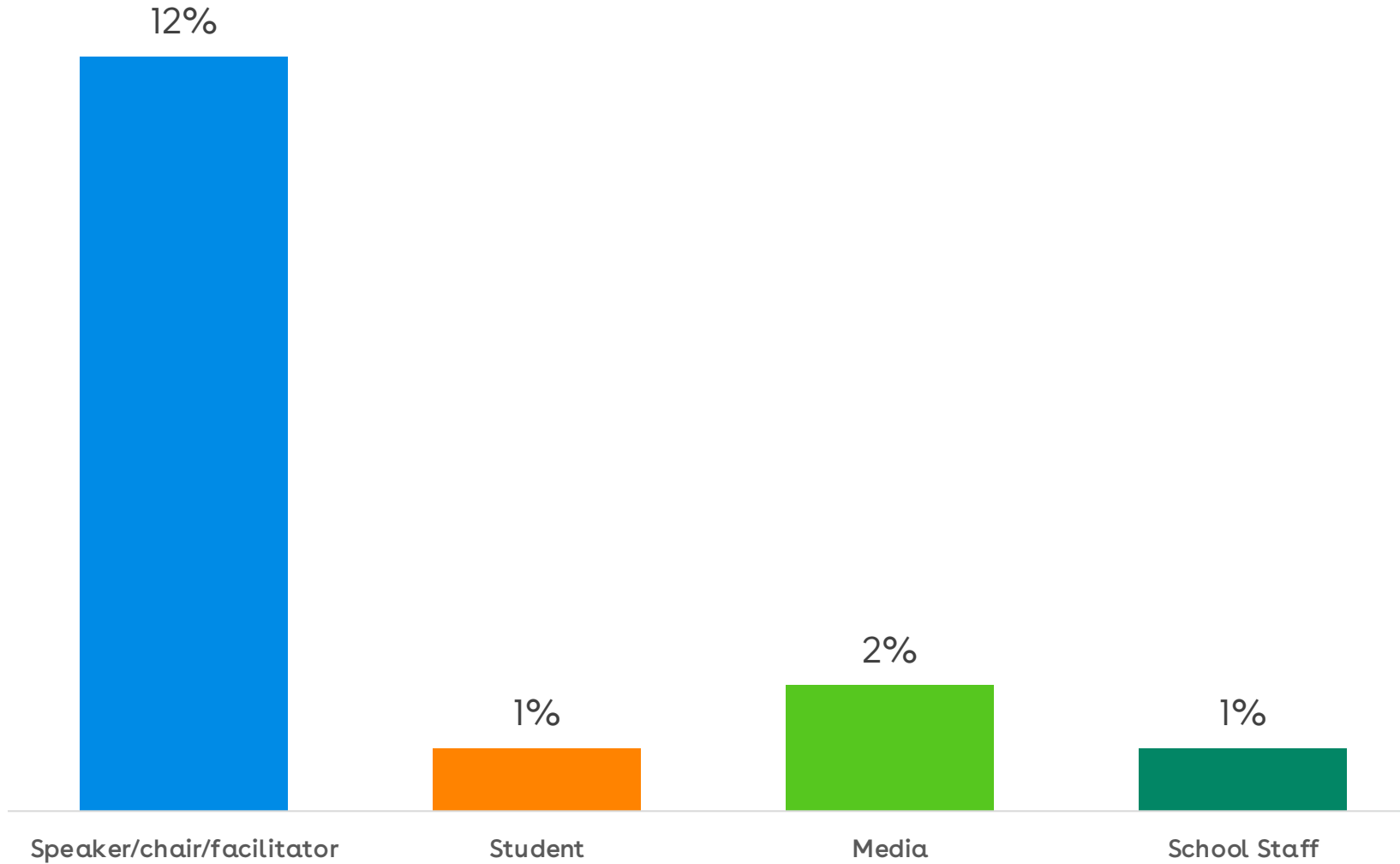


# Attendees by years of experience in international education



Based on AIEC 2022 registration statistics

# Attendee profiles



Based on AIEC 2022 registration statistics

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